

YouGov / The Times Survey Results



Sample Size: 1630 GB Adults
Fieldwork: 9th - 10th June 2021

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1630	488	348	76	553	404	147	605	645	792	838	178	680	393	380	929	701	196	548	354	393	140
Unweighted Sample	1630	529	354	74	577	407	147	671	665	742	888	124	689	390	427	991	639	149	577	355	403	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

2-3 Jun

9-10 Jun

	2-3 Jun	9-10 Jun																					
Con	46	44	100	0	0	86	5	13	19	73	46	42	21	35	47	60	41	48	30	51	49	44	26
Lab	30	31	0	100	0	4	79	27	50	10	28	34	35	38	29	22	31	31	46	24	29	39	23
Lib Dem	6	7	0	0	100	2	3	42	10	3	8	6	12	7	6	5	9	3	7	9	7	3	4
SNP	4	5	0	0	0	0	0	3	8	2	5	4	3	5	7	3	4	6	2	0	1	0	44
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	0	0	4	0	0
Reform UK	2	2	0	0	0	3	0	0	0	4	2	2	1	2	2	2	2	2	3	2	3	2	1
Green	9	9	0	0	0	3	11	14	11	5	8	10	27	11	6	4	11	7	10	12	7	10	3
Other	2	2	0	0	0	2	1	1	1	3	2	1	0	2	1	3	1	3	4	1	1	3	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	31	30	100	0	0	71	4	10	15	55	32	28	11	23	33	48	31	29	20	36	30	29	20
Labour	21	21	0	100	0	3	61	20	40	8	19	23	19	24	21	17	23	19	32	17	19	26	18
Liberal Democrat	4	5	0	0	100	2	2	31	8	2	5	4	7	5	4	4	7	2	5	7	5	2	3
Scottish National Party (SNP)	3	3	0	0	0	0	0	2	7	2	4	3	1	3	5	2	3	3	1	0	0	0	34
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	1	0	1	0	1	1	1	0	0	0	2	0	0
Reform UK	2	2	0	0	0	2	0	0	0	3	2	1	2	1	2	1	2	1	2	1	2	1	1
Green	6	7	0	0	0	3	8	10	8	4	6	7	15	7	5	3	8	4	7	9	4	7	3
Some other party	2	1	0	0	0	2	1	0	1	2	2	1	0	1	1	3	1	2	3	1	1	2	1
Would not vote	13	12	0	0	0	3	5	0	3	8	14	10	15	15	10	8	7	18	8	11	14	14	8
Don't know	17	16	0	0	0	12	15	22	16	14	12	20	18	18	18	10	14	18	14	16	19	17	10
Refused	1	3	0	0	0	2	3	4	3	1	3	2	12	2	2	1	3	3	6	1	4	3	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=20]

UK Independence Party (UKIP)	19	22	0	0	0	43	0	0	0	33	24	17	0	0	77	17	0	35	33	44	16	0	0
Women's Equality Party	4	5	0	0	0	0	40	0	0	9	0	16	0	0	0	11	0	9	0	0	0	19	0
Some other party	72	73	0	0	0	57	60	100	100	58	76	67	0	100	23	72	100	56	67	56	84	81	100
Don't know	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	9	0	0	1	1	3	1	1	5	11	8	16	10	9	5	5	15	8	8	11	11	8
1	2	1	0	1	0	0	1	0	0	1	2	1	1	2	1	1	1	2	0	1	3	1	1
2	2	1	0	0	1	0	0	1	0	1	2	1	0	2	1	2	1	2	2	1	2	1	0
3	2	2	1	0	3	1	1	1	1	1	1	2	4	2	1	1	1	2	1	1	2	2	1
4	1	1	0	0	0	1	1	0	1	1	0	2	1	2	1	0	1	2	0	2	1	1	1
5	6	6	3	3	3	5	3	4	3	7	5	7	7	7	6	4	4	9	4	8	6	6	4
6	3	4	4	3	2	3	3	3	3	3	4	3	8	4	3	1	4	3	5	4	3	4	2
7	5	4	2	4	1	3	3	3	3	3	4	3	4	4	4	2	4	3	4	3	4	4	2
8	6	6	8	8	6	8	7	6	6	8	5	8	8	7	6	5	8	5	3	8	8	6	2
9	8	8	9	9	17	10	9	10	12	7	10	7	8	6	11	10	10	7	12	7	9	8	9
10 - Absolutely certain to vote	55	57	72	72	65	68	69	70	69	62	54	60	42	53	58	69	62	51	61	56	53	56	70

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

27-28 May 9-10 Jun

Which of the following do you think would make the best Prime Minister?

