

# YouGov Survey: The Economy and the 2024 Election



Sample 1143 U.S. adult citizens  
 Conducted October 30 - November 1, 2024  
 Margin of Error ±3.8%

## 1. How would you describe the current state of... ?

	Excellent	Good	Fair	Poor	Don't know
The American economy	6%	23%	32%	36%	4%
The global economy	2%	19%	44%	25%	10%
Your local economy	4%	32%	37%	22%	5%
Your personal financial situation	7%	28%	35%	27%	2%

## 2. Do you believe the United States is currently in an economic recession?

Yes	37%
No	36%
Not sure	27%

## 3. Regardless of who you may support, who do you think better understands the economic problems people in this country are having?

Kamala Harris	41%
Donald Trump	45%
Not sure	14%

## 4. If Kamala Harris were elected president, do you think her economic policies would mostly... ?

Help the U.S. economy	38%
Hurt the U.S. economy	39%
Not make a difference to the U.S. economy	12%
Not sure	12%

## 5. If Donald Trump were elected president, do you think his economic policies would mostly... ?

Help the U.S. economy	46%
Hurt the U.S. economy	36%
Not make a difference to the U.S. economy	7%
Not sure	11%

## 6. If Kamala Harris were elected president, do you think her economic policies would mostly... ?

Help your personal financial situation	28%
Hurt your personal financial situation	36%
Not make a difference to your personal financial situation	22%
Not sure	14%

7. If Donald Trump were elected president, do you think his economic policies would mostly... ?

Help your personal financial situation .....	39%
Hurt your personal financial situation .....	31%
Not make a difference to your personal financial situation .....	17%
Not sure .....	14%

8. If Kamala Harris were elected president, do you think her economic policies would mostly... ?

Favor the rich .....	22%
Favor the middle-class .....	27%
Favor the poor .....	14%
Treat all groups equally .....	15%
Not sure .....	23%

9. If Donald Trump were elected president, do you think his economic policies would mostly... ?

Favor the rich .....	47%
Favor the middle-class .....	10%
Favor the poor .....	3%
Treat all groups equally .....	27%
Not sure .....	13%

10. How much, if at all, do you blame each of the following for inflation?

	A lot	A little	Not at all
Spending by the federal government	57%	32%	11%
Large corporations seeking maximum profits	56%	32%	12%
Democrats	45%	32%	24%
The price of foreign oil	43%	44%	13%
The supply chain	41%	46%	13%
The war in Ukraine	32%	41%	27%
Consumer purchases on credit	30%	45%	24%
Republicans	29%	40%	31%
Wage demands by large unions	26%	43%	30%
The level of consumer demand	23%	53%	24%

11. How much control do you think the president has over... ?

	A lot	A little	No control
Gas prices	40%	44%	17%
Housing prices	31%	48%	22%
Food prices	33%	44%	22%
Health care prices	39%	49%	13%

12. Who do you think has a more effective plan to reduce inflation?

Kamala Harris .....	39%
Donald Trump .....	45%
Not sure .....	16%

13. If Kamala Harris is elected president, do you think that the prices of goods and services in the U.S. will... ?

Immediately increase .....	19%
Gradually increase .....	20%
Not change .....	18%
Gradually decrease .....	25%
Immediately decrease .....	2%
Not sure .....	16%

14. If Donald Trump is elected president, do you think that the prices of goods and services in the U.S. will... ?

Immediately increase .....	18%
Gradually increase .....	17%
Not change .....	12%
Gradually decrease .....	33%
Immediately decrease .....	7%
Not sure .....	14%

15. Is it good or bad for companies to charge different customers different prices based on their willingness or ability to pay?

Good .....	23%
Bad .....	77%

# YouGov Survey: The Economy and the 2024 Election

<b>Interviewing Dates</b>	October 30 - November 1, 2024
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 5.043, with a mean of one and a standard deviation of 0.82.
<b>Number of respondents</b>	1143
<b>Margin of error</b>	± 3.8% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	89 questions not reported.

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## 1A. Comparing State of the Economy — The American economy

How would you describe the current state of... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	6%	6%	6%	9%	4%	5%	6%	6%	5%	5%	4%
Good	23%	24%	22%	23%	23%	20%	27%	22%	34%	20%	16%
Fair	32%	34%	29%	32%	37%	31%	26%	30%	43%	28%	35%
Poor	36%	34%	37%	27%	31%	41%	41%	40%	13%	39%	31%
Don't know	4%	2%	5%	9%	5%	2%	1%	2%	5%	8%	14%
Totals	101%	100%	99%	100%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(1,141)	(549)	(592)	(272)	(194)	(377)	(298)	(759)	(131)	(151)	(100)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Excellent	6%	12%	4%	2%	11%	1%	5%	8%	8%	8%	8%	4%	5%
Good	23%	41%	20%	8%	45%	5%	20%	23%	30%	26%	23%	21%	25%
Fair	32%	31%	29%	35%	31%	31%	31%	33%	33%	30%	36%	31%	29%
Poor	36%	13%	40%	54%	12%	61%	40%	34%	28%	30%	30%	40%	38%
Don't know	4%	3%	7%	1%	1%	1%	4%	2%	2%	5%	3%	4%	4%
Totals	101%	100%	100%	100%	100%	99%	100%	100%	101%	99%	100%	100%	101%
Unweighted N	(1,141)	(405)	(445)	(291)	(535)	(398)	(434)	(339)	(235)	(206)	(242)	(430)	(263)

