

# YouGov / The Times Survey Results

Sample Size: 2106 adults in GB  
Fieldwork: 22nd - 23rd August 2023

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2106</b>	335	610	129	689	510	179	742	784	1019	1087	221	870	520	495	1200	906	1817	105	183	508	350	255	706	
<b>Unweighted Sample</b>	<b>2106</b>	369	627	134	719	518	184	859	809	904	1202	166	793	549	598	1310	796	1817	121	168	526	372	189	730	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

17-18  
Aug

22-23  
Aug

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	26	<b>24</b>	100	0	0	60	2	4	12	43	21	28	11	13	24	47	22	27	25	23	16	17	34	17	29
Lab	45	<b>44</b>	0	100	0	12	84	33	58	23	43	45	59	57	39	25	45	42	46	51	26	60	41	49	37
Lib Dem	10	<b>9</b>	0	0	100	4	4	53	14	5	9	9	4	10	10	9	11	7	10	3	6	3	8	13	14
SNP	3	<b>3</b>	0	0	0	0	1	0	5	1	4	2	6	3	5	2	3	3	0	0	39	0	0	0	0
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	0	1	1	1	1	1	1	0	0	1	0	0	12	0	0	0	0	0
Reform UK	7	<b>9</b>	0	0	0	20	0	0	1	20	12	5	4	5	15	11	8	11	9	9	5	11	7	7	10
Green	8	<b>8</b>	0	0	0	3	9	8	9	4	7	8	14	10	6	3	9	6	8	1	7	7	9	12	7
Other	1	<b>2</b>	0	0	0	2	1	1	1	3	2	1	1	1	2	2	1	2	2	2	1	2	1	1	2

### If there were a general election held

#### tomorrow, which party would you vote for?

Conservative	17	<b>16</b>	100	0	0	41	1	3	9	29	15	17	7	9	16	32	16	15	17	15	10	11	21	12	20
Labour	29	<b>29</b>	0	100	0	8	73	26	46	15	31	27	35	36	26	18	32	25	30	36	17	38	26	34	24
Liberal Democrat	7	<b>6</b>	0	0	100	3	3	41	11	4	6	6	3	6	7	6	8	4	7	2	4	2	5	9	10
Scottish National Party (SNP)	2	<b>2</b>	0	0	0	0	1	0	4	1	3	2	3	2	3	1	2	2	0	0	25	0	0	0	0
Plaid Cymru	0	<b>0</b>	0	0	0	0	1	0	0	1	1	0	0	1	0	0	1	0	0	8	0	0	0	0	0
Reform UK	4	<b>6</b>	0	0	0	13	0	0	1	14	9	3	2	3	10	8	6	6	6	6	3	7	5	5	7
Green	5	<b>5</b>	0	0	0	2	8	6	7	3	5	5	8	7	4	2	7	3	6	1	5	4	6	9	5
Some other party	1	<b>1</b>	0	0	0	2	1	1	1	2	1	1	0	1	1	2	1	2	1	2	1	2	1	1	1
Would not vote	13	<b>14</b>	0	0	0	6	2	1	5	10	14	14	14	18	11	10	8	21	14	14	14	15	15	12	13
Don't know	20	<b>17</b>	0	0	0	25	9	18	14	21	11	22	17	14	19	20	16	18	17	11	19	16	16	17	19
Refused	2	<b>3</b>	0	0	0	1	2	3	2	1	3	3	10	3	2	0	3	3	3	5	2	4	5	2	2

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<b>Weighted Sample</b>	<b>2106</b>	335	610	129	689	510	179	742	784	1019	1087	221	870	520	495	1200	906	1817	105	183	508	350	255	706	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	17-18 Aug	22-23 Aug																								
<b>And which of these parties would you vote for?</b>																										
<i>[Asked only to those who answered 'some other party'; n=28]</i>																										
UK Independence Party (UKIP)	17	10	0	0	0	13	0	0	0	17	18	0	0	13	0	15	7	13	12	0	0	0	48	0	9	
Women's Equality Party	10	2	0	0	0	0	0	0	0	4	0	6	0	7	0	0	0	4	3	0	0	8	0	0	0	
Some other party	63	79	0	0	0	87	83	100	85	75	76	83	100	62	100	79	73	83	75	100	100	80	22	100	91	
Don't know	10	6	0	0	0	0	0	0	0	4	7	6	0	18	0	0	15	0	7	0	0	13	15	0	0	
Refused	0	2	0	0	0	0	17	0	15	0	0	6	0	0	0	6	6	0	3	0	0	0	15	0	0	

	0 - Certain NOT to vote																								
<b>On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?</b>																									
0 - Certain NOT to vote	10	11	0	1	2	4	1	0	3	7	12	11	12	15	9	8	6	18	11	14	11	14	13	8	10
1	2	2	1	0	1	1	1	0	1	1	2	2	2	4	1	1	2	2	2	1	4	1	2	5	2
2	2	2	0	0	2	2	0	1	1	2	1	2	3	1	2	2	1	2	2	2	0	2	3	1	2
3	2	2	1	0	0	2	0	1	1	1	1	3	5	2	2	1	2	2	2	0	0	2	3	2	2
4	2	1	0	0	1	1	1	0	1	1	1	2	3	1	1	1	1	1	1	1	1	1	2	2	1
5	7	6	4	3	1	6	3	3	3	6	5	7	9	6	5	6	5	8	6	6	5	6	5	5	7
6	3	3	3	1	2	3	3	1	2	3	3	3	4	3	3	2	3	3	3	3	1	2	3	5	3
7	5	6	8	4	5	6	3	4	4	6	5	6	10	5	4	5	6	5	5	5	7	5	5	7	6
8	6	6	8	6	8	8	6	6	7	6	5	7	9	5	7	5	6	6	6	7	6	6	5	7	6
9	8	7	11	8	11	9	8	12	8	8	8	7	4	6	8	9	8	6	8	8	5	7	6	7	9
10 - Absolutely certain to vote	53	54	64	75	68	59	74	72	69	57	56	52	41	52	58	60	59	47	53	53	60	55	53	52	53

<b>Which of the following do you think would make the best Prime Minister?</b>																									
Rishi Sunak	24	22	82	2	8	48	4	11	13	37	21	23	8	14	23	40	22	21	23	21	14	19	23	18	27
Keir Starmer	32	32	2	78	43	7	68	52	53	15	37	28	34	40	30	19	37	25	32	33	33	34	31	36	29
Not sure	41	43	13	18	47	42	26	37	32	46	39	46	47	42	45	40	38	49	42	40	53	44	40	42	41
Refused	3	4	3	2	1	2	2	1	3	2	4	3	11	4	2	1	3	4	4	6	1	3	6	4	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

17-18  
Aug

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How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	2	2	7	1	0	4	1	0	1	3	2	2	2	1	3	3	2	2	2	1	2	2	3	3	2
Fairly well	17	17	56	3	10	37	4	3	8	30	15	18	7	12	18	28	17	16	17	18	10	14	23	13	18
<b>TOTAL WELL</b>	<b>19</b>	<b>19</b>	<b>63</b>	<b>4</b>	<b>10</b>	<b>41</b>	<b>5</b>	<b>3</b>	<b>9</b>	<b>33</b>	<b>17</b>	<b>20</b>	<b>9</b>	<b>13</b>	<b>21</b>	<b>31</b>	<b>19</b>	<b>18</b>	<b>19</b>	<b>19</b>	<b>12</b>	<b>16</b>	<b>26</b>	<b>16</b>	<b>20</b>
Fairly badly	31	29	22	28	32	32	24	32	26	31	28	30	41	27	26	31	29	29	29	29	28	30	30	30	28
Very badly	41	42	7	63	52	18	68	61	60	27	48	35	32	49	43	32	44	39	41	36	54	42	34	48	40
<b>TOTAL BADLY</b>	<b>72</b>	<b>71</b>	<b>29</b>	<b>91</b>	<b>84</b>	<b>50</b>	<b>92</b>	<b>93</b>	<b>86</b>	<b>58</b>	<b>76</b>	<b>65</b>	<b>73</b>	<b>76</b>	<b>69</b>	<b>63</b>	<b>73</b>	<b>68</b>	<b>70</b>	<b>65</b>	<b>82</b>	<b>72</b>	<b>64</b>	<b>78</b>	<b>68</b>
Don't know	9	11	8	5	6	9	4	4	4	9	7	14	17	11	11	7	8	14	11	14	6	11	11	7	12

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	32	33	69	10	11	69	8	6	6	73	35	30	10	20	40	57	28	39	34	32	24	34	37	22	36
Wrong to leave	57	55	22	84	83	23	88	91	92	17	56	54	68	66	48	37	63	44	53	53	70	52	49	67	52
Don't know	11	12	8	5	6	8	3	4	3	9	9	16	21	14	12	5	9	17	13	15	6	14	15	11	12

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Conservative	12	55	0	1	29	1	1	5	22	12	11	4	6	12	23	11	12	12	10	7	10	15	9	13
Labour	39	9	88	42	16	74	53	57	23	42	36	49	44	38	27	44	32	40	40	33	42	40	45	35
Liberal Democrat	4	1	2	33	3	3	15	7	3	5	4	4	5	4	4	5	3	4	3	6	3	3	7	5
Other	6	1	1	1	7	4	3	5	8	8	4	4	6	7	6	6	6	5	6	16	6	3	4	6
Don't know	22	16	6	16	19	11	16	16	20	16	27	24	25	17	20	18	27	22	26	17	21	20	22	24
None	17	18	3	7	26	6	11	11	23	17	17	14	14	21	20	15	21	17	15	21	18	18	14	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Asylum and immigration</b>																								
Conservative	16	60	4	10	35	4	5	9	26	16	15	11	11	14	27	16	15	16	12	13	14	21	12	17
Labour	22	2	60	14	4	52	23	33	11	24	20	23	26	21	14	26	17	22	21	16	24	19	27	21
Liberal Democrat	6	1	6	36	2	7	22	11	3	6	6	5	7	8	4	8	5	6	4	7	6	5	10	6
Other	10	3	4	2	12	8	4	7	14	14	7	11	10	11	7	11	9	9	16	15	10	8	10	9
Don't know	26	17	17	22	20	21	28	25	21	20	32	29	29	23	24	22	32	26	33	20	25	27	25	28
None	20	17	9	17	27	8	18	15	25	21	19	20	16	22	25	18	22	19	13	29	20	21	16	19
<b>Law and order</b>																								
Conservative	20	72	5	14	45	4	11	13	33	21	19	12	12	19	38	22	18	21	19	14	18	23	16	24
Labour	24	2	66	17	6	56	30	40	12	26	22	23	28	27	14	27	20	24	25	21	28	24	27	21
Liberal Democrat	5	1	2	41	2	5	17	8	3	5	4	5	5	5	4	6	3	5	4	6	3	4	8	6
Other	8	1	1	1	10	6	4	5	11	11	5	9	8	9	7	9	7	8	14	10	8	4	9	8
Don't know	28	16	19	21	19	22	26	24	22	21	35	36	34	22	20	23	34	28	30	27	27	30	27	28
None	15	8	6	7	18	7	12	9	18	15	15	15	13	18	16	13	18	15	9	22	16	16	14	14
<b>Education and schools</b>																								
Conservative	15	62	1	4	36	2	3	6	28	14	15	8	8	13	32	15	15	15	13	9	13	17	12	17
Labour	35	7	82	29	13	68	43	52	18	37	32	41	40	34	22	40	27	36	33	26	40	34	40	31
Liberal Democrat	7	2	4	47	4	6	24	11	5	7	7	6	6	8	8	7	7	7	4	8	5	6	9	8
Other	7	2	1	0	9	6	2	5	10	10	5	5	7	8	6	8	6	6	10	15	6	4	7	6
Don't know	23	17	8	14	21	13	21	18	22	18	28	28	25	21	20	19	28	23	31	19	22	25	19	25
None	14	10	4	5	17	5	6	8	17	15	12	12	14	15	13	11	17	13	10	22	14	14	13	12
<b>Taxation</b>																								
Conservative	19	71	5	14	41	3	12	11	32	20	19	11	13	20	33	20	17	20	16	14	16	26	16	21
Labour	27	3	70	16	7	61	31	42	13	28	26	33	32	26	17	30	23	27	27	23	32	24	31	25
Liberal Democrat	6	1	4	46	3	5	26	11	3	8	5	4	7	7	6	8	4	6	5	7	4	6	9	7
Other	7	2	1	2	9	5	4	5	10	10	5	7	7	9	6	8	6	7	10	13	7	4	6	8
Don't know	25	15	13	14	21	18	20	21	23	19	31	29	28	21	23	21	31	25	31	24	24	24	23	26
None	15	9	6	7	19	7	8	10	19	16	15	16	14	17	16	13	18	15	10	20	17	16	14	14

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<b>Weighted Sample</b>	<b>2106</b>	<b>335</b>	<b>610</b>	<b>129</b>	<b>689</b>	<b>510</b>	<b>179</b>	<b>742</b>	<b>784</b>	<b>1019</b>	<b>1087</b>	<b>221</b>	<b>870</b>	<b>520</b>	<b>495</b>	<b>1200</b>	<b>906</b>	<b>1817</b>	<b>105</b>	<b>183</b>	<b>508</b>	<b>350</b>	<b>255</b>	<b>706</b>	
<b>Unweighted Sample</b>	<b>2106</b>	<b>369</b>	<b>627</b>	<b>134</b>	<b>719</b>	<b>518</b>	<b>184</b>	<b>859</b>	<b>809</b>	<b>904</b>	<b>1202</b>	<b>166</b>	<b>793</b>	<b>549</b>	<b>598</b>	<b>1310</b>	<b>796</b>	<b>1817</b>	<b>121</b>	<b>168</b>	<b>526</b>	<b>372</b>	<b>189</b>	<b>730</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Unemployment</b>																									
Conservative	15	63	3	3	37	3	2	8	27	16	15	8	10	16	27	16	15	16	14	10	14	19	11	18	
Labour	31	9	74	29	12	64	41	48	18	34	28	34	35	31	24	35	26	32	31	20	37	30	38	28	
Liberal Democrat	5	1	2	37	2	4	17	7	3	5	4	5	5	5	3	6	3	5	2	6	2	4	7	6	
Other	7	1	1	1	8	5	3	4	9	9	5	8	6	8	6	7	6	6	10	13	6	4	6	6	
Don't know	26	19	13	25	23	18	27	23	24	20	33	29	29	23	24	23	30	26	33	26	24	26	24	28	
None	16	7	6	5	18	6	9	10	19	16	15	17	15	16	16	13	19	15	11	24	17	16	13	14	
<b>The economy in general</b>																									
Conservative	21	80	4	8	47	4	7	11	36	21	20	11	13	21	38	21	20	21	19	13	17	27	17	23	
Labour	25	2	69	20	5	62	32	41	13	28	23	29	30	25	16	29	21	26	29	17	32	23	28	23	
Liberal Democrat	5	1	3	39	2	4	21	9	2	6	4	3	5	6	4	6	3	5	2	7	2	4	8	7	
Other	7	2	2	2	9	5	3	5	10	9	6	7	7	9	6	8	7	7	9	14	7	6	5	7	
Don't know	27	11	15	22	20	18	26	23	22	21	32	36	30	21	21	23	31	26	33	26	25	25	29	27	
None	15	5	7	9	17	8	11	11	17	16	15	15	14	17	15	13	17	15	9	22	16	16	13	14	
<b>Housing</b>																									
Conservative	10	44	0	1	23	2	0	4	17	10	9	7	6	9	18	9	10	10	6	7	10	13	9	10	
Labour	33	12	76	24	16	64	40	47	22	37	29	35	34	34	28	37	27	33	33	26	37	31	37	31	
Liberal Democrat	5	2	3	42	2	5	21	9	3	6	5	5	6	5	4	7	3	6	2	5	4	4	9	6	
Other	7	1	2	2	9	5	3	5	10	10	5	6	7	10	6	8	6	7	10	13	6	6	7	7	
Don't know	28	24	13	19	27	17	25	23	27	21	35	33	32	24	25	25	33	28	37	27	26	28	23	31	
None	17	15	6	13	22	7	10	11	21	17	17	13	15	18	20	14	20	16	13	22	17	18	15	15	
<b>Britain's exit from the EU</b>																									
Conservative	17	68	2	6	43	2	3	7	33	17	18	9	10	17	33	17	17	18	19	10	15	22	13	19	
Labour	19	3	52	12	4	45	16	27	10	21	16	24	22	18	11	21	16	19	23	15	23	19	19	16	
Liberal Democrat	7	1	9	43	2	11	29	14	3	8	6	7	7	8	6	9	5	8	2	5	6	5	13	9	
Other	9	4	2	2	14	6	2	6	14	13	6	6	10	12	8	10	9	9	15	14	9	8	6	10	
Don't know	27	12	17	18	19	20	26	24	22	19	33	30	31	23	22	23	31	27	30	22	24	29	30	28	
None	21	12	17	18	19	16	24	22	17	21	20	24	20	21	20	19	23	20	12	35	24	18	19	19	
<b>Defence and security</b>																									
Conservative	24	75	10	22	50	7	18	17	38	27	22	19	16	23	43	25	23	25	21	18	22	28	21	28	
Labour	19	1	55	15	4	49	22	32	11	23	16	15	23	22	12	21	16	20	17	14	23	18	23	18	
Liberal Democrat	4	1	2	28	1	4	14	6	2	3	4	3	4	4	3	4	2	4	2	5	2	3	6	4	
Other	7	1	2	2	9	5	3	5	10	10	5	8	7	9	5	8	7	7	11	14	8	6	5	7	
Don't know	31	14	25	23	20	28	32	29	24	24	38	43	35	25	25	28	35	31	42	30	29	31	33	30	
None	14	8	6	9	16	7	11	10	16	14	15	11	15	17	12	13	16	14	7	19	15	15	13	13	

Sample Size: 2106 adults in GB  
Fieldwork: 22nd - 23rd August 2023

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
<b>Weighted Sample</b>	<b>2106</b>	<b>335</b>	<b>610</b>	<b>129</b>	<b>689</b>	<b>510</b>	<b>179</b>	<b>742</b>	<b>784</b>	<b>1019</b>	<b>1087</b>	<b>221</b>	<b>870</b>	<b>520</b>	<b>495</b>	<b>1200</b>	<b>906</b>	<b>1817</b>	<b>105</b>	<b>183</b>	<b>508</b>	<b>350</b>	<b>255</b>	<b>706</b>	
<b>Unweighted Sample</b>	<b>2106</b>	<b>369</b>	<b>627</b>	<b>134</b>	<b>719</b>	<b>518</b>	<b>184</b>	<b>859</b>	<b>809</b>	<b>904</b>	<b>1202</b>	<b>166</b>	<b>793</b>	<b>549</b>	<b>598</b>	<b>1310</b>	<b>796</b>	<b>1817</b>	<b>121</b>	<b>168</b>	<b>526</b>	<b>372</b>	<b>189</b>	<b>730</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How confident are you that the UK economy would recover if...

The Conservative Party won the next election

Very confident	4	21	1	0	9	1	1	2	7	4	4	2	2	5	8	4	4	4	4	3	3	5	5	5
Fairly confident	18	60	5	11	39	4	11	12	29	17	19	15	11	18	31	18	18	19	19	11	16	20	14	22
<b>TOTAL CONFIDENT</b>	<b>22</b>	<b>81</b>	<b>6</b>	<b>11</b>	<b>48</b>	<b>5</b>	<b>12</b>	<b>14</b>	<b>36</b>	<b>21</b>	<b>23</b>	<b>17</b>	<b>13</b>	<b>23</b>	<b>39</b>	<b>22</b>	<b>22</b>	<b>23</b>	<b>23</b>	<b>14</b>	<b>19</b>	<b>25</b>	<b>19</b>	<b>27</b>
Not very confident	26	12	31	32	25	28	33	27	27	26	26	29	29	24	23	27	25	26	29	29	28	23	24	26
Not confident at all	38	3	59	52	18	62	47	50	28	41	35	33	41	44	28	39	36	37	33	45	41	37	41	34
<b>TOTAL NOT CONFIDENT</b>	<b>64</b>	<b>15</b>	<b>90</b>	<b>84</b>	<b>43</b>	<b>90</b>	<b>80</b>	<b>77</b>	<b>55</b>	<b>67</b>	<b>61</b>	<b>62</b>	<b>70</b>	<b>68</b>	<b>51</b>	<b>66</b>	<b>61</b>	<b>63</b>	<b>62</b>	<b>74</b>	<b>69</b>	<b>60</b>	<b>65</b>	<b>60</b>
Don't know	13	5	4	5	9	5	8	8	8	11	16	20	17	8	9	10	18	13	15	11	12	14	16	13

The Labour Party won the next election

Very confident	4	0	13	2	1	10	4	7	3	5	3	2	5	5	2	5	3	4	3	3	5	4	5	4
Fairly confident	25	7	57	36	9	51	40	38	14	27	23	31	30	21	16	29	20	25	28	22	29	22	29	22
<b>TOTAL CONFIDENT</b>	<b>29</b>	<b>7</b>	<b>70</b>	<b>38</b>	<b>10</b>	<b>61</b>	<b>44</b>	<b>45</b>	<b>17</b>	<b>32</b>	<b>26</b>	<b>33</b>	<b>35</b>	<b>26</b>	<b>18</b>	<b>34</b>	<b>23</b>	<b>29</b>	<b>31</b>	<b>25</b>	<b>34</b>	<b>26</b>	<b>34</b>	<b>26</b>
Not very confident	29	35	21	35	30	25	33	29	29	29	29	34	29	28	28	30	28	29	31	34	25	34	30	28
Not confident at all	27	53	2	21	52	4	18	15	46	26	27	7	17	35	44	24	30	27	23	26	26	24	19	32
<b>TOTAL NOT CONFIDENT</b>	<b>56</b>	<b>88</b>	<b>23</b>	<b>56</b>	<b>82</b>	<b>29</b>	<b>51</b>	<b>44</b>	<b>75</b>	<b>55</b>	<b>56</b>	<b>41</b>	<b>46</b>	<b>63</b>	<b>72</b>	<b>54</b>	<b>58</b>	<b>56</b>	<b>54</b>	<b>60</b>	<b>51</b>	<b>58</b>	<b>49</b>	<b>60</b>
Don't know	15	5	7	6	8	9	6	10	8	12	18	26	19	11	9	13	19	15	15	15	15	16	16	15

If the government had additional money, which of the following would you prefer it to spend it on?

Reducing Government debt	15	24	9	17	22	7	17	13	20	16	13	14	11	15	22	16	13	14	13	21	11	15	16	15
Cutting taxes	29	33	23	19	35	21	15	19	36	31	27	26	36	26	22	28	31	29	34	25	32	32	30	25
Increasing public spending	44	37	60	61	34	62	62	60	33	43	44	43	41	47	45	48	39	44	39	43	42	38	48	47
Don't know	12	6	9	3	9	10	6	8	11	9	15	18	13	12	10	9	17	12	14	12	14	15	6	12

Thinking about the current economic situation, do you think it is or is not realistic for the Government to reduce taxes?

Is realistic for the Government to reduce taxes	25	26	22	14	29	23	11	19	33	27	23	15	29	24	25	25	25	26	25	21	28	23	31	23
Is not realistic for the Government to reduce taxes	54	63	61	77	55	60	73	67	48	57	51	59	48	56	60	60	46	54	42	60	48	56	52	58
Don't know	21	12	17	8	16	16	16	14	19	16	26	27	23	20	16	15	28	20	32	19	24	21	17	18

Sample Size: 2106 adults in GB  
Fieldwork: 22nd - 23rd August 2023

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2106</b>	335	610	129	689	510	179	742	784	1019	1087	221	870	520	495	1200	906	1817	105	183	508	350	255	706	
<b>Unweighted Sample</b>	<b>2106</b>	369	627	134	719	518	184	859	809	904	1202	166	793	549	598	1310	796	1817	121	168	526	372	189	730	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If the Government were to cut taxes, which of the following would you MOST like to see decreased? Please tick up to three

Basic rate of income tax	<b>46</b>	42	54	44	46	55	45	50	47	51	41	42	46	48	46	50	40	46	47	44	50	46	41	45
Council tax	<b>44</b>	44	46	41	42	45	39	44	46	41	47	35	48	43	42	42	47	44	48	46	47	43	44	41
VAT	<b>33</b>	30	34	35	33	31	40	32	36	38	28	26	28	36	41	33	33	32	38	33	36	30	28	33
Fuel duty	<b>32</b>	43	28	26	43	26	32	31	42	32	32	10	25	38	48	29	36	32	34	32	39	35	16	31
National Insurance	<b>21</b>	14	26	23	18	25	18	23	18	21	21	30	28	19	7	25	16	21	25	20	25	22	19	19
Inheritance tax	<b>17</b>	28	12	19	25	12	20	15	22	15	18	11	14	17	22	18	15	18	8	9	10	20	20	22
Stamp duty	<b>10</b>	12	11	17	12	11	15	13	11	8	13	11	9	10	13	11	9	11	3	6	6	11	17	13
Higher rate of income tax	<b>6</b>	8	5	10	6	4	8	6	4	7	5	9	9	4	2	7	4	5	6	11	4	3	9	6
Corporation tax	<b>4</b>	6	3	4	5	3	4	4	4	5	2	4	3	4	4	5	2	4	1	4	2	4	5	4
Capital gains tax	<b>3</b>	5	3	2	4	2	1	2	4	4	3	2	3	4	4	4	3	3	2	7	2	4	3	4
Top rate of income tax	<b>2</b>	4	2	6	3	2	4	2	2	3	2	2	4	1	2	3	2	3	3	1	3	2	5	2
Not sure	<b>10</b>	4	8	6	5	9	5	8	5	9	11	24	11	6	7	7	14	10	12	12	10	11	10	9

Thinking about the level of benefits, do you think they are too high, too low, or is the balance about right?

Benefit payments are too high	<b>23</b>	41	10	19	38	10	14	15	36	25	21	10	23	25	26	25	21	23	20	22	22	25	20	24
Benefit payments are too low	<b>28</b>	10	42	27	13	43	29	35	19	29	27	31	32	28	21	26	31	28	26	34	31	25	32	25
The balance is about right	<b>25</b>	34	26	31	29	25	25	27	26	25	24	24	22	24	30	26	23	25	26	22	24	23	27	25
Don't know	<b>24</b>	15	22	23	20	22	31	24	20	21	28	34	24	23	23	24	25	25	27	22	23	27	20	25

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	272	225	10.7%
Men 50-64 High education	71	78	3.7%
Men 50-64 Mid education	103	95	4.5%
Men 50-64 Low education	92	82	3.9%
Men 25-49 High education	166	198	9.4%
Men 25-49 Mid education	106	139	6.6%
Men 25-49 Low education	37	91	4.3%
Men Under 25 High education	22	21	1.0%
Men Under 25 Mid & Low education	35	91	4.3%
Women Over 65	326	270	12.8%
Women 50-64 High education	69	74	3.5%
Women 50-64 Mid education	119	107	5.1%
Women 50-64 Low education	95	84	4.0%
Women 25-49 High education	202	213	10.1%
Women 25-49 Mid education	179	150	7.1%
Women 25-49 Low education	103	80	3.8%
Women Under 25 High education	29	25	1.2%
Women Under 25 Mid & Low education	80	84	4.0%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	174	400	19.0%
Medium (3-7)	1452	1264	60.0%
High (8,9,10)	480	442	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	693	590	28.0%
C1	617	611	29.0%
C2	350	442	21.0%
DE	446	463	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	859	742	35.2%
Leave	809	784	37.2%
Don't Know / Did Not Vote	438	580	27.5%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	154	143	6.8%
North Lab	174	156	7.4%
North LD	33	27	1.3%
North BP	22	19	0.9%
North Oth	18	15	0.7%
North DNV	125	147	7.0%
Midlands Con	154	135	6.4%
Midlands Lab	90	82	3.9%
Midlands LD	24	19	0.9%
Midlands BP	4	4	0.2%
Midlands Oth	12	11	0.5%
Midlands DNV	88	99	4.7%
London Con	54	59	2.8%
London Lab	63	91	4.3%
London LD	14	27	1.3%
London BP	1	2	0.1%
London Oth	6	6	0.3%
London DNV	51	70	3.3%
South Con	293	291	13.8%
South Lab	134	124	5.9%
South LD	99	88	4.2%
South BP	2	2	0.1%
South Oth	31	27	1.3%
South DNV	171	173	8.2%
Wales Con	33	27	1.3%
Wales Lab	36	32	1.5%
Wales LD	5	4	0.2%
Wales PC	10	8	0.4%
Wales BP	4	4	0.2%
Wales Oth DNV	33	29	1.4%
Scotland Con	31	34	1.6%
Scotland Lab	21	25	1.2%
Scotland LD	9	13	0.6%
Scotland SNP	61	61	2.9%
Scotland Oth DNV	46	51	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](https://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](https://yougov.co.uk)