YouGov / The Times Survey Results



Sample Size: 1642 GB Adults Fieldwork: 16th - 17th June 2021

		Westminster VI			Vote	In 20′	19 GE	2016 Eu Ref		Gender		Age				Gra		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25- 49	50- 64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotlan d
Weighted Sample	1642	502	359	68	557	407	148	609	650	798	844	179	685	396	383	936	706	197	552	356	396	141
Unweighted Sample	1642	534	362	69	585	397	150	668	689	698	944	112	675	417	438	946	696	154	584	354	410	140
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	9-10	16- 17	
	Jun	Jun	
HEADLINE VOTING INTENTION			
Westminster Voting Intention			
[Weighted by likelihood to vote, excluding those			
who would not vote, don't know, or refused			
Con	44	45 100 0 0 89 5 23 23 73 43 46 21 33 50 66 42 49 33 53 48 43	27
Lab	31		15
	7		
Lib Dem			4
SNP	5		48
Plaid Cymru	1		0
Reform UK	2	4 0 0 0 6 0 4 1 6 5 2 4 3 5 4 3 4 1 5 5 3	1
Green	9	7 0 0 0 1 9 7 9 2 7 7 12 9 6 2 8 5 16 6 6 5	2
Other	2	2 0 0 0 1 2 1 1 2 2 1 1 1 2 3 1 3 1 1 2 3	3
If there were a general election held tomorrow,			
which party would you vote for?			
Conservative	30	31 100 0 0 72 4 17 18 53 31 30 13 21 37 49 30 31 22 36 32 29	21
Labour	21	22 0 100 0 2 66 18 37 10 22 22 33 25 21 12 25 18 27 17 22 29	12
Liberal Democrat	5	4 0 0 100 1 2 31 7 2 5 4 4 5 4 3 6 2 7 6 2 2	3
Scottish National Party (SNP)	3	4 0 0 0 0 0 1 0 6 1 4 3 4 4 5 2 3 4 0 1 0 0	38
Plaid Cymru	1	1 0 0 0 0 0 0 1 0 0 1 0 1 0 1 1 1 0 0 3 0	0
Reform UK	2	2 0 0 0 5 0 3 0 4 4 1 3 2 3 3 2 3 0 3 3 2	1
Green	7	5 0 0 0 1 7 5 7 1 5 5 9 6 5 1 6 3 13 4 4 4	2
Some other party	1	1 0 0 0 1 2 1 1 2 2 1 1 1 2 2 1 2 1 1 1 2 2 1 2 1 1 1 2 2 1 2 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1 1 2 2 1 1 1 1 1 1 2 2 1 1 1 1 1 1 2 2 1 1 1 1 1 1 2 2 1 1 1 1 1 1 2 2 1 1 1 1 1 1 2 2 1 1 1 1 1 1 2 2 1 1 1 1 1 1 2 2 1 1 1 1 1 1 2 2 1 1 1 1 1 1 2 1 1 1 1 1 2 1	2
Would not vote	12	12 0 0 0 4 4 4 4 8 14 11 12 15 9 11 8 18 8 12 13 17	6
Don't know	16	15 0 0 0 13 12 17 14 15 11 18 10 17 13 14 15 14 14 15 15 13	15
Refused	3	4 0 0 0 2 3 4 3 3 3 4 9 4 2 2 3 4 7 4 3 3	2
And add at the county of the county			
And which of these parties would you vote for?			
[Asked only to those who answered 'some other			
party'; n=21]			
UK Independence Party (UKIP)	22	34 0 0 0 0 24 0 29 32 24 52 0 31 40 37 22 40 0 0 51 58	0
Women's Equality Party	5		26
Some other party	73	60 0 0 0 80 64 100 71 57 71 39 100 57 60 54 68 55 100 85 49 42	74
Don't know	0		0
Refused	0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0
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On a scale of 0 (certain NOT to vote) to 10																							
(absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
•			1 .				_	. I	_		1	_	1	4.0		ا م	ı _	4- 1	_	•	40		_
0 - Certain NOT to vote	9	10	0	1	1	3	2	0	2	6	11	9	10	13	9	8	5	17	7	8	12	14	7
1	1	2	0	1	3	0	1	1	1	2	2	1	3	2	2	1	1	3	2	2	2	3	0
2	1	1	0	0	0	0	1	4	1	1	1	2	1	2	1	1	2	1	1	2 1	1	2	0
3	2	1	0	0	0	1	0	0	1	1	1	2	0	2	0	2	1	2	0		2	1	0 1
4 5	1	2 6	2	1	2	1	0	3	1	2 4	2 5	2	5	2 7	0	1	1	3 7	3 10	3	1	1	•
	6		3	3	3	4	6	2	6			7	9		6	3	5			5	5 4	7	3
6 7	4	3 5	1 4	2 4	7 2	2 5	1 5	2 4	1	3 5	3 5	2 5	9 7	3 6	1 3	1 5	3 6	2 4	2 10	3 5	4	2 4	2 4
8	4	6		8	7	5 5	5 8		3 8	5 5	5 5	5 7	7	6	3 7	5 5	6	6	6	5 5	8	6	6
8	6 8	8	6 10	o 11	, 14	ວ 10		9 10	10	5 8	э 8	, 8	6	9	6	5 8	9	6	12	5 8	8	6	6
	6 57	56	73	69		68	8	64	67	62	57	55	44	9 49	64		61		12 47	8 58	8 54	54	70
10 - Absolutely certain to vote	57	96	/3	69	61	68	67	64	67	62	57	55	44	49	64	65	61	50	47	58	54	54	70
Which of the following do you think would make																							
the best Prime Minister?																							
Boris Johnson	35	36	85	3	10	74	5	13	18	61	37	35	16	30	42	49	33	39	23	43	42	33	21
Keir Starmer	26	26	3	74	50	4	59	50	46	9	29	24	43	27	27	17	32	19	38	25	20	29	24
Not sure	34	33	12	22	41	19	31	35	32	27	29	36	31	38	28	29	30	35	33	27	33	33	53
Refused	5	5	0	1	0	2	5	2	3	3	5	5	10	5	3	4	4	6	6	5	5	5	3
How well or badly do you think the government are doing at handling Britain's exit from the European Union?																							
Very well	7	7	20	0	0	16	1	2	3	13	7	6	4	4	9	10	6	7	3	9	6	7	4
Fairly well	31	32		10	17		10	18	18	51	31	32	21	25	33	46	29	35	22	35	39	30	20
TOTAL WELL	38	39	81	10	17		11		21	64	38	38	25	29	42		35	42	25	44	45	37	24
Fairly badly	22	23	12	30	31			36	24	19	21	24	28	25	21	19	24	21	27	20	24	21	29
Very badly	27	27	2	53	51			39	47	10	32	22	28	31	28	19	30	23	37	24	20	28	42
TOTAL BADLY	49	50	14	83	82				71	29	53	46	56	56	49	38	54	44	64	44	44	49	71
Don't know	13	12	5	7	0	6	9	5	8	7	8	15	19	15	9	6	10	14	11	13	11	14	5
In hindsight, do you think Britain was right or																							
wrong to vote to leave the European Union?																							
Right to leave	43	43	79	12	12	80	15	13	10	85	45	41	19	33	50	65	37	51	32	50	44	44	26
Wrong to leave	44	46	16	82	80	13	78	83	84	8	46	46	60	53	43	30	54	35	59	40	46	42	58
Don't know	13	11	5	7	8	6	7	4	6	7	9	13	21	15	7	5	9	13	9	10	10	14	16
			-		•			•			-		-			•	-	•					

YouGov Weighting Data



YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)	Unweighted no.	Weighted no.	Target %
Men Over 65	194	174	10.6%
Men 50-64 High education	52	53	3.2%
Men 50-64 Mid education	76	76	4.6%
Men 50-64 Low education	69	66	4.0%
Men 25-49 High education	110	133	8.1%
Men 25-49 Mid education	123	122	7.4%
Men 25-49 Low education	38	85	5.2%
Men Under 25 High education	8	15	0.9%
Men Under 25 Mid & Low education	28	76	4.6%
Women Over 65	244	209	12.7%
Women 50-64 High education	52	49	3.0%
Women 50-64 Mid education	91	85	5.2%
Women 50-64 Low education	77	67	4.1%
Women 25-49 High education	170	143	8.7%
Women 25-49 Mid education	149	126	7.7%
Women 25-49 Low education	85	76	4.6%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	56	71	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	154	312	19.0%
Medium (3-7)	1106	985	60.0%
High (8,9,10)	382	345	21.0%
Social Grade (NRS and 2011 census)			
AB	521	460	28.0%
C1	425	476	29.0%
C2	295	345	21.0%
DE	401	361	22.0%
EU Referendum Vote (Election Result)			
Remain	668	609	37.1%
Leave	689	650	39.6%
Don't Know / Did Not Vote	285	383	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	120	115	7.0%
North Lab	138	126	7.7%
North LD	25	23	1.4%
North BP	16	15	0.9%
North Oth	14	11	0.7%
North DNV	97	105	6.4%
Midlands Con	115	108	6.6%
Midlands Lab	69	66	4.0%
Midlands LD	14	16	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	10	8	0.5%
Midlands DNV	54	71	4.3%
London Con	49	48	2.9%
London Lab	40	72	4.4%
London LD	19	23	1.4%
London BP	2	2	0.1%
London Oth	4	5	0.3%
London DNV	40	48	2.9%
South Con	248	235	14.3%
South Lab	107	99	6.0%
South LD	78	72	4.4%
South BP	2	2	0.1%
South Oth	26	21	1.3%
South DNV	123	123	7.5%
Wales Con	25	23	1.4%
Wales Lab	22	25	1.5%
Wales LD	4	3	0.2%
Wales PC	7	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	26	23	1.4%
Soctland Con	28	28	1.7%
Scotland Lab	21	20	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	49	49	3.0%
Scotland Oth DNV	32	34	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology Or visit our website: yougov.co.uk