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## 1B. Comparing State of the Economy — The global economy

How would you describe the current state of... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	2%	2%	2%	6%	2%	1%	1%	2%	3%	4%	0%
Good	19%	22%	17%	22%	20%	17%	18%	18%	25%	21%	10%
Fair	44%	43%	45%	37%	48%	45%	45%	45%	43%	35%	50%
Poor	25%	28%	23%	19%	21%	30%	29%	26%	22%	25%	22%
Don't know	10%	6%	13%	17%	9%	7%	8%	8%	7%	15%	18%
Totals	100%	101%	100%	101%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(1,141)	(549)	(592)	(272)	(194)	(378)	(297)	(758)	(131)	(151)	(101)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Excellent	2%	3%	2%	1%	2%	0%	2%	4%	1%	3%	4%	1%	2%
Good	19%	31%	17%	8%	29%	9%	17%	23%	21%	24%	21%	16%	18%
Fair	44%	47%	37%	49%	49%	45%	43%	41%	55%	43%	42%	47%	42%
Poor	25%	11%	29%	35%	13%	40%	29%	24%	19%	25%	23%	24%	30%
Don't know	10%	7%	15%	6%	7%	6%	10%	8%	5%	6%	11%	12%	8%
Totals	100%	99%	100%	99%	100%	100%	101%	100%	101%	101%	101%	100%	100%
Unweighted N	(1,141)	(406)	(445)	(290)	(535)	(397)	(434)	(339)	(235)	(206)	(242)	(429)	(264)

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## 1C. Comparing State of the Economy — Your local economy

How would you describe the current state of... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	4%	4%	4%	6%	3%	3%	5%	4%	6%	5%	2%
Good	32%	36%	28%	32%	32%	29%	34%	33%	38%	26%	19%
Fair	37%	37%	36%	32%	39%	37%	39%	36%	39%	39%	42%
Poor	22%	21%	24%	19%	19%	28%	21%	25%	11%	23%	21%
Don't know	5%	2%	7%	11%	6%	3%	1%	3%	7%	6%	16%
Totals	100%	100%	99%	100%	99%	100%	100%	101%	101%	99%	100%
Unweighted N	(1,140)	(547)	(593)	(272)	(193)	(377)	(298)	(758)	(130)	(151)	(101)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Excellent	4%	6%	4%	2%	7%	3%	5%	5%	4%	4%	6%	2%	5%
Good	32%	50%	25%	21%	48%	17%	25%	37%	40%	36%	35%	29%	30%
Fair	37%	31%	35%	46%	32%	43%	41%	32%	37%	36%	34%	39%	36%
Poor	22%	9%	27%	30%	10%	36%	24%	24%	17%	18%	21%	24%	24%
Don't know	5%	5%	8%	1%	3%	1%	6%	2%	3%	6%	4%	5%	5%
Totals	100%	101%	99%	100%	100%	100%	101%	100%	101%	100%	100%	99%	100%
Unweighted N	(1,140)	(406)	(444)	(290)	(535)	(396)	(433)	(339)	(235)	(206)	(242)	(428)	(264)

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## 1D. Comparing State of the Economy — Your personal financial situation

How would you describe the current state of... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	7%	8%	7%	9%	6%	6%	9%	6%	11%	9%	9%
Good	28%	28%	29%	30%	28%	23%	35%	33%	20%	16%	24%
Fair	35%	35%	35%	35%	32%	39%	33%	33%	47%	33%	41%
Poor	27%	29%	26%	21%	33%	30%	23%	27%	21%	37%	25%
Don't know	2%	1%	3%	5%	1%	1%	0%	1%	1%	5%	2%
Totals	99%	101%	100%	100%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,142)	(549)	(593)	(272)	(194)	(378)	(298)	(759)	(131)	(151)	(101)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Excellent	7%	11%	7%	4%	13%	3%	3%	10%	13%	6%	9%	7%	8%
Good	28%	38%	24%	23%	34%	26%	18%	29%	47%	33%	29%	24%	31%
Fair	35%	34%	36%	35%	38%	32%	37%	36%	27%	42%	34%	33%	35%
Poor	27%	16%	29%	37%	15%	38%	39%	23%	13%	16%	26%	34%	25%
Don't know	2%	1%	4%	1%	0%	0%	2%	2%	0%	3%	2%	2%	0%
Totals	99%	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,142)	(406)	(445)	(291)	(535)	(398)	(435)	(339)	(235)	(206)	(242)	(430)	(264)



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## 2. Are we in a recession

Do you believe the United States is currently in an economic recession?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	37%	35%	40%	40%	35%	37%	39%	37%	27%	48%	36%
No	36%	40%	31%	26%	35%	39%	40%	36%	48%	24%	27%
Not sure	27%	25%	29%	34%	30%	24%	21%	26%	26%	27%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	99%	100%
Unweighted N	(1,143)	(549)	(594)	(272)	(194)	(378)	(299)	(760)	(131)	(151)	(101)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	37%	23%	40%	50%	20%	57%	42%	29%	40%	35%	41%	37%	37%
No	36%	55%	31%	20%	62%	18%	30%	41%	44%	35%	38%	33%	37%
Not sure	27%	22%	29%	30%	18%	24%	28%	30%	16%	30%	21%	30%	26%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,143)	(406)	(446)	(291)	(536)	(398)	(435)	(340)	(235)	(206)	(242)	(431)	(264)

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## 3. Harris vs. Trump | Better Understands Economic Policy

Regardless of who you may support, who do you think better understands the economic problems people in this country are having?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	41%	35%	46%	43%	44%	40%	38%	36%	63%	43%	47%
Donald Trump	45%	53%	38%	34%	40%	49%	57%	51%	25%	41%	38%
Not sure	14%	11%	16%	23%	16%	11%	4%	13%	13%	17%	14%
Totals	100%	99%	100%	100%	100%	100%	99%	100%	101%	101%	99%
Unweighted N	(1,142)	(548)	(594)	(271)	(194)	(378)	(299)	(759)	(131)	(151)	(101)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	41%	89%	29%	5%	90%	2%	39%	43%	48%	49%	38%	37%	44%
Donald Trump	45%	5%	43%	91%	4%	97%	46%	43%	46%	34%	49%	49%	45%
Not sure	14%	6%	27%	4%	7%	2%	15%	14%	6%	17%	13%	13%	11%
Totals	100%	100%	99%	100%	101%	101%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,142)	(406)	(445)	(291)	(536)	(398)	(435)	(339)	(235)	(206)	(241)	(431)	(264)

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## 4. Harris Economic Policy Benefit Country

If Kamala Harris were elected president, do you think her economic policies would mostly. . . ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Help the U.S. economy	38%	34%	41%	42%	40%	36%	34%	32%	64%	42%	38%
Hurt the U.S. economy	39%	42%	35%	16%	32%	46%	56%	47%	8%	24%	38%
Not make a difference to the U.S. economy	12%	13%	11%	20%	17%	9%	4%	11%	11%	20%	14%
Not sure	12%	11%	12%	22%	11%	9%	6%	10%	18%	15%	10%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	101%	101%	100%
Unweighted N	(1,142)	(549)	(593)	(272)	(194)	(377)	(299)	(760)	(131)	(151)	(100)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Help the U.S. economy	38%	81%	26%	6%	82%	2%	38%	40%	38%	48%	35%	34%	39%
Hurt the U.S. economy	39%	1%	41%	75%	1%	90%	34%	41%	42%	33%	45%	39%	36%
Not make a difference to the U.S. economy	12%	7%	14%	15%	11%	7%	14%	10%	13%	8%	12%	13%	14%
Not sure	12%	10%	19%	4%	6%	2%	15%	9%	7%	11%	8%	14%	11%
Totals	101%	99%	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,142)	(406)	(445)	(291)	(536)	(398)	(434)	(340)	(235)	(206)	(242)	(431)	(263)

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## 5. Trump Economic Policy Benefit Country

If Donald Trump were elected president, do you think his economic policies would mostly... ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Help the U.S. economy	46%	52%	40%	31%	43%	50%	57%	53%	23%	34%	45%
Hurt the U.S. economy	36%	33%	38%	35%	35%	37%	34%	31%	49%	42%	42%
Not make a difference to the U.S. economy	7%	6%	8%	11%	10%	6%	1%	5%	14%	9%	3%
Not sure	11%	9%	14%	22%	11%	7%	7%	11%	14%	15%	9%
Totals	100%	100%	100%	99%	99%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,142)	(549)	(593)	(272)	(194)	(377)	(299)	(759)	(131)	(151)	(101)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Help the U.S. economy	46%	11%	42%	88%	8%	96%	44%	46%	47%	34%	51%	52%	41%
Hurt the U.S. economy	36%	73%	27%	6%	77%	1%	33%	36%	42%	40%	34%	32%	41%
Not make a difference to the U.S. economy	7%	6%	11%	3%	8%	2%	8%	8%	3%	12%	4%	5%	10%
Not sure	11%	10%	20%	3%	7%	1%	15%	9%	7%	14%	11%	12%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%	101%	101%
Unweighted N	(1,142)	(406)	(445)	(291)	(536)	(398)	(435)	(339)	(235)	(206)	(242)	(431)	(263)

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## 6. Harris Economic Policy Own Benefit

