

YouGov / Theos Think Tank Survey Results

Sample Size: 4381 Adults in the UK
Fieldwork: 18th - 22nd September 2025

November 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country				Region in England (1)			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South East
Weighted Sample	4381	762	1087	394	460	252	1551	1560	2125	2256	460	1810	1087	1025	2486	1852	3667	228	364	123	1008	697	504	1459
Unweighted Sample	4381	768	1187	444	503	275	1748	1599	1913	2468	386	1548	1143	1304	2710	1642	3704	224	376	77	1039	737	382	1546
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, do you trust the following when it comes to accurate information about your local area?

Regional television channels

Trust a lot	13	16	17	13	8	17	15	12	13	14	18	10	14	17	14	12	13	12	13	12	14	13	14	13
Trust a little	49	56	53	57	42	44	55	49	47	51	42	45	54	54	50	47	49	44	49	54	50	47	41	51
TOTAL TRUST	62	72	70	70	50	61	70	61	60	65	60	55	68	71	64	59	62	56	62	66	64	60	55	64
Do not trust very much	19	16	15	13	27	22	14	21	20	17	15	22	17	17	19	19	18	24	18	21	17	20	21	18
Do not trust at all	8	6	6	6	16	4	5	11	10	6	6	10	8	6	6	10	8	8	11	5	9	8	8	7
TOTAL DO NOT TRUST	27	22	21	19	43	26	19	32	30	23	21	32	25	23	25	29	26	32	29	26	26	28	29	25
Don't know	11	5	9	12	7	13	10	7	10	12	20	13	8	6	10	12	11	12	8	8	10	12	16	10

Local television channels

Trust a lot	12	14	16	12	9	14	14	13	12	13	13	10	13	16	14	11	12	12	12	17	13	12	12	12
Trust a little	49	55	51	55	44	43	53	49	47	50	44	44	54	53	49	48	49	48	49	49	49	49	42	50
TOTAL TRUST	61	69	67	67	53	57	67	62	59	63	57	54	67	69	63	59	61	60	61	66	62	61	54	62
Do not trust very much	18	15	15	13	23	20	14	19	20	16	17	20	16	16	17	18	17	20	18	21	17	18	18	17
Do not trust at all	7	5	5	4	15	5	5	9	9	6	7	9	8	5	6	9	7	7	10	3	8	7	8	7
TOTAL DO NOT TRUST	25	20	20	17	38	25	19	28	29	22	24	29	24	21	23	27	24	27	28	24	25	25	26	24
Don't know	14	10	13	16	9	18	14	10	13	14	19	17	9	11	14	14	14	12	12	10	12	13	21	14

Friends

Trust a lot	34	38	36	32	37	33	35	37	32	36	32	31	36	40	35	34	34	28	41	45	34	35	29	35
Trust a little	50	47	50	56	48	55	52	48	52	48	50	53	49	46	51	49	50	57	46	47	52	49	55	48
TOTAL TRUST	84	85	86	88	85	88	87	85	84	84	82	84	85	86	86	83	84	85	87	92	86	84	84	83
Do not trust very much	8	9	7	7	8	7	7	8	7	8	9	8	9	7	8	8	8	8	6	5	8	8	5	9
Do not trust at all	2	2	2	2	2	2	1	2	2	2	1	2	2	2	1	3	2	1	3	1	2	2	2	2
TOTAL DO NOT TRUST	10	11	9	9	10	9	8	10	9	10	10	10	11	9	9	11	10	9	9	6	10	10	7	11
Don't know	6	5	5	4	5	4	5	5	6	6	9	7	4	5	5	7	6	6	5	2	5	5	9	6

Family

Trust a lot	46	52	46	44	48	40	46	51	44	48	41	40	48	56	45	47	46	45	49	52	47	44	43	46
Trust a little	38	36	39	41	40	40	39	35	39	36	39	41	38	31	39	36	38	36	36	37	38	41	37	37
TOTAL TRUST	84	88	85	85	88	80	85	86	83	84	80	81	86	87	84	83	84	81	85	89	85	85	80	83
Do not trust very much	7	5	8	7	5	13	7	6	7	7	8	8	7	5	8	6	7	4	7	6	6	7	9	7
Do not trust at all	3	2	2	3	2	3	2	2	3	2	3	3	2	2	2	3	3	4	3	3	3	2	1	3
TOTAL DO NOT TRUST	10	7	10	10	7	16	9	8	10	9	11	11	9	7	10	9	10	8	10	9	9	9	10	10
Don't know	6	5	5	5	5	5	5	5	6	7	9	7	5	6	5	8	6	11	5	2	6	5	9	6

YouGov / Theos Think Tank Sur

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Fieldwork: 18th - 22nd September 2025

Region in England (2)										
Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	
Weighted Sample	4381	199	422	386	355	341	424	504	629	406
Unweighted Sample	4381	193	442	404	370	367	460	382	651	435
	%	%	%	%	%	%	%	%	%	%

How much, if at all, do you trust the following when it comes to accurate information about your local area?

Regional television channels

Trust a lot	13	12	17	11	13	13	11	14	13	16
Trust a little	49	56	46	52	46	48	56	41	49	51
TOTAL TRUST	62	68	63	63	59	61	67	55	62	67
Do not trust very much	19	10	20	18	22	17	18	21	19	16
Do not trust at all	8	12	6	10	9	7	7	8	8	8
TOTAL DO NOT TRUST	27	22	26	28	31	24	25	29	27	24
Don't know	11	10	11	9	10	13	9	16	12	10

Local television channels

Trust a lot	12	11	15	12	14	10	12	12	11	15
Trust a little	49	53	49	47	48	51	52	42	48	53
TOTAL TRUST	61	64	64	59	62	61	64	54	59	68
Do not trust very much	18	15	15	21	21	16	16	18	18	16
Do not trust at all	7	11	6	9	6	8	7	8	7	7
TOTAL DO NOT TRUST	25	26	21	30	27	24	23	26	25	23
Don't know	14	9	15	11	11	14	14	21	17	10

Friends

Trust a lot	34	30	38	31	34	37	34	29	32	40
Trust a little	50	48	50	55	47	51	48	55	49	46
TOTAL TRUST	84	78	88	86	81	88	82	84	81	86
Do not trust very much	8	10	6	8	10	7	10	5	10	8
Do not trust at all	2	5	1	1	2	2	2	2	2	2
TOTAL DO NOT TRUST	10	15	7	9	12	9	12	7	12	10
Don't know	6	7	5	4	7	4	6	9	7	4

Family

Trust a lot	46	41	49	48	42	47	47	43	43	49
Trust a little	38	40	38	37	38	44	37	37	39	36
TOTAL TRUST	84	81	87	85	80	91	84	80	82	85
Do not trust very much	7	5	7	6	9	4	8	9	8	6
Do not trust at all	3	7	1	2	3	2	3	1	3	3
TOTAL DO NOT TRUST	10	12	8	8	12	6	11	10	11	9
Don't know	6	7	5	6	7	3	6	9	7	6

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		Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country				Region in England (1)			
		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
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Unweighted Sample		4381	768	1187	444	503	275	1748	1599	1913	2468	386	1548	1143	1304	2710	1642	3704	224	376	77	1039	737	382	1546
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Your neighbours																									
	Trust a lot	16	22	16	14	18	15	17	20	15	16	7	10	20	24	16	15	15	13	19	17	17	15	14	15
	Trust a little	47	48	46	53	49	45	48	49	49	46	44	48	46	47	47	47	47	48	49	49	46	49	46	47
	TOTAL TRUST	63	70	62	67	67	60	65	69	64	62	51	58	66	71	63	62	62	61	68	66	63	64	60	62
	Do not trust very much	19	15	18	17	19	22	18	15	18	19	22	21	17	15	19	18	19	22	14	22	19	19	16	20
	Do not trust at all	7	5	8	6	7	8	7	7	7	7	6	8	8	4	7	8	7	6	8	6	7	6	8	7
	TOTAL DO NOT TRUST	26	20	26	23	26	30	25	22	25	26	28	29	25	19	26	26	26	28	22	28	26	25	24	27
	Don't know	12	10	12	10	7	9	10	10	11	12	20	12	9	10	11	12	12	11	10	5	12	11	17	11
Local radio stations																									
	Trust a lot	13	15	16	15	9	18	15	13	13	14	14	12	13	15	14	12	13	8	14	17	15	12	11	14
	Trust a little	51	57	53	56	47	42	55	53	49	53	41	49	56	53	51	51	50	57	55	58	49	52	47	50
	TOTAL TRUST	64	72	69	71	56	60	70	66	62	67	55	61	69	68	65	63	63	65	69	75	64	64	58	64
	Do not trust very much	16	13	13	9	21	18	12	16	19	13	16	18	14	14	15	16	16	17	12	16	16	18	13	16
	Do not trust at all	6	4	4	4	10	3	4	7	7	5	5	7	6	4	5	6	6	4	9	3	6	5	7	5
	TOTAL DO NOT TRUST	22	17	17	13	31	21	16	23	26	18	21	25	20	18	20	22	22	21	21	19	22	23	20	21
	Don't know	15	12	13	16	13	20	14	12	13	17	24	15	11	14	15	14	16	15	10	6	14	13	23	15
National radio stations																									
	Trust a lot	11	11	13	12	7	12	12	9	12	10	15	9	10	12	12	9	11	11	10	10	9	12	13	10
	Trust a little	44	47	47	51	36	43	49	41	41	46	43	41	46	46	46	40	44	44	44	44	43	42	45	44
	TOTAL TRUST	55	58	60	63	43	55	61	50	53	56	58	50	56	58	58	49	55	55	54	54	52	54	58	54
	Do not trust very much	23	25	21	20	29	21	22	27	26	21	16	25	23	25	24	23	23	25	21	27	25	24	17	24
	Do not trust at all	10	7	8	6	20	9	7	14	12	9	7	12	11	8	9	13	10	11	16	8	11	11	9	9
	TOTAL DO NOT TRUST	33	32	29	26	49	30	29	41	38	30	23	37	34	33	33	36	33	36	37	35	36	35	26	33
	Don't know	12	10	10	11	9	16	10	10	10	14	18	13	10	9	10	15	13	9	8	12	13	11	15	12
National newspapers																									
	Trust a lot	5	6	6	5	2	4	5	4	6	5	12	5	3	6	7	4	6	4	5	3	4	4	12	5
	Trust a little	32	39	35	39	22	30	35	30	30	34	34	30	30	38	35	28	32	35	36	38	29	32	34	33
	TOTAL TRUST	37	45	41	44	24	34	40	34	36	39	46	35	33	44	42	32	38	39	41	41	33	36	46	38
	Do not trust very much	33	34	31	32	36	33	33	34	33	32	24	34	34	32	32	34	33	29	25	38	34	36	31	33
	Do not trust at all	21	15	22	16	34	23	21	24	24	19	15	22	26	18	19	24	21	25	28	15	26	19	15	20
	TOTAL DO NOT TRUST	54	49	53	48	70	56	54	58	57	51	39	56	60	50	51	58	54	54	53	53	60	55	46	53
	Don't know	8	6	7	7	5	10	6	7	7	10	15	9	7	6	7	10	9	8	6	6	8	9	8	9
Local newspapers																									
	Trust a lot	10	10	10	10	8	14	10	9	10	10	13	9	9	11	10	9	9	9	10	15	8	7	14	10
	Trust a little	49	55	51	56	44	43	53	50	46	51	39	48	50	52	50	47	48	52	50	49	48	48	47	49
	TOTAL TRUST	59	65	61	66	52	57	63	59	56	61	52	57	59	63	60	56	57	61	60	64	56	55	61	59
	Do not trust very much	22	20	21	18	23	24	19	22	24	19	23	21	21	22	21	21	22	23	19	20	21	25	20	21
	Do not trust at all	10	6	9	8	17	9	8	11	12	8	9	11	11	6	9	11	9	9	13	4	11	10	6	9
	TOTAL DO NOT TRUST	32	26	30	26	40	33	27	33	36	27	32	32	32	28	30	32	31	32	32	24	32	35	26	30
	Don't know	11	9	9	8	8	10	9	9	9	12	16	11	9	9	9	12	11	8	7	12	11	9	13	11

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		Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West
Weighted Sample	4381	199	422	386	355	341	424	504	629	406	
Unweighted Sample	4381	193	442	404	370	367	460	382	651	435	
		%	%	%	%	%	%	%	%	%	
Your neighbours											
Trust a lot	16	11	18	17	15	15	12	14	15	18	
Trust a little	47	44	46	47	50	47	49	46	43	51	
TOTAL TRUST	63	55	64	64	65	62	61	60	58	69	
Do not trust very much	19	22	17	18	19	20	21	16	21	16	
Do not trust at all	7	11	6	7	6	7	8	8	7	6	
TOTAL DO NOT TRUST	26	33	23	25	25	27	29	24	28	22	
Don't know	12	11	13	11	11	10	10	17	14	9	
Local radio stations											
Trust a lot	13	11	16	14	13	11	14	11	12	16	
Trust a little	51	52	46	50	50	53	51	47	49	51	
TOTAL TRUST	64	63	62	64	63	64	65	58	61	67	
Do not trust very much	16	14	16	18	19	16	15	13	16	16	
Do not trust at all	6	9	4	7	5	6	4	7	6	4	
TOTAL DO NOT TRUST	22	23	20	25	24	22	19	20	22	20	
Don't know	15	13	17	11	13	14	15	23	17	13	
National radio stations											
Trust a lot	11	6	10	10	11	13	10	13	10	12	
Trust a little	44	39	43	43	45	40	45	45	45	42	
TOTAL TRUST	55	45	53	53	56	53	55	58	55	54	
Do not trust very much	23	24	25	25	26	22	25	17	22	27	
Do not trust at all	10	12	10	11	10	11	8	9	8	10	
TOTAL DO NOT TRUST	33	36	35	36	36	33	33	26	30	37	
Don't know	12	19	12	10	9	13	12	15	15	9	
National newspapers											
Trust a lot	5	2	5	3	3	6	6	12	5	6	
Trust a little	32	26	31	28	32	32	37	34	32	30	
TOTAL TRUST	37	28	36	31	35	38	43	46	37	36	
Do not trust very much	33	31	35	33	38	34	32	31	32	36	
Do not trust at all	21	30	21	29	20	19	18	15	20	20	
TOTAL DO NOT TRUST	54	61	56	62	58	53	50	46	52	56	
Don't know	8	11	8	6	8	10	7	8	12	8	
Local newspapers											
Trust a lot	10	5	10	8	7	8	10	14	8	11	
Trust a little	49	43	48	51	48	48	50	47	47	50	
TOTAL TRUST	59	48	58	59	55	56	60	61	55	61	
Do not trust very much	22	21	22	20	27	24	22	20	21	19	
Do not trust at all	10	16	9	11	9	12	7	6	10	10	
TOTAL DO NOT TRUST	32	37	31	31	36	36	29	26	31	29	
Don't know	11	15	11	10	9	8	10	13	13	10	

