

**YouGov / Times Red Box Survey Results**

Sample Size: 1717 GB Adults  
Fieldwork: 11th - 12th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1717</b>	X	X	X	X	517	407	337	833	884	204	434	587	491	979	738	220	558	367	422	149	
Unweighted Sample	1717	498	511	103	202	562	411	354	822	895	100	405	619	593	1008	709	160	627	385	432	113	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Feb 29 - Mar 1 2012  
**April 11-12**

The Conservatives have said that a key plank of their policy is to encourage a "Big Society". How well, if at all, would you say you understand what the Conservatives' "Big Society" plan is?

Very well	3	5	6	7	6	5	7	5	5	7	4	5	6	5	5	6	5	10	5	5	5	2
Fairly well	29	22	37	14	25	15	28	19	22	24	20	24	21	21	23	25	18	21	22	23	19	29
<b>TOTAL WELL</b>	<b>32</b>	<b>27</b>	<b>43</b>	<b>21</b>	<b>31</b>	<b>20</b>	<b>35</b>	<b>24</b>	<b>27</b>	<b>31</b>	<b>24</b>	<b>29</b>	<b>27</b>	<b>26</b>	<b>28</b>	<b>31</b>	<b>23</b>	<b>31</b>	<b>27</b>	<b>28</b>	<b>24</b>	<b>31</b>
Not very well	34	31	39	28	41	31	40	24	32	30	31	27	29	32	32	32	29	31	30	28	32	34
Not at all	29	32	11	44	20	36	18	42	34	32	32	33	28	32	33	31	32	30	33	32	31	32
<b>TOTAL NOT WELL</b>	<b>63</b>	<b>63</b>	<b>50</b>	<b>72</b>	<b>61</b>	<b>67</b>	<b>58</b>	<b>66</b>	<b>66</b>	<b>62</b>	<b>63</b>	<b>60</b>	<b>57</b>	<b>64</b>	<b>65</b>	<b>63</b>	<b>61</b>	<b>61</b>	<b>63</b>	<b>60</b>	<b>63</b>	<b>66</b>
Don't know	5	10	7	7	6	13	6	10	7	7	13	12	16	9	7	6	16	9	9	12	14	3

David Cameron has said the Big Society is about giving more power to local communities and people, by taking more power away from government and allowing voluntary groups and communities to run public services. Examples include giving more powers to local government, encouraging people to take an active role in their communities and supporting charities and volunteer groups. In principle, do you think the Big Society sounds like a good or bad idea?

A good idea	45	45	71	29	57	35	62	28	44	46	43	52	47	41	44	49	38	40	50	42	41	49
A bad idea	32	32	13	51	29	41	20	50	35	36	28	22	26	37	35	32	31	32	29	31	35	35
Don't know	23	23	16	21	13	24	18	22	20	18	28	26	27	22	21	18	30	28	20	27	24	16

And in practice, do you think the Conservatives' policies to create a Big Society will actually work?

Will work	9	11	29	2	10	7	24	2	7	13	10	16	12	9	11	12	10	10	14	11	10	10
Will probably not work	73	68	45	87	70	73	51	84	76	71	65	70	60	70	70	68	67	65	67	65	70	76
Don't know	19	21	27	11	20	20	25	14	17	16	26	15	27	21	18	20	23	26	20	24	21	14