

Daily Survey: Thinking About Historical Topics



Sample 1000 U.S. Adult Citizens
 Conducted September 15 - 20, 2023
 Margin of Error ±4.2%

1. How often do you think about...?

	Every day	Most days	About once a week	About once a month	About once a year	Less often than once a year	Never	Not sure
The Roman Empire	3%	2%	4%	12%	12%	21%	42%	4%
World War II	1%	6%	8%	22%	21%	16%	19%	6%
The American Civil War	1%	4%	6%	17%	24%	19%	25%	4%
Napoleon Bonaparte	0%	1%	2%	5%	13%	20%	53%	5%
Sparta	1%	1%	2%	5%	8%	18%	59%	6%
Alexander the Great	0%	1%	3%	6%	10%	20%	56%	4%
Greek mythology	1%	2%	6%	17%	12%	21%	36%	6%
The Romanov family of Russia	0%	0%	3%	3%	10%	19%	61%	3%
The six wives of King Henry VIII	0%	2%	1%	4%	9%	18%	63%	3%
The Titanic	1%	1%	3%	10%	25%	28%	27%	4%
The Salem witch trials	1%	1%	1%	7%	17%	21%	48%	5%
The British royal family	1%	3%	5%	18%	17%	16%	35%	3%

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Interviewing Dates	September 15 - 20, 2023
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 6.52, with a mean of one and a standard deviation of 0.912.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	84 questions not reported.

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1A. Frequency of Thinking About Historical Topics — The Roman Empire

How often do you think about...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	3%	4%	1%	2%	7%	1%	0%	1%	7%	6%	0%
Most days	2%	4%	0%	5%	2%	2%	0%	2%	5%	1%	1%
About once a week	4%	6%	3%	8%	5%	4%	1%	5%	2%	2%	7%
About once a month	12%	14%	10%	15%	17%	9%	10%	13%	9%	9%	13%
About once a year	12%	14%	10%	13%	11%	13%	11%	12%	6%	17%	14%
Less often than once a year	21%	22%	19%	20%	15%	22%	25%	23%	10%	21%	19%
Never	42%	30%	53%	34%	35%	46%	50%	40%	56%	38%	37%
Not sure	4%	4%	4%	3%	8%	3%	2%	3%	5%	6%	9%
Totals	100%	98%	100%	100%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(999)	(426)	(573)	(118)	(233)	(432)	(216)	(697)	(125)	(110)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	3%	3%	4%	1%	4%	1%	3%	4%	2%	3%	2%	2%	4%
Most days	2%	1%	4%	2%	0%	2%	3%	3%	1%	1%	3%	3%	1%
About once a week	4%	3%	4%	6%	4%	5%	3%	4%	10%	4%	3%	4%	6%
About once a month	12%	11%	14%	12%	12%	13%	11%	15%	12%	13%	11%	11%	15%
About once a year	12%	10%	13%	13%	13%	16%	10%	12%	16%	13%	12%	10%	14%
Less often than once a year	21%	23%	18%	21%	23%	21%	19%	20%	31%	23%	20%	19%	22%
Never	42%	43%	39%	44%	39%	38%	47%	38%	24%	42%	46%	44%	34%
Not sure	4%	6%	3%	3%	5%	4%	3%	5%	5%	1%	3%	5%	5%
Totals	100%	100%	99%	102%	100%	100%	99%	101%	101%	100%	100%	98%	101%
Unweighted N	(999)	(329)	(380)	(290)	(359)	(348)	(427)	(282)	(190)	(179)	(223)	(373)	(224)

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1B. Frequency of Thinking About Historical Topics — World War II

How often do you think about...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	1%	1%	1%	2%	2%	1%	0%	1%	1%	1%	1%
Most days	6%	10%	1%	10%	4%	5%	5%	5%	11%	5%	6%
About once a week	8%	11%	5%	8%	9%	9%	6%	8%	9%	4%	10%
About once a month	22%	25%	19%	19%	24%	20%	26%	25%	6%	20%	29%
About once a year	21%	19%	23%	15%	17%	25%	26%	24%	10%	25%	11%
Less often than once a year	16%	13%	20%	23%	13%	16%	15%	16%	20%	14%	15%
Never	19%	15%	24%	17%	22%	21%	18%	17%	36%	20%	13%
Not sure	6%	6%	7%	8%	10%	5%	4%	5%	7%	10%	13%
Totals	99%	100%	100%	102%	101%	102%	100%	101%	100%	99%	98%
Unweighted N	(997)	(426)	(571)	(118)	(232)	(431)	(216)	(697)	(125)	(109)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	1%	1%	2%	1%	1%	1%	1%	2%	1%	3%	0%	1%	2%
Most days	6%	4%	6%	7%	3%	6%	5%	4%	7%	3%	6%	6%	7%
About once a week	8%	4%	11%	9%	8%	11%	7%	10%	10%	7%	7%	8%	9%
About once a month	22%	23%	23%	20%	30%	26%	15%	25%	32%	25%	23%	20%	22%
About once a year	21%	22%	15%	28%	21%	25%	20%	21%	29%	25%	22%	20%	20%
Less often than once a year	16%	18%	15%	16%	14%	17%	18%	16%	10%	17%	17%	17%	14%
Never	19%	22%	21%	15%	14%	12%	27%	14%	7%	17%	18%	23%	17%
Not sure	6%	8%	8%	4%	8%	3%	6%	8%	4%	3%	7%	6%	10%
Totals	99%	102%	101%	100%	99%	101%	99%	100%	100%	100%	100%	101%	101%
Unweighted N	(997)	(329)	(379)	(289)	(360)	(347)	(425)	(282)	(190)	(179)	(222)	(371)	(225)

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1C. Frequency of Thinking About Historical Topics — The American Civil War

How often do you think about...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	1%	2%	0%	0%	2%	2%	0%	0%	4%	2%	0%
Most days	4%	5%	3%	6%	4%	3%	3%	4%	3%	2%	2%
About once a week	6%	9%	3%	4%	12%	6%	3%	6%	6%	7%	9%
About once a month	17%	18%	16%	18%	13%	16%	21%	17%	12%	17%	21%
About once a year	24%	25%	23%	25%	21%	24%	26%	27%	15%	18%	25%
Less often than once a year	19%	19%	19%	23%	15%	20%	18%	21%	16%	19%	6%
Never	25%	18%	31%	23%	23%	26%	26%	21%	36%	28%	31%
Not sure	4%	3%	5%	1%	10%	3%	3%	3%	7%	7%	6%
Totals	100%	99%	100%	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(998)	(426)	(572)	(118)	(232)	(431)	(217)	(698)	(124)	(110)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	1%	1%	2%	0%	1%	1%	2%	1%	0%	1%	1%	1%	0%
Most days	4%	5%	3%	4%	5%	4%	4%	3%	5%	2%	4%	4%	5%
About once a week	6%	7%	6%	6%	8%	5%	5%	7%	8%	7%	4%	6%	9%
About once a month	17%	15%	17%	18%	19%	21%	13%	20%	24%	17%	14%	15%	23%
About once a year	24%	23%	18%	32%	28%	31%	20%	24%	32%	22%	34%	23%	18%
Less often than once a year	19%	17%	19%	21%	15%	22%	21%	18%	17%	26%	16%	20%	15%
Never	25%	26%	30%	17%	18%	14%	31%	21%	12%	24%	25%	27%	22%
Not sure	4%	6%	5%	2%	7%	3%	4%	6%	3%	2%	2%	4%	8%
Totals	100%	100%	100%	100%	101%	101%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(998)	(329)	(380)	(289)	(359)	(348)	(426)	(281)	(190)	(179)	(222)	(372)	(225)

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1D. Frequency of Thinking About Historical Topics — Napoleon Bonaparte

How often do you think about...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	0%	0%	1%	2%	0%	0%	0%	1%	1%	0%	0%
Most days	1%	1%	0%	0%	1%	1%	0%	0%	4%	1%	0%
About once a week	2%	5%	0%	6%	4%	1%	0%	3%	1%	0%	1%
About once a month	5%	7%	4%	13%	7%	2%	1%	4%	4%	12%	8%
About once a year	13%	17%	9%	15%	15%	11%	10%	14%	11%	8%	12%
Less often than once a year	20%	23%	18%	17%	15%	23%	25%	22%	12%	14%	27%
Never	53%	43%	63%	43%	48%	60%	59%	52%	60%	57%	49%
Not sure	5%	4%	5%	4%	10%	2%	4%	4%	8%	8%	4%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	101%	100%	101%
Unweighted N	(997)	(426)	(571)	(118)	(233)	(429)	(217)	(696)	(124)	(110)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Most days	1%	1%	2%	0%	1%	0%	1%	0%	0%	1%	0%	1%	0%
About once a week	2%	2%	2%	3%	2%	1%	3%	2%	4%	2%	2%	2%	4%
About once a month	5%	4%	8%	4%	7%	4%	5%	6%	5%	4%	2%	6%	8%
About once a year	13%	14%	12%	13%	13%	13%	9%	12%	24%	18%	11%	10%	15%
Less often than once a year	20%	22%	19%	19%	24%	23%	17%	22%	30%	21%	18%	19%	22%
Never	53%	50%	53%	57%	47%	56%	59%	54%	33%	48%	61%	56%	46%
Not sure	5%	6%	4%	4%	6%	3%	5%	4%	4%	6%	6%	4%	3%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	98%
Unweighted N	(997)	(330)	(378)	(289)	(360)	(347)	(425)	(281)	(190)	(177)	(222)	(373)	(225)

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1E. Frequency of Thinking About Historical Topics — Sparta

How often do you think about...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	1%	2%	1%	5%	1%	0%	0%	1%	0%	5%	2%
Most days	1%	1%	0%	0%	2%	0%	1%	1%	2%	1%	0%
About once a week	2%	4%	1%	2%	3%	2%	1%	3%	3%	0%	1%
About once a month	5%	7%	3%	9%	5%	4%	2%	5%	5%	3%	6%
About once a year	8%	12%	5%	14%	12%	6%	2%	8%	8%	7%	11%
Less often than once a year	18%	20%	17%	22%	18%	18%	16%	20%	13%	9%	25%
Never	59%	50%	67%	48%	49%	65%	71%	57%	60%	69%	54%
Not sure	6%	5%	6%	1%	10%	6%	6%	6%	8%	6%	1%
Totals	100%	101%	100%	101%	100%	101%	99%	101%	99%	100%	100%
Unweighted N	(998)	(426)	(572)	(118)	(233)	(432)	(215)	(696)	(125)	(110)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	1%	1%	2%	1%	0%	1%	3%	1%	0%	1%	0%	3%	1%
Most days	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%
About once a week	2%	2%	2%	2%	3%	1%	2%	1%	5%	3%	1%	3%	2%
About once a month	5%	2%	8%	4%	5%	6%	3%	5%	9%	3%	7%	5%	4%
About once a year	8%	9%	7%	9%	7%	7%	8%	8%	12%	14%	5%	5%	13%
Less often than once a year	18%	22%	17%	16%	24%	18%	16%	16%	28%	22%	18%	19%	15%
Never	59%	59%	56%	61%	53%	62%	62%	60%	44%	53%	60%	59%	60%
Not sure	6%	4%	7%	6%	7%	4%	5%	8%	3%	2%	9%	6%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	99%	100%	101%	100%
Unweighted N	(998)	(330)	(380)	(288)	(360)	(346)	(426)	(281)	(190)	(179)	(223)	(371)	(225)

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1F. Frequency of Thinking About Historical Topics — Alexander the Great

How often do you think about...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	0%	1%	0%	0%	1%	0%	0%	0%	1%	1%	0%
Most days	1%	1%	0%	0%	2%	0%	0%	0%	1%	2%	1%
About once a week	3%	4%	1%	6%	3%	2%	0%	2%	7%	0%	4%
About once a month	6%	9%	3%	11%	8%	2%	4%	5%	6%	7%	10%
About once a year	10%	12%	9%	19%	11%	9%	5%	11%	2%	15%	14%
Less often than once a year	20%	24%	16%	12%	22%	22%	22%	20%	17%	21%	25%
Never	56%	46%	66%	48%	43%	64%	67%	58%	64%	46%	40%
Not sure	4%	4%	4%	3%	10%	1%	2%	3%	1%	8%	7%
Totals	100%	101%	99%	99%	100%	100%	100%	99%	99%	100%	101%
Unweighted N	(999)	(426)	(573)	(118)	(233)	(432)	(216)	(697)	(125)	(110)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
Most days	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%
About once a week	3%	3%	3%	2%	2%	3%	2%	2%	6%	1%	1%	4%	3%
About once a month	6%	1%	10%	6%	3%	6%	7%	3%	6%	4%	3%	9%	4%
About once a year	10%	12%	11%	9%	12%	10%	10%	12%	12%	16%	11%	5%	15%
Less often than once a year	20%	22%	19%	19%	26%	22%	15%	20%	33%	13%	22%	21%	21%
Never	56%	55%	53%	60%	51%	56%	60%	57%	40%	62%	59%	56%	50%
Not sure	4%	6%	3%	3%	5%	2%	4%	6%	1%	3%	3%	3%	7%
Totals	100%	100%	101%	100%	100%	99%	100%	100%	99%	100%	100%	99%	101%
Unweighted N	(999)	(329)	(380)	(290)	(359)	(348)	(427)	(281)	(190)	(179)	(223)	(372)	(225)

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1G. Frequency of Thinking About Historical Topics — Greek mythology

How often do you think about...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	1%	1%	0%	0%	2%	0%	0%	0%	1%	2%	0%
Most days	2%	3%	1%	3%	5%	1%	0%	2%	2%	2%	3%
About once a week	6%	6%	6%	7%	12%	4%	3%	7%	3%	6%	4%
About once a month	17%	20%	14%	35%	18%	12%	5%	16%	16%	14%	30%
About once a year	12%	12%	12%	11%	15%	13%	9%	13%	10%	13%	6%
Less often than once a year	21%	24%	18%	18%	15%	25%	25%	21%	23%	24%	15%
Never	36%	29%	42%	22%	25%	41%	53%	37%	35%	33%	31%
Not sure	6%	5%	6%	4%	9%	5%	5%	4%	9%	6%	12%
Totals	101%	100%	99%	100%	101%	101%	100%	100%	99%	100%	101%
Unweighted N	(997)	(424)	(573)	(118)	(232)	(432)	(215)	(696)	(125)	(110)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	1%	0%	1%	0%	0%	0%	1%	0%	0%	1%	1%	1%	0%
Most days	2%	2%	4%	2%	3%	1%	3%	2%	3%	2%	1%	3%	2%
About once a week	6%	7%	8%	3%	9%	4%	4%	8%	6%	8%	6%	2%	10%
About once a month	17%	16%	17%	17%	20%	15%	14%	15%	26%	19%	20%	13%	19%
About once a year	12%	15%	10%	11%	17%	12%	9%	11%	19%	13%	13%	12%	10%
Less often than once a year	21%	21%	20%	22%	21%	23%	21%	22%	21%	18%	18%	23%	22%
Never	36%	31%	35%	42%	24%	42%	42%	35%	21%	37%	33%	39%	32%
Not sure	6%	7%	6%	3%	7%	3%	6%	7%	4%	3%	7%	6%	4%
Totals	101%	99%	101%	100%	101%	100%	100%	100%	100%	101%	99%	99%	99%
Unweighted N	(997)	(329)	(379)	(289)	(360)	(347)	(426)	(280)	(190)	(179)	(221)	(372)	(225)

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1H. Frequency of Thinking About Historical Topics — The Romanov family of Russia

How often do you think about...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Most days	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
About once a week	3%	5%	1%	8%	5%	1%	0%	2%	3%	7%	4%
About once a month	3%	1%	4%	4%	2%	2%	3%	3%	1%	2%	2%
About once a year	10%	12%	8%	16%	12%	8%	6%	11%	4%	9%	21%
Less often than once a year	19%	22%	15%	20%	19%	16%	21%	20%	14%	24%	8%
Never	61%	55%	67%	51%	57%	69%	65%	61%	74%	52%	62%
Not sure	3%	3%	4%	1%	5%	3%	5%	3%	3%	6%	3%
Totals	99%	99%	99%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(999)	(426)	(573)	(118)	(233)	(432)	(216)	(697)	(125)	(110)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Most days	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
About once a week	3%	1%	4%	4%	1%	3%	3%	3%	4%	3%	2%	5%	1%
About once a month	3%	1%	5%	2%	3%	4%	2%	1%	5%	4%	3%	2%	3%
About once a year	10%	11%	9%	11%	12%	10%	11%	9%	17%	11%	8%	9%	15%
Less often than once a year	19%	23%	17%	16%	23%	19%	16%	19%	24%	15%	13%	18%	26%
Never	61%	62%	60%	63%	58%	61%	63%	64%	47%	65%	67%	62%	52%
Not sure	3%	2%	4%	4%	3%	2%	4%	3%	2%	1%	7%	3%	3%
Totals	99%	100%	100%	100%	101%	99%	99%	99%	99%	99%	100%	99%	100%
Unweighted N	(999)	(330)	(380)	(289)	(360)	(347)	(427)	(281)	(190)	(179)	(223)	(372)	(225)

Daily Survey: Thinking About Historical Topics

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11. Frequency of Thinking About Historical Topics — The six wives of King Henry VIII

How often do you think about...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Most days	2%	2%	1%	3%	3%	0%	0%	2%	2%	0%	0%
About once a week	1%	1%	1%	1%	1%	0%	0%	1%	2%	0%	0%
About once a month	4%	3%	5%	10%	3%	2%	3%	4%	1%	7%	4%
About once a year	9%	9%	9%	18%	6%	7%	6%	10%	5%	4%	10%
Less often than once a year	18%	22%	14%	21%	23%	15%	15%	18%	17%	17%	22%
Never	63%	60%	65%	43%	57%	74%	72%	63%	68%	65%	52%
Not sure	3%	2%	5%	5%	6%	1%	3%	2%	4%	6%	10%
Totals	100%	99%	100%	101%	99%	99%	99%	100%	100%	99%	98%
Unweighted N	(996)	(425)	(571)	(118)	(232)	(430)	(216)	(697)	(124)	(109)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Most days	2%	3%	0%	1%	2%	1%	2%	1%	2%	2%	0%	2%	2%
About once a week	1%	1%	1%	0%	0%	0%	1%	0%	1%	1%	0%	1%	1%
About once a month	4%	3%	6%	4%	3%	5%	4%	4%	5%	4%	3%	5%	3%
About once a year	9%	12%	10%	6%	13%	5%	7%	8%	15%	8%	6%	9%	13%
Less often than once a year	18%	21%	13%	20%	22%	19%	14%	19%	27%	17%	18%	16%	22%
Never	63%	55%	68%	66%	57%	67%	69%	62%	48%	64%	69%	63%	56%
Not sure	3%	5%	2%	3%	3%	2%	3%	6%	1%	4%	4%	4%	2%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(996)	(327)	(379)	(290)	(357)	(348)	(424)	(282)	(190)	(179)	(220)	(373)	(224)

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1J. Frequency of Thinking About Historical Topics — The Titanic

How often do you think about...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	1%	2%	0%	3%	1%	0%	0%	0%	1%	5%	0%
Most days	1%	1%	1%	2%	2%	1%	0%	1%	1%	2%	0%
About once a week	3%	4%	2%	10%	2%	1%	1%	3%	5%	1%	0%
About once a month	10%	9%	11%	13%	13%	9%	6%	10%	12%	7%	14%
About once a year	25%	24%	26%	27%	24%	26%	23%	26%	15%	30%	26%
Less often than once a year	28%	29%	28%	19%	25%	33%	35%	30%	21%	28%	28%
Never	27%	27%	27%	23%	25%	28%	32%	27%	37%	17%	31%
Not sure	4%	4%	5%	4%	8%	2%	3%	3%	8%	10%	0%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(994)	(423)	(571)	(117)	(231)	(432)	(214)	(693)	(125)	(109)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	1%	0%	2%	0%	0%	0%	2%	0%	0%	1%	0%	2%	0%
Most days	1%	1%	2%	1%	1%	1%	1%	2%	0%	1%	0%	2%	1%
About once a week	3%	5%	2%	2%	2%	2%	4%	1%	2%	2%	2%	3%	5%
About once a month	10%	13%	8%	10%	10%	9%	10%	7%	16%	13%	10%	9%	11%
About once a year	25%	25%	25%	25%	29%	27%	23%	28%	33%	32%	20%	23%	28%
Less often than once a year	28%	25%	27%	34%	29%	33%	27%	29%	30%	17%	40%	27%	30%
Never	27%	24%	31%	26%	19%	26%	30%	28%	17%	30%	26%	30%	21%
Not sure	4%	6%	4%	2%	8%	3%	4%	5%	2%	5%	2%	4%	5%
Totals	99%	99%	101%	100%	98%	101%	101%	100%	100%	101%	100%	100%	101%
Unweighted N	(994)	(329)	(378)	(287)	(359)	(345)	(424)	(280)	(189)	(179)	(221)	(369)	(225)

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1K. Frequency of Thinking About Historical Topics — The Salem witch trials

How often do you think about...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	1%	1%	0%	0%	2%	0%	0%	0%	0%	1%	0%
Most days	1%	1%	1%	1%	2%	1%	0%	1%	3%	0%	0%
About once a week	1%	1%	1%	1%	3%	1%	0%	1%	1%	1%	1%
About once a month	7%	5%	8%	13%	8%	5%	3%	7%	6%	9%	2%
About once a year	17%	19%	16%	22%	20%	16%	11%	16%	10%	25%	23%
Less often than once a year	21%	22%	21%	12%	20%	25%	24%	24%	12%	9%	27%
Never	48%	48%	48%	45%	37%	49%	61%	46%	59%	49%	42%
Not sure	5%	3%	6%	7%	8%	2%	1%	4%	8%	6%	5%
Totals	101%	100%	101%	101%	100%	99%	100%	99%	99%	100%	100%
Unweighted N	(998)	(425)	(573)	(118)	(231)	(432)	(217)	(697)	(125)	(109)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	1%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Most days	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	0%
About once a week	1%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	1%	2%
About once a month	7%	7%	9%	4%	6%	8%	7%	7%	8%	7%	7%	7%	6%
About once a year	17%	18%	18%	15%	26%	12%	17%	12%	29%	23%	15%	18%	13%
Less often than once a year	21%	22%	17%	24%	24%	26%	15%	26%	30%	20%	22%	19%	24%
Never	48%	44%	47%	53%	34%	50%	55%	47%	29%	41%	50%	49%	49%
Not sure	5%	6%	5%	2%	7%	2%	4%	6%	2%	5%	3%	4%	6%
Totals	101%	99%	100%	101%	100%	100%	101%	100%	100%	100%	99%	100%	100%
Unweighted N	(998)	(330)	(378)	(290)	(360)	(348)	(425)	(282)	(190)	(179)	(222)	(372)	(225)

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1L. Frequency of Thinking About Historical Topics — The British royal family

How often do you think about...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	1%	0%	2%	0%	2%	0%	2%	1%	2%	0%	0%
Most days	3%	4%	2%	7%	2%	2%	2%	3%	4%	6%	1%
About once a week	5%	4%	6%	6%	6%	5%	4%	6%	2%	2%	5%
About once a month	18%	16%	20%	22%	19%	18%	15%	20%	12%	15%	21%
About once a year	17%	17%	18%	20%	11%	17%	22%	18%	14%	16%	21%
Less often than once a year	16%	17%	15%	13%	13%	17%	21%	18%	16%	13%	9%
Never	35%	37%	34%	32%	40%	37%	32%	32%	46%	38%	40%
Not sure	3%	4%	2%	1%	7%	4%	2%	2%	4%	9%	3%
Totals	98%	99%	99%	101%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(999)	(427)	(572)	(118)	(233)	(431)	(217)	(698)	(125)	(110)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	1%	0%	3%	0%	0%	2%	1%	0%	0%	0%	2%	1%	1%
Most days	3%	4%	4%	1%	2%	2%	5%	1%	0%	2%	1%	4%	4%
About once a week	5%	5%	5%	6%	6%	6%	6%	5%	7%	5%	4%	5%	7%
About once a month	18%	19%	12%	24%	24%	16%	17%	16%	29%	24%	13%	18%	19%
About once a year	17%	16%	17%	20%	18%	21%	17%	19%	19%	18%	18%	17%	17%
Less often than once a year	16%	17%	16%	16%	17%	19%	11%	19%	19%	19%	17%	15%	15%
Never	35%	34%	40%	32%	28%	34%	39%	38%	22%	30%	42%	36%	32%
Not sure	3%	6%	3%	1%	5%	1%	5%	2%	3%	2%	2%	4%	5%
Totals	98%	101%	100%	100%	100%	101%	101%	100%	99%	100%	99%	100%	100%
Unweighted N	(999)	(329)	(380)	(290)	(359)	(348)	(426)	(282)	(190)	(179)	(222)	(373)	(225)

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Interviewing Dates	September 15 - 20, 2023
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 6.52, with a mean of one and a standard deviation of 0.912.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	84 questions not reported.