Boris Johnson	37	35	88	3	6	73	6	11	15	62	39	31	20	28	38	50	33	37	25	40	38	35	18
Keir Starmer	25	26	2	73	51	4	59	47	50	11	27	26	27	30	25	21	32	20	37	24	21	26	36
Not sure	35	34	10	23	39	20	32	36	32	25	29	38	38	38	32	26	31	37	31	32	34	35	41
Refused	3	5	1	2	4	2	3	6	3	2	6	5	14	4	5	3	4	6	7	4	8	4	4

19-20 May 9-10 Jun

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	8	7	22	0	0	17	1	0	1	16	7	7	2	5	9	12	7	7	4	9	7	8	3
Fairly well	35	31	62	8	22	58	11	15	18	48	33	28	18	24	35	44	29	33	22	38	30	29	20
TOTAL WELL	43	38	84	8	22	75	12	15	19	64	40	35	20	29	44	56	36	40	26	47	37	37	23
Fairly badly	20	22	10	34	26	12	31	28	27	18	21	23	34	24	20	15	24	19	28	18	21	25	25
Very badly	24	27	2	55	49	6	52	49	49	10	29	26	21	32	25	24	30	24	31	25	23	27	43
TOTAL BADLY	44	49	12	89	75	18	83	77	76	28	50	49	55	56	45	39	54	43	59	43	44	52	68
Don't know	14	13	4	4	3	6	6	8	5	8	10	15	26	15	11	5	9	18	15	10	20	10	10

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	45	43	82	12	19	83	12	8	8	88	46	40	23	31	50	67	38	50	30	47	47	46	29
Wrong to leave	44	44	14	79	79	13	77	90	86	6	42	46	48	54	39	29	53	32	52	42	37	44	59
Don't know	11	13	4	9	2	4	11	2	5	6	12	13	28	15	11	4	8	19	17	11	16	11	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

27-28
May

Do you have a favourable or unfavourable opinion of the following?

Boris Johnson

Very favourable	14	13	37	0	3	30	1	1	3	27	15	12	4	9	16	22	12	15	11	16	11	14	7
Somewhat favourable	28	29	54	10	8	50	10	18	18	43	30	29	20	25	34	37	27	33	22	31	35	30	15
TOTAL FAVOURABLE	42	42	91	10	11	80	11	19	21	70	45	41	24	34	50	59	39	48	33	47	46	44	22
Somewhat unfavourable	17	16	7	17	26	11	19	22	18	14	17	15	19	18	14	13	17	16	17	15	16	18	17
Very unfavourable	33	33	1	71	53	6	67	54	58	13	34	33	41	39	28	26	39	26	42	30	27	32	57
TOTAL UNFAVOURABLE	50	49	8	88	79	17	86	76	76	27	51	48	60	57	42	39	56	42	59	45	43	50	74
Don't know	9	8	1	2	9	3	3	5	3	4	4	11	16	9	8	3	6	11	8	8	10	6	4
NET FAVOURABILITY	-8	-7	83	-78	-68	63	-75	-57	-55	43	-6	-7	-36	-23	8	20	-17	6	-26	2	3	-6	-52