If Kamala Harris were elected president, do you think her economic policies would mostly... ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Help your personal financial situation	28%	24%	31%	28%	28%	29%	25%	23%	45%	34%	24%
Hurt your personal financial situation	36%	39%	33%	15%	29%	45%	51%	44%	10%	27%	29%
Not make a difference to your personal financial situation	22%	24%	21%	31%	28%	17%	15%	21%	27%	20%	31%
Not sure	14%	13%	15%	27%	15%	9%	8%	12%	18%	19%	17%
Totals	100%	100%	100%	101%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,140)	(547)	(593)	(270)	(194)	(378)	(298)	(758)	(131)	(150)	(101)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Help your personal financial situation	28%	61%	18%	4%	61%	2%	27%	32%	26%	33%	26%	25%	29%
Hurt your personal financial situation	36%	2%	37%	71%	2%	85%	33%	36%	42%	28%	41%	39%	32%
Not make a difference to your personal financial situation	22%	25%	23%	18%	29%	9%	23%	20%	24%	23%	21%	23%	22%
Not sure	14%	12%	22%	7%	8%	4%	17%	11%	8%	16%	12%	13%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,140)	(404)	(446)	(290)	(533)	(398)	(434)	(340)	(234)	(205)	(242)	(431)	(262)

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## 7. Trump Economic Policy Own Benefit

If Donald Trump were elected president, do you think his economic policies would mostly... ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Help your personal financial situation	39%	42%	35%	26%	38%	41%	48%	44%	21%	32%	33%
Hurt your personal financial situation	31%	26%	35%	27%	30%	34%	32%	26%	45%	39%	41%
Not make a difference to your personal financial situation	17%	18%	15%	17%	21%	16%	12%	17%	21%	13%	10%
Not sure	14%	13%	14%	29%	12%	8%	8%	13%	12%	15%	16%
Totals	101%	99%	99%	99%	101%	99%	100%	100%	99%	99%	100%
Unweighted N	(1,141)	(549)	(592)	(271)	(194)	(378)	(298)	(759)	(131)	(150)	(101)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Help your personal financial situation	39%	7%	37%	75%	5%	86%	38%	38%	43%	27%	39%	47%	34%
Hurt your personal financial situation	31%	63%	25%	4%	69%	1%	30%	35%	28%	35%	29%	27%	36%
Not make a difference to your personal financial situation	17%	19%	17%	14%	17%	10%	17%	15%	21%	21%	21%	12%	17%
Not sure	14%	11%	22%	7%	9%	2%	15%	13%	7%	16%	10%	14%	14%
Totals	101%	100%	101%	100%	100%	99%	100%	101%	99%	99%	99%	100%	101%
Unweighted N	(1,141)	(406)	(445)	(290)	(536)	(397)	(434)	(340)	(235)	(206)	(241)	(430)	(264)

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## 8. Harris Economic Policy Class Benefit

If Kamala Harris were elected president, do you think her economic policies would mostly... ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favor the rich	22%	23%	21%	14%	24%	24%	23%	28%	7%	10%	15%
Favor the middle-class	27%	26%	27%	23%	28%	28%	26%	25%	28%	30%	29%
Favor the poor	14%	16%	12%	10%	15%	14%	16%	14%	8%	16%	17%
Treat all groups equally	15%	13%	17%	20%	14%	12%	15%	11%	36%	14%	15%
Not sure	23%	23%	23%	32%	19%	21%	20%	22%	21%	30%	24%
Totals	101%	101%	100%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,142)	(549)	(593)	(272)	(193)	(378)	(299)	(760)	(131)	(150)	(101)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Favor the rich	22%	3%	24%	40%	1%	44%	22%	24%	20%	13%	24%	25%	21%
Favor the middle-class	27%	48%	21%	11%	53%	4%	24%	28%	32%	29%	20%	27%	30%
Favor the poor	14%	8%	15%	18%	10%	22%	11%	14%	19%	16%	15%	13%	12%
Treat all groups equally	15%	31%	9%	4%	29%	4%	18%	13%	14%	21%	14%	12%	17%
Not sure	23%	9%	31%	27%	6%	25%	25%	21%	15%	22%	27%	23%	19%
Totals	101%	99%	100%	100%	99%	99%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,142)	(405)	(446)	(291)	(536)	(398)	(434)	(340)	(235)	(206)	(242)	(431)	(263)

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## 9. Trump Economic Policy Class Benefit

If Donald Trump were elected president, do you think his economic policies would mostly... ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favor the rich	47%	44%	49%	46%	50%	49%	39%	43%	64%	47%	51%
Favor the middle-class	10%	11%	10%	11%	9%	9%	11%	11%	6%	15%	6%
Favor the poor	3%	3%	3%	3%	6%	2%	2%	2%	7%	4%	6%
Treat all groups equally	27%	31%	23%	15%	23%	30%	38%	33%	9%	18%	25%
Not sure	13%	12%	14%	24%	12%	9%	10%	12%	15%	16%	12%
Totals	100%	101%	99%	99%	100%	99%	100%	101%	101%	100%	100%
Unweighted N	(1,142)	(549)	(593)	(272)	(193)	(378)	(299)	(760)	(131)	(150)	(101)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Favor the rich	47%	86%	40%	13%	92%	5%	45%	50%	49%	47%	45%	43%	54%
Favor the middle-class	10%	3%	10%	18%	1%	22%	11%	10%	7%	14%	13%	8%	9%
Favor the poor	3%	2%	1%	7%	1%	3%	4%	2%	2%	1%	2%	5%	3%
Treat all groups equally	27%	4%	25%	55%	1%	66%	23%	27%	35%	19%	29%	30%	25%
Not sure	13%	6%	24%	7%	5%	4%	16%	11%	7%	19%	11%	14%	9%
Totals	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,142)	(405)	(446)	(291)	(536)	(398)	(434)	(340)	(235)	(206)	(242)	(431)	(263)



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## 10A. Who Blame for Inflation — Spending by the federal government

How much, if at all, do you blame each of the following for inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	57%	59%	56%	49%	50%	62%	65%	61%	41%	60%	50%
A little	32%	31%	32%	43%	31%	27%	29%	29%	42%	30%	43%
Not at all	11%	10%	12%	8%	19%	10%	7%	10%	17%	10%	8%
Totals	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	101%
Unweighted N	(1,133)	(545)	(588)	(270)	(191)	(374)	(298)	(753)	(131)	(149)	(100)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	57%	34%	62%	76%	33%	87%	59%	53%	61%	49%	66%	59%	51%
A little	32%	49%	26%	20%	49%	10%	27%	37%	30%	37%	25%	30%	38%
Not at all	11%	17%	12%	4%	18%	3%	14%	10%	9%	14%	9%	11%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,133)	(402)	(441)	(290)	(532)	(396)	(431)	(337)	(233)	(202)	(241)	(429)	(261)

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## 10B. Who Blame for Inflation — Large corporations seeking maximum profits

How much, if at all, do you blame each of the following for inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	56%	51%	60%	54%	57%	58%	53%	52%	67%	64%	54%
A little	32%	32%	32%	36%	30%	28%	35%	35%	22%	26%	32%
Not at all	12%	17%	8%	9%	12%	14%	12%	13%	11%	10%	14%
Totals	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,134)	(548)	(586)	(272)	(193)	(373)	(296)	(754)	(130)	(150)	(100)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	56%	71%	55%	42%	81%	33%	56%	60%	51%	57%	59%	56%	51%
A little	32%	24%	30%	42%	18%	47%	31%	30%	36%	31%	34%	31%	32%
Not at all	12%	5%	15%	16%	2%	20%	12%	10%	13%	12%	7%	13%	16%
Totals	100%	100%	100%	100%	101%	100%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,134)	(403)	(444)	(287)	(533)	(394)	(431)	(338)	(233)	(203)	(240)	(428)	(263)

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## 10C. Who Blame for Inflation — Democrats

How much, if at all, do you blame each of the following for inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	45%	48%	42%	27%	44%	50%	53%	49%	26%	40%	42%
A little	32%	30%	33%	44%	33%	28%	24%	29%	42%	33%	34%
Not at all	24%	22%	25%	29%	23%	22%	22%	22%	32%	27%	24%
Totals	101%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,131)	(544)	(587)	(272)	(190)	(372)	(297)	(751)	(131)	(148)	(101)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	45%	12%	47%	75%	10%	90%	40%	49%	46%	38%	47%	48%	42%
A little	32%	45%	30%	20%	44%	8%	35%	29%	30%	32%	31%	30%	35%
Not at all	24%	43%	23%	5%	47%	2%	25%	22%	24%	30%	22%	22%	23%
Totals	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,131)	(399)	(443)	(289)	(531)	(394)	(430)	(336)	(233)	(202)	(240)	(430)	(259)

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## 10D. Who Blame for Inflation — The price of foreign oil

How much, if at all, do you blame each of the following for inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	43%	40%	46%	37%	35%	46%	52%	43%	44%	46%	39%
A little	44%	44%	44%	47%	49%	43%	38%	45%	45%	43%	38%
Not at all	13%	16%	10%	16%	16%	10%	10%	13%	11%	10%	23%
Totals	100%	100%	100%	100%	100%	99%	100%	101%	100%	99%	100%
Unweighted N	(1,132)	(544)	(588)	(271)	(190)	(373)	(298)	(753)	(131)	(148)	(100)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	43%	38%	40%	52%	36%	57%	44%	46%	38%	41%	46%	42%	44%
A little	44%	47%	45%	40%	50%	34%	43%	42%	50%	48%	43%	44%	43%
Not at all	13%	15%	15%	8%	14%	8%	13%	11%	12%	11%	11%	14%	13%
Totals	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,132)	(401)	(442)	(289)	(532)	(394)	(430)	(337)	(234)	(203)	(240)	(428)	(261)

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## 10E. Who Blame for Inflation — The supply chain

How much, if at all, do you blame each of the following for inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	41%	39%	42%	41%	31%	46%	42%	39%	44%	48%	35%
A little	46%	46%	46%	46%	52%	41%	48%	47%	41%	41%	57%
Not at all	13%	15%	11%	13%	17%	13%	10%	14%	14%	12%	8%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,132)	(547)	(585)	(272)	(190)	(372)	(298)	(754)	(130)	(147)	(101)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	41%	46%	41%	35%	48%	36%	40%	41%	44%	46%	40%	41%	36%
A little	46%	41%	44%	54%	43%	50%	44%	46%	46%	42%	48%	44%	51%
Not at all	13%	13%	16%	11%	9%	14%	16%	13%	9%	12%	12%	15%	12%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,132)	(403)	(442)	(287)	(534)	(393)	(430)	(336)	(233)	(204)	(241)	(428)	(259)

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## 10F. Who Blame for Inflation — The war in Ukraine

How much, if at all, do you blame each of the following for inflation?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	32%	33%	31%	30%	29%	31%	37%	30%	32%	44%	*
A little	41%	39%	42%	42%	45%	38%	39%	42%	40%	37%	*
Not at all	27%	28%	27%	27%	26%	31%	24%	29%	28%	20%	*
Totals	100%	100%	100%	99%	100%	100%	100%	101%	100%	101%	*
Unweighted N	(1,132)	(544)	(588)	(271)	(187)	(376)	(298)	(754)	(131)	(148)	(99)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	32%	23%	31%	42%	19%	45%	34%	28%	31%	32%	33%	31%	30%
A little	41%	42%	41%	40%	45%	35%	40%	41%	46%	35%	39%	42%	45%
Not at all	27%	35%	29%	18%	36%	21%	26%	31%	23%	32%	28%	27%	25%
Totals	100%	100%	101%	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,132)	(402)	(440)	(290)	(533)	(395)	(427)	(339)	(234)	(205)	(242)	(426)	(259)

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## 10G. Who Blame for Inflation — Consumer purchases on credit

How much, if at all, do you blame each of the following for inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	30%	30%	31%	26%	20%	35%	39%	30%	31%	35%	21%
A little	45%	43%	47%	49%	42%	43%	48%	44%	45%	45%	60%
Not at all	24%	27%	22%	25%	38%	22%	13%	26%	23%	20%	18%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(1,138)	(548)	(590)	(272)	(192)	(376)	(298)	(756)	(131)	(150)	(101)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	30%	27%	30%	35%	25%	37%	34%	27%	27%	32%	37%	27%	28%
A little	45%	46%	44%	46%	48%	42%	41%	49%	49%	43%	38%	45%	53%
Not at all	24%	27%	27%	19%	27%	21%	25%	24%	24%	25%	24%	27%	19%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(1,138)	(404)	(445)	(289)	(536)	(395)	(432)	(338)	(235)	(204)	(242)	(429)	(263)

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## 10H. Who Blame for Inflation — Republicans

How much, if at all, do you blame each of the following for inflation?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	29%	27%	32%	27%	25%	35%	29%	24%	49%	39%	30%
A little	40%	39%	41%	41%	45%	38%	36%	44%	35%	25%	36%
Not at all	31%	35%	27%	32%	31%	27%	35%	32%	16%	36%	34%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,133)	(545)	(588)	(272)	(191)	(374)	(296)	(754)	(131)	(148)	(100)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	29%	50%	26%	11%	52%	6%	32%	32%	23%	28%	29%	30%	28%
A little	40%	34%	45%	41%	35%	47%	42%	33%	49%	39%	46%	38%	39%
Not at all	31%	16%	29%	48%	13%	47%	26%	35%	28%	33%	25%	32%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,133)	(402)	(442)	(289)	(532)	(395)	(433)	(337)	(232)	(203)	(241)	(429)	(260)



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## 10I. Who Blame for Inflation — Wage demands by large unions

How much, if at all, do you blame each of the following for inflation?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	26%	30%	23%	26%	19%	28%	33%	27%	20%	36%	21%
A little	43%	42%	45%	46%	39%	44%	45%	44%	41%	39%	46%
Not at all	30%	28%	32%	28%	42%	28%	23%	29%	39%	25%	33%
Totals	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,135)	(546)	(589)	(271)	(194)	(372)	(298)	(753)	(131)	(150)	(101)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	26%	18%	25%	38%	14%	37%	30%	28%	22%	23%	28%	28%	26%
A little	43%	42%	44%	45%	42%	44%	40%	45%	43%	52%	43%	40%	43%
Not at all	30%	40%	32%	17%	44%	19%	30%	27%	35%	25%	29%	33%	31%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,135)	(405)	(442)	(288)	(533)	(396)	(432)	(338)	(233)	(202)	(240)	(429)	(264)

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## 10J. Who Blame for Inflation — The level of consumer demand