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September 2020

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country				Region in England (1)			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
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Unweighted Sample	4381	768	1187	444	503	275	1748	1599	1913	2468	386	1548	1143	1304	2710	1642	3704	224	376	77	1039	737	382	1546
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Social media

Trust a lot	2	1	2	1	2	2	1	2	2	2	4	2	1	1	2	2	2	1	1	2	2	2	3	1
Trust a little	22	18	21	21	24	23	19	21	18	26	41	21	21	15	22	22	22	24	20	22	24	21	25	20
TOTAL TRUST	24	19	23	22	26	25	20	23	20	28	45	23	22	16	24	24	24	25	21	24	26	23	28	21
Do not trust very much	37	37	37	38	36	39	38	37	36	38	33	39	34	38	38	35	37	35	42	36	36	39	34	37
Do not trust at all	34	39	37	37	34	31	38	36	39	29	13	31	39	42	33	35	34	34	32	34	33	33	30	37
TOTAL DO NOT TRUST	71	76	74	75	70	70	76	73	75	67	46	70	73	80	71	70	71	69	74	70	69	72	64	74
Don't know	5	4	4	4	4	5	5	4	4	6	8	6	3	5	5	6	5	7	4	6	6	4	8	5

Do you or do you not know the name of...

...your local MP

I do know the name of this person / group	58	65	66	72	60	69	69	59	59	57	52	51	62	69	61	54	59	56	49	71	60	55	61	59
I do NOT know the name of this person / group	41	35	34	27	40	31	31	40	40	42	46	48	37	31	39	45	41	44	51	29	39	45	39	40
Not applicable – my local area does not have one of these	1	0	0	1	0	0	0	1	1	1	2	1	1	0	0	1	1	1	0	0	1	1	0	1

...the mayor of your region

I do know the name of this person / group	23	22	30	22	20	31	28	21	23	23	23	22	23	25	25	20	25	14	7	26	36	19	50	12
I do NOT know the name of this person / group	65	64	59	59	70	61	58	65	64	65	67	69	64	57	62	68	66	74	49	69	59	73	48	72
Not applicable – my local area does not have one of these	12	14	11	19	10	9	14	14	13	12	9	9	13	18	13	12	9	12	44	5	5	8	2	15

...at least one of your local councillors

I do know the name of this person / group	45	53	46	56	49	46	52	49	41	48	31	37	52	57	46	43	43	53	50	74	46	41	33	45
I do NOT know the name of this person / group	54	47	53	42	51	54	47	50	58	51	68	62	47	43	53	56	56	46	50	26	53	58	67	54
Not applicable – my local area does not have one of these	1	1	0	1	0	0	1	1	1	1	1	1	1	0	1	1	1	0	1	0	1	1	0	1

...the bishop in your local area

I do know the name of this person / group	8	10	8	8	6	4	8	7	7	8	8	6	8	9	8	6	7	9	4	21	8	7	9	7
I do NOT know the name of this person / group	81	77	84	80	82	88	83	78	84	78	81	85	80	75	82	80	83	78	70	63	83	83	82	83
Not applicable – my local area does not have one of these	11	13	8	12	12	7	8	15	9	14	11	9	12	16	10	14	10	13	26	16	9	10	9	10

...the manager of a local football team

I do know the name of this person / group	19	18	22	16	21	20	22	19	26	13	18	19	19	21	20	18	19	16	20	18	26	22	17	14
I do NOT know the name of this person / group	76	77	74	81	74	76	74	76	70	82	78	78	77	72	76	77	76	80	73	82	70	74	76	81
Not applicable – my local area does not have one of these	4	5	3	4	4	3	4	5	4	5	5	3	4	7	4	5	4	3	7	1	3	4	7	5

...your next-door neighbour

I do know the name of this person / group	86	91	84	90	88	83	89	90	84	88	74	82	90	94	87	85	85	92	91	88	87	87	74	87
I do NOT know the name of this person / group	13	8	16	9	12	17	10	10	15	11	25	17	8	6	12	14	14	6	8	10	12	12	26	13
Not applicable – my local area does not have one of these	1	1	0	1	0	0	0	0	1	1	2	1	1	0	1	1	1	2	1	3	1	1	0	1

...the police officer assigned to your area

I do know the name of this person / group	5	6	3	6	6	2	5	5	4	5	4	4	5	6	4	5	5	7	4	1	4	6	4	4
I do NOT know the name of this person / group	88	87	90	86	85	93	88	85	87	88	92	91	86	83	89	86	89	87	79	80	90	89	92	88
Not applicable – my local area does not have one of these	8	6	7	8	9	5	7	10	9	6	4	6	9	11	7	9	6	6	17	19	6	5	4	8

Sample Size: 4381 Adults in the UK
Fieldwork: 18th - 22nd September 2025

		Region in England (2)									
		Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West
Weighted Sample		4381	199	422	386	355	341	424	504	629	406
Unweighted Sample		4381	193	442	404	370	367	460	382	651	435
		%	%	%	%	%	%	%	%	%	%
Social media											
	Trust a lot	2	1	2	2	1	3	3	3	1	1
	Trust a little	22	22	25	23	24	18	20	25	18	22
	TOTAL TRUST	24	23	27	25	25	21	23	28	19	23
	Do not trust very much	37	36	35	37	39	39	39	34	37	36
	Do not trust at all	34	36	32	34	31	35	34	30	37	38
	TOTAL DO NOT TRUST	71	72	67	71	70	74	73	64	74	74
	Don't know	5	6	6	5	4	5	4	8	7	3
Do you or do you not know the name of...											
...your local MP											
	I do know the name of this person / group	58	55	62	60	53	56	60	61	56	63
	I do NOT know the name of this person / group	41	43	37	40	47	43	39	39	43	36
	Not applicable – my local area does not have one of these	1	1	1	0	1	1	0	0	1	1
...the mayor of your region											
	I do know the name of this person / group	23	37	34	37	19	18	14	50	9	15
	I do NOT know the name of this person / group	65	60	58	61	76	70	72	48	77	66
	Not applicable – my local area does not have one of these	12	2	9	2	5	11	15	2	14	18
...at least one of your local councillors											
	I do know the name of this person / group	45	43	46	47	40	42	47	33	41	48
	I do NOT know the name of this person / group	54	56	53	52	60	56	51	67	57	52
	Not applicable – my local area does not have one of these	1	1	1	1	1	2	2	0	2	1
...the bishop in your local area											
	I do know the name of this person / group	8	7	8	8	6	8	7	9	6	9
	I do NOT know the name of this person / group	81	79	82	85	84	82	82	82	84	82
	Not applicable – my local area does not have one of these	11	14	9	7	10	11	11	9	10	10
...the manager of a local football team											
	I do know the name of this person / group	19	30	25	26	20	24	11	17	16	15
	I do NOT know the name of this person / group	76	65	73	70	77	71	85	76	79	82
	Not applicable – my local area does not have one of these	4	5	3	3	3	5	4	7	6	4
...your next-door neighbour											
	I do know the name of this person / group	86	92	86	86	88	86	87	74	86	88
	I do NOT know the name of this person / group	13	6	13	13	11	13	13	26	13	12
	Not applicable – my local area does not have one of these	1	2	1	0	1	1	0	0	1	1
...the police officer assigned to your area											
	I do know the name of this person / group	5	4	4	4	4	8	6	4	2	6
	I do NOT know the name of this person / group	88	89	90	90	91	86	87	92	89	85
	Not applicable – my local area does not have one of these	8	6	6	6	4	5	7	4	8	8

Sample Size: 4381 Adults in the UK
Fieldwork: 18th - 22nd September 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country				Region in England (1)			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	4381	762	1087	394	460	252	1551	1560	2125	2256	460	1810	1087	1025	2486	1852	3667	228	364	123	1008	697	504	1459
Unweighted Sample	4381	768	1187	444	503	275	1748	1599	1913	2468	386	1548	1143	1304	2710	1642	3704	224	376	77	1039	737	382	1546
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...a local faith leader (e.g. a vicar, imam, rabbi or pastor)

I do know the name of this person / group	21	25	22	28	18	19	24	22	17	25	24	19	20	26	23	19	21	23	18	47	18	20	19	23
I do NOT know the name of this person / group	75	71	76	70	77	80	74	73	79	71	73	78	76	69	74	75	76	73	74	49	78	75	78	74
Not applicable – my local area does not have one of these	4	5	3	2	4	1	2	5	4	4	3	4	4	5	3	5	4	4	8	3	4	4	3	3

...a local doctor

I do know the name of this person / group	68	75	66	74	72	60	73	74	62	73	49	59	74	85	67	69	66	71	76	91	68	68	55	67
I do NOT know the name of this person / group	31	24	33	25	27	40	26	25	37	25	49	39	25	15	32	29	33	28	23	9	31	30	43	31
Not applicable – my local area does not have one of these	1	1	1	1	1	0	1	1	1	1	2	2	1	0	1	2	2	0	1	0	1	2	1	2

Which of the following, if any, make you feel MOST connected to your local community?

Please select up to three.

The relationship with my neighbours	38	48	40	42	40	33	42	43	36	41	24	30	44	53	41	35	38	36	40	36	42	40	36	36
Generally feeling safe in the area	37	39	41	43	34	39	40	36	37	38	38	34	39	41	39	35	37	38	37	42	37	37	34	38
Visiting public spaces (e.g. parks)	31	29	35	28	27	46	37	24	30	32	37	34	28	26	34	27	31	35	29	34	30	30	41	28
Going to local events (e.g. festivals, markets)	25	23	30	32	20	33	30	20	21	28	33	26	22	22	28	20	26	26	19	21	23	27	24	27
Visiting local businesses	22	21	27	24	20	29	27	20	22	23	21	24	23	20	25	19	22	23	24	35	22	22	24	21
My local services (e.g. schools, healthcare)	18	15	23	23	13	20	21	15	17	19	26	20	15	15	21	14	18	18	20	24	17	17	19	18
Local volunteering	9	11	9	11	6	11	9	8	7	10	11	6	8	13	9	8	9	10	9	3	8	8	7	10
Local clubs	8	9	8	12	9	7	9	8	9	8	8	8	6	10	9	6	8	13	9	9	6	7	5	10
Shared cultures	6	5	5	4	12	5	5	6	8	4	10	6	5	5	6	6	6	3	5	7	6	6	8	6
Shared faith	4	5	3	6	3	3	4	4	4	4	9	3	3	6	4	3	4	3	3	10	4	5	5	4
Other [See Tab 1]	1	2	1	2	1	2	2	1	1	1	1	1	2	1	1	1	1	2	0	0	2	1	2	1
None of these	14	13	10	9	18	10	10	18	16	13	7	17	15	12	11	19	14	16	15	10	15	12	11	16
Don't know	6	4	5	5	4	4	4	6	7	5	7	7	5	4	5	8	6	3	5	8	6	7	7	6

Thinking back over the last twelve months, how often, if at all, have you visited the following places in your local area?

A library

At least once a week	3	3	3	3	2	3	3	2	2	4	6	2	2	4	3	3	3	8	2	2	3	2	4	3
At least once a month	9	10	11	11	6	10	11	8	8	10	9	10	7	10	10	7	9	8	11	17	7	8	13	9
At least once every 1-3 months	9	7	11	12	5	15	11	7	9	9	11	9	7	8	9	8	9	12	6	10	9	7	11	9
2-3 times	11	9	11	13	9	13	12	8	10	12	17	11	10	8	12	9	10	14	14	11	8	10	11	12
Once	11	10	11	13	10	14	12	10	10	12	11	13	10	9	12	11	12	8	9	7	10	11	11	13
Never	52	57	49	45	63	41	48	59	57	48	40	50	60	54	49	56	53	47	52	46	59	56	47	49
Not applicable	5	4	4	4	5	3	4	5	5	5	6	4	5	7	4	6	5	4	6	6	4	6	3	6

Sample Size: 4381 Adults in the UK
Fieldwork: 18th - 22nd September 2025

Region in England (2)										
Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	
Weighted Sample	4381	199	422	386	355	341	424	504	629	406
Unweighted Sample	4381	193	442	404	370	367	460	382	651	435
	%	%	%	%	%	%	%	%	%	%

...a local faith leader (e.g. a vicar, imam, rabbi or pastor)

I do know the name of this person / group	21	17	18	18	19	22	26	19	21	24
I do NOT know the name of this person / group	75	76	78	79	75	76	71	78	77	72
Not applicable – my local area does not have one of these	4	7	4	3	6	2	3	3	2	3

...a local doctor

I do know the name of this person / group	68	75	69	64	63	73	69	55	66	67
I do NOT know the name of this person / group	31	23	30	36	35	25	29	43	32	31
Not applicable – my local area does not have one of these	1	2	1	1	2	2	2	1	2	2

Which of the following, if any, make you feel MOST connected to your local community?

Please select up to three.

