

# YouGov / Times Red Box Survey Results

Sample Size: 1830 GB Adults  
Fieldwork: 16th - 17th March 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					England and Wales
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1830</b>	X	X	X	X	539	457	338	888	942	218	463	626	523	1043	787	234	595	392	450	159	1671
<b>Unweighted Sample</b>	<b>1830</b>	465	519	86	201	529	442	327	882	948	220	332	744	534	1169	661	223	590	378	480	159	1671
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following political parties do you consider to be one of the "main parties"?

**Conservative**

Is a main party	<b>93</b>	98	93	92	99	98	94	95	94	93	85	89	96	98	96	90	88	94	93	97	93	93
Is not a main party	<b>2</b>	1	3	8	1	1	2	3	3	1	1	4	2	1	1	3	4	2	1	1	4	2
Not sure	<b>5</b>	1	4	0	0	2	4	1	4	6	14	7	3	1	3	7	9	5	6	3	3	5

**Labour**

Is a main party	<b>93</b>	95	96	91	96	94	97	95	93	92	86	89	94	97	95	90	87	93	93	94	97	93
Is not a main party	<b>2</b>	3	1	8	4	4	0	4	3	2	1	4	2	2	2	3	3	3	2	3	2	3
Not sure	<b>5</b>	2	3	1	0	2	3	2	4	6	12	7	3	1	3	7	10	4	5	3	2	5

**Liberal Democrats**

Is a main party	<b>58</b>	56	57	92	44	52	54	73	55	61	67	64	57	51	60	56	52	65	55	54	60	58
Is not a main party	<b>35</b>	40	37	6	55	45	41	22	39	31	18	27	37	46	34	36	36	29	36	40	37	35
Not sure	<b>7</b>	4	6	2	1	3	5	5	6	8	15	10	5	3	6	9	12	6	9	6	3	7

**Scottish National Party (SNP)**

Is a main party	<b>30</b>	25	32	20	32	26	33	36	31	30	23	24	35	34	29	32	27	27	30	28	57	28
Is not a main party	<b>60</b>	70	59	74	67	69	59	58	61	58	58	61	58	62	62	57	55	63	61	64	38	62
Not sure	<b>10</b>	5	9	5	1	6	8	7	8	12	19	14	8	4	9	11	18	10	9	8	5	10

**UK Independence Party (UKIP)**

Is a main party	<b>22</b>	18	14	12	64	24	20	19	21	24	26	20	24	21	20	26	17	25	25	22	15	23
Is not a main party	<b>69</b>	77	77	81	35	70	74	75	71	67	54	68	69	75	73	64	67	67	66	71	81	68
Not sure	<b>9</b>	5	8	7	1	6	5	5	8	9	20	11	7	3	7	10	17	8	9	7	4	9

**Plaid Cymru**

Is a main party	<b>13</b>	10	13	11	11	10	13	19	14	12	8	11	13	17	13	13	13	11	14	12	23	12
Is not a main party	<b>75</b>	84	74	83	84	83	75	74	78	73	72	75	75	77	78	72	66	79	75	76	71	76
Not sure	<b>12</b>	6	13	6	5	7	12	7	8	15	20	14	11	6	9	15	22	9	11	12	6	12

**Greens**

Is a main party	<b>11</b>	5	11	7	5	4	11	18	11	11	16	14	10	7	10	12	13	11	7	9	22	10
Is not a main party	<b>81</b>	92	81	89	94	92	83	76	83	79	67	75	83	90	83	78	71	82	85	84	74	82
Not sure	<b>8</b>	3	8	4	1	5	6	6	6	10	16	11	7	2	6	10	16	7	8	6	4	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

During an election campaign television broadcasters are required to give appropriate and fair coverage to all the main parties. The communications regulator, Ofcom, produces guidance on which parties count as major parties for this coverage, producing separate lists for Britain as a whole, Scotland and Wales. Smaller parties will still be covered, but will not normally get as much coverage.

For each of the following parties, do you think the broadcasters should or should not have to give them significant coverage in your part of the country?

**Conservative**

Broadcasters should have to give this party significant coverage	<b>81</b>	92	80	93	87	89	82	86	84	79	66	78	81	91	85	77	74	86	76	85	79	82
Broadcasters should not have to give this party significant coverage	<b>8</b>	5	10	4	7	4	11	6	8	7	10	7	9	6	6	10	9	4	11	7	13	7
Not sure	<b>11</b>	3	10	3	7	7	7	8	8	14	24	15	10	3	9	13	17	9	14	8	8	11

**Labour**

Broadcasters should have to give this party significant coverage	<b>83</b>	88	88	94	85	85	91	87	86	81	73	78	85	91	86	80	74	86	81	86	86	83
Broadcasters should not have to give this party significant coverage	<b>6</b>	8	3	2	8	8	3	5	7	6	6	8	6	6	5	8	8	5	6	6	8	6
Not sure	<b>10</b>	4	8	3	7	7	6	8	8	13	21	14	10	3	9	12	17	9	12	8	6	11

**Liberal Democrats**

Broadcasters should have to give this party significant coverage	<b>68</b>	71	70	88	59	68	71	77	68	68	65	67	69	70	71	64	60	75	61	69	72	68
Broadcasters should not have to give this party significant coverage	<b>19</b>	23	16	9	32	24	18	12	22	16	12	16	19	23	18	20	20	14	21	21	20	19
Not sure	<b>13</b>	6	14	3	9	8	11	11	10	16	23	17	12	6	11	16	20	11	18	10	9	14

**Scottish National Party (SNP)**

Broadcasters should have to give this party significant coverage	<b>35</b>	28	38	33	33	28	42	38	36	35	28	34	36	39	35	36	31	34	32	32	66	33
Broadcasters should not have to give this party significant coverage	<b>49</b>	64	45	57	58	62	43	48	52	45	46	44	50	53	52	45	44	52	50	54	26	51
Not sure	<b>16</b>	7	17	10	10	10	14	13	12	19	27	21	15	8	13	19	26	14	18	14	8	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**UK Independence Party (UKIP)**

Broadcasters should have to give this party significant coverage	<b>47</b>	47	37	39	91	54	43	44	49	45	37	41	49	53	46	48	42	52	46	49	30	48
Broadcasters should not have to give this party significant coverage	<b>39</b>	45	48	55	3	37	45	42	41	38	41	41	36	41	43	35	37	35	37	40	63	37
Not sure	<b>14</b>	8	14	6	6	9	12	14	11	17	22	19	14	6	12	17	21	13	18	11	7	15

**Plaid Cymru**

Broadcasters should have to give this party significant coverage	<b>27</b>	22	26	22	27	21	30	31	27	27	22	27	25	30	26	27	24	27	28	23	36	26
Broadcasters should not have to give this party significant coverage	<b>56</b>	70	55	69	60	70	51	54	60	52	50	51	58	60	60	50	50	58	52	62	49	56
Not sure	<b>17</b>	9	19	8	13	9	19	15	14	21	28	21	18	10	14	22	25	15	20	16	14	18

**Greens**

Broadcasters should have to give this party significant coverage	<b>40</b>	29	42	37	41	29	44	48	39	42	40	42	40	40	41	39	37	43	36	41	44	40
Broadcasters should not have to give this party significant coverage	<b>43</b>	62	40	54	45	60	41	36	49	37	36	37	44	50	45	40	39	41	44	46	44	43
Not sure	<b>17</b>	10	17	9	14	12	15	16	12	21	24	21	16	10	13	21	24	15	20	13	12	17