

# YouGov / The Times Survey Results

Sample Size: 1700 adults in GB  
Fieldwork: 20th - 21st October 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1700</b>	224	660	116	556	411	144	599	633	823	877	179	702	420	400	969	731	206	569	367	410	148	
<b>Unweighted Sample</b>	<b>1700</b>	234	684	119	579	418	141	658	689	794	906	141	742	416	401	995	705	180	588	368	411	153	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

11-12 Oct

20-21 Oct

	11-12 Oct	20-21 Oct	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	23	<b>19</b>	100	0	0	53	1	1	8	38	20	17	9	9	21	40	16	23	13	26	20	15	9
Lab	51	<b>56</b>	0	100	0	22	91	48	69	37	52	60	58	68	50	36	59	50	74	47	58	66	35
Lib Dem	9	<b>10</b>	0	0	100	7	2	44	12	6	10	9	14	9	9	10	11	8	5	15	7	7	8
SNP	5	<b>4</b>	0	0	0	0	1	3	7	0	4	5	8	4	6	2	3	6	0	1	1	0	41
Plaid Cymru	1	<b>1</b>	0	0	0	1	1	0	1	1	1	1	2	1	0	1	1	0	0	0	4	0	0
Reform UK	3	<b>5</b>	0	0	0	13	0	1	0	13	8	3	1	4	7	10	5	7	3	6	7	7	2
Green	7	<b>4</b>	0	0	0	3	4	2	3	3	3	4	8	4	4	1	4	4	4	4	4	4	4
Other	2	<b>1</b>	0	0	0	1	1	1	1	2	1	1	0	1	3	1	2	1	2	2	0	1	1

If there were a general election held tomorrow, which party would you vote for?

	11-12 Oct	20-21 Oct	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	15	<b>13</b>	100	0	0	34	1	2	7	24	15	11	9	7	14	25	12	15	9	19	13	10	7
Labour	34	<b>39</b>	0	100	0	14	84	42	58	24	39	39	42	49	34	23	44	31	51	32	39	45	29
Liberal Democrat	6	<b>7</b>	0	0	100	4	3	38	10	4	8	6	11	7	6	6	8	5	4	10	5	5	7
Scottish National Party (SNP)	4	<b>3</b>	0	0	0	0	1	3	5	0	3	3	6	3	4	1	3	4	0	0	0	0	32
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	1	1	0	0	1	2	1	0	0	1	0	0	0	3	0	0
Reform UK	2	<b>4</b>	0	0	0	9	0	1	0	8	6	2	1	3	5	6	3	4	2	4	4	5	2
Green	4	<b>3</b>	0	0	0	2	3	2	3	2	2	3	6	3	3	1	3	3	3	3	3	3	3
Some other party	1	<b>1</b>	0	0	0	1	1	1	1	2	1	1	0	1	2	0	1	1	2	1	0	1	1
Would not vote	12	<b>12</b>	0	0	0	9	1	1	3	12	10	13	5	12	11	13	9	15	10	11	14	12	7
Don't know	18	<b>17</b>	0	0	0	26	5	11	11	23	13	20	11	13	21	22	14	20	14	18	19	17	9
Refused	2	<b>2</b>	0	0	0	1	1	0	1	0	2	1	6	1	0	1	1	2	6	1	0	1	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=19]

UK Independence Party (UKIP)	17	10	0	0	0	0	20	0	0	16	20	0	0	12	11	0	6	19	24	0	0	16	0
Women's Equality Party	11	5	0	0	0	0	0	0	8	0	10	0	13	0	0	7	0	0	0	0	0	16	0
Some other party	60	76	0	0	0	89	80	100	62	80	72	100	66	78	100	74	81	76	92	0	50	100	
Don't know	12	9	0	0	0	11	0	0	15	0	18	0	9	12	0	13	0	0	8	0	18	0	
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

### On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	11	10	2	1	0	7	0	1	2	9	10	11	7	11	9	11	8	13	9	9	12	11	7
1	2	2	0	1	0	1	1	0	1	2	2	2	2	2	3	2	1	3	4	1	2	2	0
2	2	2	4	1	1	1	0	3	1	1	2	2	5	1	3	1	2	2	0	4	2	1	0
3	2	1	1	0	3	1	1	0	0	2	1	1	2	1	1	2	1	2	1	2	1	1	1
4	1	2	0	0	1	2	0	1	0	2	1	3	4	2	1	1	1	2	2	2	1	2	0
5	6	6	5	3	4	8	2	3	3	9	5	7	4	6	7	7	5	8	6	9	5	5	3
6	2	3	4	2	3	3	0	4	2	3	3	4	5	3	3	3	2	5	3	3	4	3	1
7	5	4	4	3	10	6	3	3	2	4	5	4	13	3	5	2	4	5	7	3	5	4	6
8	6	5	4	6	6	6	2	3	3	5	5	5	5	6	4	4	4	6	3	5	5	6	5
9	7	6	3	7	7	5	10	4	7	6	6	6	8	4	8	6	7	5	6	6	5	8	5
10 - Absolutely certain to vote	56	58	72	76	66	59	80	77	79	57	61	55	47	60	57	61	65	49	59	55	57	57	72

### How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	2	3	15	0	0	7	1	1	1	7	4	2	1	1	3	7	2	4	3	4	3	2	3
Fairly well	19	18	49	7	15	36	5	4	9	32	20	17	13	13	21	26	18	19	14	20	20	19	10
<b>TOTAL WELL</b>	<b>21</b>	<b>21</b>	<b>64</b>	<b>7</b>	<b>15</b>	<b>43</b>	<b>6</b>	<b>5</b>	<b>10</b>	<b>39</b>	<b>24</b>	<b>19</b>	<b>14</b>	<b>14</b>	<b>24</b>	<b>33</b>	<b>20</b>	<b>23</b>	<b>17</b>	<b>24</b>	<b>23</b>	<b>21</b>	<b>13</b>
Fairly badly	26	24	21	21	27	28	17	18	18	26	21	27	27	24	22	26	22	27	17	28	23	25	20
Very badly	40	46	7	67	51	20	71	72	68	26	50	42	47	53	45	32	51	39	53	39	45	46	60
<b>TOTAL BADLY</b>	<b>66</b>	<b>70</b>	<b>28</b>	<b>88</b>	<b>78</b>	<b>48</b>	<b>88</b>	<b>90</b>	<b>86</b>	<b>52</b>	<b>71</b>	<b>69</b>	<b>74</b>	<b>77</b>	<b>67</b>	<b>58</b>	<b>73</b>	<b>66</b>	<b>70</b>	<b>67</b>	<b>68</b>	<b>71</b>	<b>80</b>
Don't know	12	9	8	5	8	9	6	4	4	10	6	13	11	9	10	8	8	11	14	9	9	9	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	34	34	74	15	16	70	9	5	5	75	37	31	10	21	42	61	29	41	22	40	38	33	24
Wrong to leave	52	54	20	77	79	21	85	93	91	15	54	54	70	65	50	30	62	42	67	49	50	53	64
Don't know	13	12	6	8	5	9	6	1	4	10	9	15	20	14	8	9	9	16	11	11	13	14	11

Thinking about who will become the next Conservative leader and Prime Minister... Do you think each of the following would do a good or bad job as the next Prime Minister?

Grant Shapps

Very good job	1	2	1	0	1	1	0	0	1	1	0	1	1	1	0	1	0	2	1	1	0	1
Fairly good job	7	18	5	10	12	4	9	8	9	8	7	7	4	9	11	8	6	9	9	4	7	7
<b>TOTAL GOOD JOB</b>	<b>8</b>	<b>20</b>	<b>6</b>	<b>10</b>	<b>13</b>	<b>5</b>	<b>9</b>	<b>8</b>	<b>10</b>	<b>9</b>	<b>7</b>	<b>8</b>	<b>5</b>	<b>10</b>	<b>11</b>	<b>9</b>	<b>6</b>	<b>11</b>	<b>10</b>	<b>5</b>	<b>7</b>	<b>8</b>
Fairly bad job	17	21	18	21	21	16	22	18	18	20	14	21	13	19	18	18	15	18	18	15	15	17
Very bad job	31	17	43	26	22	44	40	41	26	39	24	23	34	31	30	34	28	28	28	37	30	34
<b>TOTAL BAD JOB</b>	<b>48</b>	<b>38</b>	<b>61</b>	<b>47</b>	<b>43</b>	<b>60</b>	<b>62</b>	<b>59</b>	<b>44</b>	<b>59</b>	<b>38</b>	<b>44</b>	<b>47</b>	<b>50</b>	<b>48</b>	<b>52</b>	<b>43</b>	<b>46</b>	<b>46</b>	<b>52</b>	<b>45</b>	<b>51</b>
Not sure	44	43	34	43	44	36	29	34	46	32	55	48	48	40	41	40	50	44	43	43	47	41

Michael Gove

Very good job	1	3	1	3	2	2	1	0	2	2	1	4	1	1	2	1	2	3	2	1	0	1
Fairly good job	10	21	7	13	16	6	7	10	12	11	9	8	10	9	12	10	10	12	12	8	10	4
<b>TOTAL GOOD JOB</b>	<b>11</b>	<b>24</b>	<b>8</b>	<b>16</b>	<b>18</b>	<b>8</b>	<b>8</b>	<b>10</b>	<b>14</b>	<b>13</b>	<b>10</b>	<b>12</b>	<b>11</b>	<b>10</b>	<b>14</b>	<b>11</b>	<b>12</b>	<b>15</b>	<b>14</b>	<b>9</b>	<b>10</b>	<b>5</b>
Fairly bad job	21	26	21	26	24	17	28	22	21	23	20	25	19	23	21	24	18	22	24	19	19	21
Very bad job	42	28	54	37	35	56	53	51	40	46	38	31	45	45	38	44	39	34	40	48	44	42
<b>TOTAL BAD JOB</b>	<b>63</b>	<b>54</b>	<b>75</b>	<b>63</b>	<b>59</b>	<b>73</b>	<b>81</b>	<b>73</b>	<b>61</b>	<b>69</b>	<b>58</b>	<b>56</b>	<b>64</b>	<b>68</b>	<b>59</b>	<b>68</b>	<b>57</b>	<b>56</b>	<b>64</b>	<b>67</b>	<b>63</b>	<b>63</b>
Not sure	26	22	18	22	23	19	11	17	25	18	33	31	26	22	26	21	32	29	22	25	27	31

Rishi Sunak

Very good job	10	19	8	10	17	6	7	9	13	11	9	7	7	10	17	11	9	12	8	12	11	6
Fairly good job	33	39	34	39	40	27	43	37	36	34	32	23	30	39	36	34	31	30	38	29	30	35
<b>TOTAL GOOD JOB</b>	<b>43</b>	<b>58</b>	<b>42</b>	<b>49</b>	<b>57</b>	<b>33</b>	<b>50</b>	<b>46</b>	<b>49</b>	<b>45</b>	<b>41</b>	<b>30</b>	<b>37</b>	<b>49</b>	<b>53</b>	<b>45</b>	<b>40</b>	<b>42</b>	<b>46</b>	<b>41</b>	<b>41</b>	<b>41</b>
Fairly bad job	20	16	26	27	13	29	28	24	14	21	18	30	22	15	15	23	15	22	19	20	19	17
Very bad job	20	11	23	8	15	25	12	19	19	22	19	22	23	20	15	18	23	15	18	23	20	27
<b>TOTAL BAD JOB</b>	<b>40</b>	<b>27</b>	<b>49</b>	<b>35</b>	<b>28</b>	<b>54</b>	<b>40</b>	<b>43</b>	<b>33</b>	<b>43</b>	<b>37</b>	<b>52</b>	<b>45</b>	<b>35</b>	<b>30</b>	<b>41</b>	<b>38</b>	<b>37</b>	<b>37</b>	<b>43</b>	<b>39</b>	<b>44</b>
Not sure	17	15	10	15	15	13	9	12	18	12	23	18	18	15	17	14	22	21	16	16	19	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Boris Johnson</b>																							
Very good job	14	48	4	7	33	2	3	4	30	15	13	3	7	17	28	12	17	9	17	17	13	5	
Fairly good job	20	35	11	13	35	7	7	11	29	21	19	17	17	22	26	19	22	22	22	23	19	10	
<b>TOTAL GOOD JOB</b>	<b>34</b>	<b>83</b>	<b>15</b>	<b>20</b>	<b>68</b>	<b>9</b>	<b>10</b>	<b>15</b>	<b>59</b>	<b>36</b>	<b>32</b>	<b>20</b>	<b>24</b>	<b>39</b>	<b>54</b>	<b>31</b>	<b>39</b>	<b>31</b>	<b>39</b>	<b>40</b>	<b>32</b>	<b>15</b>	
Fairly bad job	14	8	12	28	13	11	18	13	13	12	16	19	15	15	10	14	14	12	16	12	15	14	
Very bad job	42	6	69	44	13	74	66	67	20	45	40	48	52	38	28	48	35	49	36	40	43	63	
<b>TOTAL BAD JOB</b>	<b>56</b>	<b>14</b>	<b>81</b>	<b>72</b>	<b>26</b>	<b>85</b>	<b>84</b>	<b>80</b>	<b>33</b>	<b>57</b>	<b>56</b>	<b>67</b>	<b>67</b>	<b>53</b>	<b>38</b>	<b>62</b>	<b>49</b>	<b>61</b>	<b>52</b>	<b>52</b>	<b>58</b>	<b>77</b>	
Not sure	9	3	4	9	6	7	5	5	8	6	12	14	9	8	8	7	13	7	10	8	10	7	
<b>Ben Wallace</b>																							
Very good job	5	10	2	5	9	2	3	3	7	6	3	3	3	3	10	6	4	6	5	5	4	4	
Fairly good job	17	34	15	16	27	13	13	19	21	20	14	10	14	20	20	19	13	16	18	13	17	18	
<b>TOTAL GOOD JOB</b>	<b>22</b>	<b>44</b>	<b>17</b>	<b>21</b>	<b>36</b>	<b>15</b>	<b>16</b>	<b>22</b>	<b>28</b>	<b>26</b>	<b>17</b>	<b>13</b>	<b>17</b>	<b>23</b>	<b>30</b>	<b>25</b>	<b>17</b>	<b>22</b>	<b>23</b>	<b>18</b>	<b>21</b>	<b>22</b>	
Fairly bad job	11	6	15	16	8	12	20	13	7	13	8	21	10	8	9	12	8	10	12	11	8	9	
Very bad job	17	5	24	12	8	24	19	20	13	19	14	17	18	17	13	16	17	21	12	20	18	20	
<b>TOTAL BAD JOB</b>	<b>28</b>	<b>11</b>	<b>39</b>	<b>28</b>	<b>16</b>	<b>36</b>	<b>39</b>	<b>33</b>	<b>20</b>	<b>32</b>	<b>22</b>	<b>38</b>	<b>28</b>	<b>25</b>	<b>22</b>	<b>28</b>	<b>25</b>	<b>31</b>	<b>24</b>	<b>31</b>	<b>26</b>	<b>29</b>	
Not sure	52	44	44	50	49	49	45	44	53	41	62	49	54	51	48	47	58	47	53	50	54	50	
<b>Kemi Badenoch</b>																							
Very good job	2	5	1	0	4	1	1	1	4	3	1	1	2	3	3	3	2	3	3	2	2	1	
Fairly good job	6	13	3	9	11	3	4	6	9	7	6	8	5	7	8	7	5	6	7	4	8	6	
<b>TOTAL GOOD JOB</b>	<b>8</b>	<b>18</b>	<b>4</b>	<b>9</b>	<b>15</b>	<b>4</b>	<b>5</b>	<b>7</b>	<b>13</b>	<b>10</b>	<b>7</b>	<b>9</b>	<b>7</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>7</b>	<b>9</b>	<b>10</b>	<b>6</b>	<b>10</b>	<b>7</b>	
Fairly bad job	10	13	11	12	11	12	12	9	13	13	8	15	8	10	13	11	10	12	12	10	8	11	
Very bad job	24	10	38	23	12	38	34	33	16	30	19	27	27	23	20	27	20	28	21	28	22	28	
<b>TOTAL BAD JOB</b>	<b>34</b>	<b>23</b>	<b>49</b>	<b>35</b>	<b>23</b>	<b>50</b>	<b>46</b>	<b>42</b>	<b>29</b>	<b>43</b>	<b>27</b>	<b>42</b>	<b>35</b>	<b>33</b>	<b>33</b>	<b>38</b>	<b>30</b>	<b>40</b>	<b>33</b>	<b>38</b>	<b>30</b>	<b>39</b>	
Not sure	57	59	46	57	62	46	48	51	59	47	66	49	58	58	56	52	63	51	57	56	61	54	
<b>Penny Mordaunt</b>																							
Very good job	5	12	3	4	7	4	4	4	7	5	4	1	3	5	8	5	4	4	5	4	4	6	
Fairly good job	21	36	17	21	34	15	23	19	29	24	19	14	16	24	31	23	19	20	24	20	20	17	
<b>TOTAL GOOD JOB</b>	<b>26</b>	<b>48</b>	<b>20</b>	<b>25</b>	<b>41</b>	<b>19</b>	<b>27</b>	<b>23</b>	<b>36</b>	<b>29</b>	<b>23</b>	<b>15</b>	<b>19</b>	<b>29</b>	<b>39</b>	<b>28</b>	<b>23</b>	<b>24</b>	<b>29</b>	<b>24</b>	<b>24</b>	<b>23</b>	
Fairly bad job	16	15	20	21	16	19	20	21	14	21	12	23	15	17	16	19	13	20	17	16	15	14	
Very bad job	19	7	27	16	9	28	25	24	14	21	17	18	22	19	14	19	19	20	16	22	19	23	
<b>TOTAL BAD JOB</b>	<b>35</b>	<b>22</b>	<b>47</b>	<b>37</b>	<b>25</b>	<b>47</b>	<b>45</b>	<b>45</b>	<b>28</b>	<b>42</b>	<b>29</b>	<b>41</b>	<b>37</b>	<b>36</b>	<b>30</b>	<b>38</b>	<b>32</b>	<b>40</b>	<b>33</b>	<b>38</b>	<b>34</b>	<b>37</b>	
Not sure	39	30	32	37	34	34	28	32	36	28	48	44	44	36	31	34	45	36	37	38	42	40	
<b>Suella Braverman</b>																							
Very good job	2	4	1	1	4	1	1	0	4	3	1	1	1	3	3	2	2	3	2	2	2	1	
Fairly good job	8	18	3	7	15	3	4	4	13	9	8	8	6	7	13	8	9	8	9	7	9	7	
<b>TOTAL GOOD JOB</b>	<b>10</b>	<b>22</b>	<b>4</b>	<b>8</b>	<b>19</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>17</b>	<b>12</b>	<b>9</b>	<b>9</b>	<b>7</b>	<b>10</b>	<b>16</b>	<b>10</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>9</b>	<b>11</b>	<b>8</b>	
Fairly bad job	14	20	11	15	19	10	13	12	17	15	12	12	11	15	17	14	13	14	17	9	13	11	
Very bad job	36	14	54	41	20	56	56	53	23	44	29	35	40	37	27	43	27	39	32	41	32	45	
<b>TOTAL BAD JOB</b>	<b>50</b>	<b>34</b>	<b>65</b>	<b>56</b>	<b>39</b>	<b>66</b>	<b>69</b>	<b>65</b>	<b>40</b>	<b>59</b>	<b>41</b>	<b>47</b>	<b>51</b>	<b>52</b>	<b>44</b>	<b>57</b>	<b>40</b>	<b>53</b>	<b>49</b>	<b>50</b>	<b>45</b>	<b>56</b>	
Not sure	40	45	31	36	42	31	27	30	42	29	51	44	41	38	40	33	49	36	40	41	44	35	

Sample Size: 1700 adults in GB  
Fieldwork: 20th - 21st October 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1700</b>	224	660	116	556	411	144	599	633	823	877	179	702	420	400	969	731	206	569	367	410	148	
<b>Unweighted Sample</b>	<b>1700</b>	234	684	119	579	418	141	658	689	794	906	141	742	416	401	995	705	180	588	368	411	153	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Brandon Lewis**

Very good job	0	1	1	0	0	1	0	0	0	1	0	2	0	0	0	1	0	1	0	1	0	1
Fairly good job	3	8	2	3	5	0	3	2	4	3	3	4	2	4	4	3	3	2	4	1	4	4
<b>TOTAL GOOD JOB</b>	<b>3</b>	<b>9</b>	<b>3</b>	<b>3</b>	<b>5</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>6</b>	<b>2</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>5</b>
Fairly bad job	9	12	10	11	9	10	10	10	8	13	5	14	8	7	9	11	7	11	10	7	8	9
Very bad job	20	8	30	19	10	31	24	26	16	25	16	20	23	18	18	21	19	22	17	25	19	22
<b>TOTAL BAD JOB</b>	<b>29</b>	<b>20</b>	<b>40</b>	<b>30</b>	<b>19</b>	<b>41</b>	<b>34</b>	<b>36</b>	<b>24</b>	<b>38</b>	<b>21</b>	<b>34</b>	<b>31</b>	<b>25</b>	<b>27</b>	<b>32</b>	<b>26</b>	<b>33</b>	<b>27</b>	<b>32</b>	<b>27</b>	<b>31</b>
Not sure	67	71	57	66	75	57	63	61	72	59	75	60	66	71	69	65	71	63	69	66	69	64

And if you had to choose, who would you prefer as Prime Minister if you had to choose between each of the following and Keir Starmer?

**Grant Shapps**

Would prefer them to Keir Starmer	21	68	3	20	46	3	9	11	37	24	18	18	10	26	36	21	22	18	27	20	20	11
Would prefer Keir Starmer to them	47	5	84	56	21	81	77	71	31	53	42	49	57	46	32	54	39	58	42	47	45	63
Don't know	31	28	13	24	33	15	14	17	32	23	40	33	33	28	31	25	40	24	31	33	35	26

**Michael Gove**

Would prefer them to Keir Starmer	21	65	3	15	45	4	10	11	38	23	19	16	12	24	36	20	23	15	28	20	20	12
Would prefer Keir Starmer to them	53	13	87	67	28	84	81	76	36	58	48	58	62	53	35	60	43	64	48	51	52	63
Don't know	26	21	10	18	27	12	8	13	26	19	32	27	26	23	29	20	34	21	24	30	28	25

**Rishi Sunak**

Would prefer them to Keir Starmer	34	77	12	35	67	8	22	23	53	37	31	23	24	39	50	33	35	27	42	32	34	18
Would prefer Keir Starmer to them	43	9	77	44	14	79	65	63	27	45	42	55	51	42	27	49	36	51	39	43	41	57
Don't know	23	14	12	21	19	13	13	13	20	17	27	23	25	19	22	17	30	22	19	25	25	25

**Boris Johnson**

Would prefer them to Keir Starmer	35	88	10	23	73	6	12	16	61	36	33	16	22	44	55	31	39	27	43	37	32	15
Would prefer Keir Starmer to them	48	3	83	67	15	86	81	75	26	51	46	61	57	45	30	54	40	57	43	44	48	68
Don't know	17	8	7	10	12	7	7	9	13	13	21	23	21	11	15	14	21	16	14	19	20	17

**Ben Wallace**

Would prefer them to Keir Starmer	25	68	6	23	54	5	14	16	43	28	21	10	14	32	41	25	24	18	30	23	25	15
Would prefer Keir Starmer to them	42	6	78	47	12	77	68	63	23	47	37	58	49	37	27	48	34	51	37	43	38	54
Don't know	33	26	16	30	34	18	18	21	34	25	42	32	36	31	32	27	41	31	32	34	37	31

**Kemi Badenoch**

Would prefer them to Keir Starmer	20	62	3	16	45	4	10	11	38	24	17	13	12	27	32	20	22	13	25	20	20	14
Would prefer Keir Starmer to them	45	6	82	53	18	79	73	68	27	51	41	54	53	41	32	53	36	60	39	46	42	59
Don't know	34	33	15	31	37	17	17	20	36	25	42	32	35	32	35	28	42	27	36	34	38	28

**Penny Mordaunt**

Would prefer them to Keir Starmer	28	74	6	24	62	5	15	16	51	31	26	13	16	36	48	28	28	17	35	27	29	18
Would prefer Keir Starmer to them	43	6	79	51	13	78	69	66	23	48	39	56	51	39	28	49	35	55	39	43	39	55
Don't know	29	20	14	26	25	17	16	18	26	21	36	32	32	25	25	23	37	28	26	29	32	27

Sample Size: 1700 adults in GB  
Fieldwork: 20th - 21st October 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
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<b>Unweighted Sample</b>	<b>1700</b>	234	684	119	579	418	141	658	689	794	906	141	742	416	401	995	705	180	588	368	411	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Suella Braverman**

Would prefer them to Keir Starmer  
Would prefer Keir Starmer to them  
Don't know

<b>21</b>	63	4	18	46	5	13	12	39	24	19	12	13	27	36	20	23	15	29	19	19	12
<b>48</b>	7	83	59	22	81	77	72	30	54	43	59	56	47	31	57	38	59	42	50	46	64
<b>30</b>	30	13	23	32	14	11	16	31	21	38	29	31	26	33	23	39	26	29	32	35	25

**Brandon Lewis**

Would prefer them to Keir Starmer  
Would prefer Keir Starmer to them  
Don't know

