

YouGov / Times Red Box Survey Results

Sample Size: 1678 GB Adults
Fieldwork: 31st March - 1st April 2015

| | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|------------------------|----------------|-----|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1678 | X | X | X | X | 479 | 414 | 334 | 814 | 864 | 200 | 425 | 574 | 480 | 956 | 722 | 215 | 545 | 359 | 413 | 146 | |
| Unweighted Sample | 1678 | 462 | 443 | 111 | 209 | 469 | 371 | 346 | 806 | 872 | 175 | 355 | 631 | 517 | 1104 | 574 | 196 | 586 | 322 | 425 | 149 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Thinking back to the last election in 2010, how much impact, if any, do you think the debates between the party leaders had on the eventual result?

| | | | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| A very large impact | 6 | 5 | 8 | 7 | 5 | 4 | 9 | 6 | 6 | 5 | 8 | 4 | 6 | 6 | 5 | 6 | 6 | 5 | 6 | 5 | 8 |
| A significant impact | 29 | 28 | 37 | 32 | 26 | 24 | 33 | 35 | 33 | 26 | 40 | 33 | 27 | 24 | 32 | 26 | 34 | 28 | 28 | 31 | 26 |
| TOTAL IMPACT | 35 | 33 | 45 | 39 | 31 | 28 | 42 | 41 | 39 | 31 | 48 | 37 | 33 | 30 | 37 | 32 | 40 | 33 | 34 | 36 | 34 |
| Not very much of an impact | 39 | 47 | 35 | 49 | 43 | 48 | 38 | 36 | 40 | 38 | 21 | 32 | 42 | 49 | 40 | 37 | 32 | 39 | 40 | 38 | 47 |
| No impact at all | 11 | 11 | 7 | 4 | 20 | 13 | 10 | 9 | 13 | 10 | 3 | 10 | 13 | 13 | 10 | 12 | 9 | 13 | 12 | 10 | 8 |
| TOTAL NO IMPACT | 50 | 58 | 42 | 53 | 63 | 61 | 48 | 45 | 53 | 48 | 24 | 42 | 55 | 62 | 50 | 49 | 41 | 52 | 52 | 48 | 55 |
| Don't know | 15 | 10 | 13 | 8 | 6 | 11 | 10 | 13 | 9 | 22 | 28 | 21 | 12 | 8 | 12 | 19 | 20 | 15 | 15 | 16 | 11 |

And thinking about the debates between seven party leaders scheduled for this election campaign. How much impact, if any, do you think the debates between the party leaders will have on the eventual result?

| | | | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| A very large impact | 4 | 4 | 4 | 1 | 8 | 4 | 7 | 4 | 6 | 3 | 7 | 5 | 4 | 3 | 4 | 5 | 4 | 5 | 4 | 3 | 7 |
| A significant impact | 23 | 19 | 31 | 25 | 22 | 18 | 26 | 24 | 22 | 24 | 34 | 26 | 23 | 15 | 25 | 21 | 29 | 22 | 20 | 23 | 21 |
| TOTAL IMPACT | 27 | 23 | 35 | 26 | 30 | 22 | 33 | 28 | 28 | 27 | 41 | 31 | 27 | 18 | 29 | 26 | 33 | 27 | 24 | 26 | 28 |
| Not very much of an impact | 44 | 54 | 41 | 53 | 46 | 51 | 43 | 45 | 48 | 41 | 30 | 38 | 49 | 51 | 46 | 42 | 37 | 43 | 45 | 47 | 49 |
| No impact at all | 13 | 13 | 11 | 16 | 19 | 15 | 14 | 13 | 15 | 11 | 7 | 11 | 12 | 18 | 13 | 13 | 13 | 14 | 14 | 12 | 10 |
| TOTAL NO IMPACT | 57 | 67 | 52 | 69 | 65 | 66 | 57 | 58 | 63 | 52 | 37 | 49 | 61 | 69 | 59 | 55 | 50 | 57 | 59 | 59 | 59 |
| Don't know | 15 | 11 | 13 | 5 | 5 | 12 | 10 | 15 | 9 | 21 | 22 | 20 | 12 | 12 | 12 | 19 | 17 | 15 | 16 | 14 | 14 |