

YouGov / The Times Survey Results

Sample Size: 1692 adults in GB
Fieldwork: 21st - 22nd July 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1692	355	442	134	574	420	152	628	670	822	870	184	706	408	394	964	728	203	569	367	408	146
Unweighted Sample	1692	358	436	134	575	399	154	668	678	745	947	137	713	443	399	1001	691	150	594	376	420	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

13-14 Jul 21-22 Jul

	13-14 Jul	21-22 Jul	13-14 Jul			21-22 Jul			13-14 Jul		21-22 Jul		13-14 Jul				21-22 Jul		13-14 Jul					21-22 Jul				
Con	29	32	100	0	0	75	2	7	13	58	31	32	15	20	35	56	32	31	20	38	35	28	24					
Lab	40	39	0	100	0	9	80	28	51	20	37	40	52	48	38	16	39	37	54	32	40	46	22					
Lib Dem	13	12	0	0	100	6	7	57	17	6	12	12	8	11	13	13	12	11	12	19	8	8	4					
SNP	4	4	0	0	0	0	1	0	7	1	5	4	6	5	4	3	4	5	1	0	0	1	43					
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	1	1	1	1	0	1	0	0	0	3	0	0					
Reform UK	4	4	0	0	0	4	0	1	0	7	5	2	1	3	3	6	2	5	2	3	6	4	0					
Green	7	8	0	0	0	3	10	7	10	3	7	9	17	10	4	4	8	8	9	7	6	10	7					
Other	2	2	0	0	0	3	0	1	1	3	2	1	0	2	1	2	1	3	3	1	2	3	1					

If there were a general election held tomorrow, which party would you vote for?

Conservative	20	21	100	0	0	53	2	5	10	39	22	20	9	13	26	36	23	18	14	26	22	18	18
Labour	27	26	0	100	0	7	68	22	41	14	27	26	36	31	28	11	29	23	36	22	26	30	16
Liberal Democrat	9	8	0	0	100	4	6	45	14	4	8	8	5	7	10	8	9	6	8	13	5	6	3
Scottish National Party (SNP)	3	3	0	0	0	0	1	0	6	1	4	2	5	3	3	2	3	3	0	0	0	1	33
Plaid Cymru	1	0	0	0	0	0	0	0	1	0	0	0	1	0	1	0	1	0	0	0	2	0	0
Reform UK	3	3	0	0	0	3	0	1	0	5	4	1	1	2	2	4	2	4	1	3	4	3	0
Green	5	5	0	0	0	2	8	5	8	2	5	6	11	6	3	3	6	5	6	5	4	7	5
Some other party	1	1	0	0	0	2	0	0	1	3	2	1	0	2	1	2	1	2	2	1	1	2	1
Would not vote	12	11	0	0	0	6	2	2	3	10	12	11	9	13	7	13	8	16	10	10	12	14	9
Don't know	18	19	0	0	0	21	11	16	14	22	14	23	19	19	18	20	18	20	19	20	20	17	15
Refused	2	2	0	0	0	1	1	3	2	1	2	2	4	2	1	1	1	3	4	1	3	3	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=22]

UK Independence Party (UKIP)	21	31	0	0	0	30	0	0	0	34	32	27	0	28	17	46	19	40	19	54	39	26	0
Women's Equality Party	7	4	0	0	0	0	0	0	0	5	0	14	0	8	0	0	9	0	0	0	0	10	0
Some other party	72	59	0	0	0	64	0	100	100	54	68	36	0	64	54	54	57	60	81	20	61	56	100
Don't know	0	6	0	0	0	7	0	0	0	8	0	23	0	0	29	0	15	0	0	26	0	7	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	10	0	1	1	4	1	1	2	8	11	9	8	13	6	10	6	15	9	9	11	11	9
1	2	2	0	1	0	1	1	0	1	2	2	2	4	2	0	4	2	3	3	2	2	3	2
2	1	1	0	0	0	1	1	1	1	1	1	1	0	2	1	0	1	1	0	1	1	2	0
3	2	1	0	0	0	1	1	0	0	2	1	1	1	2	1	0	1	1	2	1	1	2	0
4	2	1	1	0	1	0	2	1	1	2	1	2	3	1	1	0	1	1	2	1	1	1	0
5	5	6	2	3	1	4	2	4	2	6	6	6	12	7	3	6	4	10	6	7	4	7	7
6	3	2	1	2	1	2	2	2	2	2	2	3	6	3	2	1	3	2	2	2	4	2	3
7	4	4	2	3	5	3	4	2	2	4	3	4	5	3	4	4	3	5	3	4	5	3	1
8	5	5	5	5	5	6	4	5	5	6	5	5	4	5	6	4	4	6	3	6	4	5	7
9	7	7	11	8	10	10	6	7	7	8	6	9	6	6	8	9	8	7	7	8	8	7	5
10 - Absolutely certain to vote	59	60	77	77	75	67	78	78	77	59	61	59	51	56	67	62	68	49	63	59	58	58	67

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

13-14 Jul 21-22 Jul

Very well	3	3	10	0	2	6	0	0	1	6	3	3	0	1	5	4	2	3	3	3	4	0	
Fairly well	22	24	60	6	10	51	4	9	11	43	24	24	7	18	28	38	24	24	17	28	26	24	13
TOTAL WELL	25	27	70	6	12	57	4	9	12	49	27	27	7	19	33	42	26	27	20	31	29	28	13
Fairly badly	26	24	17	25	23	24	23	26	22	26	24	24	24	25	24	24	23	26	18	25	26	24	27
Very badly	38	37	5	64	58	11	66	61	61	16	40	35	45	43	37	25	42	31	48	33	34	37	49
TOTAL BADLY	64	61	22	89	81	35	89	87	83	42	64	59	69	68	61	49	65	57	66	58	60	61	76
Don't know	11	12	8	5	7	7	6	5	5	9	9	14	25	13	6	8	9	15	14	11	11	11	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	35	37	78	13	15	73	10	7	7	76	41	34	12	27	44	60	33	42	22	40	41	42	25
Wrong to leave	53	49	16	79	79	21	82	85	89	13	48	51	56	58	49	32	57	40	62	48	43	46	66
Don't know	12	13	6	8	6	6	9	8	4	10	12	15	32	15	7	8	10	18	16	12	16	13	9

Who would you rather see become the next Conservative leader and Prime Minister?

Rishi Sunak	28	36	29	50	30	26	51	37	24	29	27	20	27	30	31	32	22	27	32	28	23	28
Liz Truss	25	41	20	9	39	17	9	15	38	26	24	17	21	30	28	24	26	18	23	28	26	23
Don't know	47	22	51	42	31	57	40	48	38	45	50	63	52	40	41	44	52	55	44	44	51	49

Which of the following issues do you think should be main priorities for the next Prime Minister?

Cost of living	67	56	78	70	59	78	70	74	60	65	69	68	76	63	53	67	66	67	67	68	65	67
The economy	40	53	36	51	47	35	53	41	44	43	37	24	36	48	48	44	35	39	42	40	37	43
The environment	26	11	35	37	13	40	45	39	13	25	26	34	30	25	14	31	19	32	26	23	23	27
Health	25	18	31	32	22	33	33	32	20	18	33	23	23	28	29	26	24	23	28	27	22	25
Immigration & Asylum	20	35	9	15	37	6	8	5	38	21	18	8	12	25	34	18	22	15	21	19	24	10
Britain leaving the EU	14	17	11	13	18	12	12	14	18	16	12	10	13	17	15	14	13	11	13	16	14	14
Tax	12	14	11	8	13	9	5	10	13	14	11	15	14	11	9	11	14	13	9	12	14	15
Housing	11	6	16	10	5	17	9	13	7	11	11	22	14	6	5	10	12	24	10	10	9	7
Defence and security	11	24	4	11	22	2	7	7	18	14	8	5	8	11	18	11	11	7	14	8	10	10
Crime	8	14	7	5	12	6	6	4	13	9	7	4	8	9	10	8	8	9	8	8	10	3
Education	7	4	9	7	6	10	8	10	5	5	9	6	9	8	4	9	5	9	8	5	5	11
Welfare benefits	6	3	9	5	3	9	3	5	6	7	5	12	7	5	5	5	7	6	5	7	7	8
Pensions	6	9	4	3	10	3	4	3	9	7	5	2	2	4	18	4	9	2	6	9	7	5
Family life & childcare	4	2	4	7	2	5	6	4	3	2	5	2	5	3	2	3	4	3	4	3	3	3
Transport	2	1	2	2	2	3	3	3	1	2	2	5	2	2	1	2	2	3	2	2	3	0
None of these	1	0	0	0	0	0	0	0	0	1	0	2	0	0	1	1	1	3	0	1	0	1
Don't know	5	3	2	3	2	4	2	2	3	4	6	12	5	3	3	3	8	4	5	6	4	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And looking at the same list, which of the following issues do you think Rishi Sunak cares about the most?
Please tick up to three.

The economy	41	55	43	49	50	40	49	48	42	43	38	32	37	47	43	47	32	39	46	41	35	39
Tax	27	35	32	32	28	34	32	27	27	27	27	24	25	30	29	32	21	27	31	26	23	28
Cost of living	15	28	14	20	22	14	16	18	18	17	14	7	14	18	20	18	12	16	17	16	13	14
Britain leaving the EU	7	6	10	9	6	8	10	10	4	8	6	12	7	7	5	8	6	9	7	6	6	10
Welfare benefits	3	5	3	2	5	2	2	2	5	4	3	4	4	3	3	4	3	1	3	5	4	1
Defence and security	3	3	2	3	3	2	1	2	3	3	2	4	2	3	3	2	3	5	2	3	2	3
Immigration & Asylum	3	3	4	4	3	3	3	4	3	3	4	5	3	3	2	3	4	2	3	3	4	5
The environment	2	2	1	1	2	1	2	1	2	1	2	1	1	2	2	1	2	0	2	2	1	2
Health	2	4	1	3	3	1	1	2	2	2	2	1	2	2	3	2	3	1	3	2	2	2
Pensions	2	2	2	2	2	1	2	1	2	2	2	1	2	2	2	2	2	0	1	3	2	2
Crime	1	0	1	1	0	2	1	0	0	1	0	4	0	0	0	1	1	0	0	1	1	0
Education	1	1	1	1	1	0	0	1	1	1	1	2	1	1	0	1	1	1	0	1	0	3
Family life & childcare	1	2	0	2	1	0	1	0	1	1	1	0	1	1	1	1	1	1	1	1	1	0
Housing	1	1	1	2	1	1	2	1	1	1	1	1	2	0	0	1	1	2	1	1	1	2
Transport	0	1	1	0	0	0	0	0	0	1	0	1	1	0	0	0	1	1	0	0	1	1
None of these	14	7	17	10	9	21	9	14	12	16	13	16	16	13	13	13	17	15	13	15	16	13
Don't know	32	25	25	27	30	27	27	26	35	28	37	37	34	27	33	28	38	30	30	34	35	36

And looking at the same list, which of the following issues do you think Liz Truss cares about the most?
Please tick up to three.

Tax	24	36	25	29	31	22	28	25	29	28	20	15	18	32	31	27	20	20	25	23	25	24
Cost of living	15	28	11	9	26	8	9	12	22	16	14	6	12	18	23	15	15	10	17	17	13	14
Britain leaving the EU	14	18	16	17	17	15	19	17	14	16	12	13	12	19	12	17	10	15	14	12	13	17
The economy	13	23	12	10	20	12	10	11	17	15	12	12	11	15	16	15	11	12	15	14	12	13
Defence and security	9	13	9	10	12	8	8	8	11	10	8	9	9	7	10	11	6	14	9	9	7	7
Immigration & Asylum	8	7	10	11	8	9	11	11	7	9	7	9	7	9	8	9	6	9	8	7	6	14
Health	2	4	1	4	4	1	1	1	3	2	2	1	2	3	2	2	2	1	3	3	1	0
Welfare benefits	2	2	2	4	2	1	3	2	2	3	1	5	2	1	2	2	2	1	1	2	2	4
The environment	2	3	2	0	3	2	1	1	3	2	2	2	2	2	2	2	2	3	2	2	3	1
Crime	2	3	1	2	2	1	1	1	3	2	1	3	1	2	1	2	2	3	1	3	1	1
Family life & childcare	2	3	1	3	2	1	3	1	3	3	2	4	2	2	2	2	2	3	2	2	2	3
Housing	1	1	0	2	1	0	2	0	1	1	1	2	1	0	1	1	1	1	1	0	1	1
Pensions	1	1	0	3	1	0	2	1	1	2	1	0	1	1	2	1	1	1	1	1	1	1
Education	1	2	1	2	2	1	1	1	1	1	1	1	2	1	1	1	1	2	1	1	1	1
Transport	1	0	1	0	0	1	0	0	0	1	1	5	1	0	0	1	1	0	1	1	1	0
None of these	12	2	17	14	5	21	11	16	7	13	11	12	13	13	9	12	13	12	11	13	11	16
Don't know	45	37	40	40	40	40	43	40	44	38	52	51	50	37	41	41	50	45	46	44	47	41

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If Rishi Sunak were the Conservative leader at the next election, would it make you more or less likely to vote Conservative, or would it make no difference?

More likely to vote Conservative	7	16	4	10	11	3	10	8	9	7	8	4	6	9	10	8	7	7	9	7	6	7
Less likely to vote Conservative	15	21	7	10	26	5	7	7	24	17	13	12	12	18	18	15	15	16	15	17	15	9
No difference - I would probably vote Conservative anyway	15	56	2	3	35	2	3	9	25	15	14	6	10	18	24	16	13	10	17	15	14	10
No difference - I would probably NOT vote Conservative anyway	48	2	84	71	14	82	75	70	27	49	48	56	55	47	35	50	47	52	43	48	48	66
Don't know	15	5	4	5	13	9	5	7	14	11	18	23	17	9	13	12	18	15	15	13	17	8

If Liz Truss were the Conservative leader at the next election, would it make you more or less likely to vote Conservative, or would it make no difference?

More likely to vote Conservative	9	18	2	4	18	1	3	3	16	9	8	4	6	13	10	8	9	8	8	10	9	7
Less likely to vote Conservative	12	15	10	20	16	9	17	13	14	13	11	8	11	14	16	15	9	14	14	13	9	12
No difference - I would probably vote Conservative anyway	16	61	1	4	38	1	4	9	28	16	15	9	10	19	26	17	15	10	19	18	14	10
No difference - I would probably NOT vote Conservative anyway	47	0	83	64	13	80	69	67	28	48	47	54	55	45	33	48	47	51	42	46	50	62
Don't know	16	5	4	7	14	9	6	8	14	13	19	25	17	9	15	12	20	17	17	13	18	9

Which of the following words do you think best describe Rishi Sunak? Please tick up to three

Out of touch	42	36	57	37	38	58	42	50	41	44	41	43	42	46	39	45	39	45	40	40	45	45
Dishonest	29	16	43	18	22	44	23	30	28	31	28	38	34	27	19	31	27	34	25	30	31	28
Clever	24	43	17	25	38	15	29	25	29	22	26	7	21	26	36	27	19	22	27	22	22	25
Uncaring	21	13	33	14	16	34	15	23	19	23	20	28	20	21	19	22	20	28	18	21	22	22
Competent	21	40	13	27	32	12	26	24	25	21	20	7	15	27	31	24	16	16	25	19	18	22
Decisive	12	28	7	16	21	7	13	13	15	10	14	2	9	16	18	13	10	8	15	10	12	11
Incompetent	11	4	17	8	6	19	7	12	8	12	10	22	12	10	6	9	13	12	9	12	11	15
Boring	8	9	7	11	9	6	7	6	10	10	6	6	7	9	8	7	8	4	11	7	8	5
Weak	6	3	8	6	5	7	6	6	6	7	4	7	6	5	4	5	6	3	6	6	5	9
Honest	5	10	3	8	8	2	6	6	6	6	5	2	4	7	7	6	4	6	5	5	5	6
Caring	3	4	0	5	4	0	3	2	3	3	2	3	2	3	4	3	2	2	2	3	3	1
Weird	3	4	2	2	2	2	7	3	2	3	2	2	2	3	3	3	2	4	2	3	2	2
Ordinary	3	3	2	3	4	2	3	3	3	3	2	1	3	3	3	3	3	1	3	3	3	3
Entertaining	1	1	0	2	1	0	3	1	1	1	1	2	2	1	0	1	1	1	1	2	1	2
None of these	3	1	3	1	2	2	2	2	2	2	3	3	3	2	2	1	4	2	3	4	1	2
Don't know	18	11	11	19	13	13	15	13	13	16	21	31	21	13	14	15	23	20	18	18	18	19

