

YouGov / The Times Survey Results



Sample Size: 1762 GB Adults
Fieldwork: 29th - 30th June 2021

	Westminster VI			Vote In 2019 GE			2016 Eu Ref		Gender		Age				Social Grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland		
Weighted Sample	1762	514	385	120	597	437	159	654	698	856	906	192	735	425	411	1004	758	211	592	382	425	152	
Unweighted Sample	1762	503	408	129	592	451	164	707	697	728	1034	186	675	434	467	1066	696	168	612	402	416	164	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	23-24 Jun	29-30 Jun	23-24 Jun			29-30 Jun			23-24 Jun		29-30 Jun		23-24 Jun				29-30 Jun		23-24 Jun					29-30 Jun				
Con	42	42	100	0	0	86	4	10	21	70	44	41	22	33	47	60	42	43	24	52	49	41	24					
Lab	30	31	0	100	0	5	79	25	45	13	29	34	48	38	28	19	32	30	48	22	31	41	22					
Lib Dem	9	10	0	0	100	3	6	52	17	3	10	9	6	11	11	9	12	7	12	15	5	9	4					
SNP	5	5	0	0	0	0	1	2	6	3	4	5	3	5	6	4	4	6	1	0	0	0	43					
Plaid Cymru	1	1	0	0	0	1	0	0	1	0	2	0	4	1	0	1	1	1	0	0	4	1	1					
Reform UK	4	3	0	0	0	5	0	0	0	6	4	1	3	4	1	3	2	5	4	4	2	3	0					
Green	7	6	0	0	0	0	8	8	9	2	5	8	10	8	5	4	7	5	6	7	8	5	2					
Other	2	2	0	0	0	1	1	3	1	2	2	1	4	2	2	1	1	3	5	1	1	1	3					

If there were a general election held tomorrow, which party would you vote for?

Conservative	28	29	100	0	0	70	3	8	17	51	32	27	14	22	34	45	31	27	17	36	31	27	20
Labour	21	22	0	100	0	4	62	20	36	10	21	23	32	25	20	14	24	19	33	16	20	28	19
Liberal Democrat	6	7	0	0	100	2	5	42	14	2	7	6	4	7	8	7	9	4	9	10	3	6	4
Scottish National Party (SNP)	3	3	0	0	0	0	1	2	5	2	3	3	2	3	4	3	3	4	1	0	0	0	35
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	0	4	1	0	1	1	1	0	0	2	1	2
Reform UK	2	2	0	0	0	4	0	0	0	4	3	1	2	3	1	2	1	3	3	2	2	2	0
Green	5	5	0	0	0	0	6	7	7	2	5	5	7	7	3	3	5	5	5	5	5	6	2
Some other party	1	1	0	0	0	1	1	2	1	2	2	1	2	1	2	1	1	2	3	1	1	1	2
Would not vote	12	12	0	0	0	5	5	1	5	10	12	11	9	15	11	8	8	17	5	14	14	12	5
Don't know	16	15	0	0	0	11	13	17	13	14	11	20	17	15	15	14	15	15	18	14	19	15	9
Refused	3	3	0	0	0	2	3	1	2	2	3	2	6	2	3	1	3	3	7	2	2	2	3

Total	Westminster VI			Vote In 2019 GE			2016 Eu Ref		Gender		Age				Social Grade		Region					
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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample

Unweighted Sample

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=23]

UK Independence Party (UKIP)	12	18	0	0	0	80	0	0	0	33	13	25	15	21	23	0	34	11	28	25	19	0	0
Women's Equality Party	0	7	0	0	0	0	0	43	0	13	0	17	38	0	0	0	0	10	25	0	0	0	0
Some other party	79	70	0	0	0	20	100	57	100	49	87	44	47	71	77	81	56	76	47	75	64	82	100
Don't know	9	5	0	0	0	0	0	0	0	5	0	13	0	8	0	19	9	4	0	0	16	18	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	11	10	0	1	0	3	3	0	4	5	10	10	6	14	8	7	6	15	4	10	13	12	4
1	1	2	0	1	0	0	2	0	1	2	2	2	1	3	3	1	2	3	0	2	4	3	1
2	2	1	0	0	1	1	1	0	1	1	2	1	2	2	1	1	1	2	2	1	1	2	1
3	1	2	0	1	0	2	1	0	1	2	2	2	2	2	1	1	0	3	0	2	1	2	0
4	1	2	1	1	1	1	0	1	1	2	3	1	7	2	1	1	2	2	3	3	1	1	2
5	6	6	3	3	2	4	4	1	3	5	5	6	9	7	4	3	5	7	5	6	6	7	3
6	4	3	3	2	5	3	3	3	3	4	2	4	3	4	3	2	4	3	5	3	4	3	2
7	5	5	3	6	4	4	6	2	3	5	5	4	9	5	4	2	5	4	6	4	6	3	4
8	7	7	8	8	4	7	10	5	7	6	7	7	8	6	7	7	7	7	11	7	5	6	7
9	8	9	13	9	16	11	8	15	10	8	8	10	11	7	10	10	9	9	11	8	10	10	8
10 - Absolutely certain to vote	54	54	68	69	67	64	62	74	67	59	54	53	42	48	57	65	60	45	54	54	49	52	69

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

16-17 Jun

Which of the following do you think would make the best Prime Minister?

Boris Johnson	36	33	86	1	9	70	7	8	18	55	37	30	19	27	35	49	34	32	20	41	36	30	21
Keir Starmer	26	27	3	68	54	7	54	52	46	12	29	25	23	30	26	23	30	23	29	25	23	28	33
Not sure	33	36	11	29	30	21	36	36	33	32	31	41	48	39	37	25	33	41	46	30	37	38	40
Refused	5	4	1	2	7	2	3	5	4	2	3	5	10	4	3	3	4	5	4	4	4	4	6

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	7	7	22	1	1	18	0	1	4	14	9	5	3	5	8	11	7	8	7	7	7	8	6
Fairly well	32	30	61	10	13	55	12	14	17	48	31	29	21	24	31	44	31	30	22	38	30	28	21
TOTAL WELL	39	37	83	11	14	73	12	15	21	62	40	34	24	29	39	55	38	38	29	45	37	36	27
Fairly badly	23	24	10	31	32	14	27	28	25	18	23	25	33	25	24	17	23	25	28	21	26	24	25
Very badly	27	26	1	49	50	6	48	49	46	10	28	24	22	30	25	21	30	21	31	22	22	28	39
TOTAL BADLY	50	50	11	80	82	20	75	77	71	28	51	49	55	55	49	38	53	46	59	43	48	52	64
Don't know	12	13	5	8	4	7	13	8	7	10	8	17	20	15	11	7	10	17	14	12	15	13	9

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	43	42	77	13	15	75	16	11	9	83	45	39	20	32	50	60	37	47	28	46	44	42	32
Wrong to leave	46	46	17	78	79	18	74	86	84	10	46	45	59	53	41	32	53	36	57	42	42	44	58
Don't know	11	13	6	9	6	7	10	3	7	8	9	16	21	16	8	8	10	17	15	12	14	13	10

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	197	187	10.6%
Men 50-64 High education	58	56	3.2%
Men 50-64 Mid education	80	81	4.6%
Men 50-64 Low education	72	70	4.0%
Men 25-49 High education	114	143	8.1%
Men 25-49 Mid education	110	130	7.4%
Men 25-49 Low education	26	92	5.2%
Men Under 25 High education	21	16	0.9%
Men Under 25 Mid & Low education	50	81	4.6%
Women Over 65	270	224	12.7%
Women 50-64 High education	54	53	3.0%
Women 50-64 Mid education	96	92	5.2%
Women 50-64 Low education	74	72	4.1%
Women 25-49 High education	174	153	8.7%
Women 25-49 Mid education	157	136	7.7%
Women 25-49 Low education	94	81	4.6%
Women Under 25 High education	22	19	1.1%
Women Under 25 Mid & Low education	93	76	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	181	335	19.0%
Medium (3-7)	1150	1057	60.0%
High (8,9,10)	431	370	21.0%
Social Grade (NRS and 2011 census)			
AB	565	493	28.0%
C1	501	511	29.0%
C2	268	370	21.0%
DE	428	388	22.0%
EU Referendum Vote (Election Result)			
Remain	707	654	37.1%
Leave	697	698	39.6%
Don't Know / Did Not Vote	358	411	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	126	123	7.0%
North Lab	145	136	7.7%
North LD	26	25	1.4%
North BP	17	16	0.9%
North Oth	14	12	0.7%
North DNV	88	113	6.4%
Midlands Con	115	116	6.6%
Midlands Lab	83	70	4.0%
Midlands LD	19	18	1.0%
Midlands BP	6	4	0.2%
Midlands Oth	11	9	0.5%
Midlands DNV	64	76	4.3%
London Con	46	51	2.9%
London Lab	55	78	4.4%
London LD	20	25	1.4%
London BP	3	2	0.1%
London Oth	6	5	0.3%
London DNV	38	51	2.9%
South Con	246	252	14.3%
South Lab	114	106	6.0%
South LD	83	78	4.4%
South BP	2	2	0.1%
South Oth	25	23	1.3%
South DNV	142	132	7.5%
Wales Con	28	25	1.4%
Wales Lab	31	26	1.5%
Wales LD	5	4	0.2%
Wales PC	9	7	0.4%
Wales BP	4	4	0.2%
Wales Oth DNV	27	25	1.4%
Scotland Con	31	30	1.7%
Scotland Lab	23	21	1.2%
Scotland LD	11	11	0.6%
Scotland SNP	61	53	3.0%
Scotland Oth DNV	38	37	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk