

# YouGov / The Times Survey Results

Sample Size: 1699 adults in GB  
Fieldwork: 27th - 28th October 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1699</b>	439	375	91	576	421	153	630	673	826	873	185	708	409	396	968	731	204	571	369	409	146	
<b>Unweighted Sample</b>	<b>1699</b>	459	381	94	591	414	160	703	670	742	957	147	669	432	451	1047	652	171	592	391	408	137	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

20-21 Oct

27-28 Oct

Con	37	<b>39</b>	100	0	0	84	4	9	21	63	38	39	18	28	40	60	37	41	27	47	44	36	19
Lab	33	<b>33</b>	0	100	0	4	76	31	45	16	30	36	50	39	31	19	34	31	43	27	35	39	20
Lib Dem	9	<b>8</b>	0	0	100	2	6	41	13	4	10	6	5	9	7	9	9	7	12	10	6	6	5
SNP	5	<b>5</b>	0	0	0	0	1	2	7	2	3	6	3	5	6	3	4	5	0	1	0	0	46
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	0	0	1	1	0	2	1	0	0	1	0	0	0	3	0	0
Reform UK	4	<b>3</b>	0	0	0	5	0	1	0	6	4	2	1	2	5	2	2	4	2	4	1	4	2
Green	10	<b>10</b>	0	0	0	2	12	16	11	5	10	10	21	12	7	6	11	8	14	10	10	11	5
Other	2	<b>2</b>	0	0	0	3	1	1	1	4	3	1	0	3	3	1	2	3	2	1	2	4	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	25	<b>26</b>	100	0	0	63	4	7	17	43	29	23	11	18	30	43	27	24	20	33	27	22	13
Labour	22	<b>22</b>	0	100	0	3	62	25	35	11	22	22	30	24	23	14	24	19	31	19	22	24	16
Liberal Democrat	6	<b>5</b>	0	0	100	2	4	34	11	2	7	4	3	5	5	7	6	4	8	7	4	3	4
Scottish National Party (SNP)	3	<b>3</b>	0	0	0	0	1	1	6	2	3	3	2	3	4	2	3	3	0	0	0	0	33
Plaid Cymru	1	<b>0</b>	0	0	0	0	0	0	0	0	1	0	1	0	0	0	1	0	0	0	2	0	0
Reform UK	3	<b>2</b>	0	0	0	4	0	1	0	4	3	1	1	2	4	2	2	2	1	3	1	2	1
Green	7	<b>7</b>	0	0	0	1	9	13	9	3	8	6	14	8	5	4	8	5	11	7	7	7	5
Some other party	1	<b>2</b>	0	0	0	3	1	1	1	3	2	1	0	2	2	1	2	2	2	1	1	3	2
Would not vote	12	<b>11</b>	0	0	0	3	3	2	3	8	10	12	13	13	8	8	8	14	9	10	12	13	7
Don't know	17	<b>20</b>	0	0	0	20	15	13	17	22	14	25	20	22	18	18	17	23	17	17	23	22	18
Refused	3	<b>2</b>	0	0	0	1	1	3	1	1	2	2	6	2	0	1	2	2	2	1	3	3	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Asked only to those who answered 'some other party'; n=29]

UK Independence Party (UKIP)	19	<b>36</b>	0	0	0	43	18	0	0	50	19	70	0	14	82	15	36	35	27	15	55	46	40
Women's Equality Party	3	<b>3</b>	0	0	0	6	0	0	0	4	0	9	0	6	0	0	6	0	0	11	0	0	0
Some other party	65	<b>54</b>	0	0	0	42	82	100	92	38	77	7	0	76	10	69	54	54	73	56	45	48	60
Don't know	14	<b>7</b>	0	0	0	10	0	0	8	7	4	14	0	4	7	16	4	11	0	19	0	6	0
Refused	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	10	<b>10</b>	0	1	0	2	2	1	2	7	10	9	13	13	5	7	7	14	7	7	10	15	6
1	2	<b>1</b>	0	0	1	0	0	1	0	1	1	1	1	1	0	1	1	1	0	1	1	1	1
2	2	<b>1</b>	0	0	0	0	1	1	1	1	2	3	2	0	1	1	2	1	2	2	1	1	1
3	2	<b>2</b>	0	0	0	1	2	0	1	2	1	2	1	2	2	1	1	2	1	1	1	2	4
4	2	<b>1</b>	1	1	1	0	1	1	1	1	2	3	1	1	1	1	1	3	1	1	1	2	1
5	6	<b>7</b>	3	5	1	4	5	2	4	6	6	9	15	8	6	4	5	10	11	5	10	6	6
6	3	<b>3</b>	5	2	1	4	2	2	3	3	3	3	2	6	1	2	3	4	4	5	4	2	0
7	5	<b>5</b>	6	6	5	5	4	4	3	5	6	5	9	6	4	4	5	5	5	4	4	7	7
8	7	<b>6</b>	8	6	10	7	6	6	6	7	7	6	8	6	6	6	6	7	3	6	7	9	3
9	8	<b>9</b>	12	10	8	13	7	11	10	10	10	8	10	7	11	8	10	8	5	11	11	6	8
10 - Absolutely certain to vote	55	<b>54</b>	65	69	74	63	70	73	69	58	55	54	35	48	63	65	60	46	61	56	48	51	63

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	207	180	10.6%
Men 50-64 High education	60	54	3.2%
Men 50-64 Mid education	82	78	4.6%
Men 50-64 Low education	73	68	4.0%
Men 25-49 High education	107	138	8.1%
Men 25-49 Mid education	117	126	7.4%
Men 25-49 Low education	45	88	5.2%
Men Under 25 High education	19	15	0.9%
Men Under 25 Mid & Low education	32	78	4.6%
Women Over 65	244	216	12.7%
Women 50-64 High education	54	51	3.0%
Women 50-64 Mid education	90	88	5.2%
Women 50-64 Low education	73	70	4.1%
Women 25-49 High education	167	148	8.7%
Women 25-49 Mid education	146	131	7.7%
Women 25-49 Low education	87	78	4.6%
Women Under 25 High education	25	19	1.1%
Women Under 25 Mid & Low education	71	73	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	177	323	19.0%
Medium (3-7)	1119	1019	60.0%
High (8,9,10)	403	357	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	537	476	28.0%
C1	510	493	29.0%
C2	263	357	21.0%
DE	389	374	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	703	630	37.1%
Leave	670	673	39.6%
Don't Know / Did Not Vote	326	396	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	127	119	7.0%
North Lab	138	131	7.7%
North LD	24	24	1.4%
North BP	15	15	0.9%
North Oth	12	12	0.7%
North DNV	92	109	6.4%
Midlands Con	112	112	6.6%
Midlands Lab	75	68	4.0%
Midlands LD	19	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	10	8	0.5%
Midlands DNV	75	73	4.3%
London Con	48	49	2.9%
London Lab	53	75	4.4%
London LD	22	24	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	40	49	2.9%
South Con	249	243	14.3%
South Lab	105	102	6.0%
South LD	81	75	4.4%
South BP	2	2	0.1%
South Oth	25	22	1.3%
South DNV	130	127	7.5%
Wales Con	27	24	1.4%
Wales Lab	25	25	1.5%
Wales LD	5	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	27	24	1.4%
Scotland Con	28	29	1.7%
Scotland Lab	18	20	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	54	51	3.0%
Scotland Oth DNV	28	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)  
Or visit our website: [yougov.co.uk](http://yougov.co.uk)