

YouGov / The Times Survey Results



Sample Size: 2054 GB Adults
Fieldwork: 7th - 8th July 2021

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample	2054	583	419	131	696	509	185	762	813	998	1056	224	857	495	479	1171	883	246	690	446	495	177
Unweighted Sample	2054	615	459	133	693	523	188	817	843	858	1196	208	765	530	551	1262	792	196	725	449	500	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

29-30 Jun 07 - 08 Jul

Con	42	42	100	0	0	87	4	11	22	69	41	43	15	30	49	63	38	48	30	49	47	44	16
Lab	31	30	0	100	0	2	78	24	43	13	28	33	46	37	29	16	33	25	43	24	28	39	20
Lib Dem	10	9	0	0	100	1	6	57	16	2	12	7	12	12	7	8	12	5	16	12	5	7	8
SNP	5	5	0	0	0	0	1	0	7	2	4	5	6	6	5	2	4	6	0	0	0	0	47
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	0	2	1	0	0	0	1	0	0	3	0	0
Reform UK	3	2	0	0	0	4	0	0	0	5	3	1	1	2	3	3	2	3	2	3	2	2	1
Green	6	7	0	0	0	1	9	7	10	4	6	9	15	10	4	4	8	7	7	9	11	4	5
Other	2	3	0	0	0	4	1	0	1	5	5	2	3	3	4	3	2	5	2	3	3	4	4

If there were a general election held tomorrow, which party would you vote for?

Conservative	29	28	100	0	0	70	4	9	18	49	29	28	11	18	37	46	27	30	21	33	31	29	12
Labour	22	20	0	100	0	2	63	19	33	10	20	21	31	22	22	12	24	15	30	16	18	25	15
Liberal Democrat	7	6	0	0	100	1	5	44	12	1	8	5	8	7	5	6	9	3	11	8	3	4	6
Scottish National Party (SNP)	3	3	0	0	0	0	1	0	6	2	3	3	4	3	4	2	3	4	0	0	0	1	37
Plaid Cymru	1	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	1	0	0	2	0	0
Reform UK	2	2	0	0	0	3	0	0	0	4	3	1	1	1	2	2	1	2	2	2	2	1	0
Green	5	5	0	0	0	1	8	6	8	3	5	6	12	6	3	3	6	5	5	6	7	3	4
Some other party	1	3	0	0	0	4	1	0	1	4	4	1	3	2	3	3	2	3	2	3	3	3	3
Would not vote	12	12	0	0	0	5	1	2	5	11	12	11	7	17	9	8	8	16	10	11	13	13	9
Don't know	15	16	0	0	0	12	14	19	16	14	12	20	16	18	13	17	16	16	17	17	18	16	11
Refused	3	3	0	0	0	2	3	2	2	3	3	4	6	5	2	2	3	4	3	3	4	4	3

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland		
Weighted Sample	2054	583	419	131	696	509	185	762	813	998	1056	224	857	495	479	1171	883	246	690	446	495	177	
Unweighted Sample	2054	615	459	133	693	523	188	817	843	858	1196	208	765	530	551	1262	792	196	725	449	500	184	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=44]

UK Independence Party (UKIP)	18	14	0	0	0	12	11	0	0	22	8	29	0	16	15	19	21	9	0	7	39	6	16
Women's Equality Party	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	70	78	0	0	0	81	89	0	100	72	87	57	72	84	85	67	69	85	100	75	55	94	84
Don't know	5	8	0	0	0	7	0	0	0	6	5	14	28	0	0	15	10	7	0	18	6	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	10	0	0	1	2	1	1	4	7	11	9	8	14	8	6	6	14	8	9	11	11	8
1	2	2	0	0	0	1	1	1	1	2	2	2	2	3	1	2	1	3	2	3	1	2	0
2	1	2	2	0	0	2	0	1	1	2	2	2	1	4	0	1	2	3	5	2	3	1	0
3	2	2	0	1	0	1	1	0	1	2	1	2	3	2	1	0	1	2	1	2	2	2	0
4	2	2	1	0	1	1	1	0	1	2	2	2	3	2	2	1	2	2	3	2	2	1	1
5	6	6	3	3	2	4	5	1	3	6	4	8	6	8	5	5	4	8	8	4	8	8	3
6	3	3	2	3	2	3	3	3	3	2	3	3	7	3	2	1	4	2	5	2	3	2	4
7	5	4	5	4	4	5	4	2	3	4	4	4	7	4	4	4	4	4	6	4	2	6	4
8	7	7	8	8	7	7	11	4	6	6	8	7	9	9	5	6	7	7	9	7	7	8	3
9	9	8	9	11	7	9	9	14	10	8	9	8	12	7	8	9	10	7	7	10	8	8	7
10 - Absolutely certain to vote	54	54	71	70	75	65	65	72	66	59	55	53	42	45	63	65	58	48	46	56	52	51	71

Which of the following do you think would make the best Prime Minister?

Boris Johnson	33	33	85	2	8	72	4	13	17	56	36	31	18	22	44	50	30	38	21	41	34	34	16
Keir Starmer	27	25	4	72	47	5	61	44	44	10	27	24	31	29	25	16	32	17	40	23	23	24	27
Not sure	36	37	11	25	45	22	31	40	36	31	32	41	43	43	29	30	35	38	37	32	37	37	52
Refused	4	5	0	1	0	1	4	3	3	3	5	4	8	5	2	4	3	6	2	4	6	5	5

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2054	583	419	131	696	509	185	762	813	998	1056	224	857	495	479	1171	883	246	690	446	495	177
Unweighted Sample	2054	615	459	133	693	523	188	817	843	858	1196	208	765	530	551	1262	792	196	725	449	500	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	7	7	21	1	0	19	1	0	2	15	9	6	6	3	11	12	6	9	6	8	9	8	2
Fairly well	30	31	64	8	7	57	10	11	17	49	31	30	18	24	36	43	28	34	21	36	31	32	19
TOTAL WELL	37	38	85	9	7	76	11	11	19	64	40	36	24	27	47	55	34	43	27	44	40	40	21
Fairly badly	24	23	9	29	38	14	30	35	28	16	21	25	32	27	13	20	25	20	24	24	21	22	24
Very badly	26	26	2	53	53	4	49	48	44	11	29	22	27	28	28	19	30	20	35	20	23	24	44
TOTAL BADLY	50	49	11	82	91	18	79	83	72	27	50	47	59	55	41	39	55	40	59	44	44	46	68
Don't know	13	14	4	8	2	7	10	6	8	9	10	17	18	17	12	7	11	17	14	12	16	15	11

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	42	41	77	14	6	78	14	6	8	85	44	38	19	29	49	64	33	51	25	45	44	45	25
Wrong to leave	46	45	17	79	88	16	77	90	83	8	45	46	58	53	41	30	55	32	55	45	39	41	65
Don't know	13	14	5	7	6	6	9	4	8	7	11	16	23	18	9	6	12	16	20	10	17	14	10