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Weighted Sample	1692	355	442	134	574	420	152	628	670	822	870	184	706	408	394	964	728	203	569	367	408	146
Unweighted Sample	1692	358	436	134	575	399	154	668	678	745	947	137	713	443	399	1001	691	150	594	376	420	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following words do you think best describe Liz Truss? Please tick up to three

Out of touch	22	12	33	27	15	35	32	32	16	23	21	27	22	23	19	24	19	24	20	19	23	33
Incompetent	21	7	37	33	9	37	36	32	11	25	17	30	23	20	13	24	16	29	22	15	18	27
Dishonest	15	4	26	21	6	26	21	22	9	17	13	24	18	13	7	17	12	17	13	14	16	21
Uncaring	14	4	21	20	5	23	21	22	7	15	13	20	13	15	12	16	11	14	15	15	10	17
Competent	13	33	3	10	27	2	8	7	23	13	12	4	8	20	17	13	12	11	13	14	12	14
Weird	10	4	17	10	7	14	15	16	5	13	7	9	11	10	6	13	5	14	11	7	9	9
Ordinary	10	18	6	8	18	5	3	7	13	10	9	5	6	12	16	10	10	7	12	10	9	9
Weak	10	8	14	15	9	15	13	13	9	12	8	6	10	11	10	11	8	9	12	9	8	9
Boring	10	13	9	9	13	9	9	11	11	10	11	7	10	11	11	12	8	8	12	9	9	11
Decisive	8	22	3	6	17	2	5	5	15	8	8	1	5	14	11	8	8	7	9	8	9	7
Honest	7	20	2	6	15	1	5	3	14	9	6	2	4	9	13	7	8	5	7	9	8	6
Clever	6	14	4	7	12	3	3	5	9	6	6	1	4	8	11	6	6	5	6	8	5	4
Caring	3	7	1	3	5	1	4	2	6	3	4	1	2	5	5	3	4	3	3	5	4	4
Entertaining	2	3	2	3	2	1	2	1	2	3	1	3	3	1	1	2	2	3	2	2	2	1
None of these	3	1	4	3	2	4	3	3	3	3	4	2	5	3	3	2	5	3	4	4	3	2
Don't know	32	28	25	23	28	26	24	23	32	27	37	43	35	25	30	28	38	34	30	33	36	29

Which of the following words do you think best describe Keir Starmer? Please tick up to three

Boring	26	44	17	24	40	16	28	23	35	29	23	15	22	30	34	28	24	16	31	27	24	26
Weak	22	40	9	19	36	12	18	17	31	24	21	18	17	27	29	25	19	18	25	23	21	20
Competent	20	10	41	35	11	37	38	32	12	21	18	15	21	25	14	24	13	27	19	16	20	21
Out of touch	19	33	7	12	30	9	16	14	28	21	17	11	15	23	27	18	20	12	22	20	17	22
Honest	17	6	38	24	8	32	31	31	10	18	17	11	16	24	17	20	14	24	16	14	19	18
Clever	16	8	33	25	8	30	29	27	8	17	15	6	17	22	12	20	10	23	15	12	16	20
Incompetent	16	31	4	9	28	7	7	9	25	17	15	12	13	16	22	16	16	11	18	17	16	11
Ordinary	14	15	16	18	16	16	13	16	14	15	12	17	12	12	16	14	13	13	13	15	14	11
Dishonest	12	21	4	5	20	4	4	5	20	13	11	10	9	14	15	11	14	4	13	15	11	11
Caring	7	3	15	12	3	14	13	12	5	8	7	7	7	9	7	8	7	11	8	6	7	8
Weird	5	6	2	4	6	1	5	3	7	5	4	5	5	5	5	4	6	4	4	6	5	3
Uncaring	5	5	2	2	6	3	1	4	6	5	5	6	3	5	6	4	6	3	5	5	5	4
Decisive	5	1	12	8	3	9	6	7	3	5	5	4	6	5	2	5	4	6	4	5	5	4
Entertaining	1	1	1	3	1	1	2	0	2	1	1	3	2	0	0	1	1	1	1	1	1	0
None of these	3	1	3	1	1	2	1	2	2	2	4	2	4	2	2	2	4	2	3	3	4	2
Don't know	20	10	13	17	11	18	12	15	13	16	24	39	25	10	13	16	25	25	18	19	21	22

