

## YouGov / Times RedBox Survey Results

Sample Size: 1677 GB Adults  
Fieldwork: 9th - 10th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1677</b>	X	X	X	X	491	396	339	813	864	200	424	574	480	956	721	215	545	359	413	146	
Unweighted Sample	1677	405	468	74	199	484	429	332	867	810	162	352	640	523	1095	582	206	517	349	463	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

All the main political parties have said they are committed to reducing tax avoidance and ensuring companies pay the tax they should.

How well or badly do you think the current coalition government have done at reducing tax avoidance by companies?

Very well	2	4	1	1	2	2	2	1	1	2	4	2	1	2	1	2	2	1	2	2	0
Fairly well	18	47	9	15	13	37	8	10	18	18	18	16	18	20	21	14	18	21	18	17	15
<b>TOTAL WELL</b>	<b>20</b>	<b>51</b>	<b>10</b>	<b>16</b>	<b>15</b>	<b>39</b>	<b>10</b>	<b>11</b>	<b>19</b>	<b>20</b>	<b>22</b>	<b>18</b>	<b>19</b>	<b>22</b>	<b>16</b>	<b>20</b>	<b>22</b>	<b>20</b>	<b>19</b>	<b>15</b>	
Fairly badly	31	32	28	37	36	36	27	32	31	31	28	31	30	32	31	30	31	33	29	32	26
Very badly	34	5	54	26	41	14	56	39	39	29	22	29	38	38	33	35	38	29	34	35	44
<b>TOTAL BADLY</b>	<b>65</b>	<b>37</b>	<b>82</b>	<b>63</b>	<b>77</b>	<b>50</b>	<b>83</b>	<b>71</b>	<b>70</b>	<b>60</b>	<b>50</b>	<b>60</b>	<b>68</b>	<b>70</b>	<b>64</b>	<b>65</b>	<b>69</b>	<b>62</b>	<b>63</b>	<b>67</b>	<b>70</b>
Don't know	15	12	8	21	8	11	7	18	10	20	28	21	12	8	13	18	10	16	17	14	15

And how well or badly do you think a Labour government would do at reducing tax avoidance by companies?

Very well	4	1	11	4	0	0	10	2	3	4	4	4	3	4	3	4	9	2	2	4	4
Fairly well	22	10	52	30	9	8	42	23	25	20	28	21	20	25	23	22	23	20	23	26	20
<b>TOTAL WELL</b>	<b>26</b>	<b>11</b>	<b>63</b>	<b>34</b>	<b>9</b>	<b>8</b>	<b>52</b>	<b>25</b>	<b>28</b>	<b>24</b>	<b>32</b>	<b>25</b>	<b>23</b>	<b>29</b>	<b>26</b>	<b>26</b>	<b>32</b>	<b>22</b>	<b>25</b>	<b>30</b>	<b>24</b>
Fairly badly	27	32	18	28	26	29	23	30	29	25	25	26	29	26	31	21	26	28	25	28	27
Very badly	27	48	3	20	51	51	7	22	30	24	13	22	30	34	26	29	23	31	28	23	29
<b>TOTAL BADLY</b>	<b>54</b>	<b>80</b>	<b>21</b>	<b>48</b>	<b>77</b>	<b>80</b>	<b>30</b>	<b>52</b>	<b>59</b>	<b>49</b>	<b>38</b>	<b>48</b>	<b>59</b>	<b>60</b>	<b>57</b>	<b>50</b>	<b>49</b>	<b>59</b>	<b>53</b>	<b>51</b>	<b>56</b>
Don't know	20	9	16	18	13	11	18	24	13	27	31	27	17	13	17	25	19	19	23	19	20

Which of the following best reflects your view?

If government made a proper effort it could vastly reduce tax avoidance and bring in far more money from big, tax dodging companies	55	39	70	68	60	45	67	59	58	51	49	52	56	58	55	55	57	53	52	59	52
In a globalised world it is easy for companies to move profits overseas and governments will never be able to do much to stop this sort of tax avoidance	30	52	19	20	32	46	20	25	32	28	24	30	32	30	33	26	28	31	32	28	30
Neither	5	4	4	6	4	4	5	4	4	6	6	4	5	6	5	6	8	4	6	4	5
Don't know	10	5	7	5	5	5	8	11	6	14	20	14	7	6	8	13	7	11	10	9	13