

# YouGov / The Times Survey Results

Sample Size: 1712 adults in GB  
Fieldwork: 28th - 29th September 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1712</b>	248	619	87	580	425	154	635	678	832	880	187	714	413	399	976	736	205	575	372	413	147	
<b>Unweighted Sample</b>	<b>1712</b>	251	639	87	578	409	159	682	681	742	970	169	681	424	438	999	713	161	613	389	400	149	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

23-25 Sept  
28-29 Sept

Con	28	<b>21</b>	100	0	0	57	1	1	9	39	23	20	3	12	24	43	19	25	19	25	23	22	10
Lab	45	<b>54</b>	0	100	0	27	85	57	63	39	51	57	69	63	50	35	54	54	63	52	53	59	38
Lib Dem	9	<b>7</b>	0	0	100	2	4	35	12	3	8	7	7	9	7	6	10	4	6	9	6	9	2
SNP	4	<b>5</b>	0	0	0	0	1	2	7	3	4	6	4	4	6	5	5	4	0	0	2	0	44
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	0	0	2	1	1	3	1	0	0	1	1	1	0	4	0	0
Reform UK	3	<b>4</b>	0	0	0	8	0	0	1	8	4	3	1	3	4	6	3	5	1	5	4	4	1
Green	7	<b>6</b>	0	0	0	2	8	5	8	3	7	5	12	6	6	4	7	5	8	6	7	6	4
Other	2	<b>1</b>	0	0	0	3	0	0	0	3	2	1	1	2	2	1	1	2	2	2	1	1	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	18	<b>15</b>	100	0	0	37	1	1	8	26	17	12	2	9	17	28	14	15	12	17	14	16	7
Labour	29	<b>36</b>	0	100	0	17	75	50	50	26	36	36	48	42	33	23	39	33	42	35	34	39	29
Liberal Democrat	6	<b>5</b>	0	0	100	2	4	30	10	2	6	4	6	6	5	4	7	2	5	6	4	6	2
Scottish National Party (SNP)	3	<b>3</b>	0	0	0	0	1	2	6	2	3	4	3	3	4	4	4	3	0	0	1	0	34
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	0	0	1	1	1	3	1	0	0	1	1	1	0	3	0	0
Reform UK	2	<b>3</b>	0	0	0	5	0	0	0	5	3	2	2	2	3	4	2	3	1	3	2	3	1
Green	5	<b>4</b>	0	0	0	2	7	4	7	2	5	3	9	4	4	2	5	3	5	4	5	4	3
Some other party	2	<b>1</b>	0	0	0	2	0	0	0	2	2	1	1	1	1	1	1	1	1	1	1	1	1
Would not vote	13	<b>12</b>	0	0	0	9	2	0	3	10	12	12	6	15	10	11	9	15	9	11	15	13	7
Don't know	18	<b>19</b>	0	0	0	26	9	12	14	23	14	23	15	16	21	24	17	21	21	21	17	17	16
Refused	3	<b>2</b>	0	0	0	1	0	1	2	1	2	2	6	2	1	0	1	2	3	2	2	1	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Asked only to those who answered 'some other party'; n=17]

UK Independence Party (UKIP)	14	17	0	0	0	21	0	0	0	24	13	29	0	0	17	100	0	36	0	12	21	58	0
Women's Equality Party	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	71	77	0	0	0	71	0	0	100	69	80	71	100	88	83	0	100	53	100	88	79	0	100
Don't know	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	5	5	0	0	0	8	0	0	0	8	0	0	0	12	0	0	0	11	0	0	0	42	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	12	9	0	0	3	5	1	0	2	6	9	9	6	12	8	8	7	13	8	8	11	11	4
1	2	1	0	0	0	1	0	0	1	1	1	2	1	2	1	2	1	2	0	1	3	1	2
2	2	2	1	0	1	2	0	0	1	3	2	2	2	2	2	1	2	2	1	2	2	2	2
3	2	2	2	1	1	3	1	1	0	2	3	2	3	3	2	1	2	2	0	3	2	2	3
4	2	2	2	1	0	2	1	1	1	2	2	2	5	2	1	2	1	3	2	1	3	3	1
5	6	7	5	3	2	7	4	1	5	7	7	7	11	8	6	5	6	9	8	6	7	9	4
6	3	2	2	2	1	2	2	1	1	2	2	2	5	3	1	1	2	3	2	2	2	3	3
7	3	5	1	4	4	5	3	4	5	5	5	5	6	6	4	3	5	5	6	6	4	5	2
8	5	5	8	4	11	6	5	3	4	7	6	5	8	6	4	5	5	6	7	6	4	6	2
9	7	7	8	7	15	7	6	12	7	8	7	6	6	6	8	7	6	7	8	6	7	4	9
10 - Absolutely certain to vote	55	57	72	78	63	59	77	78	74	57	57	58	47	52	63	65	63	49	56	57	55	56	69

6-7 Sept 28-29 Sept

**Which of the following do you think would make the best Prime Minister?**

Liz Truss	25	15	67	1	4	35	1	4	6	28	18	13	6	10	16	28	14	17	10	19	16	15	6
Keir Starmer	32	44	3	84	60	19	75	79	65	30	47	41	51	48	44	32	50	36	55	41	40	42	57
Not sure	40	37	28	13	33	43	21	16	25	41	31	43	33	38	38	38	33	44	30	36	41	40	35
Refused	3	4	2	1	3	2	3	1	4	2	4	3	10	4	2	2	3	4	5	4	4	2	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think Liz Truss is doing in her role as Prime Minister so far?

Very well	2	9	0	1	4	0	1	2	3	2	2	0	1	2	5	2	2	1	2	2	3	1
Fairly well	13	45	2	6	25	4	2	6	20	14	12	11	10	13	18	11	15	11	16	13	11	7
<b>TOTAL WELL</b>	<b>15</b>	<b>54</b>	<b>2</b>	<b>7</b>	<b>29</b>	<b>4</b>	<b>3</b>	<b>8</b>	<b>23</b>	<b>16</b>	<b>14</b>	<b>11</b>	<b>11</b>	<b>15</b>	<b>23</b>	<b>13</b>	<b>17</b>	<b>12</b>	<b>18</b>	<b>15</b>	<b>14</b>	<b>8</b>
Fairly badly	19	22	19	19	23	15	18	18	21	18	21	18	19	19	21	18	21	21	19	22	19	15
Very badly	46	7	72	64	30	70	70	61	37	50	43	50	47	49	41	53	38	52	43	43	47	58
<b>TOTAL BADLY</b>	<b>65</b>	<b>29</b>	<b>91</b>	<b>83</b>	<b>53</b>	<b>85</b>	<b>88</b>	<b>79</b>	<b>58</b>	<b>68</b>	<b>64</b>	<b>68</b>	<b>66</b>	<b>68</b>	<b>62</b>	<b>71</b>	<b>59</b>	<b>73</b>	<b>62</b>	<b>65</b>	<b>66</b>	<b>73</b>
Don't know	20	17	7	10	19	12	9	13	19	15	23	21	24	16	15	16	24	15	19	21	21	18

If Rishi Sunak had won the Conservative leadership election and become Prime Minister, do you think he would have been doing better or worse as Prime Minister, or much the same?

Much better	16	14	22	22	21	16	25	21	16	18	14	7	16	16	21	19	13	22	17	14	14	16
A little better	28	22	36	43	21	36	44	36	23	29	27	31	26	30	28	31	23	27	27	28	26	37
<b>TOTAL BETTER</b>	<b>44</b>	<b>36</b>	<b>58</b>	<b>65</b>	<b>42</b>	<b>52</b>	<b>69</b>	<b>57</b>	<b>39</b>	<b>47</b>	<b>41</b>	<b>38</b>	<b>42</b>	<b>46</b>	<b>49</b>	<b>50</b>	<b>36</b>	<b>49</b>	<b>44</b>	<b>42</b>	<b>40</b>	<b>53</b>
Much the same	28	24	30	24	26	35	19	28	29	27	29	36	28	29	23	26	31	27	30	28	27	25
A little worse	5	13	4	1	8	3	1	2	7	6	4	5	4	4	8	5	5	3	5	7	5	4
Much worse	8	16	4	5	12	3	4	4	12	9	6	4	7	10	7	7	9	6	7	7	11	4
<b>TOTAL WORSE</b>	<b>13</b>	<b>29</b>	<b>8</b>	<b>6</b>	<b>20</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>19</b>	<b>15</b>	<b>10</b>	<b>9</b>	<b>11</b>	<b>14</b>	<b>15</b>	<b>12</b>	<b>14</b>	<b>9</b>	<b>12</b>	<b>14</b>	<b>16</b>	<b>8</b>
Don't know	15	12	5	5	12	8	5	9	13	12	19	17	19	11	13	13	19	15	14	17	16	14

23-25 Sept  
28-29 Sept

Do you think Kwasi Kwarteng is doing a good job or a bad job as Chancellor of the Exchequer?

He is doing a good job	10	7	29	2	3	15	1	2	4	11	9	5	1	5	9	12	7	7	5	8	7	7	4
He is doing a bad job	36	60	28	83	79	48	79	86	75	55	66	54	56	58	64	59	65	53	69	58	57	58	66
Don't know	54	33	42	15	18	37	20	12	21	34	25	41	43	37	27	28	28	40	26	34	36	36	30

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the Government is managing the economy well or badly?

Very well	1	1	4	1	0	2	1	0	0	2	2	1	2	1	1	2	1	1	2	1	1	1	0
Fairly well	15	10	44	2	3	21	3	3	6	15	12	9	8	7	9	19	10	11	6	13	10	10	7
<b>TOTAL WELL</b>	<b>16</b>	<b>11</b>	<b>48</b>	<b>3</b>	<b>3</b>	<b>23</b>	<b>4</b>	<b>3</b>	<b>6</b>	<b>17</b>	<b>14</b>	<b>10</b>	<b>10</b>	<b>8</b>	<b>10</b>	<b>21</b>	<b>11</b>	<b>12</b>	<b>8</b>	<b>14</b>	<b>11</b>	<b>11</b>	<b>7</b>
Fairly badly	27	21	28	13	18	27	12	12	16	25	19	23	21	19	25	21	17	26	24	21	21	22	19
Very badly	41	55	11	83	76	36	79	81	72	46	58	53	57	60	56	47	61	48	59	52	55	56	66
<b>TOTAL BADLY</b>	<b>68</b>	<b>76</b>	<b>39</b>	<b>96</b>	<b>94</b>	<b>63</b>	<b>91</b>	<b>93</b>	<b>88</b>	<b>71</b>	<b>77</b>	<b>76</b>	<b>78</b>	<b>79</b>	<b>81</b>	<b>68</b>	<b>78</b>	<b>74</b>	<b>83</b>	<b>73</b>	<b>76</b>	<b>78</b>	<b>85</b>
Don't know	16	12	13	2	4	13	6	4	6	12	9	14	13	14	9	11	10	14	9	14	14	11	8

Last week the Chancellor set out the Government's new economic plans. From what you have seen or heard, do you think the measures the Chancellor set out were fair or not?

Yes, they are fair	19	10	36	3	5	20	3	3	6	15	13	7	7	7	12	13	10	10	9	12	10	9	6
No, they are not fair	57	62	31	84	75	49	81	85	76	56	64	60	54	60	67	63	65	57	70	57	62	61	69
Don't know	24	28	33	13	21	31	17	12	18	30	23	33	38	33	21	24	25	33	21	31	28	30	25

Do you think the changes that the Chancellor set out are or are not affordable for the country?

Are affordable	12	7	29	4	2	14	4	3	5	11	10	5	6	6	7	12	6	9	8	8	6	9	4
Are not affordable	60	64	43	79	87	59	77	86	78	60	66	62	54	61	73	65	67	59	67	63	66	60	68
Don't know	28	29	28	17	12	28	19	11	18	30	24	33	41	33	20	24	26	32	25	29	28	31	28

And thinking about the current economic situation, do you think the Chancellor's measures are too risky, too cautious, or get the balance about right?

Are too risky	43	59	41	76	74	54	70	82	73	55	62	55	43	54	66	66	63	53	67	57	57	53	71
Are too cautious	11	6	5	5	5	5	5	5	4	6	6	5	9	6	6	3	5	7	5	5	6	8	5
Get the balance about right	14	7	28	1	6	16	1	2	4	12	9	6	4	5	9	13	6	9	4	10	6	8	4
Don't know	32	28	26	17	14	25	24	12	19	27	22	34	44	35	19	18	26	31	24	28	31	31	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Interest rates are expected to rise to 6 percent next year.

Who or what do you think is most to blame for the increase in interest rates?

The Russian invasion of Ukraine	17	35	11	12	27	8	15	13	23	18	15	8	12	19	27	15	20	14	19	18	16	10
The global economic situation	20	40	13	9	29	11	9	17	24	22	18	20	16	24	24	20	20	21	22	19	17	22
Brexit	7	2	10	16	2	12	13	11	3	7	7	13	9	5	2	7	6	9	6	7	6	11
The Government's economic policies	40	15	59	51	31	56	56	48	37	40	40	36	42	44	37	45	35	40	38	37	46	43
Something else	2	1	1	3	3	3	1	2	3	3	2	2	4	2	1	2	2	4	2	4	1	1
Don't know	13	7	5	10	9	10	5	9	10	10	17	22	17	8	9	11	16	11	13	15	14	12

Thinking about the impact on mortgage, borrowing and savings rates, if interest rates were to rise to 6%, what impact would it have on you?