<b>17</b>	55	4	14	37	4	7	9	32	20	15	16	9	21	29	16	19	16	22	16	16	8
<b>44</b>	5	80	49	15	78	74	68	25	49	38	47	52	41	29	51	34	55	37	44	42	57
<b>39</b>	41	16	36	48	18	19	23	43	31	47	37	39	37	42	33	47	30	41	40	42	36

**Which, if any, of the following would you**

**\*\*most\*\* trust to manage the British economy?**

Rishi Sunak	<b>32</b>	35	34	46	40	31	42	41	32	36	29	22	30	36	38	36	27	36	34	29	32	28
Boris Johnson	<b>12</b>	35	3	7	23	2	3	3	21	12	11	9	7	12	21	9	15	7	14	15	10	8
Penny Mordaunt	<b>3</b>	4	2	6	4	1	7	2	4	3	3	4	2	4	3	3	2	3	3	2	3	3
Ben Wallace	<b>2</b>	5	1	1	3	1	1	1	3	2	1	1	1	2	3	2	2	1	2	3	1	2
Michael Gove	<b>1</b>	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1	1	2
Kemi Badenoch	<b>1</b>	1	0	0	2	0	1	0	3	2	1	2	2	1	1	2	1	2	2	0	1	1
Suella Braverman	<b>1</b>	1	0	3	1	1	0	0	1	2	0	3	1	1	1	1	1	1	2	1	0	1
Grant Shapps	<b>0</b>	1	0	0	1	0	0	0	1	1	0	1	0	1	0	1	2	1	0	0	0	0
Brandon Lewis	<b>0</b>	1	0	0	1	0	0	0	1	1	0	1	0	0	1	0	0	0	0	1	0	1
None of them	<b>37</b>	7	50	28	14	56	40	45	24	33	40	43	44	34	23	37	36	39	30	41	39	43
Don't know	<b>11</b>	9	8	9	9	8	4	7	9	8	14	13	13	9	9	8	14	8	11	9	13	12

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	198	182	10.6%
Men 50-64 High education	54	63	3.2%
Men 50-64 Mid education	81	77	4.6%
Men 50-64 Low education	68	66	4.0%
Men 25-49 High education	150	160	8.1%
Men 25-49 Mid education	136	112	7.4%
Men 25-49 Low education	51	73	5.2%
Men Under 25 High education	17	17	0.9%
Men Under 25 Mid & Low education	39	73	4.6%
Women Over 65	203	218	12.7%
Women 50-64 High education	50	59	3.0%
Women 50-64 Mid education	92	87	5.2%
Women 50-64 Low education	71	68	4.1%
Women 25-49 High education	168	172	8.7%
Women 25-49 Mid education	153	121	7.7%
Women 25-49 Low education	84	65	4.6%
Women Under 25 High education	19	20	1.1%
Women Under 25 Mid & Low education	66	68	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	178	323	19.0%
Medium (3-7)	1124	1020	60.0%
High (8,9,10)	398	357	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	517	476	28.0%
C1	478	493	29.0%
C2	328	357	21.0%
DE	377	374	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	658	599	37.1%
Leave	689	633	39.6%
Don't Know / Did Not Vote	353	468	23.3%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	118	116	7.0%
North Lab	139	126	7.7%
North LD	25	22	1.4%
North BP	13	15	0.9%
North Oth	14	12	0.7%
North DNV	102	119	6.4%
Midlands Con	112	109	6.6%
Midlands Lab	67	66	4.0%
Midlands LD	17	15	1.0%
Midlands BP	3	3	0.2%
Midlands Oth	8	9	0.5%
Midlands DNV	69	80	4.3%
London Con	47	48	2.9%
London Lab	60	73	4.4%
London LD	16	22	1.4%
London BP	2	2	0.1%
London Oth	7	5	0.3%
London DNV	48	56	2.9%
South Con	249	235	14.3%
South Lab	106	100	6.0%
South LD	69	71	4.4%
South BP	2	2	0.1%
South Oth	25	22	1.3%
South DNV	137	139	7.5%
Wales Con	24	22	1.4%
Wales Lab	27	26	1.5%
Wales LD	3	3	0.2%
Wales PC	9	7	0.4%
Wales BP	3	3	0.2%
Wales Oth DNV	26	24	1.4%
Scotland Con	29	27	1.7%
Scotland Lab	19	20	1.2%
Scotland LD	11	10	0.6%
Scotland SNP	55	49	3.0%
Scotland Oth DNV	39	41	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)