

# YouGov / The Times Survey Results

Sample Size: 1727 adults in GB  
Fieldwork: 11th - 12th September 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1727</b>	386	510	124	585	428	155	641	684	839	888	188	720	416	402	984	743	207	580	375	416	149	
<b>Unweighted Sample</b>	<b>1727</b>	392	516	125	579	422	148	672	669	761	966	157	705	420	445	1029	698	179	589	385	422	152	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

6-7 Sept  
11-12 Sept

Con	29	<b>32</b>	100	0	0	78	1	1	13	59	34	30	7	15	44	55	29	36	27	39	32	31	17
Lab	44	<b>42</b>	0	100	0	12	84	40	55	25	41	44	61	55	37	22	45	39	51	35	46	52	22
Lib Dem	10	<b>10</b>	0	0	100	3	6	48	15	5	10	10	4	10	8	13	11	9	9	15	8	5	7
SNP	5	<b>4</b>	0	0	0	0	1	0	6	2	5	4	7	6	4	1	4	6	0	0	0	1	47
Plaid Cymru	1	<b>1</b>	0	0	0	1	0	0	0	0	0	1	4	1	0	0	1	0	0	0	3	0	0
Reform UK	3	<b>2</b>	0	0	0	4	0	1	0	5	3	2	1	2	2	4	3	2	1	4	2	1	1
Green	7	<b>7</b>	0	0	0	1	7	10	10	1	6	8	16	10	3	2	7	6	10	6	7	8	3
Other	2	<b>1</b>	0	0	0	1	1	0	1	2	2	1	1	1	2	2	1	2	1	1	1	1	3

### If there were a general election held tomorrow, which party would you vote for?

Conservative	20	<b>22</b>	100	0	0	59	1	1	11	41	24	21	4	10	32	42	22	23	19	27	22	21	12
Labour	30	<b>30</b>	0	100	0	9	71	33	45	18	29	30	40	35	28	17	33	24	38	24	32	36	16
Liberal Democrat	7	<b>7</b>	0	0	100	2	6	40	13	4	8	7	3	7	6	11	8	6	7	11	6	4	5
Scottish National Party (SNP)	4	<b>3</b>	0	0	0	0	0	0	5	1	4	3	5	4	3	1	3	4	0	0	0	1	35
Plaid Cymru	1	<b>1</b>	0	0	0	1	0	0	0	0	0	1	3	0	0	0	1	0	0	0	2	0	0
Reform UK	2	<b>2</b>	0	0	0	3	0	1	0	4	2	1	1	1	2	3	2	1	1	3	2	1	1
Green	5	<b>5</b>	0	0	0	1	6	9	8	1	5	6	11	7	2	2	6	4	8	4	5	6	2
Some other party	2	<b>1</b>	0	0	0	1	1	0	0	2	1	1	1	1	1	1	1	2	1	1	2	1	2
Would not vote	11	<b>10</b>	0	0	0	3	2	2	3	9	13	8	15	13	8	7	8	14	9	10	8	14	11
Don't know	17	<b>17</b>	0	0	0	20	11	14	13	19	11	22	15	17	17	16	15	19	13	18	19	16	15
Refused	2	<b>2</b>	0	0	0	0	2	0	1	1	3	1	3	3	1	0	1	3	4	1	2	2	1

### And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=19]

UK Independence Party (UKIP)	24	<b>34</b>	0	0	0	45	0	0	0	55	45	17	0	46	42	15	37	32	0	51	63	0	0
Women's Equality Party	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	73	<b>58</b>	0	0	0	41	100	0	100	32	47	75	100	42	58	74	54	60	100	32	26	100	100
Don't know	3	<b>8</b>	0	0	0	14	0	0	0	13	8	8	0	12	0	11	9	8	0	16	11	0	0
Refused	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	11	9	0	1	2	3	2	1	2	7	11	7	9	12	7	6	6	13	7	7	8	12	11
1	1	1	0	1	1	0	1	0	1	1	2	2	2	0	2	1	2	1	2	2	2	2	0
2	2	2	0	1	0	1	1	2	1	1	2	2	7	2	1	1	2	2	1	2	2	3	1
3	2	2	1	0	2	1	1	1	1	1	2	2	3	3	1	0	2	2	2	2	2	2	1
4	2	2	1	1	1	1	1	1	1	2	2	5	2	1	1	2	1	2	2	1	1	1	1
5	5	6	4	2	3	7	3	2	3	8	7	4	8	5	5	4	9	5	5	8	6	7	7
6	3	3	1	2	5	2	3	3	2	2	3	3	8	3	2	2	2	4	4	2	4	3	3
7	5	5	6	5	4	5	5	4	5	4	5	6	6	5	6	4	5	6	4	5	5	6	7
8	7	6	8	5	7	8	4	3	6	6	6	6	8	5	7	6	6	6	7	7	6	4	5
9	7	7	10	7	14	9	7	10	8	7	6	7	6	6	8	8	8	5	7	9	7	5	6
10 - Absolutely certain to vote	57	57	69	76	61	63	73	72	71	60	55	58	42	53	62	66	62	51	59	57	56	57	57

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	195	183	10.6%
Men 50-64 High education	52	55	3.2%
Men 50-64 Mid education	82	79	4.6%
Men 50-64 Low education	70	69	4.0%
Men 25-49 High education	137	140	8.1%
Men 25-49 Mid education	126	128	7.4%
Men 25-49 Low education	40	90	5.2%
Men Under 25 High education	14	16	0.9%
Men Under 25 Mid & Low education	45	79	4.6%
Women Over 65	250	219	12.7%
Women 50-64 High education	54	52	3.0%
Women 50-64 Mid education	89	90	5.2%
Women 50-64 Low education	73	71	4.1%
Women 25-49 High education	164	150	8.7%
Women 25-49 Mid education	151	133	7.7%
Women 25-49 Low education	87	79	4.6%
Women Under 25 High education	23	19	1.1%
Women Under 25 Mid & Low education	75	74	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	210	328	19.0%
Medium (3-7)	1126	1036	60.0%
High (8,9,10)	391	363	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	520	484	28.0%
C1	509	501	29.0%
C2	300	363	21.0%
DE	398	380	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	672	641	37.1%
Leave	669	684	39.6%
Don't Know / Did Not Vote	386	402	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	125	121	7.0%
North Lab	132	133	7.7%
North LD	25	24	1.4%
North BP	11	16	0.9%
North Oth	12	12	0.7%
North DNV	117	111	6.4%
Midlands Con	111	114	6.6%
Midlands Lab	79	69	4.0%
Midlands LD	19	17	1.0%
Midlands BP	2	3	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	70	74	4.3%
London Con	47	50	2.9%
London Lab	57	76	4.4%
London LD	13	24	1.4%
London BP	2	2	0.1%
London Oth	7	5	0.3%
London DNV	53	50	2.9%
South Con	242	247	14.3%
South Lab	108	104	6.0%
South LD	78	76	4.4%
South BP	2	2	0.1%
South Oth	21	22	1.3%
South DNV	138	130	7.5%
Wales Con	26	24	1.4%
Wales Lab	27	26	1.5%
Wales LD	3	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	26	24	1.4%
Scotland Con	28	29	1.7%
Scotland Lab	19	21	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	56	52	3.0%
Scotland Oth DNV	39	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)  
Or visit our website: [yougov.co.uk](http://yougov.co.uk)