

# YouGov / The Times Survey Results



Sample Size: 1761 GB Adults  
Fieldwork: 15th - 16th July 2021

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1761</b>	534	370	99	597	437	158	653	697	856	905	192	734	424	410	1004	757	211	592	382	424	151	
<b>Unweighted Sample</b>	<b>1761</b>	570	397	108	633	464	162	736	727	743	1018	114	688	432	527	1039	722	195	617	388	408	153	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

07 - 08  
Jul

15-16  
Jul

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	42	<b>44</b>	100	0	0	89	5	14	23	70	42	46	22	29	57	60	43	47	29	54	49	42	27
Lab	30	<b>31</b>	0	100	0	3	79	28	46	11	28	34	55	42	21	18	32	29	47	23	30	40	15
Lib Dem	9	<b>8</b>	0	0	100	2	3	51	12	4	10	7	9	9	7	8	11	4	15	10	6	4	7
SNP	5	<b>4</b>	0	0	0	0	1	0	7	2	4	4	3	5	5	4	4	5	0	0	0	1	43
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	0	1	1	1	1	1	1	0	1	1	1	0	0	3	1	1
Reform UK	2	<b>3</b>	0	0	0	3	2	0	1	5	5	1	3	3	4	2	2	6	2	2	3	5	2
Green	7	<b>6</b>	0	0	0	2	9	6	10	4	5	7	3	10	4	5	7	5	7	8	5	5	4
Other	3	<b>2</b>	0	0	0	2	1	1	1	4	4	1	4	2	2	2	2	3	0	2	3	2	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	28	<b>30</b>	100	0	0	74	4	11	19	51	30	31	13	19	44	45	32	28	22	37	33	26	21
Labour	20	<b>21</b>	0	100	0	2	61	22	37	8	19	23	28	26	16	14	23	18	34	16	20	26	11
Liberal Democrat	6	<b>6</b>	0	0	100	2	2	41	10	3	7	4	5	5	5	7	8	2	11	7	4	2	5
Scottish National Party (SNP)	3	<b>3</b>	0	0	0	0	1	0	5	2	3	3	3	3	3	3	3	3	0	0	0	1	33
Plaid Cymru	0	<b>1</b>	0	0	0	0	0	0	0	0	1	0	1	1	0	1	1	0	0	0	2	1	1
Reform UK	2	<b>2</b>	0	0	0	2	2	0	1	4	4	1	2	2	3	2	1	4	1	2	2	3	2
Green	5	<b>4</b>	0	0	0	1	7	4	8	3	4	5	2	6	3	4	5	3	5	5	3	3	3
Some other party	3	<b>2</b>	0	0	0	2	0	0	0	3	3	1	3	2	2	1	1	2	0	2	2	2	1
Would not vote	12	<b>11</b>	0	0	0	3	2	2	3	8	11	12	15	16	8	6	7	17	6	11	14	13	9
Don't know	16	<b>16</b>	0	0	0	11	18	17	14	16	13	18	17	16	14	17	14	18	15	16	15	18	12
Refused	3	<b>4</b>	0	0	0	2	3	1	2	1	5	3	13	4	1	1	3	5	6	3	4	4	1

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Asked only to those who answered 'some other party'; n=29]

UK Independence Party (UKIP)	14	<b>18</b>	0	0	0	0	0	0	24	20	11	0	18	20	33	0	33	0	10	35	19	0
Women's Equality Party	0	<b>3</b>	0	0	0	0	0	0	0	0	14	19	0	0	0	7	0	0	0	0	13	0
Some other party	78	<b>71</b>	0	0	0	100	100	100	65	76	52	81	68	71	67	82	62	100	79	65	53	100
Don't know	8	<b>5</b>	0	0	0	0	0	0	6	0	23	0	5	9	0	4	5	0	12	0	0	0
Refused	0	<b>3</b>	0	0	0	0	0	0	4	4	0	0	9	0	0	7	0	0	0	0	14	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	10	<b>10</b>	0	0	1	1	2	2	2	6	9	11	16	13	7	5	5	16	9	9	12	10	7
1	2	<b>1</b>	0	0	0	0	1	0	0	1	2	1	0	3	1	0	1	2	0	2	1	2	1
2	2	<b>1</b>	1	1	0	0	0	0	0	1	1	1	4	1	0	1	1	1	1	1	1	2	0
3	2	<b>2</b>	0	1	0	1	2	0	1	2	3	1	5	2	1	1	2	3	3	1	3	2	0
4	2	<b>2</b>	1	0	1	1	3	1	3	1	2	3	1	4	2	0	1	3	2	2	3	3	0
5	6	<b>5</b>	3	2	6	3	3	6	3	6	4	7	7	7	4	5	5	6	4	5	6	7	2
6	3	<b>3</b>	2	1	5	2	2	0	2	3	3	2	8	3	1	2	3	3	3	2	4	2	3
7	4	<b>4</b>	4	4	5	4	3	3	3	4	5	3	2	6	3	3	4	4	4	5	3	4	5
8	7	<b>5</b>	7	5	4	6	5	6	5	7	5	6	6	5	7	5	5	7	3	6	6	6	1
9	8	<b>8</b>	9	9	11	8	8	11	8	9	8	7	5	7	8	9	8	7	9	8	7	7	5
10 - Absolutely certain to vote	54	<b>58</b>	72	75	68	72	71	71	72	61	58	58	45	50	67	69	65	49	62	59	52	54	76

**Which of the following do you think would make the best Prime Minister?**

Boris Johnson	33	<b>37</b>	88	4	6	75	8	14	19	59	38	35	20	26	49	49	36	37	27	42	40	36	20
Keir Starmer	25	<b>27</b>	2	75	62	5	59	55	52	10	29	26	30	32	23	22	33	19	40	23	25	27	33
Not sure	37	<b>31</b>	9	20	30	17	29	29	26	28	28	34	34	38	24	27	27	37	28	30	30	31	44
Refused	5	<b>5</b>	1	1	2	2	4	2	3	3	5	5	16	4	4	2	4	6	5	4	5	6	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How well or badly do you think the government are doing at handling Britain's exit from the European Union?**

Very well	7	6	15	0	0	13	1	1	1	11	6	6	2	3	8	11	6	6	4	6	7	5	4
Fairly well	31	31	67	6	7	62	9	10	16	52	31	30	14	21	45	41	30	32	25	36	34	29	14
<b>TOTAL WELL</b>	<b>38</b>	<b>37</b>	<b>82</b>	<b>6</b>	<b>7</b>	<b>75</b>	<b>10</b>	<b>11</b>	<b>17</b>	<b>63</b>	<b>37</b>	<b>36</b>	<b>16</b>	<b>24</b>	<b>53</b>	<b>52</b>	<b>36</b>	<b>38</b>	<b>29</b>	<b>42</b>	<b>41</b>	<b>34</b>	<b>18</b>
Fairly badly	23	22	9	30	27	12	27	29	26	16	22	23	35	26	14	18	23	22	17	22	24	22	31
Very badly	26	28	2	56	60	5	53	50	48	12	31	25	26	31	27	24	32	22	37	23	22	30	42
<b>TOTAL BADLY</b>	<b>49</b>	<b>50</b>	<b>11</b>	<b>86</b>	<b>87</b>	<b>17</b>	<b>80</b>	<b>79</b>	<b>74</b>	<b>28</b>	<b>53</b>	<b>48</b>	<b>61</b>	<b>57</b>	<b>41</b>	<b>42</b>	<b>55</b>	<b>44</b>	<b>54</b>	<b>45</b>	<b>46</b>	<b>52</b>	<b>73</b>
Don't know	14	13	7	8	6	8	10	10	9	8	10	16	23	19	5	7	9	18	16	12	13	14	10

**In hindsight, do you think Britain was right or wrong to vote to leave the European Union?**

Right to leave	41	41	75	11	13	76	15	9	8	83	44	38	20	30	54	59	35	50	30	47	44	42	29
Wrong to leave	45	47	18	82	86	18	79	85	85	11	46	48	57	55	39	35	56	35	62	40	44	44	63
Don't know	14	12	7	7	1	6	7	6	7	6	10	14	23	15	7	6	9	16	7	13	12	14	8

## YouGov Weighting Data



YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	236	187	10.6%
Men 50-64 High education	59	56	3.2%
Men 50-64 Mid education	83	81	4.6%
Men 50-64 Low education	74	70	4.0%
Men 25-49 High education	106	143	8.1%
Men 25-49 Mid education	98	130	7.4%
Men 25-49 Low education	56	92	5.2%
Men Under 25 High education	9	16	0.9%
Men Under 25 Mid & Low education	22	81	4.6%
Women Over 65	291	224	12.7%
Women 50-64 High education	53	53	3.0%
Women 50-64 Mid education	92	92	5.2%
Women 50-64 Low education	71	72	4.1%
Women 25-49 High education	178	153	8.7%
Women 25-49 Mid education	159	136	7.7%
Women 25-49 Low education	91	81	4.6%
Women Under 25 High education	21	19	1.1%
Women Under 25 Mid & Low education	62	76	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	146	335	19.0%
Medium (3-7)	1208	1057	60.0%
High (8,9,10)	407	370	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	563	493	28.0%
C1	476	511	29.0%
C2	303	370	21.0%
DE	419	387	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	736	653	37.1%
Leave	727	697	39.6%
Don't Know / Did Not Vote	298	410	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	127	123	7.0%
North Lab	147	136	7.7%
North LD	27	25	1.4%
North BP	16	16	0.9%
North Oth	18	12	0.7%
North DNV	73	113	6.4%
Midlands Con	116	116	6.6%
Midlands Lab	74	70	4.0%
Midlands LD	19	18	1.0%
Midlands BP	5	4	0.2%
Midlands Oth	9	9	0.5%
Midlands DNV	67	76	4.3%
London Con	58	51	2.9%
London Lab	66	77	4.4%
London LD	24	25	1.4%
London BP	1	2	0.1%
London Oth	6	5	0.3%
London DNV	40	51	2.9%
South Con	275	252	14.3%
South Lab	127	106	6.0%
South LD	77	77	4.4%
South BP	2	2	0.1%
South Oth	26	23	1.3%
South DNV	110	132	7.5%
Wales Con	25	25	1.4%
Wales Lab	28	26	1.5%
Wales LD	4	4	0.2%
Wales PC	8	7	0.4%
Wales BP	6	4	0.2%
Wales Oth DNV	27	25	1.4%
Scotland Con	32	30	1.7%
Scotland Lab	22	21	1.2%
Scotland LD	11	11	0.6%
Scotland SNP	58	53	3.0%
Scotland Oth DNV	30	37	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](https://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](https://yougov.co.uk)