

# YouGov / The Times Survey Results

Sample Size: 1696 adults in GB  
Fieldwork: 10th - 11th November 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1696</b>	<b>374</b>	<b>385</b>	<b>93</b>	<b>575</b>	<b>421</b>	<b>153</b>	<b>629</b>	<b>672</b>	<b>824</b>	<b>872</b>	<b>185</b>	<b>707</b>	<b>409</b>	<b>395</b>	<b>967</b>	<b>729</b>	<b>204</b>	<b>570</b>	<b>368</b>	<b>409</b>	<b>146</b>	
<b>Unweighted Sample</b>	<b>1696</b>	<b>400</b>	<b>400</b>	<b>94</b>	<b>601</b>	<b>421</b>	<b>156</b>	<b>687</b>	<b>678</b>	<b>759</b>	<b>937</b>	<b>123</b>	<b>670</b>	<b>430</b>	<b>473</b>	<b>1042</b>	<b>654</b>	<b>174</b>	<b>597</b>	<b>362</b>	<b>419</b>	<b>144</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	3-4 Nov	10-11 Nov																					
Con	36	<b>35</b>	100	0	0	79	3	7	18	58	35	34	19	28	37	47	34	36	24	43	41	30	20
Lab	35	<b>35</b>	0	100	0	7	78	29	47	19	32	39	52	42	28	29	36	34	54	27	34	46	15
Lib Dem	8	<b>8</b>	0	0	100	3	3	49	13	3	9	7	13	8	8	8	11	5	9	13	5	6	7
SNP	5	<b>5</b>	0	0	0	0	2	0	6	4	5	4	2	6	6	3	3	8	0	0	0	0	48
Plaid Cymru	0	<b>1</b>	0	0	0	0	0	0	2	0	1	1	0	1	1	1	1	1	0	0	4	0	0
Reform UK	5	<b>4</b>	0	0	0	7	0	0	0	8	5	2	0	4	5	4	4	4	5	3	4	5	2
Green	9	<b>10</b>	0	0	0	2	12	12	13	5	10	9	12	11	11	5	10	8	6	12	9	11	3
Other	2	<b>3</b>	0	0	0	2	1	2	1	4	3	2	1	2	3	3	2	4	2	2	3	3	4

### If there were a general election held tomorrow, which party would you vote for?

Conservative	23	<b>22</b>	100	0	0	55	2	5	13	39	23	21	10	16	26	34	23	20	16	27	25	19	14
Labour	23	<b>23</b>	0	100	0	5	63	20	34	13	22	24	29	24	20	21	25	19	34	17	22	30	11
Liberal Democrat	5	<b>5</b>	0	0	100	2	3	35	10	2	7	5	7	5	5	6	7	3	6	8	3	4	5
Scottish National Party (SNP)	3	<b>3</b>	0	0	0	0	1	0	4	3	3	3	1	3	4	2	2	4	0	0	0	0	33
Plaid Cymru	0	<b>1</b>	0	0	0	0	0	0	1	0	0	1	0	0	1	1	1	0	0	0	2	0	0
Reform UK	3	<b>3</b>	0	0	0	5	0	0	0	5	4	1	1	2	4	3	3	2	3	2	3	3	2
Green	6	<b>6</b>	0	0	0	2	10	9	10	3	7	6	7	7	8	4	7	5	5	8	6	7	2
Some other party	1	<b>2</b>	0	0	0	1	1	2	1	3	2	1	0	1	3	3	1	2	1	1	2	2	3
Would not vote	13	<b>12</b>	0	0	0	7	3	0	4	10	14	10	20	15	9	7	8	17	8	13	14	13	10
Don't know	20	<b>20</b>	0	0	0	22	12	27	20	21	15	26	11	24	18	20	18	23	22	22	20	18	18
Refused	2	<b>3</b>	0	0	0	1	3	2	2	1	3	3	14	3	1	1	3	3	5	2	4	4	2

