YouGov / The Times Survey Results

Sample Size: 1730 Adults In GB
Fieldwork: 21st - 22nd April 2021

	13-14 Apr	21-22 Apr	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample			**1730**	586	429	156	642	685	841	889	189	721	417	403	986	744	208	581	375	417	149
Unweighted Sample			1730	587	435	165	712	687	692	1038	150	635	453	492	1105	625	134	634	381	422	159
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION
Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	13-14 Apr	21-22 Apr		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	*43*	**44**		87	2	13	21	74	45	44	12	28	52	66	43	45	30	54	51	40	25
Lab	*29*	**34**		3	82	39	49	13	34	34	64	45	25	20	34	33	49	26	33	44	20
Lib Dem	*8*	**5**		2	2	37	8	3	4	6	4	6	5	4	6	4	9	6	3	5	5
SNP	*5*	**5**		0	1	0	7	2	4	5	2	6	5	4	5	4	0	0	0	0	46
Plaid Cymru	*1*	**1**		0	1	1	1	1	1	1	0	1	2	1	1	1	0	0	4	0	0
Reform UK	*3*	**2**		4	0	0	1	4	4	1	5	2	2	2	3	2	5	3	1	2	3
Green	*8*	**7**		1	10	10	11	2	5	8	7	9	7	3	6	8	6	10	6	5	1
Other	*2*	**2**		2	2	1	1	2	3	1	6	2	2	1	2	3	1	2	1	4	0

If there were a general election held tomorrow, which party would you vote for?

	13-14 Apr	21-22 Apr		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	*30*	**30**		75	2	9	17	54	30	29	7	17	42	51	32	27	19	35	37	26	18
Labour	*20*	**23**		3	66	26	39	10	24	23	37	26	20	16	26	20	33	17	24	28	16
Liberal Democrat	*6*	**4**		2	1	25	6	2	3	4	2	4	4	3	4	3	6	4	2	3	4
Scottish National Party (SNP)	*4*	**3**		0	1	0	6	2	3	3	1	3	4	3	4	2	0	0	0	0	35
Plaid Cymru	*1*	**1**		0	1	1	1	1	1	1	0	1	1	1	1	1	0	0	3	0	0
Reform UK	*2*	**2**		3	0	0	0	3	3	1	3	1	2	2	2	1	3	2	1	1	3
Green	*6*	**5**		1	8	7	9	1	4	5	6	5	5	2	5	4	5	7	5	3	1
Some other party	*2*	**1**		2	1	0	1	2	2	1	3	1	2	1	1	2	1	1	1	3	0
Would not vote	*10*	**12**		2	2	3	2	10	15	9	12	20	6	4	7	19	9	11	12	16	9
Don't know	*18*	**16**		10	14	28	16	14	11	20	17	17	12	17	15	17	11	19	13	16	13
Refused	*2*	**4**		1	4	2	2	2	5	3	13	5	1	1	3	5	13	3	2	4	2

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And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=24]

UK Independence Party (UKIP)	*45*	**38**	70	0	0	0	46	45	22	80	35	27	0	31	47	0	64	50	23	0
Women's Equality Party	*0*	**8**	7	21	0	14	7	0	25	0	0	30	0	15	0	53	0	0	8	0
Some other party	*43*	**50**	23	79	100	75	47	49	53	20	55	43	100	47	53	47	36	26	70	0
Don't know	*12*	**4**	0	0	0	12	0	6	0	0	10	0	0	7	0	0	0	24	0	0
Refused	*0*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	*9*	**9**	1	1	1	2	6	10	8	14	14	5	4	5	15	4	9	7	15	8
1	*1*	**2**	1	1	0	1	1	2	2	1	3	1	1	2	2	0	2	2	2	0
2	*1*	**2**	0	1	0	0	3	3	1	0	4	0	1	1	3	4	1	4	1	1
3	*2*	**2**	1	1	4	1	3	2	1	1	2	1	1	1	3	3	1	2	2	1
4	*2*	**2**	0	1	0	1	1	2	1	3	2	0	1	1	3	4	2	1	1	2
5	*6*	**5**	3	3	5	3	5	4	6	8	6	4	3	4	7	4	5	8	4	3
6	*2*	**2**	2	3	0	2	1	2	3	9	2	2	1	2	3	3	3	1	3	2
7	*4*	**5**	3	6	3	5	5	4	5	6	6	3	3	5	5	7	6	4	4	2
8	*7*	**6**	5	6	7	6	5	7	5	10	7	5	4	7	5	13	5	6	6	6
9	*7*	**8**	8	13	9	10	8	9	8	10	9	9	6	9	8	11	7	10	7	6
10 - Absolutely certain to vote	*59*	**56**	74	64	71	70	61	54	58	38	44	69	74	63	47	48	58	56	55	69

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**225**	**183**	**10.6%**
Men 50-64 High education	**60**	**55**	**3.2%**
Men 50-64 Mid education	**83**	**80**	**4.6%**
Men 50-64 Low education	**76**	**69**	**4.0%**
Men 25-49 High education	**74**	**140**	**8.1%**
Men 25-49 Mid education	**84**	**128**	**7.4%**
Men 25-49 Low education	**51**	**90**	**5.2%**
Men Under 25 High education	**12**	**16**	**0.9%**
Men Under 25 Mid & Low education	**27**	**80**	**4.6%**
Women Over 65	**267**	**220**	**12.7%**
Women 50-64 High education	**65**	**52**	**3.0%**
Women 50-64 Mid education	**93**	**90**	**5.2%**
Women 50-64 Low education	**76**	**71**	**4.1%**
Women 25-49 High education	**176**	**151**	**8.7%**
Women 25-49 Mid education	**155**	**133**	**7.7%**
Women 25-49 Low education	**95**	**80**	**4.6%**
Women Under 25 High education	**23**	**19**	**1.1%**
Women Under 25 Mid & Low education	**88**	**74**	**4.3%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**159**	**329**	**19.0%**
Medium (3-7)	**1135**	**1038**	**60.0%**
High (8,9,10)	**436**	**363**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**544**	**484**	**28.0%**
C1	**561**	**502**	**29.0%**
C2	**259**	**363**	**21.0%**
DE	**366**	**381**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**712**	**642**	**37.1%**
Leave	**687**	**685**	**39.6%**
Don't Know / Did Not Vote	**331**	**403**	**23.3%**

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	126	121	7.0%
North Lab	146	133	7.7%
North LD	26	24	1.4%
North BP	17	16	0.9%
North Oth	13	12	0.7%
North DNV	94	111	6.4%
Midlands Con	114	114	6.6%
Midlands Lab	76	69	4.0%
Midlands LD	19	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	68	74	4.3%
London Con	26	50	2.9%
London Lab	48	76	4.4%
London LD	20	24	1.4%
London BP	2	2	0.1%
London Oth	7	5	0.3%
London DNV	31	50	2.9%
South Con	263	247	14.3%
South Lab	117	104	6.0%
South LD	85	76	4.4%
South BP	2	2	0.1%
South Oth	25	22	1.3%
South DNV	142	130	7.5%
Wales Con	27	24	1.4%
Wales Lab	27	26	1.5%
Wales LD	4	3	0.2%
Wales PC	6	7	0.4%
Wales BP	5	3	0.2%
Wales Oth DNV	21	24	1.4%
Soctland Con	31	29	1.7%
Scotland Lab	21	21	1.2%
Scotland LD	11	10	0.6%
Scotland SNP	56	52	3.0%
Scotland Oth DNV	40	36	2.1%