

YouGov / Times Red Box Survey Results

Sample Size: 1701 GB Adults
Fieldwork: 2nd - 3rd March 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1701	X	X	X	X	468	432	317	825	876	202	430	582	486	970	731	218	553	364	418	148	
Unweighted Sample	1701	423	490	63	209	460	448	334	836	865	166	347	666	522	1084	617	199	590	358	415	139	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How likely are you to consider voting for the following parties at the general election?

Party	Response	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Labour	Would definitely consider voting for them	28	1	90	7	6	5	68	27	29	26	21	31	28	26	25	31	30	24	31	28	27
	May consider voting for them	18	9	9	35	12	8	19	26	17	19	24	22	17	13	19	17	18	16	18	18	21
	Am unlikely to consider voting for them	12	18	1	22	12	14	4	18	10	14	19	12	12	10	13	10	10	13	9	14	11
	Will certainly not consider voting for them	37	70	0	36	69	71	6	27	40	33	23	27	38	49	38	35	32	40	35	36	37
	Don't know	6	1	1	0	2	2	3	2	4	8	13	8	5	2	5	7	11	6	7	4	3
Conservatives	Would definitely consider voting for them	26	86	0	4	7	65	5	11	27	25	30	18	26	33	28	23	23	28	26	30	16
	May consider voting for them	16	12	6	29	29	22	9	18	16	16	12	19	15	16	19	12	16	19	13	15	11
	Am unlikely to consider voting for them	9	0	12	21	12	4	10	14	9	10	8	13	8	8	10	8	8	7	11	12	9
	Will certainly not consider voting for them	42	0	80	46	50	7	73	56	44	41	36	42	46	41	37	50	44	40	43	38	61
	Don't know	6	1	1	0	2	2	3	1	4	8	13	7	5	3	6	6	10	6	6	4	3
Liberal Democrats	Would definitely consider voting for them	6	1	2	78	1	2	1	18	6	6	8	4	5	7	7	4	4	8	6	4	4
	May consider voting for them	15	16	11	21	4	13	7	27	14	16	17	19	15	10	18	11	16	17	13	13	16
	Am unlikely to consider voting for them	21	30	24	0	12	23	20	22	20	22	27	24	18	21	23	19	22	21	20	24	16
	Will certainly not consider voting for them	52	50	61	0	80	58	68	31	56	48	34	45	56	59	46	59	47	48	53	55	59
	Don't know	6	2	1	0	2	4	3	2	4	9	14	8	6	3	6	7	12	7	7	3	6
UKIP	Would definitely consider voting for them	12	3	1	0	85	17	7	9	15	9	8	5	14	15	9	15	5	15	10	13	7
	May consider voting for them	15	25	9	2	14	20	12	8	16	14	12	15	16	15	14	17	16	15	15	16	10
	Am unlikely to consider voting for them	11	17	10	5	0	14	9	10	10	13	10	11	11	13	10	13	9	11	11	14	10
	Will certainly not consider voting for them	57	54	79	94	0	47	69	71	56	58	58	61	55	55	62	50	61	54	57	54	70
	Don't know	5	1	2	0	2	2	3	2	3	7	12	8	4	2	5	5	9	5	7	3	3
Green	Would definitely consider voting for them	8	2	4	9	2	3	5	14	9	7	16	10	7	5	9	6	7	10	8	6	8
	May consider voting for them	18	8	28	17	10	9	22	25	13	22	20	21	17	15	19	16	22	17	18	17	15
	Am unlikely to consider voting for them	19	19	22	28	17	16	23	23	19	20	20	21	18	19	20	18	20	19	18	19	22
	Will certainly not consider voting for them	47	68	42	45	66	69	44	36	54	41	28	38	52	59	45	50	40	48	47	52	46
	Don't know	8	3	4	0	4	4	7	2	5	10	16	11	7	3	7	9	12	6	8	7	10

YouGov / Times Red Box Survey Resu

Sample Size: 1701 GB Adults
Fieldwork: 2nd - 3rd March 2015

	Yourself								Labour Considerers	Conservative Considerers	
	Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing	Don't know			
Weighted Sample	1701	82	197	246	328	260	141	34	412	320	244
Unweighted Sample	1701	104	232	259	326	254	129	34*	363	313	243
	%	%	%	%	%	%	%	%	%	%	%

How likely are you to consider voting for the following parties at the general election?

	Total	Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing	Don't know	Labour Considerers	Conservative Considerers
Labour											
Would definitely consider voting for them	28	57	61	54	18	3	3	13	23	18	14
May consider voting for them	18	12	20	23	23	10	6	9	20	82	31
Am unlikely to consider voting for them	12	7	8	14	13	18	7	6	11	0	13
Will certainly not consider voting for them	37	21	10	9	41	69	83	73	26	0	41
Don't know	6	3	1	0	4	0	0	0	20	0	2
Conservatives											
Would definitely consider voting for them	26	4	2	8	25	61	66	47	17	13	13
May consider voting for them	16	1	3	10	25	23	17	27	15	27	87
Am unlikely to consider voting for them	9	0	7	19	10	6	7	4	10	13	0
Will certainly not consider voting for them	42	92	87	63	36	10	9	22	38	45	0
Don't know	6	3	1	0	4	0	1	0	20	1	0
Liberal Democrats											
Would definitely consider voting for them	6	3	6	12	7	6	3	9	2	11	14
May consider voting for them	15	6	13	19	20	15	10	0	14	28	25
Am unlikely to consider voting for them	21	15	25	24	21	24	22	19	18	20	20
Will certainly not consider voting for them	52	73	55	46	46	54	66	72	46	39	39
Don't know	6	3	1	0	6	2	0	0	20	2	2
UKIP											
Would definitely consider voting for them	12	7	3	8	11	18	25	35	8	13	27
May consider voting for them	15	1	3	6	20	20	30	21	15	16	19
Am unlikely to consider voting for them	11	0	7	10	14	17	12	7	12	13	15
Will certainly not consider voting for them	57	91	86	76	52	45	32	37	46	56	39
Don't know	5	1	1	0	3	0	1	0	18	2	1
Green											
Would definitely consider voting for them	8	33	23	12	7	2	1	0	2	17	5
May consider voting for them	18	30	37	25	14	10	6	7	14	23	14
Am unlikely to consider voting for them	19	11	19	27	20	19	15	7	19	23	23
Will certainly not consider voting for them	47	21	20	33	55	69	77	82	42	33	53
Don't know	8	5	2	3	4	1	1	4	23	5	4

Sample Size: 1701 GB Adults
Fieldwork: 2nd - 3rd March 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1701	X	X	X	X	468	432	317	825	876	202	430	582	486	970	731	218	553	364	418	148
Unweighted Sample	1701	423	490	63	209	460	448	334	836	865	166	347	666	522	1084	617	199	590	358	415	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following...?

Labour Party

Very left-wing	9	19	4	4	15	20	3	6	10	9	5	6	8	16	8	11	8	8	8	13	9
Fairly left-wing	22	35	14	25	27	35	16	19	24	21	19	18	22	27	25	18	16	23	24	24	19
Slightly left-of-centre	27	19	46	31	21	19	39	31	30	24	31	24	31	24	31	22	34	25	28	26	24
Centre	9	3	14	13	9	3	13	11	11	7	10	9	9	9	9	9	10	11	8	6	9
Slightly right-of-centre	5	2	3	15	2	3	4	11	6	4	7	7	5	3	6	5	4	5	8	3	10
Fairly right-wing	2	2	1	2	2	2	2	3	3	2	2	3	3	2	2	3	4	1	2	2	6
Very right-wing	2	2	1	2	1	1	2	1	1	2	1	2	2	2	2	2	1	1	1	3	3
Don't know	23	18	17	7	22	17	20	18	14	31	27	31	21	18	17	31	23	24	22	23	20

Conservative Party

Very left-wing	1	1	2	0	2	1	2	2	1	1	1	2	1	1	1	1	1	0	2	2	2
Fairly left-wing	1	1	3	0	3	2	2	1	2	1	2	1	2	1	2	1	3	1	2	1	3
Slightly left-of-centre	2	2	1	3	5	3	2	2	3	2	2	2	3	3	2	3	2	3	2	3	1
Centre	6	7	3	2	14	10	4	5	7	5	6	6	6	6	7	5	6	7	7	6	4
Slightly right-of-centre	23	43	15	33	15	35	14	19	28	19	25	26	22	22	28	17	29	24	22	23	17
Fairly right-wing	28	23	36	38	23	27	31	36	32	25	30	25	31	28	32	24	27	27	30	29	30
Very right-wing	14	6	22	16	19	8	23	16	13	15	8	7	16	20	11	17	9	14	13	14	22
Don't know	23	16	19	7	20	15	23	18	14	32	27	31	21	18	17	31	24	24	23	23	22

Liberal Democrats

Very left-wing	3	4	2	0	11	5	3	1	4	3	1	4	2	5	3	4	1	3	3	4	4
Fairly left-wing	8	14	4	3	13	16	3	6	11	6	11	11	6	8	10	6	9	9	8	9	4
Slightly left-of-centre	17	22	14	24	10	23	9	24	19	15	15	19	16	16	21	12	21	17	17	16	12
Centre	26	28	26	56	28	25	24	30	30	22	30	18	30	26	27	24	20	28	28	24	27
Slightly right-of-centre	12	8	21	6	10	9	22	12	13	12	7	12	12	15	13	11	13	11	11	12	19
Fairly right-wing	4	2	7	0	4	2	8	3	4	5	6	3	5	4	4	5	4	4	4	4	7
Very right-wing	2	1	4	4	1	0	4	2	1	2	1	1	3	2	1	3	2	1	1	3	2
Don't know	27	22	22	7	24	20	27	21	18	36	29	32	25	24	21	35	29	27	27	27	25

UKIP

Very left-wing	3	5	4	4	0	4	3	4	2	5	2	1	3	5	2	5	1	2	3	6	4
Fairly left-wing	3	4	2	6	2	3	3	2	3	3	2	1	4	4	3	3	2	3	4	3	2
Slightly left-of-centre	3	4	1	0	5	3	2	4	2	3	2	2	2	4	2	3	2	5	1	2	0
Centre	6	5	5	2	14	6	7	3	6	5	6	6	5	7	4	8	8	4	6	6	8
Slightly right-of-centre	6	5	2	0	28	10	3	2	8	4	2	5	7	7	5	7	1	6	7	7	5
Fairly right-wing	17	24	11	12	25	21	12	17	24	10	20	17	17	16	18	15	22	17	16	15	16
Very right-wing	36	29	51	64	6	31	44	46	38	34	37	34	39	32	43	25	37	34	36	36	39
Don't know	27	23	23	12	21	22	26	21	17	37	29	33	24	24	22	34	27	28	27	26	27

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	Yourself								Labour Considerers	Conservative Considerers	
	Total	Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing			Don't know
Weighted Sample	1701	82	197	246	328	260	141	34	412	320	244
Unweighted Sample	1701	104	232	259	326	254	129	34*	363	313	243
	%	%	%	%	%	%	%	%	%	%	%

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following...?

Labour Party

Very left-wing	9	14	3	3	8	13	35	56	1	4	14
Fairly left-wing	22	8	20	24	25	43	39	15	5	21	27
Slightly left-of-centre	27	41	50	49	29	29	13	14	4	27	24
Centre	9	6	14	11	16	6	8	0	4	11	8
Slightly right-of-centre	5	14	9	11	5	5	0	0	1	8	7
Fairly right-wing	2	7	3	1	3	3	3	7	1	3	1
Very right-wing	2	7	1	1	3	0	1	8	0	1	1
Don't know	23	3	1	0	11	1	0	0	85	25	18

Conservative Party

Very left-wing	1	2	1	1	2	0	3	8	0	2	0
Fairly left-wing	1	0	1	1	2	2	1	3	1	1	3
Slightly left-of-centre	2	3	1	2	4	2	4	10	1	4	5
Centre	6	0	2	4	16	7	5	3	3	6	13
Slightly right-of-centre	23	7	15	27	25	50	38	16	4	18	23
Fairly right-wing	28	40	53	38	26	33	38	27	5	32	28
Very right-wing	14	45	25	25	14	5	10	33	2	11	10
Don't know	23	3	2	1	10	1	0	0	85	25	18

Liberal Democrats

Very left-wing	3	1	1	0	4	6	9	19	0	1	4
Fairly left-wing	8	6	9	7	6	14	22	16	3	8	14
Slightly left-of-centre	17	10	22	24	18	29	17	19	3	16	18
Centre	26	27	24	37	36	35	32	26	4	27	30
Slightly right-of-centre	12	22	27	23	13	9	8	3	1	12	8
Fairly right-wing	4	17	10	5	4	1	4	3	2	5	1
Very right-wing	2	12	3	1	1	1	2	9	0	1	2
Don't know	27	5	3	4	18	4	6	5	87	29	23

UKIP

Very left-wing	3	1	1	2	7	5	2	22	1	2	3
Fairly left-wing	3	4	2	2	6	3	4	3	1	3	5
Slightly left-of-centre	3	0	1	4	5	3	4	3	0	3	5
Centre	6	8	3	7	15	3	1	6	1	8	6
Slightly right-of-centre	6	1	1	4	5	16	14	7	2	5	11
Fairly right-wing	17	4	13	18	17	32	38	24	3	15	21
Very right-wing	36	76	77	58	28	32	29	28	5	36	26
Don't know	27	6	4	5	16	5	7	6	87	28	23

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Fieldwork: 2nd - 3rd March 2015

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Unweighted Sample	1701	423	490	63	209	460	448	334	836	865	166	347	666	522	1084	617	199	590	358	415	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

David Cameron

Very left-wing	1	1	1	0	3	1	1	1	1	1	2	1	1	2	1	1	1	0	1	2	3
Fairly left-wing	2	1	3	2	5	1	2	1	2	1	1	2	2	2	2	2	2	2	1	1	4
Slightly left-of-centre	3	4	1	2	4	4	2	3	4	1	4	2	3	3	3	3	2	3	4	2	1
Centre	9	16	3	11	16	16	5	8	11	8	7	9	9	11	11	7	8	11	8	10	9
Slightly right-of-centre	22	34	17	29	18	30	16	21	27	16	28	23	22	17	26	16	29	21	21	21	18
Fairly right-wing	23	21	27	37	14	23	23	26	23	22	22	22	22	23	26	18	18	20	25	25	24
Very right-wing	15	5	27	13	19	7	28	18	15	16	6	8	18	22	13	18	12	16	14	15	18
Don't know	26	19	21	7	21	18	23	20	16	35	30	34	23	20	19	34	28	26	25	25	24

Ed Miliband

Very left-wing	13	26	3	19	21	30	3	7	15	11	5	8	11	23	14	12	13	13	12	14	8
Fairly left-wing	21	28	24	20	22	24	21	20	24	18	24	15	23	21	24	17	17	23	20	21	17
Slightly left-of-centre	21	15	32	29	15	16	29	23	24	18	19	20	23	20	24	17	21	18	23	23	21
Centre	11	6	15	14	10	6	16	15	13	10	11	14	12	9	11	12	11	13	11	8	18
Slightly right-of-centre	4	2	3	4	2	2	4	7	5	4	5	6	3	4	4	4	6	3	5	3	5
Fairly right-wing	3	2	2	5	5	2	3	5	3	3	4	4	2	2	2	4	5	1	3	3	6
Very right-wing	1	2	1	2	2	1	2	1	1	1	1	1	2	1	1	2	1	1	1	2	3
Don't know	26	20	20	7	23	20	23	21	15	35	30	33	24	20	20	34	26	27	25	26	22

Nick Clegg

Very left-wing	3	3	2	0	12	5	3	0	3	3	1	3	3	5	2	4	2	3	3	2	6
Fairly left-wing	7	12	4	4	11	13	4	5	9	5	4	6	7	8	7	6	6	7	7	8	3
Slightly left-of-centre	16	23	12	27	17	23	9	21	19	13	17	15	16	16	20	10	15	18	16	14	13
Centre	25	24	26	46	23	25	24	33	28	23	27	24	27	25	28	23	27	24	26	25	27
Slightly right-of-centre	11	8	18	14	6	8	18	10	13	10	12	10	12	12	11	12	9	11	12	12	12
Fairly right-wing	5	3	8	1	5	2	8	6	5	5	6	3	5	6	5	5	3	5	4	5	8
Very right-wing	3	1	5	0	3	1	6	1	3	3	1	3	3	3	2	3	3	1	3	4	4
Don't know	30	26	24	8	24	23	29	24	20	39	32	37	28	25	24	37	35	30	28	30	27

Nigel Farage

Very left-wing	3	6	4	0	0	4	4	3	2	4	1	2	3	6	2	5	1	3	4	5	4
Fairly left-wing	2	3	2	4	3	1	3	2	3	2	0	1	3	4	2	2	2	3	3	1	2
Slightly left-of-centre	2	5	1	4	2	4	1	4	2	3	3	1	2	5	2	3	1	3	2	3	0
Centre	6	5	4	2	19	7	5	6	6	6	6	7	4	8	4	9	7	7	5	5	8
Slightly right-of-centre	6	4	3	2	23	9	3	4	8	4	1	5	8	6	5	7	3	6	6	7	7
Fairly right-wing	17	25	10	24	25	22	12	16	24	10	21	15	17	16	19	14	23	18	17	14	12
Very right-wing	36	30	52	54	7	31	44	44	39	32	38	36	38	32	43	26	37	33	36	36	39
Don't know	27	22	24	10	21	21	27	21	17	38	30	33	25	24	22	35	27	27	27	28	28

Yourself

Very left-wing	5	1	9	0	2	1	9	5	4	5	9	4	5	3	5	5	5	4	6	4	6
Fairly left-wing	12	1	25	12	2	1	22	16	10	13	15	15	11	8	12	10	16	11	10	9	17
Slightly left-of-centre	14	3	27	28	9	4	24	22	18	11	14	15	15	13	16	12	13	13	15	16	17
Centre	19	20	15	31	22	18	17	25	21	18	13	11	22	26	19	20	18	20	22	16	20
Slightly right-of-centre	15	35	2	15	24	34	4	7	18	13	13	13	16	18	18	11	18	14	15	17	12
Fairly right-wing	8	19	1	0	18	20	2	2	11	6	5	8	7	12	9	8	7	11	6	10	5
Very right-wing	2	4	1	4	3	5	0	1	2	2	0	1	2	3	2	3	1	3	1	2	2
Don't know	24	18	19	10	20	17	21	21	16	32	30	33	21	18	19	31	23	25	25	25	21

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Fieldwork: 2nd - 3rd March 2015

	Yourself									Labour Considerers	Conservative Considerers
	Total	Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing	Don't know		
Weighted Sample	1701	82	197	246	328	260	141	34	412	320	244
Unweighted Sample	1701	104	232	259	326	254	129	34*	363	313	243
	%	%	%	%	%	%	%	%	%	%	%
David Cameron											
Very left-wing	1	5	1	0	3	0	2	4	0	2	0
Fairly left-wing	2	0	2	1	2	3	2	7	1	1	3
Slightly left-of-centre	3	0	0	4	4	3	7	6	1	4	5
Centre	9	2	3	7	20	14	13	10	2	8	12
Slightly right-of-centre	22	11	19	26	25	46	30	12	2	18	28
Fairly right-wing	23	29	45	31	17	26	37	30	3	26	21
Very right-wing	15	49	29	28	15	5	9	26	2	12	8
Don't know	26	5	3	2	14	3	0	4	89	28	23
Ed Miliband											
Very left-wing	13	10	2	3	14	22	50	51	2	4	20
Fairly left-wing	21	32	32	19	21	34	30	18	3	17	21
Slightly left-of-centre	21	19	34	43	21	27	5	8	4	26	18
Centre	11	11	18	21	19	7	6	5	2	13	11
Slightly right-of-centre	4	10	9	6	5	4	2	7	0	9	4
Fairly right-wing	3	9	3	4	3	3	4	0	1	3	1
Very right-wing	1	5	1	2	3	0	1	4	0	0	2
Don't know	26	5	1	2	16	3	1	7	88	29	24
Nick Clegg											
Very left-wing	3	1	0	0	4	6	9	15	0	2	4
Fairly left-wing	7	3	10	3	6	11	18	26	1	3	10
Slightly left-of-centre	16	10	20	19	16	28	26	14	2	14	21
Centre	25	31	26	37	36	33	25	30	4	30	29
Slightly right-of-centre	11	17	22	18	11	11	10	5	3	11	8
Fairly right-wing	5	13	12	10	3	2	6	4	0	4	2
Very right-wing	3	16	4	3	4	2	1	0	0	2	1
Don't know	30	9	5	9	20	7	6	7	89	34	26
Nigel Farage											
Very left-wing	3	2	0	3	8	5	3	13	1	3	2
Fairly left-wing	2	3	3	0	4	3	3	3	0	3	5
Slightly left-of-centre	2	0	0	5	5	3	2	9	0	2	5
Centre	6	4	3	5	17	4	6	10	2	8	10
Slightly right-of-centre	6	2	3	6	4	14	12	3	2	6	10
Fairly right-wing	17	7	9	20	19	31	40	23	2	13	18
Very right-wing	36	75	77	56	27	35	30	29	5	36	26
Don't know	27	7	4	6	16	6	5	9	87	29	23
Yourself											
Very left-wing	5	100	0	0	0	0	0	0	0	4	0
Fairly left-wing	12	0	100	0	0	0	0	0	0	14	2
Slightly left-of-centre	14	0	0	100	0	0	0	0	0	21	12
Centre	19	0	0	0	100	0	0	0	0	20	28
Slightly right-of-centre	15	0	0	0	0	100	0	0	0	9	22
Fairly right-wing	8	0	0	0	0	0	100	0	0	2	11
Very right-wing	2	0	0	0	0	0	0	100	0	1	3
Don't know	24	0	0	0	0	0	0	0	100	28	21

Sample Size: 1701 GB Adults
Fieldwork: 2nd - 3rd March 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1701	X	X	X	X	468	432	317	825	876	202	430	582	486	970	731	218	553	364	418	148	
Unweighted Sample	1701	423	490	63	209	460	448	334	836	865	166	347	666	522	1084	617	199	590	358	415	139	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Compared to its current position, would you like to see the Labour party be more left wing, less left wing, or stay where it currently is?

[This question was only asked to respondents who would consider voting for Labour at the general election; n=797]

Should be much more left wing	15	3	15	20	12	6	17	18	16	14	19	16	15	12	15	15	24	14	16	13	9
Should be a little more left wing	28	17	31	45	31	18	29	31	28	28	33	25	30	27	33	23	29	29	31	27	20
TOTAL MORE LEFT WING	43	20	46	65	43	24	46	49	44	42	52	41	45	39	48	38	53	43	47	40	29
Should stay where it is	30	22	34	17	17	37	31	28	30	29	22	25	33	34	30	29	26	31	29	30	33
Should be a little less left wing	5	11	4	8	11	8	4	6	7	3	2	3	6	7	6	4	2	5	7	4	8
Should be much less left wing	1	3	0	0	2	3	1	2	2	0	0	2	1	1	1	1	3	0	0	0	3
TOTAL LESS LEFT WING	6	14	4	8	13	11	5	8	9	3	2	5	7	8	7	5	5	5	7	4	11
Don't know	21	43	17	10	27	27	18	16	17	26	25	29	15	19	15	28	17	21	17	26	28

Compared to its current position, would you like to see the Conservative party be more right wing, less right wing, or stay where it currently is?

[This question was only asked to respondents who would consider voting for the Conservatives at the general election; n=661]

Should be much more right wing	7	7	4	0	22	10	5	2	9	5	5	6	8	7	7	8	2	10	7	6	3
Should be a little more right wing	20	22	1	1	35	22	10	9	24	15	27	14	19	21	20	19	21	22	18	16	22
TOTAL MORE RIGHT WING	27	29	5	1	57	32	15	11	33	20	32	20	27	28	27	27	23	32	25	22	25
Should stay where it is	47	51	46	58	32	48	43	51	49	46	34	47	48	50	49	44	53	40	50	52	48
Should be a little less right wing	7	4	18	30	5	6	13	17	7	8	6	8	6	9	8	6	7	10	8	5	3
Should be much less right wing	1	0	5	7	2	0	1	1	2	1	4	0	1	1	1	1	2	2	1	0	0
TOTAL LESS RIGHT WING	8	4	23	37	7	6	14	18	9	9	10	8	7	10	9	7	9	12	9	5	3
Don't know	18	16	26	5	5	14	27	19	10	26	24	23	18	12	16	21	15	16	17	20	24

Looking back, do you think your own views have become more right wing as you have got older, more left wing, or have your views stayed about the same?

I have got much more right wing	4	8	0	0	13	8	2	1	6	2	3	2	5	5	4	4	2	6	2	4	2
I have got a little more right wing	18	31	10	17	25	29	11	18	19	17	12	14	19	22	21	14	16	19	16	21	13
TOTAL MORE RIGHT WING	22	39	10	17	38	37	13	19	25	19	15	16	24	27	25	18	18	25	18	25	15
I have stayed much the same	42	40	48	42	35	40	50	45	45	39	27	41	44	47	40	44	45	41	44	40	44
I have got a little more left wing	11	6	17	17	7	8	13	14	12	10	16	11	11	9	13	9	10	11	10	12	12
I have got much more left wing	4	1	8	13	2	1	6	5	5	4	10	3	4	2	4	4	5	4	6	3	4
TOTAL MORE LEFT WING	15	7	25	30	9	9	19	19	17	14	26	14	15	11	17	13	15	15	16	15	16
Don't know	21	15	17	11	18	14	18	17	14	28	32	28	17	15	18	25	22	19	21	20	25

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

Sample Size: 1701 GB Adults
Fieldwork: 2nd - 3rd March 2015

	Yourself								Labour Considerers	Conservative Considerers	
	Total	Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing			Don't know
Weighted Sample	1701	82	197	246	328	260	141	34	412	320	244
Unweighted Sample	1701	104	232	259	326	254	129	34*	363	313	243
	%	%	%	%	%	%	%	%	%	%	%

Compared to its current position, would you like to see the Labour party be more left wing, less left wing, or stay where it currently is?

[This question was only asked to respondents who would consider voting for Labour at the general election; n=797]

Should be much more left wing	15	58	27	13	6	2	19	0	2	15	4
Should be a little more left wing	28	27	52	41	17	24	17	0	3	24	21
TOTAL MORE LEFT WING	43	85	79	54	23	26	36	0	5	39	25
Should stay where it is	30	9	20	37	47	40	32	55	20	24	36
Should be a little less left wing	5	1	0	4	15	16	12	16	1	7	6
Should be much less left wing	1	0	0	0	0	7	20	12	0	2	1
TOTAL LESS LEFT WING	6	1	0	4	15	23	32	28	1	9	7
Don't know	21	4	0	4	15	11	0	17	74	28	31

Compared to its current position, would you like to see the Conservative party be more right wing, less right wing, or stay where it currently is?

[This question was only asked to respondents who would consider voting for the Conservatives at the general election; n=661]

Should be much more right wing	7	0	20	0	4	3	15	49	3	4	8
Should be a little more right wing	20	0	9	14	8	26	48	17	3	11	14
TOTAL MORE RIGHT WING	27	0	29	14	12	29	63	66	6	15	22
Should stay where it is	47	23	45	60	57	61	37	34	20	32	40
Should be a little less right wing	7	0	26	22	14	7	1	0	2	13	13
Should be much less right wing	1	23	0	5	1	1	0	0	1	4	3
TOTAL LESS RIGHT WING	8	23	26	27	15	8	1	0	3	17	16
Don't know	18	54	0	0	16	2	0	0	71	37	22

Looking back, do you think your own views have become more right wing as you have got older, more left wing, or have your views stayed about the same?

I have got much more right wing	4	0	0	0	0	8	24	27	0	1	7
I have got a little more right wing	18	3	7	20	18	40	35	16	4	16	22
TOTAL MORE RIGHT WING	22	3	7	20	18	48	59	43	4	17	29
I have stayed much the same	42	48	50	47	59	42	35	53	22	41	41
I have got a little more left wing	11	11	30	22	10	7	3	4	3	13	9
I have got much more left wing	4	31	12	7	1	1	0	0	0	6	1
TOTAL MORE LEFT WING	15	42	42	29	11	8	3	4	3	19	10
Don't know	21	7	1	4	11	3	2	0	70	24	20

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.