

YouGov / Times RedBox Survey Results

Sample Size: 1764 GB Adults
Fieldwork: 10th - 11th February 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1764	X	X	X	X	508	423	347	856	908	210	446	603	505	1005	759	226	573	377	434	153
Unweighted Sample	1764	447	458	87	233	522	419	355	915	849	112	376	715	561	1150	614	207	549	383	450	175
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The current minimum wage for people over the age of twenty-one is £6.50 per hour. Do you think the minimum wage should be...

Raised a lot, to around £10	25	11	33	21	30	14	37	30	26	24	20	21	27	27	21	29	33	25	23	21	25
Raised a little, to around £7 or £8	55	60	58	67	48	57	54	58	50	60	50	58	53	57	58	51	43	53	60	59	55
Kept at about the same level	12	23	5	9	10	20	6	8	15	10	15	12	12	11	13	11	14	15	9	11	12
Reduced a little, to around £5	1	0	0	0	2	2	0	0	1	0	0	2	0	0	1	1	0	1	1	0	2
Abolished completely	2	2	1	0	7	4	1	1	4	1	1	3	3	1	2	2	3	2	3	2	1
Don't know	6	4	3	3	4	4	3	2	6	5	15	5	5	3	5	6	7	5	4	7	5

Thinking about how politicians influence what businesses do and how they treat their employees, which of the following best reflects your view?

[This question was only asked to half the sample; n=814]

It is best when governments use the law to force businesses to behave well, increase wages and treat their employees better	44	28	65	48	47	29	56	56	47	41	34	49	46	42	40	49	60	41	46	38	43
It is best when governments use encouragement, praise and public criticism to persuade business to do the right thing, increase wages and treat their employees better	29	43	23	34	26	37	25	30	28	31	27	27	26	36	35	23	21	31	30	32	28
It is best when governments leave businesses alone, and allow them to make their own decisions on what is best for their business and their employees	13	22	4	7	18	21	9	9	16	10	13	9	12	17	14	12	8	14	12	13	19
None of these	2	1	0	6	3	2	1	2	1	3	0	2	3	1	2	2	4	2	1	3	1
Don't know	12	7	7	4	7	11	10	4	8	16	26	13	13	4	10	15	8	12	11	15	10