Sample Size: 1692 adults in GB
Fieldwork: 21st - 22nd July 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1692	355	442	134	574	420	152	628	670	822	870	184	706	408	394	964	728	203	569	367	408	146
Unweighted Sample	1692	358	436	134	575	399	154	668	678	745	947	137	713	443	399	1001	691	150	594	376	420	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about what the next Prime Minister does, would you rather...

They prioritised getting inflation under control, even if this meant not cutting taxes	60	68	65	72	64	64	76	69	61	60	61	52	60	64	63	66	53	59	63	61	57	63
They prioritised cutting taxes, even if this made inflation worse	10	16	9	6	15	7	6	6	15	13	8	8	9	12	11	9	11	10	10	11	11	8
Neither of these	12	6	12	10	10	12	11	12	10	13	11	10	12	11	13	10	14	15	11	10	13	13
Don't know	17	10	13	13	12	17	8	13	14	14	20	30	19	14	13	14	22	16	16	19	19	16

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	167	179	10.6%
Men 50-64 High education	61	54	3.2%
Men 50-64 Mid education	81	78	4.6%
Men 50-64 Low education	69	68	4.0%
Men 25-49 High education	117	137	8.1%
Men 25-49 Mid education	136	125	7.4%
Men 25-49 Low education	65	88	5.2%
Men Under 25 High education	13	15	0.9%
Men Under 25 Mid & Low education	36	78	4.6%
Women Over 65	232	215	12.7%
Women 50-64 High education	61	51	3.0%
Women 50-64 Mid education	96	88	5.2%
Women 50-64 Low education	75	69	4.1%
Women 25-49 High education	167	147	8.7%
Women 25-49 Mid education	144	130	7.7%
Women 25-49 Low education	84	78	4.6%
Women Under 25 High education	22	19	1.1%
Women Under 25 Mid & Low education	66	73	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	207	321	19.0%
Medium (3-7)	1102	1015	60.0%
High (8,9,10)	383	355	21.0%
Social Grade (NRS and 2011 census)			
AB	515	474	28.0%
C1	486	491	29.0%
C2	306	355	21.0%
DE	385	372	22.0%
EU Referendum Vote (Election Result)			
Remain	668	628	37.1%
Leave	678	670	39.6%
Don't Know / Did Not Vote	346	394	23.3%

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	120	118	7.0%
North Lab	133	130	7.7%
North LD	25	24	1.4%
North BP	16	15	0.9%
North Oth	13	12	0.7%
North DNV	113	108	6.4%
Midlands Con	108	112	6.6%
Midlands Lab	72	68	4.0%
Midlands LD	19	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	10	8	0.5%
Midlands DNV	70	73	4.3%
London Con	46	49	2.9%
London Lab	41	74	4.4%
London LD	18	24	1.4%
London BP	1	2	0.1%
London Oth	6	5	0.3%
London DNV	38	49	2.9%
South Con	248	242	14.3%
South Lab	106	102	6.0%
South LD	79	74	4.4%
South BP	2	2	0.1%
South Oth	24	22	1.3%
South DNV	135	127	7.5%
Wales Con	24	24	1.4%
Wales Lab	27	25	1.5%
Wales LD	4	3	0.2%
Wales PC	9	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	25	24	1.4%
Soctland Con	29	29	1.7%
Scotland Lab	20	20	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	56	51	3.0%
Scotland Oth DNV	38	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk