

YouGov / The Times Survey Results



Sample Size: 1703 GB Adults
Fieldwork: 2nd - 3rd June 2021

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1703	527	353	73	577	422	153	632	674	828	875	186	710	410	397	971	732	204	572	370	410	146	
Unweighted Sample	1703	561	379	77	593	424	159	688	705	710	993	138	661	447	457	1043	660	146	615	392	412	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

		27-28 May	2-3 Jun																				
Con	43	46	100	0	0	90	4	20	26	72	47	45	11	37	49	65	44	49	34	54	47	47	24
Lab	29	30	0	100	0	3	74	26	44	13	25	34	46	38	28	17	31	28	42	24	29	38	20
Lib Dem	8	6	0	0	100	1	3	38	9	2	6	6	7	7	6	5	6	6	7	10	4	4	3
SNP	5	4	0	0	0	0	2	2	5	3	4	4	6	4	4	4	4	4	0	0	0	0	41
Plaid Cymru	1	1	0	0	0	0	2	0	1	0	2	0	7	1	1	0	1	1	0	0	4	0	3
Reform UK	3	2	0	0	0	3	0	0	0	4	4	1	5	1	3	1	1	4	4	2	4	1	0
Green	8	9	0	0	0	1	13	13	13	4	8	9	13	10	8	6	9	7	12	9	9	8	6
Other	2	2	0	0	0	2	2	1	1	3	3	2	4	2	2	2	2	2	1	3	2	2	3

If there were a general election held tomorrow, which party would you vote for?

Conservative	30	31	100	0	0	76	3	14	20	53	31	31	7	22	38	51	33	28	23	38	31	30	18
Labour	20	21	0	100	0	2	59	19	35	10	17	24	29	22	22	14	24	17	28	17	19	25	16
Liberal Democrat	6	4	0	0	100	1	3	27	7	1	4	4	5	4	4	4	5	3	5	7	3	3	2
Scottish National Party (SNP)	4	3	0	0	0	0	1	1	4	2	2	3	4	2	3	3	3	2	0	0	0	0	31
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	2	0	5	1	1	0	1	1	0	0	3	0	4
Reform UK	2	2	0	0	0	2	0	0	0	3	3	1	3	1	3	1	1	2	3	1	3	1	0
Green	6	6	0	0	0	1	10	10	10	3	6	6	9	6	6	5	7	4	9	6	6	5	5
Some other party	1	2	0	0	0	2	2	1	1	2	2	1	4	1	1	2	2	1	1	2	1	1	2
Would not vote	11	13	0	0	0	2	4	2	6	9	17	9	7	21	8	6	7	21	12	13	12	16	7
Don't know	16	17	0	0	0	12	15	24	15	16	15	19	24	19	14	13	16	18	19	14	21	17	12
Refused	3	1	0	0	0	1	0	2	1	1	1	2	3	1	1	1	1	1	1	1	1	2	1

	27-28 May	2-3 Jun																					
And which of these parties would you vote for?																							
<i>[Asked only to those who answered 'some other party'; n=27]</i>																							
UK Independence Party (UKIP)	34	19	0	0	0	36	0	0	0	32	15	26	0	18	14	44	0	53	0	22	0	14	46
Women's Equality Party	6	4	0	0	0	10	0	0	0	0	0	11	16	0	0	0	6	0	0	0	0	0	30
Some other party	57	72	0	0	0	54	100	100	100	68	77	64	62	82	86	56	86	47	100	66	100	86	23
Don't know	3	5	0	0	0	0	0	0	0	0	8	0	23	0	0	0	8	0	0	12	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	27-28 May	2-3 Jun																					
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote	9	10	0	1	0	1	2	0	3	6	12	8	8	15	6	5	5	16	7	11	9	13	7
1	2	2	1	0	0	0	0	1	1	1	2	1	1	3	1	0	2	2	2	1	2	2	0
2	2	2	0	2	0	1	2	1	1	3	2	3	3	3	1	2	2	3	4	2	2	3	1
3	2	2	0	0	1	1	1	1	1	1	2	1	1	2	1	0	2	1	2	1	1	2	1
4	3	1	0	1	3	0	0	1	0	0	1	1	1	1	0	0	1	1	1	1	1	0	0
5	5	6	3	4	3	3	6	3	5	5	5	6	14	6	5	3	5	7	6	6	7	5	6
6	3	3	2	3	10	2	4	2	3	4	5	3	7	5	2	1	3	4	0	4	4	4	4
7	5	5	5	5	4	6	6	2	5	4	5	5	12	5	5	2	6	5	11	4	6	4	5
8	7	6	6	8	8	6	7	5	7	5	6	6	12	7	4	4	6	6	9	5	7	6	2
9	8	8	10	8	6	9	9	11	10	8	7	9	8	8	9	8	9	8	8	8	9	8	10
10 - Absolutely certain to vote	56	55	73	68	64	70	63	74	64	63	53	57	32	45	65	73	60	48	50	58	53	52	63

YouGov Weighting Data



YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	203	181	10.6%
Men 50-64 High education	61	54	3.2%
Men 50-64 Mid education	80	78	4.6%
Men 50-64 Low education	73	68	4.0%
Men 25-49 High education	107	138	8.1%
Men 25-49 Mid education	118	126	7.4%
Men 25-49 Low education	34	89	5.2%
Men Under 25 High education	7	15	0.9%
Men Under 25 Mid & Low education	27	78	4.6%
Women Over 65	254	216	12.7%
Women 50-64 High education	57	51	3.0%
Women 50-64 Mid education	100	89	5.2%
Women 50-64 Low education	76	70	4.1%
Women 25-49 High education	164	148	8.7%
Women 25-49 Mid education	154	131	7.7%
Women 25-49 Low education	84	78	4.6%
Women Under 25 High education	25	19	1.1%
Women Under 25 Mid & Low education	79	73	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	166	324	19.0%
Medium (3-7)	1137	1022	60.0%
High (8,9,10)	400	358	21.0%
Social Grade (NRS and 2011 census)			
AB	540	477	28.0%
C1	503	494	29.0%
C2	289	358	21.0%
DE	371	375	22.0%
EU Referendum Vote (Election Result)			
Remain	688	632	37.1%
Leave	705	674	39.6%
Don't Know / Did Not Vote	310	397	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	128	119	7.0%
North Lab	138	131	7.7%
North LD	27	24	1.4%
North BP	16	15	0.9%
North Oth	13	12	0.7%
North DNV	90	109	6.4%
Midlands Con	120	112	6.6%
Midlands Lab	76	68	4.0%
Midlands LD	18	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	68	73	4.3%
London Con	29	49	2.9%
London Lab	49	75	4.4%
London LD	24	24	1.4%
London BP	2	2	0.1%
London Oth	4	5	0.3%
London DNV	38	49	2.9%
South Con	262	244	14.3%
South Lab	111	102	6.0%
South LD	79	75	4.4%
South BP	2	2	0.1%
South Oth	25	22	1.3%
South DNV	136	128	7.5%
Wales Con	26	24	1.4%
Wales Lab	28	26	1.5%
Wales LD	3	3	0.2%
Wales PC	10	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	25	24	1.4%
Scotland Con	28	29	1.7%
Scotland Lab	22	20	1.2%
Scotland LD	8	10	0.6%
Scotland SNP	53	51	3.0%
Scotland Oth DNV	27	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk