

YouGov / The Times Survey Results

Sample Size: 2112 adults in GB
Fieldwork: 29th - 30th June 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2112	691	511	179	744	786	1022	1090	222	872	522	496	1204	908	1823	106	184	509	351	256	708	
Unweighted Sample	2112	734	497	216	886	830	947	1165	122	769	532	689	1262	850	1788	128	196	496	358	223	711	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your parents' financial situation when they were the same age as you are now, do you think they were richer or poorer than you are now, or much the same?

They were richer than I am now	31	26	35	29	32	27	29	32	29	39	31	16	30	32	31	28	31	31	29	30	31
They were poorer than I am now	35	42	33	36	38	39	38	33	28	28	39	49	40	30	35	35	40	34	32	44	33
They were in much the same financial position as I am now	20	22	18	25	20	21	19	21	27	17	19	23	19	21	20	18	17	21	22	14	21
Not sure	12	8	12	9	9	10	11	13	13	15	10	8	10	15	12	16	9	13	13	10	11
Not applicable	2	2	2	1	1	3	3	2	3	2	2	4	2	3	2	3	3	2	3	2	2

And thinking about your parents' quality of life when they were the same age as you are now, do you think they had better or worse quality of life than you do now, or much the same?

They had better quality of life than I do now	35	34	39	30	34	37	35	36	37	44	34	21	34	38	36	30	33	33	35	36	38
They had worse quality of life than I do now	22	23	19	22	21	22	23	21	27	15	24	29	23	19	21	20	28	23	20	26	18
They had a similar quality of life as I do now	30	33	31	37	35	32	28	31	20	26	30	41	32	28	30	34	24	31	32	23	32
Not sure	11	8	10	9	8	8	11	10	13	14	10	5	9	13	10	16	14	11	11	11	9
Not applicable	2	2	1	2	2	2	3	2	3	2	1	4	2	2	2	1	1	2	2	4	2

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.