The relationship with my neighbours	38	37	44	41	41	38	37	36	35	37
Generally feeling safe in the area	37	35	37	37	42	32	40	34	35	41
Visiting public spaces (e.g. parks)	31	33	32	27	28	31	29	41	28	28
Going to local events (e.g. festivals, markets)	25	18	22	26	30	24	28	24	25	29
Visiting local businesses	22	17	23	24	22	23	22	24	20	21
My local services (e.g. schools, healthcare)	18	20	17	16	18	16	17	19	18	20
Local volunteering	9	9	6	9	7	10	11	7	9	11
Local clubs	8	4	6	7	9	4	11	5	10	11
Shared cultures	6	5	8	4	5	7	5	8	5	7
Shared faith	4	6	3	4	5	5	3	5	4	3
Other [See Tab 1]	1	1	2	1	0	2	0	2	2	2
None of these	14	16	15	16	12	11	16	11	18	13
Don't know	6	8	5	6	6	8	4	7	7	5

Thinking back over the last twelve months, how often, if at all, have you visited the following places in your local area?

A library

At least once a week	3	3	3	3	2	1	4	4	3	3
At least once a month	9	5	7	8	9	8	9	13	8	9
At least once every 1-3 months	9	9	8	8	4	9	10	11	8	8
2-3 times	11	6	9	7	11	10	13	11	11	11
Once	11	11	9	12	11	10	13	11	14	12
Never	52	63	60	56	58	53	45	47	51	51
Not applicable	5	3	4	5	4	8	7	3	6	4

Sample Size: 4381 Adults in the UK
Fieldwork: 18th - 22nd September 2025

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country				Region in England (1)				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South	
Weighted Sample	4381	762	1087	394	460	252	1551	1560	2125	2256	460	1810	1087	1025	2486	1852	3667	228	364	123	1008	697	504	1459	
Unweighted Sample	4381	768	1187	444	503	275	1748	1599	1913	2468	386	1548	1143	1304	2710	1642	3704	224	376	77	1039	737	382	1546	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
A pub																									
At least once a week	10	11	11	11	12	10	11	10	14	6	10	8	10	14	11	9	11	11	5	6	12	11	14	9	
At least once a month	19	19	23	20	18	23	21	18	20	19	24	20	18	16	23	15	20	18	14	6	20	20	22	20	
At least once every 1-3 months	18	19	21	20	18	20	19	17	17	20	21	20	18	16	21	15	19	17	17	9	20	17	19	20	
2-3 times	18	18	16	17	16	18	19	18	16	20	15	20	19	15	18	18	18	21	17	36	18	19	12	18	
Once	9	8	10	7	11	5	9	9	8	9	6	9	8	10	7	10	8	8	11	6	8	11	6	9	
Never	22	22	17	21	22	22	19	25	22	23	19	20	23	27	18	28	21	23	32	29	20	20	25	21	
Not applicable	3	2	2	4	3	1	3	3	3	4	4	3	3	3	2	4	3	3	4	7	3	3	3	3	
A coffee shop																									
At least once a week	15	16	17	19	14	14	18	14	13	16	11	13	14	19	16	13	15	12	15	19	12	13	22	14	
At least once a month	21	22	22	24	16	23	24	17	18	23	24	22	20	18	24	17	20	25	23	25	20	16	19	22	
At least once every 1-3 months	16	14	18	19	15	20	17	14	14	18	17	19	15	12	18	14	17	15	13	15	16	18	16	17	
2-3 times	14	15	14	11	14	15	13	14	13	14	17	13	14	14	14	14	14	11	13	15	14	15	13	14	
Once	7	6	6	5	7	4	6	6	7	7	9	8	6	6	6	8	7	6	8	5	6	9	7	7	
Never	24	23	21	19	28	21	19	29	30	19	16	22	27	27	19	30	24	28	26	17	29	24	19	22	
Not applicable	4	3	3	4	6	2	2	5	4	3	5	3	4	4	3	5	4	3	2	5	3	4	4	4	
Your neighbour's house																									
At least once a week	5	10	3	5	9	2	4	8	5	6	2	3	5	12	5	6	5	7	6	7	5	6	4	5	
At least once a month	9	13	8	11	9	9	9	11	9	9	4	5	11	14	9	9	9	5	11	10	10	8	9	8	
At least once every 1-3 months	8	11	9	9	8	7	9	10	7	9	5	6	10	12	9	7	8	8	10	10	8	8	7	9	
2-3 times	13	12	15	11	18	8	14	13	14	12	11	11	16	14	13	12	13	17	11	11	13	12	12	13	
Once	11	12	10	12	10	12	12	10	12	10	12	11	11	11	11	11	11	9	12	5	10	14	10	12	
Never	51	40	54	51	44	58	50	46	51	52	62	62	45	35	51	52	52	53	48	52	52	50	56	51	
Not applicable	2	2	1	1	2	2	2	2	2	2	3	2	2	2	2	3	2	1	2	5	2	2	2	2	
An independent shop																									
At least once a week	18	19	17	20	21	17	20	21	20	17	12	13	22	26	17	20	17	17	22	37	18	13	23	17	
At least once a month	27	30	28	26	26	31	29	26	26	27	28	24	28	29	29	24	27	28	25	19	27	25	29	28	
At least once every 1-3 months	18	17	18	17	17	22	18	17	17	18	19	19	17	15	19	16	18	18	16	21	18	17	18	18	
2-3 times	17	15	19	16	16	18	16	16	17	17	21	19	15	13	17	17	17	17	18	3	18	18	11	18	
Once	7	6	6	5	6	5	6	7	6	7	6	8	5	6	6	8	7	4	4	4	6	10	7	7	
Never	10	9	8	11	11	5	9	11	11	10	8	12	10	9	9	12	10	15	10	11	11	12	10	9	
Not applicable	3	2	3	5	3	2	2	4	3	3	6	3	3	3	3	4	3	2	4	5	3	4	2	4	
A food bank																									
At least once a week	1	1	1	2	2	1	1	2	2	1	1	1	1	1	1	2	1	0	2	0	1	1	1	2	
At least once a month	1	1	1	1	0	0	0	1	1	1	1	1	1	1	1	1	1	0	1	0	1	1	1	1	
At least once every 1-3 months	1	0	1	1	0	1	1	0	1	1	2	1	1	0	1	1	1	1	1	0	0	1	1	1	
2-3 times	1	1	1	3	3	1	2	1	2	1	3	1	1	1	1	1	1	3	1	0	1	2	1	1	
Once	2	2	2	1	2	1	1	1	1	2	4	2	1	1	2	2	2	2	1	3	2	2	3	2	
Never	87	89	90	84	87	89	89	88	88	87	81	88	89	87	89	85	87	86	88	89	90	87	88	85	
Not applicable	7	6	6	8	5	7	6	7	6	7	8	6	6	9	6	7	7	7	6	8	6	6	5	8	

