

YouGov / The Times Survey Results



Sample Size: 1675 GB Adults
Fieldwork: 14th - 15th October 2020

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1675	445	446	70	568	415	151	621	663	814	861	183	698	404	390	955	720	201	563	363	404	144	
Unweighted Sample	1675	468	474	75	589	440	161	703	675	746	929	137	712	429	397	989	686	184	581	369	399	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not voted, don't know or refused]

	6-7 Oct	14-15 Oct	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
			Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	41	39	100	0	0	83	4	11	21	64	40	38	13	30	44	58	35	43	28	46	43	36	21	
Lab	38	38	0	100	0	6	84	41	54	17	36	40	51	48	33	23	42	33	54	30	40	51	14	
Lib Dem	5	6	0	0	100	1	4	41	9	3	6	6	5	6	7	6	7	5	5	10	3	4	7	
SNP	5	5	0	0	0	0	2	1	6	2	4	6	7	5	6	2	5	5	0	0	0	0	52	
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	0	1	0	1	1	1	1	0	0	3	0	0	
Brexit Party	3	5	0	0	0	8	0	0	0	9	7	3	12	3	4	6	4	6	7	6	4	3	3	
Green	6	6	0	0	0	1	6	7	7	2	5	6	12	6	5	2	6	5	4	7	5	6	3	
Other	1	1	0	0	0	2	0	0	0	2	1	1	1	1	0	1	1	1	1	1	2	0	0	

If there were a general election held tomorrow, which party would you vote for?

Conservative	27	27	100	0	0	65	3	9	18	47	29	25	9	20	32	42	25	29	19	32	29	24	15
Labour	25	27	0	100	0	5	71	32	43	13	27	27	37	32	23	16	30	23	37	21	28	34	10
Liberal Democrat	3	4	0	0	100	1	3	32	7	2	4	4	4	4	5	5	5	3	4	7	2	2	6
Scottish National Party (SNP)	3	4	0	0	0	0	2	1	5	2	3	4	5	4	5	2	4	4	0	1	0	0	39
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	0	1	0	0	1	0	1	0	0	2	1	0
Brexit Party	2	4	0	0	0	6	0	0	0	7	6	2	11	2	3	4	3	4	6	4	3	2	5
Green	4	4	0	0	0	1	5	5	6	1	4	4	8	5	4	2	5	4	4	5	3	5	2
Some other party	1	1	0	0	0	1	0	0	0	1	1	1	0	1	0	1	1	1	1	1	2	0	0
Would not vote	12	12	0	0	0	2	1	1	3	6	12	11	6	15	9	11	10	13	8	13	13	12	9
Don't know	19	16	0	0	0	17	11	20	15	19	12	20	13	16	19	15	15	18	19	15	17	18	11
Refused	2	2	0	0	0	2	2	0	1	2	2	2	6	2	0	1	3	1	3	2	2	3	2

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=14]

UK Independence Party (UKIP)	23	34	0	0	0	24	0	0	0	49	34	34	0	51	0	28	11	56	0	55	28	0	0
Women's Equality Party	15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	62	66	0	0	0	76	100	0	100	51	66	66	100	49	100	72	89	44	100	45	72	100	0
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

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				Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	10	10	10	1	2	1	1	2	1	2	3	11	10	10	14	6	8	8	13	9	10	11	11	9
1	1	2	2	0	1	0	1	0	0	1	2	2	2	0	2	1	3	2	2	0	3	1	2	1
2	1	1	1	0	0	0	1	0	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1
3	2	1	1	1	0	0	0	0	0	1	1	2	1	0	2	2	0	1	2	1	1	1	2	1
4	1	1	1	1	1	1	1	0	0	1	1	2	1	6	1	1	1	2	1	1	1	2	0	6
5	6	6	6	3	2	5	2	4	2	3	5	5	6	7	7	4	4	5	6	9	6	4	6	3
6	3	2	2	1	2	1	2	2	1	1	2	1	3	3	2	2	0	2	2	1	2	3	2	1
7	4	4	4	7	4	6	5	4	7	5	4	4	5	2	6	4	4	4	5	4	5	5	4	2
8	6	8	8	5	9	14	8	10	8	8	8	9	8	17	8	6	7	7	10	10	9	5	9	7
9	7	8	8	12	8	7	12	7	11	9	10	8	8	3	8	10	9	8	8	5	10	7	9	6
10 - Absolutely certain to vote	58	56	56	70	71	65	67	70	70	69	62	56	55	49	49	62	64	60	50	59	53	59	53	61

Which of the following do you think would make the best Prime Minister?

		6-7 Oct	14-15 Oct	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region				
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Boris Johnson	29	29	29	81	1	4	66	3	7	14	52	31	27	16	22	33	44	26	33	21	35	31	28	13
Keir Starmer	33	35	35	4	80	51	9	71	61	57	17	39	31	49	38	35	22	41	27	45	31	32	33	48
Not sure	35	33	33	15	17	46	24	24	32	27	29	28	38	29	37	30	32	31	37	31	31	33	38	33
Refused	3	3	3	0	1	0	1	2	0	1	2	2	4	6	3	2	3	3	3	3	3	4	2	6