I would be much better off	4	6	2	2	5	2	3	3	5	4	4	2	1	7	6	4	3	5	4	3	4	3
I would be a little better off	12	18	11	18	17	8	21	14	14	13	12	8	5	19	22	13	12	9	13	13	12	13
<b>TOTAL BETTER OFF</b>	<b>16</b>	<b>24</b>	<b>13</b>	<b>20</b>	<b>22</b>	<b>10</b>	<b>24</b>	<b>17</b>	<b>19</b>	<b>17</b>	<b>16</b>	<b>10</b>	<b>6</b>	<b>26</b>	<b>28</b>	<b>17</b>	<b>15</b>	<b>14</b>	<b>17</b>	<b>16</b>	<b>16</b>	<b>16</b>
It would not make much impact at all	30	46	26	27	41	25	25	26	38	31	29	23	23	30	47	30	31	29	34	30	25	29
I would be a little worse off	13	10	16	19	10	17	14	15	10	14	11	15	13	14	8	13	12	16	12	11	13	14
I would be much worse off	21	14	27	22	17	25	27	26	17	20	22	13	33	18	7	25	16	17	21	22	22	22
<b>TOTAL WORSE OFF</b>	<b>34</b>	<b>24</b>	<b>43</b>	<b>41</b>	<b>27</b>	<b>42</b>	<b>41</b>	<b>41</b>	<b>27</b>	<b>34</b>	<b>33</b>	<b>28</b>	<b>46</b>	<b>32</b>	<b>15</b>	<b>38</b>	<b>28</b>	<b>33</b>	<b>33</b>	<b>33</b>	<b>35</b>	<b>36</b>
Not sure	20	7	17	11	11	23	10	16	16	18	23	39	25	13	10	16	26	23	16	20	25	19

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	190	181	10.6%
Men 50-64 High education	60	55	3.2%
Men 50-64 Mid education	79	79	4.6%
Men 50-64 Low education	71	68	4.0%
Men 25-49 High education	105	139	8.1%
Men 25-49 Mid education	109	127	7.4%
Men 25-49 Low education	66	89	5.2%
Men Under 25 High education	15	15	0.9%
Men Under 25 Mid & Low education	47	79	4.6%
Women Over 65	248	217	12.7%
Women 50-64 High education	53	51	3.0%
Women 50-64 Mid education	87	89	5.2%
Women 50-64 Low education	74	70	4.1%
Women 25-49 High education	165	149	8.7%
Women 25-49 Mid education	146	132	7.7%
Women 25-49 Low education	90	79	4.6%
Women Under 25 High education	23	19	1.1%
Women Under 25 Mid & Low education	84	74	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	178	325	19.0%
Medium (3-7)	1135	1027	60.0%
High (8,9,10)	399	360	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	528	479	28.0%
C1	471	496	29.0%
C2	297	360	21.0%
DE	416	377	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	682	635	37.1%
Leave	681	678	39.6%
Don't Know / Did Not Vote	349	399	23.3%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	123	120	7.0%
North Lab	125	132	7.7%
North LD	25	24	1.4%
North BP	15	15	0.9%
North Oth	11	12	0.7%
North DNV	101	110	6.4%
Midlands Con	113	113	6.6%
Midlands Lab	74	68	4.0%
Midlands LD	18	17	1.0%
Midlands BP	3	3	0.2%
Midlands Oth	9	9	0.5%
Midlands DNV	82	74	4.3%
London Con	41	50	2.9%
London Lab	51	75	4.4%
London LD	22	24	1.4%
London BP	2	2	0.1%
London Oth	5	5	0.3%
London DNV	40	50	2.9%
South Con	247	245	14.3%
South Lab	113	103	6.0%
South LD	81	75	4.4%
South BP	2	2	0.1%
South Oth	25	22	1.3%
South DNV	145	128	7.5%
Wales Con	25	24	1.4%
Wales Lab	24	26	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	2	3	0.2%
Wales Oth DNV	27	24	1.4%
Scotland Con	29	29	1.7%
Scotland Lab	22	21	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	54	51	3.0%
Scotland Oth DNV	35	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)