Sample Size: 4381 Adults in the UK
Fieldwork: 18th - 22nd September 2025

		Region in England (2)									
		Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West
Weighted Sample		4381	199	422	386	355	341	424	504	629	406
Unweighted Sample		4381	193	442	404	370	367	460	382	651	435
		%	%	%	%	%	%	%	%	%	%
A pub											
	At least once a week	10	11	14	10	9	12	10	14	8	9
	At least once a month	19	19	17	24	22	18	19	22	19	23
	At least once every 1-3 months	18	20	24	16	15	18	18	19	22	17
	2-3 times	18	19	19	17	21	17	16	12	18	21
	Once	9	9	7	8	12	10	11	6	8	8
	Never	22	21	17	23	17	23	21	25	23	20
	Not applicable	3	2	2	3	3	3	5	3	3	2
A coffee shop											
	At least once a week	15	13	12	11	14	13	15	22	14	15
	At least once a month	21	22	18	21	15	16	21	19	23	22
	At least once every 1-3 months	16	15	19	13	19	18	15	16	16	21
	2-3 times	14	13	12	15	14	17	12	13	18	10
	Once	7	6	6	6	9	10	7	7	7	6
	Never	24	29	29	30	26	22	25	19	20	22
	Not applicable	4	2	3	3	4	4	6	4	3	4
Your neighbour's house											
	At least once a week	5	3	5	6	6	5	5	4	6	5
	At least once a month	9	6	12	11	8	8	11	9	7	9
	At least once every 1-3 months	8	7	10	7	9	8	8	7	8	10
	2-3 times	13	9	13	14	13	11	15	12	12	14
	Once	11	9	10	9	13	15	10	10	13	12
	Never	51	63	49	51	48	52	50	56	52	49
	Not applicable	2	3	2	3	3	1	2	2	3	1
An independent shop											
	At least once a week	18	15	18	19	13	14	16	23	16	20
	At least once a month	27	35	26	23	24	27	29	29	28	26
	At least once every 1-3 months	18	18	17	20	16	17	17	18	17	19
	2-3 times	17	16	18	19	19	17	17	11	19	18
	Once	7	6	6	5	12	9	7	7	7	6
	Never	10	8	12	10	13	12	9	10	9	9
	Not applicable	3	2	2	4	3	5	6	2	4	2
A food bank											
	At least once a week	1	1	1	0	1	1	1	1	2	2
	At least once a month	1	0	1	1	1	1	1	1	1	1
	At least once every 1-3 months	1	1	0	0	0	2	0	1	1	1
	2-3 times	1	3	1	1	2	1	1	1	1	3
	Once	2	3	1	1	3	2	2	3	2	1
	Never	87	89	90	89	87	86	87	88	85	85
	Not applicable	7	4	6	8	5	8	9	5	8	7

Sample Size: 4381 Adults in the UK
Fieldwork: 18th - 22nd September 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country				Region in England (1)			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	4381	762	1087	394	460	252	1551	1560	2125	2256	460	1810	1087	1025	2486	1852	3667	228	364	123	1008	697	504	1459
Unweighted Sample	4381	768	1187	444	503	275	1748	1599	1913	2468	386	1548	1143	1304	2710	1642	3704	224	376	77	1039	737	382	1546
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

A park / green space

At least once a week	36	37	37	42	35	44	41	32	37	35	32	38	36	34	39	32	35	39	40	35	32	34	41	37
At least once a month	24	24	27	22	21	23	26	23	22	26	26	24	24	22	25	22	24	26	21	26	24	22	26	24
At least once every 1-3 months	13	14	14	13	13	11	12	13	13	14	17	14	13	11	13	13	13	11	12	17	16	14	10	12
2-3 times	12	11	11	10	15	13	10	13	12	12	15	11	13	12	11	13	12	11	13	10	11	14	11	12
Once	5	4	3	4	5	2	3	5	4	5	4	4	4	5	4	6	5	4	4	5	4	7	3	5
Never	8	9	6	7	10	5	6	11	10	7	4	7	8	13	6	11	9	8	8	5	11	7	7	8
Not applicable	2	2	1	2	1	1	1	2	2	2	2	2	2	2	1	3	2	2	2	2	1	2	2	2

A place of worship (e.g. church, mosque, temple etc.)

At least once a week	6	7	6	8	4	4	6	5	7	6	12	5	4	9	6	6	6	4	5	20	5	8	9	5
At least once a month	3	4	3	4	3	3	3	2	2	4	6	3	2	3	4	3	3	3	1	2	3	3	5	3
At least once every 1-3 months	4	3	4	5	3	4	4	3	3	4	7	4	3	3	4	3	4	1	4	4	3	3	6	4
2-3 times	7	7	7	7	6	7	7	7	6	7	9	6	7	7	7	6	7	4	5	18	8	6	6	6
Once	10	13	9	11	12	8	10	11	8	11	9	9	11	12	9	10	10	12	8	10	10	10	7	11
Never	64	60	67	59	64	67	64	65	68	60	54	67	67	59	64	64	64	70	70	40	66	65	58	64
Not applicable	6	5	5	6	8	6	6	7	5	7	5	6	7	8	5	8	6	6	7	6	6	5	8	6

A restaurant

At least once a week	5	5	5	5	4	3	5	5	6	4	6	5	3	6	5	4	5	4	7	5	5	3	8	4
At least once a month	24	26	26	23	20	26	27	20	24	24	30	25	21	23	27	19	24	21	25	27	22	23	28	24
At least once every 1-3 months	25	26	26	26	29	28	26	25	24	26	25	25	26	23	28	21	25	24	25	26	26	22	21	26
2-3 times	20	19	21	21	15	21	21	19	18	21	21	19	20	20	20	20	20	24	17	21	20	22	19	18
Once	8	6	9	8	11	8	7	9	8	8	6	8	8	9	7	10	8	9	8	6	8	8	9	8
Never	15	16	11	13	19	13	12	18	17	13	7	15	18	16	11	22	16	14	15	8	16	16	12	16
Not applicable	4	3	2	3	3	1	2	4	4	4	6	3	4	4	3	4	3	4	3	7	3	4	3	4

Do you think that local faith communities generally have a positive or a negative impact on each of the following groups of people, or do they have no real impact at all?

Children in education

Generally have a positive impact	29	28	33	31	27	27	30	26	27	30	44	30	23	27	31	26	30	26	22	36	28	31	33	29
Generally have a negative impact	8	5	9	10	9	7	8	7	11	5	9	8	9	6	8	7	8	9	9	12	8	7	8	8
Have no real impact at all	28	30	27	28	34	27	28	31	31	26	21	26	32	31	28	28	28	24	36	30	30	28	24	27
Don't know	35	37	31	31	29	39	34	36	31	39	26	36	36	36	32	39	35	41	33	22	34	34	34	37

The unemployed

Generally have a positive impact	13	8	18	22	10	16	15	9	12	14	27	15	11	8	16	10	13	12	15	16	13	11	17	13
Generally have a negative impact	14	17	10	9	19	11	12	16	16	12	12	16	12	13	13	15	14	12	14	17	14	16	13	13
Have no real impact at all	35	39	34	35	41	34	35	39	38	32	29	29	39	42	35	34	34	35	37	48	35	36	30	34
Don't know	38	37	38	34	30	39	38	37	34	42	32	40	37	37	35	41	39	41	35	19	38	37	39	40

