

# YouGov Survey: The American Dream



Sample 1119 U.S. adult citizens  
Conducted June 24 - 27, 2024  
Margin of Error ±3.7%

## 1. Is there such a thing as "The American Dream"?

Yes, there is	60%
No, there is not	23%
Not sure	18%

## 2. How attainable, if at all, do you think the American Dream is for you personally?

Very attainable	14%
Somewhat attainable	26%
Somewhat unattainable	9%
Very unattainable	6%
Not sure	5%
The American Dream does not exist	23%
I'm not sure if the American Dream exists	18%

## 3. How attainable is the American Dream for most people living in the U.S.?

Very attainable	9%
Somewhat attainable	25%
Somewhat unattainable	14%
Very unattainable	7%
Not sure	5%
The American Dream does not exist	23%
I'm not sure if the American Dream exists	18%

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<b>Interviewing Dates</b>	June 24 - 27, 2024
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 5.606, with a mean of one and a standard deviation of 0.757.
<b>Number of respondents</b>	1119
<b>Margin of error</b>	± 3.7% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	99 questions not reported.

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## 1. American Dream Exists

Is there such a thing as "The American Dream"?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, there is	60%	68%	52%	52%	60%	60%	66%	64%	49%	56%	51%
No, there is not	23%	21%	24%	30%	21%	23%	16%	21%	21%	30%	29%
Not sure	18%	11%	24%	17%	19%	17%	18%	16%	30%	14%	20%
Totals	101%	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,119)	(512)	(607)	(269)	(257)	(319)	(274)	(710)	(145)	(163)	(101)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, there is	60%	61%	50%	68%	62%	68%	51%	67%	70%	57%	61%	58%	63%
No, there is not	23%	23%	30%	14%	24%	13%	27%	18%	17%	25%	22%	20%	25%
Not sure	18%	16%	20%	18%	15%	18%	21%	15%	13%	18%	17%	21%	12%
Totals	101%	100%	100%	100%	101%	99%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,119)	(417)	(394)	(308)	(405)	(346)	(455)	(343)	(232)	(203)	(256)	(425)	(235)

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## 2. American Dream Attainable Personally

How attainable, if at all, do you think the American Dream is for you personally?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very attainable	14%	20%	9%	6%	12%	16%	21%	16%	13%	9%	13%
Somewhat attainable	26%	28%	23%	23%	28%	25%	26%	27%	22%	24%	20%
Somewhat unattainable	9%	10%	9%	9%	11%	10%	7%	11%	5%	8%	9%
Very unattainable	6%	5%	6%	7%	4%	5%	8%	6%	3%	9%	7%
Not sure	5%	5%	5%	6%	5%	5%	3%	4%	7%	6%	2%
The American Dream does not exist	23%	21%	24%	30%	21%	23%	16%	21%	21%	30%	29%
I'm not sure if the American Dream exists	18%	11%	24%	17%	19%	17%	18%	16%	30%	14%	20%
Totals	101%	100%	100%	98%	100%	101%	99%	101%	101%	100%	100%
Unweighted N	(1,117)	(510)	(607)	(269)	(255)	(319)	(274)	(708)	(145)	(163)	(101)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very attainable	14%	13%	10%	20%	15%	20%	9%	12%	27%	14%	13%	16%	12%
Somewhat attainable	26%	31%	19%	26%	28%	27%	20%	33%	31%	25%	29%	21%	31%
Somewhat unattainable	9%	9%	7%	12%	10%	10%	13%	10%	4%	8%	9%	9%	10%
Very unattainable	6%	5%	6%	7%	4%	8%	6%	7%	5%	5%	5%	6%	7%
Not sure	5%	3%	7%	4%	4%	4%	3%	5%	4%	5%	5%	5%	3%
The American Dream does not exist	23%	23%	30%	14%	24%	13%	27%	18%	17%	25%	22%	20%	25%
I'm not sure if the American Dream exists	18%	16%	20%	18%	15%	18%	21%	15%	13%	18%	17%	21%	12%
Totals	101%	100%	99%	101%	100%	100%	99%	100%	101%	100%	100%	98%	100%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,117)	(416)	(394)	(307)	(404)	(346)	(455)	(342)	(231)	(203)	(255)	(424)	(235)

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## 3. American Dream Attainable for Most People

How attainable is the American Dream for most people living in the U.S.?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very attainable	9%	13%	5%	5%	9%	10%	9%	9%	10%	8%	5%
Somewhat attainable	25%	28%	23%	16%	30%	24%	32%	29%	21%	17%	19%
Somewhat unattainable	14%	14%	14%	14%	11%	14%	16%	15%	8%	17%	9%
Very unattainable	7%	8%	5%	10%	6%	7%	5%	7%	3%	5%	11%
Not sure	5%	5%	5%	7%	4%	6%	4%	4%	8%	9%	6%
The American Dream does not exist	23%	21%	24%	30%	21%	23%	16%	21%	21%	30%	29%
I'm not sure if the American Dream exists	18%	11%	24%	17%	19%	17%	18%	16%	30%	14%	20%
Totals	101%	100%	100%	99%	100%	101%	100%	101%	101%	100%	99%
Unweighted N	(1,118)	(512)	(606)	(268)	(257)	(319)	(274)	(709)	(145)	(163)	(101)

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Very attainable	9%	5%	8%	14%	5%	14%	6%	7%	13%	7%	8%	10%	8%
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Very unattainable	7%	9%	5%	7%	6%	8%	6%	8%	5%	8%	5%	6%	7%
Not sure	5%	5%	7%	4%	5%	4%	4%	7%	5%	5%	7%	6%	4%
The American Dream does not exist	23%	23%	30%	14%	24%	13%	27%	18%	17%	25%	22%	20%	25%
I'm not sure if the American Dream exists	18%	16%	20%	18%	15%	18%	21%	15%	13%	18%	17%	21%	12%
Totals	101%	100%	100%	101%	101%	99%	98%	100%	99%	99%	100%	99%	100%

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