

# YouGov / The Times Survey Results

Sample Size: 1809 adults in GB  
Fieldwork: 9th - 10th August 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1809</b>	<b>366</b>	<b>482</b>	<b>148</b>	<b>613</b>	<b>449</b>	<b>163</b>	<b>671</b>	<b>716</b>	<b>879</b>	<b>930</b>	<b>197</b>	<b>754</b>	<b>436</b>	<b>422</b>	<b>1031</b>	<b>778</b>	<b>217</b>	<b>608</b>	<b>393</b>	<b>436</b>	<b>156</b>
<b>Unweighted Sample</b>	<b>1809</b>	<b>386</b>	<b>488</b>	<b>155</b>	<b>630</b>	<b>444</b>	<b>160</b>	<b>703</b>	<b>750</b>	<b>818</b>	<b>991</b>	<b>138</b>	<b>702</b>	<b>469</b>	<b>500</b>	<b>1081</b>	<b>728</b>	<b>192</b>	<b>626</b>	<b>396</b>	<b>443</b>	<b>152</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	4-5 Aug	9-10 Aug																					
Con	33	<b>30</b>	100	0	0	73	1	2	14	55	31	29	9	16	40	51	27	36	19	35	35	29	19
Lab	37	<b>39</b>	0	100	0	10	79	39	54	19	35	44	58	51	30	24	42	35	54	34	39	50	17
Lib Dem	11	<b>12</b>	0	0	100	5	8	53	17	6	14	10	15	10	15	12	14	8	15	16	10	10	4
SNP	5	<b>5</b>	0	0	0	0	1	1	6	3	6	4	4	7	5	3	3	7	0	0	0	0	51
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	0	0	1	1	0	1	1	0	0	1	1	0	0	3	0	0
Reform UK	3	<b>4</b>	0	0	0	6	0	1	0	8	4	3	2	4	3	5	3	4	2	5	4	2	3
Green	8	<b>6</b>	0	0	0	2	9	2	8	3	6	7	9	9	4	3	7	5	6	7	4	8	4
Other	2	<b>3</b>	0	0	0	3	1	1	1	5	3	2	4	3	3	3	3	3	3	2	5	1	3

### If there were a general election held tomorrow, which party would you vote for?

Conservative	23	<b>20</b>	100	0	0	53	1	2	11	37	22	18	5	11	27	36	20	21	13	24	23	18	13
Labour	25	<b>27</b>	0	100	0	7	66	30	44	13	26	28	34	34	20	17	31	21	38	24	25	32	12
Liberal Democrat	8	<b>8</b>	0	0	100	4	7	41	14	4	10	7	9	7	10	9	10	5	11	11	7	6	2
Scottish National Party (SNP)	3	<b>3</b>	0	0	0	0	1	1	4	2	4	3	2	5	3	2	2	4	0	0	0	0	38
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	0	0	1	1	0	1	1	0	0	0	1	0	0	2	0	0
Reform UK	2	<b>3</b>	0	0	0	5	0	1	0	5	3	2	1	3	2	4	2	3	2	4	3	2	2
Green	5	<b>4</b>	0	0	0	2	8	2	7	2	4	5	5	6	3	2	5	3	5	5	2	5	3
Some other party	1	<b>2</b>	0	0	0	2	1	1	1	4	2	2	3	2	2	2	2	2	2	2	4	1	3
Would not vote	12	<b>13</b>	0	0	0	5	2	4	3	10	15	11	22	15	11	7	10	17	10	12	14	15	9
Don't know	17	<b>17</b>	0	0	0	20	11	19	15	21	11	23	14	15	20	20	15	20	16	17	18	19	13
Refused	2	<b>2</b>	0	0	0	0	2	0	1	1	2	2	6	2	1	0	1	2	3	1	1	2	3