Sample Size: 4381 Adults in the UK
Fieldwork: 18th - 22nd September 2025

Fieldwork: 10th - 22nd September 2023

		Region in England (2)									
		Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West
Weighted Sample		4381	199	422	386	355	341	424	504	629	406
Unweighted Sample		4381	193	442	404	370	367	460	382	651	435
		%	%	%	%	%	%	%	%	%	%
A park / green space											
	At least once a week	36	30	30	34	33	34	40	41	35	37
	At least once a month	24	24	24	23	24	21	22	26	25	26
	At least once every 1-3 months	13	17	17	15	14	15	11	10	12	12
	2-3 times	12	10	11	12	15	14	13	11	11	11
	Once	5	3	5	4	7	7	3	3	6	4
	Never	8	14	11	10	6	7	7	7	10	8
	Not applicable	2	2	1	1	2	2	3	2	2	2
A place of worship (e.g. church, mosque, temple etc.)											
	At least once a week	6	7	5	4	5	10	7	9	4	5
	At least once a month	3	1	3	4	3	3	4	5	3	3
	At least once every 1-3 months	4	3	2	3	3	2	5	6	4	2
	2-3 times	7	9	8	7	6	6	7	6	6	7
	Once	10	6	12	9	8	11	9	7	12	10
	Never	64	70	62	67	69	61	62	58	63	66
	Not applicable	6	4	8	5	5	6	6	8	7	6
A restaurant											
	At least once a week	5	6	4	5	2	5	4	8	4	4
	At least once a month	24	21	22	23	22	25	21	28	25	24
	At least once every 1-3 months	25	28	29	21	22	22	29	21	26	25
	2-3 times	20	15	22	21	23	21	18	19	19	19
	Once	8	6	6	11	10	6	7	9	8	8
	Never	15	23	14	14	16	16	16	12	16	16
	Not applicable	4	2	2	4	4	5	5	3	3	4
Do you think that local faith communities generally have a positive or a negative impact on each of the following groups of people, or do they have no real impact at all?											
Children in education											
	Generally have a positive impact	29	29	30	25	32	30	25	33	28	34
	Generally have a negative impact	8	9	9	5	6	7	9	8	7	6
	Have no real impact at all	28	29	27	33	27	30	29	24	27	25
	Don't know	35	32	33	37	35	33	38	34	38	34
The unemployed											
	Generally have a positive impact	13	9	13	14	11	12	12	17	13	15
	Generally have a negative impact	14	12	16	13	18	14	11	13	14	15
	Have no real impact at all	35	36	33	35	33	39	39	30	29	34
	Don't know	38	43	37	37	38	35	38	39	44	36

Sample Size: 4381 Adults in the UK
Fieldwork: 18th - 22nd September 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country				Region in England (1)			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	4381	762	1087	394	460	252	1551	1560	2125	2256	460	1810	1087	1025	2486	1852	3667	228	364	123	1008	697	504	1459
Unweighted Sample	4381	768	1187	444	503	275	1748	1599	1913	2468	386	1548	1143	1304	2710	1642	3704	224	376	77	1039	737	382	1546
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Local government																								
Generally have a positive impact	13	11	16	14	9	16	14	10	14	11	22	13	10	12	14	10	13	12	11	23	12	14	16	11
Generally have a negative impact	13	12	12	12	20	8	10	16	17	10	11	14	14	11	13	14	13	12	15	18	15	13	11	13
Have no real impact at all	36	38	38	41	40	32	37	39	37	35	33	31	40	42	37	35	36	35	38	43	36	36	33	36
Don't know	38	39	35	33	30	45	38	36	32	43	34	42	36	34	36	41	39	41	36	16	38	37	40	40
Regional government																								
Generally have a positive impact	9	9	13	10	6	11	10	7	10	9	17	9	8	9	10	8	9	10	10	11	9	9	12	9
Generally have a negative impact	14	12	12	13	21	9	12	16	16	11	12	14	14	12	13	14	13	11	16	23	14	14	12	13
Have no real impact at all	38	39	40	43	44	38	39	41	40	36	35	33	42	43	39	36	38	36	39	44	39	38	34	37
Don't know	39	39	36	35	29	41	39	36	34	45	36	43	36	36	37	42	40	43	36	22	38	38	42	41
The elderly																								
Generally have a positive impact	46	43	50	57	44	48	51	42	44	49	56	46	48	40	50	41	46	46	47	63	44	47	47	46
Generally have a negative impact	5	5	4	3	5	4	4	5	6	3	6	5	4	4	4	6	5	3	6	2	5	4	5	4
Have no real impact at all	19	23	18	17	26	19	17	24	23	16	13	16	20	27	19	20	19	18	22	17	20	20	17	20
Don't know	30	28	27	22	24	30	28	29	27	32	24	32	28	29	27	33	30	33	26	19	30	29	31	30
Homeless people																								
Generally have a positive impact	28	23	36	42	22	33	33	23	26	31	38	29	29	22	31	24	28	29	28	30	25	28	32	29
Generally have a negative impact	15	17	13	9	20	13	12	17	18	12	16	16	13	13	15	15	15	12	12	19	16	17	17	13
Have no real impact at all	23	26	20	24	30	22	21	27	26	21	20	19	25	30	23	24	23	23	26	27	25	24	19	22
Don't know	34	35	31	26	28	32	33	34	30	37	25	36	33	35	31	38	34	36	34	24	34	31	32	36
Refugees																								
Generally have a positive impact	22	12	32	35	10	34	31	13	20	24	35	23	20	16	25	18	22	22	25	23	19	21	27	22
Generally have a negative impact	17	20	11	8	29	8	11	23	21	13	13	17	18	17	15	19	17	14	16	24	19	19	12	17
Have no real impact at all	21	25	20	22	25	20	20	22	23	19	20	18	22	25	22	19	21	20	21	28	21	24	18	20
Don't know	40	42	36	34	36	38	39	42	35	44	32	42	39	41	37	43	40	44	38	26	41	36	42	41
Volunteers																								
Generally have a positive impact	48	47	52	56	47	49	52	45	47	49	57	48	46	47	52	43	48	49	48	54	46	50	50	47
Generally have a negative impact	3	3	2	3	4	2	2	4	4	2	2	3	3	3	2	4	3	1	3	3	3	2	3	3
Have no real impact at all	16	18	14	15	22	15	15	19	19	13	14	14	17	19	16	16	16	14	16	21	17	16	13	17
Don't know	33	32	32	26	27	35	32	33	30	36	27	35	34	31	30	38	33	35	33	22	34	32	34	33
People struggling financially																								
Generally have a positive impact	23	15	29	34	19	30	27	17	21	26	37	24	22	17	25	20	23	22	22	25	23	22	26	23
Generally have a negative impact	11	13	9	5	14	9	8	13	13	9	10	13	10	10	10	12	11	10	10	8	12	12	13	9
Have no real impact at all	30	34	28	31	39	24	29	35	34	27	24	27	33	36	31	29	29	29	34	47	30	32	24	29
Don't know	36	38	34	30	29	37	36	35	32	39	29	37	35	37	34	39	36	38	35	20	35	33	37	38
Environmental campaigners																								
Generally have a positive impact	15	9	20	17	9	17	17	9	15	15	26	16	11	12	16	13	15	14	14	13	14	17	20	13
Generally have a negative impact	10	13	7	7	17	6	8	13	14	7	10	10	10	10	10	10	10	8	10	17	10	10	8	10
Have no real impact at all	36	38	36	40	43	37	36	39	38	34	28	32	41	40	37	34	35	35	40	47	36	34	31	36
Don't know	40	40	37	36	31	41	39	39	34	45	35	42	38	38	38	43	40	43	36	22	40	39	41	41

