

YouGov / The Times Survey Results

Sample Size: 1683 GB Adults
Fieldwork: 4th - 5th May 2021

| | Westminster VI | | | | Vote In 2019 GE | | | 2016 EU Ref | | Gender | | Age | | | | Social Grade | | Region | | | | | Political Attention | |
|------------------------|----------------|------------|------------|-----------|-----------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|---------------|------------------|------------|------------|------------|---------------------|------------|
| Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC 1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | Low/Mid | High | |
| Weighted Sample | 1683 | 516 | 407 | 84 | 571 | 417 | 151 | 624 | 666 | 818 | 865 | 183 | 702 | 406 | 392 | 959 | 724 | 202 | 565 | 365 | 406 | 145 | 1330 | 353 |
| Unweighted Sample | 1683 | 528 | 423 | 88 | 586 | 435 | 155 | 702 | 667 | 745 | 938 | 144 | 754 | 418 | 367 | 991 | 692 | 187 | 588 | 377 | 380 | 151 | 1267 | 416 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

| | 27-28 Apr | 4-5 May | | | | | | | | | | | | | | | | | | | | | | | |
|-------------|-----------|---------|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Con | 44 | 43 | 100 | 0 | 0 | 87 | 6 | 14 | 20 | 68 | 44 | 41 | 21 | 32 | 49 | 61 | 41 | 46 | 32 | 51 | 49 | 39 | 23 | 46 | 33 |
| Lab | 33 | 33 | 0 | 100 | 0 | 4 | 78 | 31 | 48 | 14 | 29 | 37 | 51 | 39 | 27 | 23 | 35 | 31 | 52 | 25 | 32 | 40 | 20 | 31 | 38 |
| Lib Dem | 7 | 7 | 0 | 0 | 100 | 1 | 2 | 45 | 11 | 2 | 8 | 5 | 7 | 8 | 7 | 5 | 9 | 3 | 7 | 10 | 3 | 6 | 4 | 6 | 9 |
| SNP | 4 | 5 | 0 | 0 | 0 | 0 | 1 | 1 | 7 | 2 | 4 | 5 | 3 | 7 | 4 | 3 | 4 | 6 | 1 | 0 | 0 | 0 | 46 | 5 | 5 |
| Plaid Cymru | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 2 | 1 | 3 | 1 | 1 | 0 | 1 | 2 | 0 | 1 | 4 | 0 | 0 | 1 | 3 |
| Reform UK | 3 | 3 | 0 | 0 | 0 | 5 | 1 | 1 | 0 | 7 | 5 | 2 | 2 | 3 | 5 | 2 | 2 | 5 | 2 | 3 | 4 | 5 | 1 | 3 | 5 |
| Green | 7 | 6 | 0 | 0 | 0 | 2 | 8 | 6 | 11 | 2 | 5 | 8 | 9 | 9 | 5 | 3 | 8 | 4 | 5 | 8 | 5 | 7 | 5 | 6 | 6 |
| Other | 1 | 2 | 0 | 0 | 0 | 0 | 2 | 3 | 2 | 3 | 3 | 1 | 2 | 2 | 2 | 2 | 1 | 4 | 1 | 2 | 3 | 3 | 1 | 2 | 2 |

If there were a general election held tomorrow, which party would you vote for?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------|----|----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative | 31 | 31 | 100 | 0 | 0 | 73 | 5 | 11 | 17 | 51 | 32 | 29 | 15 | 22 | 37 | 47 | 31 | 31 | 25 | 38 | 33 | 26 | 17 | 31 | 29 |
| Labour | 23 | 24 | 0 | 100 | 0 | 4 | 66 | 24 | 39 | 11 | 21 | 27 | 38 | 26 | 21 | 18 | 27 | 21 | 42 | 19 | 22 | 27 | 15 | 22 | 33 |
| Liberal Democrat | 5 | 5 | 0 | 0 | 100 | 1 | 2 | 36 | 9 | 1 | 6 | 4 | 5 | 5 | 5 | 4 | 7 | 2 | 6 | 8 | 2 | 4 | 3 | 4 | 8 |
| Scottish National Party (SNP) | 3 | 3 | 0 | 0 | 0 | 0 | 1 | 1 | 5 | 2 | 3 | 4 | 3 | 5 | 3 | 2 | 3 | 4 | 0 | 0 | 0 | 0 | 38 | 3 | 4 |
| Plaid Cymru | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 3 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 3 | 0 | 0 | 0 | 2 |
| Reform UK | 2 | 2 | 0 | 0 | 0 | 5 | 1 | 0 | 0 | 5 | 4 | 1 | 2 | 3 | 3 | 2 | 2 | 4 | 2 | 2 | 3 | 4 | 1 | 2 | 4 |
| Green | 5 | 5 | 0 | 0 | 0 | 1 | 7 | 5 | 9 | 2 | 4 | 6 | 7 | 6 | 4 | 2 | 6 | 3 | 4 | 6 | 3 | 4 | 4 | 4 | 6 |
| Some other party | 1 | 2 | 0 | 0 | 0 | 0 | 2 | 2 | 2 | 3 | 3 | 1 | 2 | 2 | 2 | 2 | 1 | 3 | 1 | 2 | 2 | 2 | 2 | 2 | 2 |
| Would not vote | 10 | 11 | 0 | 0 | 0 | 4 | 2 | 1 | 2 | 8 | 14 | 9 | 9 | 15 | 8 | 9 | 9 | 15 | 5 | 10 | 12 | 17 | 8 | 13 | 3 |
| Don't know | 17 | 14 | 0 | 0 | 0 | 10 | 10 | 17 | 14 | 14 | 11 | 17 | 13 | 14 | 15 | 12 | 13 | 15 | 13 | 14 | 15 | 14 | 12 | 15 | 8 |
| Refused | 2 | 2 | 0 | 0 | 0 | 1 | 3 | 2 | 2 | 1 | 1 | 2 | 4 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 4 | 1 | 0 | 2 | 1 |

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| Unweighted Sample | 1683 | 528 | 423 | 88 | 586 | 435 | 155 | 702 | 667 | 745 | 938 | 144 | 754 | 418 | 367 | 991 | 692 | 187 | 588 | 377 | 380 | 151 | 1267 | 416 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=25]

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|------------------------------|----|-----------|---|---|---|----|----|-----|-----|----|----|----|-----|----|----|----|----|----|----|----|----|----|----|----|-----|
| UK Independence Party (UKIP) | 25 | 28 | 0 | 0 | 0 | 65 | 12 | 0 | 0 | 39 | 19 | 49 | 0 | 11 | 25 | 79 | 11 | 36 | 61 | 8 | 69 | 10 | 39 | 36 | 0 |
| Women's Equality Party | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Some other party | 72 | 72 | 0 | 0 | 0 | 35 | 88 | 100 | 100 | 61 | 81 | 51 | 100 | 89 | 75 | 21 | 89 | 64 | 39 | 92 | 31 | 90 | 61 | 64 | 100 |
| Don't know | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Refused | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

| | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 - Certain NOT to vote | 8 | 9 | 1 | 1 | 2 | 3 | 2 | 1 | 2 | 5 | 10 | 8 | 7 | 12 | 7 | 7 | 6 | 13 | 5 | 9 | 10 | 11 | 7 | 11 | 2 | |
| 1 | 2 | 2 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 2 | 1 | 2 | 2 | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 2 | 3 | 2 | 0 | |
| 2 | 2 | 2 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 2 | 1 | 3 | 2 | 1 | 1 | 1 | 2 | 0 | 2 | 2 | 2 | 2 | 2 | 1 | |
| 3 | 1 | 1 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 2 | 1 | 0 | 1 | 2 | 1 | 1 | 1 | 2 | 0 | 1 | 0 | |
| 4 | 1 | 2 | 1 | 2 | 0 | 1 | 1 | 0 | 1 | 2 | 2 | 2 | 5 | 2 | 1 | 1 | 1 | 3 | 0 | 1 | 3 | 3 | 1 | 2 | 1 | |
| 5 | 6 | 6 | 1 | 4 | 2 | 3 | 4 | 2 | 4 | 5 | 5 | 6 | 8 | 7 | 4 | 4 | 4 | 8 | 3 | 6 | 6 | 8 | 1 | 6 | 3 | |
| 6 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 3 | 2 | 3 | 3 | 3 | 3 | 1 | 3 | 2 | 3 | 2 | 3 | 3 | 0 | 3 | 1 | |
| 7 | 4 | 4 | 3 | 3 | 8 | 3 | 3 | 2 | 3 | 3 | 3 | 4 | 4 | 5 | 4 | 2 | 4 | 3 | 4 | 3 | 5 | 4 | 2 | 4 | 1 | |
| 8 | 8 | 6 | 7 | 7 | 5 | 7 | 5 | 10 | 7 | 6 | 7 | 6 | 6 | 7 | 7 | 4 | 7 | 5 | 10 | 5 | 6 | 5 | 7 | 7 | 4 | |
| 9 | 8 | 9 | 11 | 8 | 15 | 10 | 8 | 12 | 9 | 9 | 9 | 9 | 9 | 7 | 10 | 10 | 9 | 8 | 10 | 8 | 10 | 7 | 12 | 10 | 4 | |
| 10 - Absolutely certain to vote | 58 | 58 | 73 | 72 | 65 | 71 | 73 | 71 | 70 | 63 | 59 | 58 | 53 | 52 | 61 | 69 | 62 | 52 | 62 | 62 | 62 | 53 | 54 | 64 | 52 | 82 |