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	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1809</b>	366	482	148	613	449	163	671	716	879	930	197	754	436	422	1031	778	217	608	393	436	156	
<b>Unweighted Sample</b>	<b>1809</b>	386	488	155	630	444	160	703	750	818	991	138	702	469	500	1081	728	192	626	396	443	152	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	4-5 Aug	9-10 Aug																					
<b>And which of these parties would you vote for?</b>																							
<i>[Asked only to those who answered 'some other party'; n=35]</i>																							
UK Independence Party (UKIP)	22	20	0	0	0	16	0	0	0	30	18	23	0	27	17	26	10	36	0	15	29	30	22
Women's Equality Party	4	8	0	0	0	6	0	0	0	3	0	18	44	6	0	0	13	0	0	0	20	0	0
Some other party	61	59	0	0	0	60	64	100	61	60	71	43	15	61	65	74	69	43	40	77	45	70	78
Don't know	6	7	0	0	0	18	0	0	11	7	0	16	0	6	18	0	8	6	18	8	6	0	0
Refused	7	6	0	0	0	0	36	0	28	0	10	0	42	0	0	0	0	14	41	0	0	0	0
<b>On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?</b>																							
0 - Certain NOT to vote	11	11	2	1	1	4	2	1	1	7	12	10	16	13	9	6	8	15	9	10	12	11	10
1	2	2	0	1	0	1	0	3	2	2	3	1	4	2	2	1	2	2	3	1	2	3	0
2	2	2	1	1	0	2	1	1	1	2	2	2	4	2	2	0	2	3	2	2	2	3	2
3	2	1	0	0	0	1	1	1	1	2	1	2	1	2	1	1	1	2	1	2	1	2	1
4	1	1	1	1	1	1	0	0	1	1	1	2	4	2	0	1	1	1	1	2	1	1	2
5	6	7	3	2	4	6	4	3	3	8	5	8	8	7	7	5	5	8	8	6	7	6	6
6	3	3	2	3	1	3	2	0	3	3	2	3	5	3	1	2	2	3	4	2	2	4	4
7	4	4	3	4	6	4	4	4	4	3	4	4	7	4	2	5	5	4	4	4	4	5	4
8	6	7	8	5	5	7	7	10	7	7	5	8	8	7	5	7	7	6	5	6	7	7	7
9	7	8	10	9	15	8	7	13	9	7	8	7	6	7	9	8	8	7	7	7	9	8	4
10 - Absolutely certain to vote	56	55	70	74	66	64	72	64	69	57	56	54	36	50	60	65	59	49	56	58	53	49	60

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	230	192	10.6%
Men 50-64 High education	63	58	3.2%
Men 50-64 Mid education	91	83	4.6%
Men 50-64 Low education	67	72	4.0%
Men 25-49 High education	151	147	8.1%
Men 25-49 Mid education	101	134	7.4%
Men 25-49 Low education	57	94	5.2%
Men Under 25 High education	14	16	0.9%
Men Under 25 Mid & Low education	44	83	4.6%
Women Over 65	270	230	12.7%
Women 50-64 High education	57	54	3.0%
Women 50-64 Mid education	109	94	5.2%
Women 50-64 Low education	82	74	4.1%
Women 25-49 High education	166	157	8.7%
Women 25-49 Mid education	149	139	7.7%
Women 25-49 Low education	78	83	4.6%
Women Under 25 High education	20	20	1.1%
Women Under 25 Mid & Low education	60	78	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	196	344	19.0%
Medium (3-7)	1225	1085	60.0%
High (8,9,10)	388	380	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	561	506	28.0%
C1	520	525	29.0%
C2	329	380	21.0%
DE	399	398	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	703	671	37.1%
Leave	750	716	39.6%
Don't Know / Did Not Vote	356	421	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	137	127	7.0%
North Lab	145	139	7.7%
North LD	24	25	1.4%
North BP	16	16	0.9%
North Oth	13	13	0.7%
North DNV	108	116	6.4%
Midlands Con	120	119	6.6%
Midlands Lab	73	72	4.0%
Midlands LD	18	18	1.0%
Midlands BP	4	4	0.2%
Midlands Oth	9	9	0.5%
Midlands DNV	84	78	4.3%
London Con	51	52	2.9%
London Lab	64	80	4.4%
London LD	19	25	1.4%
London BP	1	2	0.1%
London Oth	7	5	0.3%
London DNV	50	52	2.9%
South Con	269	259	14.3%
South Lab	115	109	6.0%
South LD	84	80	4.4%
South BP	2	2	0.1%
South Oth	24	24	1.3%
South DNV	132	136	7.5%
Wales Con	24	25	1.4%
Wales Lab	27	27	1.5%
Wales LD	4	4	0.2%
Wales PC	9	7	0.4%
Wales BP	4	4	0.2%
Wales Oth DNV	20	25	1.4%
Scotland Con	29	31	1.7%
Scotland Lab	20	22	1.2%
Scotland LD	11	11	0.6%
Scotland SNP	55	54	3.0%
Scotland Oth DNV	37	38	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)