

YouGov / The Times Radio Survey Results

Sample Size: 4092 Adults in GB
Fieldwork: 31st May - 4th June 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social		Country			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample	4092	1338	990	348	1442	1524	1980	2112	430	1690	1011	962	2333	1759	3531	205	356
Unweighted Sample	4092	1389	968	355	1616	1555	1893	2199	329	1687	1056	1020	2458	1634	3527	215	350
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly informed would you say you are personally about...

...national politics?

Very well	11	10	16	13	14	9	15	7	15	11	12	8	13	7	11	12	9
Fairly well	50	54	59	54	59	50	52	47	44	49	51	54	54	44	50	49	52
TOTAL WELL	61	64	75	67	73	59	67	54	59	60	63	62	67	51	61	61	61
Fairly badly	21	21	17	20	16	23	18	25	22	20	21	22	19	24	21	20	20
Very badly	11	9	5	10	6	12	9	14	10	13	9	11	9	15	11	13	12
TOTAL BADLY	32	30	22	30	22	35	27	39	32	33	30	33	28	39	32	33	32
Don't know	7	6	3	4	4	6	7	7	9	7	7	6	5	10	7	5	6

...local politics?

Very well	5	4	7	6	7	5	6	4	4	4	6	5	5	4	5	8	6
Fairly well	34	38	44	39	43	36	35	34	28	31	38	40	38	29	34	31	38
TOTAL WELL	39	42	51	45	50	41	41	38	32	35	44	45	43	33	39	39	44
Fairly badly	36	36	35	37	35	35	37	35	37	37	35	34	36	36	36	35	32
Very badly	18	16	11	14	11	19	17	19	20	20	16	15	16	20	18	21	18
TOTAL BADLY	54	52	46	51	46	54	54	54	57	57	51	49	52	56	54	56	50
Don't know	7	5	3	4	4	6	6	8	11	7	6	5	4	10	7	5	6

How often or rarely do you discuss politics with friends and family?

Very often	8	7	13	11	12	7	8	9	11	8	8	7	10	7	8	10	9
Quite often	35	36	47	35	42	33	35	34	34	35	35	32	39	28	35	30	34
TOTAL OFTEN	43	43	60	46	54	40	43	43	45	43	43	39	49	35	43	40	43
Quite rarely	27	28	23	30	26	27	27	27	27	29	24	24	28	24	27	28	26
Very rarely	29	29	16	22	20	32	28	30	24	25	31	36	22	38	29	31	29
TOTAL RARELY	56	57	39	52	46	59	55	57	51	54	55	60	50	62	56	59	55
Don't know	2	1	1	1	0	1	2	2	4	2	1	0	1	3	2	1	3

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Weighted Sample	4092	986	679	495	1371	176	465	345	343	336	410	495	571	390
Unweighted Sample	4092	997	675	429	1426	173	476	348	337	338	424	429	590	412
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly informed would you say you are personally about...

...national politics?

Very well	11	10	9	13	11	8	10	11	9	9	12	13	12	10
Fairly well	50	49	48	54	49	47	49	51	44	51	49	54	48	51
TOTAL WELL	61	59	57	67	60	55	59	62	53	60	61	67	60	61
Fairly badly	21	22	21	18	22	27	22	20	24	18	23	18	22	22
Very badly	11	11	14	10	10	11	11	10	15	13	9	10	11	11
TOTAL BADLY	32	33	35	28	32	38	33	30	39	31	32	28	33	33
Don't know	7	8	8	5	7	7	8	9	8	8	7	5	7	7

...local politics?

Very well	5	5	5	4	4	5	4	5	5	5	4	4	4	5
Fairly well	34	34	31	36	35	31	35	35	29	33	36	36	35	35
TOTAL WELL	39	39	36	40	39	36	39	40	34	38	40	40	39	40
Fairly badly	36	37	36	38	35	42	37	34	37	35	33	38	35	37
Very badly	18	15	21	16	18	15	15	16	21	20	19	16	19	17
TOTAL BADLY	54	52	57	54	53	57	52	50	58	55	52	54	54	54
Don't know	7	9	7	6	7	8	9	10	7	7	8	6	7	6

How often or rarely do you discuss politics with friends and family?

Very often	8	7	7	10	9	8	7	7	8	7	10	10	9	7
Quite often	35	34	33	39	35	32	34	35	29	37	31	39	34	40
TOTAL OFTEN	43	41	40	49	44	40	41	42	37	44	41	49	43	47
Quite rarely	27	27	24	29	27	28	26	28	28	20	28	29	27	24
Very rarely	29	29	33	22	29	30	30	27	33	34	30	22	29	27
TOTAL RARELY	56	56	57	51	56	58	56	55	61	54	58	51	56	51
Don't know	2	2	3	0	1	2	2	2	2	3	1	0	2	1

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Unweighted Sample	4092	1389	968	355	1616	1555	1893	2199	329	1687	1056	1020	2458	1634	3527	215	350
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think LOCAL political issues to you are understood by...

Rishi Sunak and the Conservative party?

Very well	2	3	1	1	1	2	1	2	1	2	1	2	1	2	2	3	1
Fairly well	10	16	7	9	9	12	11	10	13	9	10	11	11	9	10	9	9
TOTAL WELL	12	19	8	10	10	14	12	12	14	11	11	13	12	11	12	12	10
Fairly badly	27	37	22	27	26	32	27	26	23	24	28	33	29	24	28	24	19
Very badly	46	31	63	51	53	42	48	44	41	49	48	40	46	45	44	44	60
TOTAL BADLY	73	68	85	78	79	74	75	70	64	73	76	73	75	69	72	68	79
Don't know	16	13	7	12	10	12	12	19	23	17	12	14	13	19	16	20	11

Keir Starmer and the Labour party?

Very well	2	0	5	2	3	1	2	2	3	2	3	1	2	2	2	2	2
Fairly well	20	11	37	23	28	13	21	18	23	22	21	14	21	18	20	22	16
TOTAL WELL	22	11	42	25	31	14	23	20	26	24	24	15	23	20	22	24	18
Fairly badly	30	34	29	31	32	31	29	30	30	29	29	32	32	27	29	28	34
Very badly	27	39	14	19	18	39	28	26	17	23	30	36	25	30	27	26	31
TOTAL BADLY	57	73	43	50	50	70	57	56	47	52	59	68	57	57	56	54	65
Don't know	21	15	15	24	19	16	18	24	28	24	18	17	19	24	22	22	17

National politicians in general?

Very well	1	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1
Fairly well	11	12	13	10	12	10	13	10	17	11	11	10	12	10	12	8	9
TOTAL WELL	12	13	14	12	13	11	14	11	18	12	12	11	13	11	13	9	10
Fairly badly	39	40	48	44	46	37	40	39	38	39	39	39	43	34	39	43	39
Very badly	31	33	29	31	28	39	32	30	20	29	35	36	29	34	31	27	37
TOTAL BADLY	70	73	77	75	74	76	72	69	58	68	74	75	72	68	70	70	76
Don't know	17	14	10	13	12	14	14	20	23	19	14	15	14	21	17	20	13

Your outgoing local Member of Parliament?

Very well	7	7	8	7	9	7	6	7	6	5	6	10	8	5	7	8	5
Fairly well	25	26	33	23	30	22	25	24	26	24	24	26	28	20	24	28	28
TOTAL WELL	32	33	41	30	39	29	31	31	32	29	30	36	36	25	31	36	33
Fairly badly	23	26	21	24	23	25	23	22	21	22	24	22	22	23	23	19	22
Very badly	21	20	20	26	20	25	22	19	11	20	24	24	20	22	21	18	21
TOTAL BADLY	44	46	41	50	43	50	45	41	32	42	48	46	42	45	44	37	43
Don't know	25	20	18	20	19	21	23	27	37	28	22	17	22	29	25	27	24

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Unweighted Sample	4092	997	675	429	1426	173	476	348	337	338	424	429	590	412
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think LOCAL political issues to you are understood by...

Rishi Sunak and the Conservative party?

Very well	2	1	1	2	2	0	2	1	1	2	1	2	2	3
Fairly well	10	9	9	16	10	5	11	8	9	9	9	16	10	11
TOTAL WELL	12	10	10	18	12	5	13	9	10	11	10	18	12	14
Fairly badly	27	25	28	25	31	28	24	25	24	32	27	25	33	31
Very badly	46	50	43	46	41	58	49	47	45	41	44	46	38	41
TOTAL BADLY	73	75	71	71	72	86	73	72	69	73	71	71	71	72
Don't know	16	14	19	12	17	9	14	18	20	17	18	12	17	14

Keir Starmer and the Labour party?

Very well	2	3	3	2	2	1	2	4	4	2	2	2	1	3
Fairly well	20	24	15	26	18	23	26	21	15	16	18	26	18	16
TOTAL WELL	22	27	18	28	20	24	28	25	19	18	20	28	19	19
Fairly badly	30	29	28	31	30	32	29	29	25	30	29	31	29	31
Very badly	27	26	28	22	28	31	25	23	28	28	28	22	28	30
TOTAL BADLY	57	55	56	53	58	63	54	52	53	58	57	53	57	61
Don't know	21	19	26	19	23	13	18	22	27	24	23	19	24	20

National politicians in general?

Very well	1	0	1	1	1	1	0	1	1	1	1	1	1	1
Fairly well	11	11	8	18	11	7	14	10	8	8	10	18	11	12
TOTAL WELL	12	11	9	19	12	8	14	11	9	9	11	19	12	13
Fairly badly	39	41	37	41	38	41	40	43	34	40	36	41	40	36
Very badly	31	31	33	25	33	42	29	26	34	32	34	25	30	35
TOTAL BADLY	70	72	70	66	71	83	69	69	68	72	70	66	70	71
Don't know	17	16	20	15	18	9	16	20	22	19	19	15	18	16

Your outgoing local Member of Parliament?

Very well	7	7	6	11	6	8	6	7	6	5	4	11	6	6
Fairly well	25	26	22	28	23	25	27	24	21	23	20	28	23	27
TOTAL WELL	32	33	28	39	29	33	33	31	27	28	24	39	29	33
Fairly badly	23	21	23	21	25	26	18	23	23	23	25	21	26	24
Very badly	21	21	23	14	22	22	22	19	24	21	24	14	21	23
TOTAL BADLY	44	42	46	35	47	48	40	42	47	44	49	35	47	47
Don't know	25	25	27	26	24	19	27	27	26	27	27	26	24	20

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Unweighted Sample	4092	1389	968	355	1616	1555	1893	2199	329	1687	1056	1020	2458	1634	3527	215	350
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you personally ever consider running for political office...

Locally (e.g. as a local councillor)

Yes, I would	10	9	14	11	13	9	14	7	14	14	7	5	12	8	10	10	8
No, I would not	81	85	79	82	81	84	77	86	71	76	85	91	82	81	81	77	87
Don't know	8	6	8	7	6	7	9	8	15	10	8	4	7	10	8	13	5

Nationally (e.g. as a Member of Parliament)

Yes, I would	7	6	8	7	7	6	10	3	11	10	4	1	8	5	7	6	6
No, I would not	87	90	86	89	89	89	83	91	77	82	90	96	88	86	87	83	89
Don't know	6	4	6	4	4	5	7	6	12	8	6	2	5	9	6	10	4

What do you think are the biggest challenges facing politicians these days? Please tick up to three.

Having to make decisions that impact so many people's lives	47	49	47	48	48	45	40	52	41	43	48	54	47	46	46	50	46
Being on the receiving end of abuse	35	40	36	40	42	36	35	35	22	37	38	35	38	31	35	38	32
Having to make difficult ethical decisions	28	28	28	27	30	26	25	31	28	26	27	32	29	26	28	26	31
Personal safety	25	28	28	32	31	26	25	26	19	23	28	29	27	22	25	26	21
Press intrusion	19	21	18	20	20	20	19	18	18	19	18	19	20	16	19	16	13
None of these - there are no real challenges for politicians	17	17	16	14	13	20	19	15	20	18	16	16	15	19	17	15	20
Workload and work-life balance	13	15	15	16	16	12	14	13	10	13	13	15	14	12	13	14	13
Job insecurity	6	6	6	5	5	6	7	6	10	5	5	7	6	7	6	3	5
Something else	6	5	7	8	7	6	8	5	5	7	6	5	7	5	6	4	6
Don't know	8	6	5	5	4	7	7	8	12	8	8	6	6	11	8	11	7

Do you think you personally would do a better or worse job than most current politicians, or much the same?

A better job	39	37	42	40	38	42	42	36	43	43	37	32	40	37	39	38	42
A worse job	12	13	10	13	12	11	11	12	12	10	13	13	12	12	12	13	9
Much the same	14	16	15	15	17	13	16	13	13	14	15	15	16	11	14	16	15
Don't know	35	33	33	32	32	34	31	39	31	33	35	41	32	39	35	34	34

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Unweighted Sample	4092	997	675	429	1426	173	476	348	337	338	424	429	590	412
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you personally ever consider running for political office...

Locally (e.g. as a local councillor)

Yes, I would	10	10	8	11	12	11	10	9	9	7	13	11	12	10
No, I would not	81	82	83	81	80	81	82	81	82	83	80	81	79	82
Don't know	8	9	9	8	8	8	8	9	9	10	7	8	9	8

Nationally (e.g. as a Member of Parliament)

Yes, I would	7	6	5	9	7	7	6	6	6	4	8	9	6	6
No, I would not	87	87	88	85	87	87	87	87	86	90	87	85	86	89
Don't know	6	7	7	6	6	6	8	7	8	6	4	6	7	6

What do you think are the biggest challenges facing politicians these days? Please tick up to three.

Having to make decisions that impact so many people's lives	47	48	44	46	46	42	50	49	44	45	49	46	44	46
Being on the receiving end of abuse	35	35	33	35	37	32	37	34	31	34	36	35	39	35
Having to make difficult ethical decisions	28	28	27	28	27	24	27	32	25	30	28	28	26	27
Personal safety	25	24	24	28	26	21	22	28	24	24	26	28	25	29
Press intrusion	19	20	18	19	20	19	19	21	17	18	20	19	21	20
None of these - there are no real challenges for politicians	17	17	18	15	17	21	16	16	20	16	16	15	16	18
Workload and work-life balance	13	12	12	17	14	7	11	15	13	11	12	17	15	13
Job insecurity	6	7	5	7	7	8	6	7	5	5	8	7	5	8
Something else	6	5	5	7	7	7	6	3	5	6	7	7	7	8
Don't know	8	8	10	6	7	9	8	7	9	11	7	6	8	7

Do you think you personally would do a better or worse job than most current politicians, or much the same?

A better job	39	38	37	41	39	41	38	36	32	42	41	41	37	40
A worse job	12	12	11	12	13	12	12	11	13	9	12	12	15	11
Much the same	14	13	14	16	14	11	12	15	13	14	13	16	16	13
Don't know	35	37	38	31	34	36	37	38	42	35	33	31	33	36

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