How much, if at all, do you blame each of the following for inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	23%	24%	22%	32%	17%	25%	19%	20%	24%	36%	31%
A little	53%	51%	55%	47%	52%	53%	58%	53%	58%	46%	57%
Not at all	24%	25%	23%	21%	31%	22%	22%	27%	18%	18%	13%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,138)	(549)	(589)	(272)	(192)	(375)	(299)	(757)	(131)	(150)	(100)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	23%	27%	21%	22%	27%	16%	25%	20%	23%	19%	32%	20%	23%
A little	53%	52%	52%	54%	52%	57%	50%	59%	53%	53%	48%	53%	57%
Not at all	24%	21%	26%	24%	20%	27%	25%	21%	24%	27%	20%	27%	20%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,138)	(404)	(443)	(291)	(535)	(398)	(433)	(339)	(235)	(203)	(241)	(431)	(263)

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## 11A. President Control — Gas prices

How much control do you think the president has over...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	40%	39%	40%	35%	35%	41%	47%	38%	41%	41%	45%
A little	44%	44%	43%	53%	48%	41%	35%	45%	40%	43%	39%
No control	17%	17%	16%	13%	18%	18%	18%	17%	20%	15%	15%
Totals	101%	100%	99%	101%	101%	100%	100%	100%	101%	99%	99%
Unweighted N	(1,140)	(547)	(593)	(271)	(193)	(377)	(299)	(759)	(131)	(150)	(100)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	40%	22%	40%	58%	22%	62%	42%	40%	34%	41%	36%	40%	41%
A little	44%	54%	42%	35%	49%	32%	40%	43%	51%	44%	45%	42%	46%
No control	17%	24%	18%	7%	29%	6%	17%	17%	15%	15%	19%	19%	13%
Totals	101%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,140)	(406)	(446)	(288)	(536)	(397)	(433)	(340)	(235)	(206)	(242)	(429)	(263)

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## 11B. President Control — Housing prices

How much control do you think the president has over...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	31%	30%	32%	34%	31%	31%	27%	27%	39%	43%	31%
A little	48%	48%	47%	53%	46%	47%	45%	51%	35%	38%	56%
No control	22%	22%	21%	13%	23%	22%	27%	22%	26%	19%	12%
Totals	101%	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,140)	(546)	(594)	(271)	(194)	(376)	(299)	(758)	(131)	(151)	(100)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	31%	25%	29%	39%	22%	38%	35%	34%	18%	28%	29%	34%	30%
A little	48%	48%	50%	45%	46%	46%	44%	44%	59%	54%	49%	43%	49%
No control	22%	27%	22%	16%	32%	17%	22%	22%	23%	18%	22%	23%	21%
Totals	101%	100%	101%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,140)	(406)	(445)	(289)	(536)	(397)	(433)	(340)	(235)	(206)	(242)	(430)	(262)

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## 11C. President Control — Food prices

How much control do you think the president has over... ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	33%	32%	34%	35%	33%	34%	32%	30%	38%	45%	35%
A little	44%	44%	45%	46%	46%	44%	42%	47%	37%	36%	48%
No control	22%	23%	21%	19%	21%	23%	26%	23%	24%	18%	18%
Totals	99%	99%	100%	100%	100%	101%	100%	100%	99%	99%	101%
Unweighted N	(1,139)	(546)	(593)	(271)	(194)	(377)	(297)	(757)	(131)	(151)	(100)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	33%	27%	33%	41%	21%	42%	37%	33%	28%	36%	31%	34%	32%
A little	44%	46%	45%	42%	45%	42%	42%	45%	48%	43%	45%	44%	46%
No control	22%	28%	22%	17%	33%	15%	21%	22%	24%	21%	23%	22%	22%
Totals	99%	101%	100%	100%	99%	99%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,139)	(406)	(446)	(287)	(536)	(395)	(433)	(339)	(235)	(206)	(242)	(428)	(263)

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## 11D. President Control — Health care prices

How much control do you think the president has over...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	39%	36%	41%	43%	34%	37%	42%	37%	36%	48%	47%
A little	49%	52%	45%	48%	50%	50%	45%	50%	51%	40%	46%
No control	13%	12%	14%	8%	16%	13%	13%	13%	13%	12%	7%
Totals	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,140)	(546)	(594)	(271)	(194)	(376)	(299)	(758)	(131)	(151)	(100)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	39%	37%	36%	44%	33%	44%	38%	40%	33%	46%	40%	40%	31%
A little	49%	49%	50%	46%	51%	44%	47%	49%	55%	44%	46%	48%	55%
No control	13%	14%	14%	10%	16%	12%	15%	11%	12%	10%	14%	13%	14%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,140)	(406)	(445)	(289)	(536)	(397)	(433)	(340)	(235)	(206)	(242)	(430)	(262)

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## 12. Candidate With Best Plan To Address Inflation

Who do you think has a more effective plan to reduce inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	39%	34%	43%	40%	43%	37%	36%	34%	60%	39%	44%
Donald Trump	45%	51%	40%	34%	38%	49%	57%	51%	17%	42%	44%
Not sure	16%	15%	17%	26%	19%	14%	7%	15%	23%	19%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,141)	(547)	(594)	(270)	(194)	(378)	(299)	(758)	(131)	(151)	(101)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	39%	87%	26%	3%	86%	1%	38%	38%	45%	45%	34%	36%	43%
Donald Trump	45%	2%	44%	91%	2%	98%	43%	45%	45%	36%	48%	50%	40%
Not sure	16%	11%	29%	6%	11%	1%	19%	17%	10%	19%	17%	14%	17%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,141)	(405)	(445)	(291)	(535)	(398)	(435)	(338)	(235)	(206)	(241)	(430)	(264)

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## 13. Harris Effect on Prices

If Kamala Harris is elected president, do you think that the prices of goods and services in the U.S. will... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Immediately increase	19%	20%	18%	7%	14%	25%	28%	22%	2%	20%	20%
Gradually increase	20%	22%	17%	15%	18%	21%	24%	24%	8%	13%	12%
Not change	18%	20%	17%	18%	26%	15%	15%	19%	23%	17%	10%
Gradually decrease	25%	22%	28%	32%	20%	25%	26%	21%	42%	27%	35%
Immediately decrease	2%	2%	3%	2%	1%	2%	2%	2%	4%	4%	0%
Not sure	16%	14%	17%	27%	21%	12%	5%	13%	21%	20%	24%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	100%	101%	101%
Unweighted N	(1,142)	(549)	(593)	(271)	(194)	(378)	(299)	(759)	(131)	(151)	(101)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Immediately increase	19%	3%	19%	36%	1%	46%	19%	19%	17%	16%	20%	20%	17%
Gradually increase	20%	5%	20%	35%	5%	40%	15%	23%	26%	18%	22%	20%	18%
Not change	18%	19%	20%	16%	22%	8%	19%	18%	22%	17%	20%	17%	20%
Gradually decrease	25%	54%	16%	6%	55%	2%	24%	26%	27%	30%	23%	24%	26%
Immediately decrease	2%	5%	1%	1%	4%	1%	3%	1%	3%	2%	2%	2%	2%
Not sure	16%	14%	24%	6%	11%	4%	21%	13%	5%	16%	13%	17%	16%
Totals	100%	100%	100%	100%	98%	101%	101%	100%	100%	99%	100%	100%	99%
Unweighted N	(1,142)	(406)	(446)	(290)	(536)	(397)	(435)	(340)	(234)	(206)	(242)	(430)	(264)



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## 14. Trump Effect on Prices

If Donald Trump is elected president, do you think that the prices of goods and services in the U.S. will... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Immediately increase	18%	15%	20%	11%	10%	22%	24%	15%	36%	13%	21%
Gradually increase	17%	17%	16%	15%	26%	16%	9%	16%	14%	26%	15%
Not change	12%	12%	11%	20%	15%	7%	8%	11%	15%	13%	10%
Gradually decrease	33%	38%	28%	26%	26%	35%	43%	38%	14%	27%	30%
Immediately decrease	7%	5%	9%	4%	4%	9%	10%	8%	1%	6%	7%
Not sure	14%	12%	15%	24%	18%	10%	5%	12%	20%	16%	18%
Totals	101%	99%	99%	100%	99%	99%	99%	100%	100%	101%	101%
Unweighted N	(1,141)	(549)	(592)	(271)	(194)	(377)	(299)	(759)	(131)	(151)	(100)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Immediately increase	18%	39%	12%	1%	42%	1%	18%	19%	16%	20%	20%	16%	16%
Gradually increase	17%	28%	16%	7%	33%	4%	14%	22%	22%	16%	18%	17%	17%
Not change	12%	14%	10%	11%	13%	7%	12%	11%	14%	16%	12%	8%	16%
Gradually decrease	33%	5%	34%	61%	3%	66%	31%	32%	37%	28%	31%	37%	32%
Immediately decrease	7%	1%	6%	15%	1%	18%	8%	6%	5%	5%	7%	8%	7%
Not sure	14%	13%	22%	5%	8%	3%	17%	11%	6%	15%	12%	15%	13%
Totals	101%	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	101%	101%
Unweighted N	(1,141)	(405)	(446)	(290)	(535)	(397)	(435)	(340)	(233)	(206)	(242)	(430)	(263)

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## 15. Price Discrimination Good or Bad

Is it good or bad for companies to charge different customers different prices based on their willingness or ability to pay?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Good	23%	23%	23%	36%	28%	16%	15%	22%	18%	27%	34%
Bad	77%	77%	77%	64%	72%	84%	85%	78%	82%	73%	66%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,137)	(546)	(591)	(271)	(193)	(376)	(297)	(756)	(130)	(151)	(100)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Good	23%	27%	22%	20%	22%	18%	23%	21%	21%	30%	24%	18%	25%
Bad	77%	73%	78%	80%	78%	82%	77%	79%	79%	70%	76%	82%	75%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,137)	(405)	(444)	(288)	(534)	(397)	(432)	(338)	(234)	(206)	(239)	(428)	(264)

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<b>Interviewing Dates</b>	October 30 - November 1, 2024
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 5.043, with a mean of one and a standard deviation of 0.82.
<b>Number of respondents</b>	1143
<b>Margin of error</b>	± 3.8% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	89 questions not reported.