Sample Size: 4381 Adults in the UK
Fieldwork: 18th - 22nd September 2025

		Region in England (2)								
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West
Weighted Sample	4381	199	422	386	355	341	424	504	629	406
Unweighted Sample	4381	193	442	404	370	367	460	382	651	435
	%	%	%	%	%	%	%	%	%	%
Local government										
Generally have a positive impact	13	12	13	10	13	15	11	16	10	13
Generally have a negative impact	13	15	18	11	12	14	12	11	13	13
Have no real impact at all	36	28	33	42	38	33	38	33	34	38
Don't know	38	44	35	37	37	37	39	40	43	36
Regional government										
Generally have a positive impact	9	7	13	5	10	9	8	12	8	10
Generally have a negative impact	14	12	14	13	13	16	12	12	13	12
Have no real impact at all	38	38	39	41	38	39	38	34	35	40
Don't know	39	43	34	41	40	36	43	42	43	37
The elderly										
Generally have a positive impact	46	41	46	44	48	47	43	47	43	53
Generally have a negative impact	5	6	5	5	4	4	5	5	4	5
Have no real impact at all	19	20	21	20	17	22	22	17	19	17
Don't know	30	34	28	30	31	27	30	31	34	25
Homeless people										
Generally have a positive impact	28	24	27	23	25	31	27	32	28	35
Generally have a negative impact	15	17	16	16	18	17	12	17	15	11
Have no real impact at all	23	26	21	28	24	24	23	19	19	26
Don't know	34	33	36	33	33	28	38	32	39	29
Refugees										
Generally have a positive impact	22	19	22	16	18	24	19	27	22	27
Generally have a negative impact	17	21	20	16	21	17	16	12	16	18
Have no real impact at all	21	19	19	25	24	24	23	18	19	19
Don't know	40	41	39	43	37	35	42	42	44	36
Volunteers										
Generally have a positive impact	48	38	48	47	49	50	47	50	45	53
Generally have a negative impact	3	2	4	3	2	3	3	3	3	2
Have no real impact at all	16	22	17	15	14	17	19	13	16	16
Don't know	33	37	31	35	34	30	32	34	37	30
People struggling financially										
Generally have a positive impact	23	17	25	23	20	25	23	26	21	28
Generally have a negative impact	11	12	13	10	12	12	8	13	11	9
Have no real impact at all	30	34	29	29	31	34	31	24	28	28
Don't know	36	38	33	37	36	30	38	37	40	35
Environmental campaigners										
Generally have a positive impact	15	13	15	13	16	17	12	20	12	15
Generally have a negative impact	10	11	10	11	9	11	8	8	11	10
Have no real impact at all	36	36	35	37	32	37	37	31	33	39
Don't know	40	41	40	39	43	34	42	41	43	36

Sample Size: 4381 Adults in the UK
Fieldwork: 18th - 22nd September 2025

September 2023

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country				Region in England (1)			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	4381	762	1087	394	460	252	1551	1560	2125	2256	460	1810	1087	1025	2486	1852	3667	228	364	123	1008	697	504	1459
Unweighted Sample	4381	768	1187	444	503	275	1748	1599	1913	2468	386	1548	1143	1304	2710	1642	3704	224	376	77	1039	737	382	1546
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

People from different religious backgrounds

Generally have a positive impact	24	21	30	30	13	29	29	16	22	25	36	25	21	18	26	20	23	26	22	27	22	25	29	22
Generally have a negative impact	12	9	12	9	23	8	9	16	16	9	13	13	13	10	12	13	12	8	15	17	13	12	10	12
Have no real impact at all	24	29	22	25	31	22	22	29	27	22	18	21	27	31	25	24	25	25	23	27	26	24	24	24
Don't know	40	42	37	35	33	41	39	39	35	44	32	41	40	40	37	44	40	41	40	28	39	39	37	42

And generally speaking, would you say that
local faith communities make a positive or
negative contribution to the life of your local
community?

A very positive contribution	7	6	8	10	5	8	8	6	7	8	15	7	6	6	8	6	8	6	4	15	7	8	8	7
A fairly positive contribution	29	26	33	42	23	37	34	23	27	31	36	30	27	27	32	25	29	26	29	35	29	29	31	28
TOTAL POSITIVE CONTRIBUTION	36	32	41	52	28	45	42	29	34	39	51	37	33	33	40	31	37	32	33	50	36	37	39	35
A fairly negative contribution	5	5	4	5	6	6	4	5	6	3	5	4	4	5	4	5	4	5	6	5	5	3	3	5
A very negative contribution	3	3	3	3	8	2	3	5	5	2	1	4	4	3	3	4	4	1	2	5	4	4	4	3
TOTAL NEGATIVE CONTRIBUTION	8	8	7	8	14	8	7	10	11	5	6	8	8	8	7	9	8	6	8	10	9	7	7	8
Not applicable – they do not make neither a positive nor negative contribution	29	34	28	21	36	24	26	34	31	28	27	26	31	35	29	30	29	34	33	26	30	30	25	29
Don't know	26	26	25	20	22	22	25	26	24	29	16	29	28	23	25	29	27	29	25	13	25	26	29	27

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 4381 Adults in the UK
Fieldwork: 18th - 22nd September 2025

Region in England (2)										
Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	
Weighted Sample	4381	199	422	386	355	341	424	504	629	406
Unweighted Sample	4381	193	442	404	370	367	460	382	651	435
	%	%	%	%	%	%	%	%	%	%

People from different religious backgrounds

Generally have a positive impact	24	21	23	22	24	25	20	29	22	25
Generally have a negative impact	12	12	15	12	14	11	12	10	12	11
Have no real impact at all	24	24	24	29	23	24	25	24	23	26
Don't know	40	43	38	38	39	40	43	37	43	38

And generally speaking, would you say that local faith communities make a positive or negative contribution to the life of your local community?

A very positive contribution	7	9	7	7	5	10	8	8	7	8
A fairly positive contribution	29	25	33	27	31	28	29	31	26	30
TOTAL POSITIVE CONTRIBUTION	36	34	40	34	36	38	37	39	33	38
A fairly negative contribution	5	5	5	4	3	4	6	3	5	4
A very negative contribution	3	5	3	4	4	4	4	4	3	3
TOTAL NEGATIVE CONTRIBUTION	8	10	8	8	7	8	10	7	8	7
Not applicable – they do not make neither a positive nor negative contribution	29	28	28	32	30	31	28	25	30	29
Don't know	26	28	24	25	28	23	26	29	30	26

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*