

# YouGov / The Times Survey Results

Sample Size: 1677 adults in GB  
Fieldwork: 20th - 21st October 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1677</b>	415	369	101	568	416	151	622	664	815	862	183	699	404	391	956	721	201	563	364	404	144	
<b>Unweighted Sample</b>	<b>1677</b>	442	380	104	595	425	164	709	671	689	988	125	636	430	486	1028	649	191	573	370	409	134	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

12-13 Oct

20-21 Oct

	12-13 Oct	20-21 Oct	12-13 Oct			20-21 Oct			EU Ref 2016		Gender		Age				Social Grade		Region				
Con	41	37	100	0	0	82	2	8	20	64	38	36	11	26	42	60	36	40	25	46	40	35	24
Lab	31	33	0	100	0	4	80	24	46	15	29	37	51	41	29	16	34	30	48	24	33	44	16
Lib Dem	9	9	0	0	100	2	3	56	14	3	11	7	17	9	10	6	10	8	16	13	4	5	9
SNP	4	5	0	0	0	0	1	1	5	3	4	5	7	6	4	3	5	5	0	0	0	0	44
Plaid Cymru	1	1	0	0	0	1	0	0	1	1	1	0	0	1	1	1	1	1	0	1	3	0	0
Reform UK	4	4	0	0	0	7	1	0	1	8	5	2	1	4	4	5	3	5	1	3	7	5	1
Green	8	10	0	0	0	2	12	11	14	4	9	11	13	13	10	6	10	10	10	11	12	9	7
Other	2	2	0	0	0	3	0	0	1	3	2	1	0	1	1	3	2	2	1	2	2	1	0

### If there were a general election held tomorrow, which party would you vote for?

	12-13 Oct	20-21 Oct	12-13 Oct			20-21 Oct			EU Ref 2016		Gender		Age				Social Grade		Region				
Conservative	27	25	100	0	0	62	2	7	15	44	28	22	7	17	29	43	26	23	17	30	25	23	19
Labour	21	22	0	100	0	3	62	19	35	11	21	23	30	27	20	12	25	18	33	15	22	29	12
Liberal Democrat	6	6	0	0	100	2	3	42	10	2	8	5	10	5	7	5	7	5	11	8	3	3	7
Scottish National Party (SNP)	3	3	0	0	0	0	1	0	4	2	4	3	4	4	2	2	3	3	0	0	0	0	37
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	0	2	1	0	1	1	0	0	1	2	0	0
Reform UK	3	3	0	0	0	5	0	0	1	5	4	1	1	3	3	3	2	3	0	2	4	3	1
Green	6	7	0	0	0	1	10	8	11	3	7	7	8	8	7	5	8	6	7	8	8	6	6
Some other party	2	1	0	0	0	2	0	0	1	3	2	1	0	1	1	3	1	1	1	2	1	1	0
Would not vote	12	12	0	0	0	4	2	2	4	9	12	12	10	16	8	10	9	17	12	12	13	14	5
Don't know	19	17	0	0	0	18	16	19	16	18	12	22	20	16	20	16	16	19	16	20	17	17	10
Refused	2	3	0	0	0	1	5	2	3	2	2	4	9	3	1	2	2	4	3	2	5	3	3

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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1677</b>	<b>415</b>	<b>369</b>	<b>101</b>	<b>568</b>	<b>416</b>	<b>151</b>	<b>622</b>	<b>664</b>	<b>815</b>	<b>862</b>	<b>183</b>	<b>699</b>	<b>404</b>	<b>391</b>	<b>956</b>	<b>721</b>	<b>201</b>	<b>563</b>	<b>364</b>	<b>404</b>	<b>144</b>	
<b>Unweighted Sample</b>	<b>1677</b>	<b>442</b>	<b>380</b>	<b>104</b>	<b>595</b>	<b>425</b>	<b>164</b>	<b>709</b>	<b>671</b>	<b>689</b>	<b>988</b>	<b>125</b>	<b>636</b>	<b>430</b>	<b>486</b>	<b>1028</b>	<b>649</b>	<b>191</b>	<b>573</b>	<b>370</b>	<b>409</b>	<b>134</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Asked only to those who answered 'some other party'; n=24]

UK Independence Party (UKIP)	37	<b>19</b>	0	0	0	17	100	0	0	22	18	21	0	0	26	27	18	20	0	14	53	0	0
Women's Equality Party	0	<b>3</b>	0	0	0	0	0	0	18	0	0	9	0	0	10	0	5	0	27	0	0	0	0
Some other party	60	<b>65</b>	0	0	0	77	0	0	82	62	63	71	0	80	50	64	66	64	36	72	47	82	0
Don't know	2	<b>14</b>	0	0	0	6	0	0	0	16	20	0	0	20	14	9	11	16	37	14	0	18	0
Refused	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	10	<b>10</b>	0	3	1	2	1	4	2	6	9	10	12	11	7	8	5	15	10	9	9	12	5
1	1	<b>2</b>	0	0	0	0	0	0	1	1	2	2	1	3	1	1	2	2	2	1	2	2	1
2	1	<b>2</b>	1	0	1	0	0	0	1	2	2	2	3	2	1	1	2	2	2	2	1	2	1
3	1	<b>2</b>	0	0	0	2	0	0	0	2	2	1	2	2	1	2	2	2	1	2	2	1	3
4	1	<b>2</b>	0	1	4	1	2	0	2	1	1	2	3	1	2	1	1	2	2	1	3	2	0
5	7	<b>6</b>	5	4	2	4	4	5	4	7	4	7	7	8	5	4	6	7	3	7	6	7	3
6	3	<b>3</b>	2	3	2	3	3	2	1	3	2	3	2	3	1	3	3	2	3	2	3	3	2
7	5	<b>5</b>	4	5	1	4	6	1	5	3	3	7	9	5	4	2	6	3	4	5	4	5	5
8	8	<b>7</b>	8	5	7	9	6	11	8	7	8	7	8	8	8	5	7	8	9	7	10	5	4
9	8	<b>8</b>	11	8	14	9	8	12	8	9	8	8	9	5	9	12	9	7	8	8	7	9	6
10 - Absolutely certain to vote	54	<b>55</b>	69	71	69	65	70	66	68	58	60	51	46	51	61	62	59	51	57	56	51	52	71

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	223	178	10.6%
Men 50-64 High education	58	54	3.2%
Men 50-64 Mid education	79	77	4.6%
Men 50-64 Low education	71	67	4.0%
Men 25-49 High education	94	136	8.1%
Men 25-49 Mid education	85	124	7.4%
Men 25-49 Low education	40	87	5.2%
Men Under 25 High education	12	15	0.9%
Men Under 25 Mid & Low education	27	77	4.6%
Women Over 65	263	213	12.7%
Women 50-64 High education	55	50	3.0%
Women 50-64 Mid education	91	87	5.2%
Women 50-64 Low education	76	69	4.1%
Women 25-49 High education	167	146	8.7%
Women 25-49 Mid education	160	129	7.7%
Women 25-49 Low education	90	77	4.6%
Women Under 25 High education	24	18	1.1%
Women Under 25 Mid & Low education	62	72	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	181	319	19.0%
Medium (3-7)	1095	1006	60.0%
High (8,9,10)	401	352	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	541	470	28.0%
C1	487	486	29.0%
C2	255	352	21.0%
DE	394	369	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	709	622	37.1%
Leave	671	664	39.6%
Don't Know / Did Not Vote	297	391	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	123	117	7.0%
North Lab	139	129	7.7%
North LD	27	23	1.4%
North BP	15	15	0.9%
North Oth	12	12	0.7%
North DNV	93	107	6.4%
Midlands Con	113	111	6.6%
Midlands Lab	77	67	4.0%
Midlands LD	20	17	1.0%
Midlands BP	5	3	0.2%
Midlands Oth	10	8	0.5%
Midlands DNV	49	72	4.3%
London Con	54	49	2.9%
London Lab	55	74	4.4%
London LD	27	23	1.4%
London BP	2	2	0.1%
London Oth	7	5	0.3%
London DNV	46	49	2.9%
South Con	249	240	14.3%
South Lab	110	101	6.0%
South LD	80	74	4.4%
South BP	2	2	0.1%
South Oth	26	22	1.3%
South DNV	106	126	7.5%
Wales Con	28	23	1.4%
Wales Lab	28	25	1.5%
Wales LD	3	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	25	23	1.4%
Scotland Con	28	29	1.7%
Scotland Lab	16	20	1.2%
Scotland LD	7	10	0.6%
Scotland SNP	55	50	3.0%
Scotland Oth DNV	28	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)  
Or visit our website: [yougov.co.uk](http://yougov.co.uk)