Sample Size: 1696 adults in GB  
Fieldwork: 10th - 11th November 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1696</b>	<b>374</b>	<b>385</b>	<b>93</b>	<b>575</b>	<b>421</b>	<b>153</b>	<b>629</b>	<b>672</b>	<b>824</b>	<b>872</b>	<b>185</b>	<b>707</b>	<b>409</b>	<b>395</b>	<b>967</b>	<b>729</b>	<b>204</b>	<b>570</b>	<b>368</b>	<b>409</b>	<b>146</b>	
<b>Unweighted Sample</b>	<b>1696</b>	<b>400</b>	<b>400</b>	<b>94</b>	<b>601</b>	<b>421</b>	<b>156</b>	<b>687</b>	<b>678</b>	<b>759</b>	<b>937</b>	<b>123</b>	<b>670</b>	<b>430</b>	<b>473</b>	<b>1042</b>	<b>654</b>	<b>174</b>	<b>597</b>	<b>362</b>	<b>419</b>	<b>144</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Asked only to those who answered 'some other party'; n=31]

UK Independence Party (UKIP)	55	27	0	0	0	41	15	0	0	32	29	26	100	0	19	48	20	32	0	18	33	46	19
Women's Equality Party	0	3	0	0	0	0	0	0	0	5	0	8	0	15	0	0	0	6	0	12	0	0	0
Some other party	38	64	0	0	0	59	85	100	100	58	71	55	0	85	74	47	73	59	100	54	67	54	81
Don't know	3	5	0	0	0	0	0	0	0	4	0	11	0	0	7	5	7	3	0	16	0	0	0
Refused	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	11	9	0	1	2	3	2	0	3	7	10	9	11	12	7	5	6	14	9	9	11	9	8
1	2	2	0	0	0	0	1	0	0	1	2	1	4	2	0	1	1	2	1	3	1	1	0
2	2	2	0	0	0	1	0	2	1	2	2	2	2	3	1	1	2	1	3	1	2	2	0
3	2	2	1	0	3	2	1	1	1	2	2	3	3	2	3	0	2	2	0	3	2	2	0
4	2	2	0	1	1	3	1	1	2	2	2	2	9	2	1	1	2	2	4	2	2	2	0
5	6	7	3	4	2	5	4	3	4	6	6	7	8	9	4	5	4	10	7	7	4	8	9
6	4	3	3	2	5	3	2	5	3	3	3	4	4	5	1	2	4	3	4	5	2	4	2
7	5	5	5	6	2	6	4	3	5	5	5	5	6	6	3	5	6	5	4	4	7	5	6
8	7	7	9	7	10	8	6	8	6	7	7	7	5	8	7	6	7	7	7	7	9	6	5
9	8	6	9	7	6	8	6	8	7	7	6	6	4	6	8	5	6	6	5	7	6	6	5
10 - Absolutely certain to vote	53	55	69	72	68	61	72	70	67	58	55	54	44	44	64	68	60	47	56	52	54	55	64

12-13 Oct 10-11 Nov

**Which of the following do you think would make the best Prime Minister?**

Boris Johnson	31	27	80	3	11	55	5	7	13	44	28	25	19	23	30	34	27	26	17	30	31	26	17
Keir Starmer	25	29	2	74	46	6	69	49	52	14	30	29	24	30	31	29	34	23	31	28	29	29	31
Not sure	41	41	17	22	43	37	24	42	33	40	38	43	49	43	38	35	36	47	46	40	36	41	48
Refused	3	3	1	1	1	2	3	2	2	2	4	3	9	4	1	2	3	4	6	3	3	4	4

Sample Size: 1696 adults in GB  
Fieldwork: 10th - 11th November 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1696</b>	374	385	93	575	421	153	629	672	824	872	185	707	409	395	967	729	204	570	368	409	146	
<b>Unweighted Sample</b>	1696	400	400	94	601	421	156	687	678	759	937	123	670	430	473	1042	654	174	597	362	419	144	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		3-4 Nov		10-11 Nov																							
<b>How well or badly do you think the government are doing at handling Britain's exit from the European Union?</b>																											
	Very well	5	4	14	1	2	9	2	0	1	8	5	4	6	3	3	6	4	5	8	4	3	4	3			
	Fairly well	26	25	63	6	10	51	5	11	13	40	25	24	17	19	30	34	25	25	17	27	28	27	14			
	<b>TOTAL WELL</b>	<b>31</b>	<b>29</b>	<b>77</b>	<b>7</b>	<b>12</b>	<b>60</b>	<b>7</b>	<b>11</b>	<b>14</b>	<b>48</b>	<b>30</b>	<b>28</b>	<b>23</b>	<b>22</b>	<b>33</b>	<b>40</b>	<b>29</b>	<b>30</b>	<b>25</b>	<b>31</b>	<b>31</b>	<b>31</b>	<b>17</b>			
	Fairly badly	26	25	15	27	29	24	24	30	26	24	25	25	29	26	23	25	25	25	26	25	27	22	26			
	Very badly	31	34	2	63	54	9	63	55	55	18	37	32	28	35	39	31	38	30	37	31	30	38	47			
	<b>TOTAL BADLY</b>	<b>57</b>	<b>59</b>	<b>17</b>	<b>90</b>	<b>83</b>	<b>33</b>	<b>87</b>	<b>85</b>	<b>81</b>	<b>42</b>	<b>62</b>	<b>57</b>	<b>57</b>	<b>61</b>	<b>62</b>	<b>56</b>	<b>63</b>	<b>55</b>	<b>63</b>	<b>56</b>	<b>57</b>	<b>60</b>	<b>73</b>			
	Don't know	13	11	6	4	4	8	6	4	5	9	8	15	20	16	5	4	8	15	12	13	11	9	10			
<b>In hindsight, do you think Britain was right or wrong to vote to leave the European Union?</b>																											
	Right to leave	39	37	73	13	8	72	11	4	5	77	40	35	20	26	42	60	34	42	27	38	41	39	34			
	Wrong to leave	48	50	19	80	83	19	82	91	90	12	51	50	54	57	51	34	58	40	62	48	48	47	57			
	Don't know	13	13	8	8	9	9	7	4	5	11	10	15	26	16	7	6	8	18	11	13	11	14	9			

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	220	180	10.6%
Men 50-64 High education	58	54	3.2%
Men 50-64 Mid education	81	78	4.6%
Men 50-64 Low education	75	68	4.0%
Men 25-49 High education	110	137	8.1%
Men 25-49 Mid education	116	126	7.4%
Men 25-49 Low education	60	88	5.2%
Men Under 25 High education	8	15	0.9%
Men Under 25 Mid & Low education	31	78	4.6%
Women Over 65	253	215	12.7%
Women 50-64 High education	50	51	3.0%
Women 50-64 Mid education	90	88	5.2%
Women 50-64 Low education	76	70	4.1%
Women 25-49 High education	158	148	8.7%
Women 25-49 Mid education	140	131	7.7%
Women 25-49 Low education	86	78	4.6%
Women Under 25 High education	21	19	1.1%
Women Under 25 Mid & Low education	63	73	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	174	322	19.0%
Medium (3-7)	1139	1018	60.0%
High (8,9,10)	383	356	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	534	475	28.0%
C1	508	492	29.0%
C2	260	356	21.0%
DE	394	373	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	687	629	37.1%
Leave	678	672	39.6%
Don't Know / Did Not Vote	331	395	23.3%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	128	119	7.0%
North Lab	139	131	7.7%
North LD	27	24	1.4%
North BP	16	15	0.9%
North Oth	13	12	0.7%
North DNV	96	109	6.4%
Midlands Con	121	112	6.6%
Midlands Lab	68	68	4.0%
Midlands LD	17	17	1.0%
Midlands BP	3	3	0.2%
Midlands Oth	10	8	0.5%
Midlands DNV	56	73	4.3%
London Con	49	49	2.9%
London Lab	60	75	4.4%
London LD	19	24	1.4%
London BP	1	2	0.1%
London Oth	6	5	0.3%
London DNV	39	49	2.9%
South Con	252	243	14.3%
South Lab	106	102	6.0%
South LD	79	75	4.4%
South BP	3	2	0.1%
South Oth	24	22	1.3%
South DNV	133	127	7.5%
Wales Con	24	24	1.4%
Wales Lab	28	25	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	19	24	1.4%
Soctland Con	27	29	1.7%
Scotland Lab	20	20	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	52	51	3.0%
Scotland Oth DNV	35	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](https://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](https://yougov.co.uk)