Keir Starmer

Very favourable	4	4	0	15	3	1	9	7	6	2	4	3	4	2	5	4	4	3	5	3	4	4	2
Somewhat favourable	24	26	13	55	43	13	45	45	42	16	26	27	25	28	25	26	31	20	39	24	25	24	32
TOTAL FAVOURABLE	28	30	13	70	46	14	54	52	48	18	30	30	29	30	30	30	35	23	44	27	29	28	34
Somewhat unfavourable	25	29	40	17	32	36	24	27	29	33	31	27	25	27	29	36	30	27	23	30	29	31	29
Very unfavourable	25	23	40	3	6	38	10	7	11	37	27	19	18	21	24	26	21	25	16	26	22	22	24
TOTAL UNFAVOURABLE	50	52	80	20	38	74	34	34	40	70	58	46	43	48	53	62	51	52	39	56	51	53	53
Don't know	23	18	7	10	15	11	12	14	12	11	12	23	28	22	16	8	13	24	17	17	21	19	13
NET FAVOURABILITY	-22	-22	-67	50	8	-60	20	18	8	-52	-28	-16	-14	-18	-23	-32	-16	-29	5	-29	-22	-25	-19

Joe Biden

Very favourable	8	8	5	18	13	4	14	21	15	4	8	8	6	9	8	8	9	7	11	10	5	7	10
Somewhat favourable	39	39	30	57	54	31	54	55	56	28	36	42	33	40	39	41	46	30	46	41	37	34	43
TOTAL FAVOURABLE	47	35	75	67	35	68	76	71	71	32	44	50	39	49	47	49	55	37	57	51	42	41	53
Somewhat unfavourable	15	15	23	6	14	21	8	8	8	20	16	13	21	13	12	17	14	16	10	14	17	15	18
Very unfavourable	13	13	21	4	2	20	8	5	5	21	17	10	14	13	14	11	11	16	14	13	16	12	10
TOTAL UNFAVOURABLE	28	44	10	16	41	16	13	13	41	33	23	35	26	26	28	25	32	24	27	33	27	28	28
Don't know	25	25	21	15	17	24	16	11	15	26	22	27	26	25	26	22	20	31	19	23	25	32	19
NET FAVOURABILITY	19	-9	65	51	-6	52	63	58	-9	11	27	4	23	21	21	30	5	33	24	9	14	25	25

YouGov Weighting Data



YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	204	173	10.6%
Men 50-64 High education	45	52	3.2%
Men 50-64 Mid education	76	75	4.6%
Men 50-64 Low education	69	65	4.0%
Men 25-49 High education	131	132	8.1%
Men 25-49 Mid education	124	121	7.4%
Men 25-49 Low education	47	85	5.2%
Men Under 25 High education	11	15	0.9%
Men Under 25 Mid & Low education	35	75	4.6%
Women Over 65	223	207	12.7%
Women 50-64 High education	48	49	3.0%
Women 50-64 Mid education	84	85	5.2%
Women 50-64 Low education	68	67	4.1%
Women 25-49 High education	163	142	8.7%
Women 25-49 Mid education	139	126	7.7%
Women 25-49 Low education	85	75	4.6%
Women Under 25 High education	21	18	1.1%
Women Under 25 Mid & Low education	57	70	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	162	310	19.0%
Medium (3-7)	1088	978	60.0%
High (8,9,10)	380	342	21.0%
Social Grade (NRS and 2011 census)			
AB	526	456	28.0%
C1	465	473	29.0%
C2	272	342	21.0%
DE	367	359	22.0%
EU Referendum Vote (Election Result)			
Remain	671	605	37.1%
Leave	665	645	39.6%
Don't Know / Did Not Vote	294	380	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	124	114	7.0%
North Lab	131	126	7.7%
North LD	26	23	1.4%
North BP	17	15	0.9%
North Oth	15	11	0.7%
North DNV	90	104	6.4%
Midlands Con	112	108	6.6%
Midlands Lab	73	65	4.0%
Midlands LD	11	16	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	54	70	4.3%
London Con	46	47	2.9%
London Lab	51	72	4.4%
London LD	17	23	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	27	47	2.9%
South Con	240	233	14.3%
South Lab	104	98	6.0%
South LD	79	72	4.4%
South BP	2	2	0.1%
South Oth	26	21	1.3%
South DNV	126	122	7.5%
Wales Con	25	23	1.4%
Wales Lab	27	24	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	24	23	1.4%
Scotland Con	30	28	1.7%
Scotland Lab	21	20	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	53	49	3.0%
Scotland Oth DNV	32	34	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk