YouGov / The Times Survey Results

Sample Size: 1659 adults in GB
Fieldwork: 12th - 13th October 2021

	Total	Westminster VI Con	Lab	Lib Dem	Vote in 2019 GE Con	Lab	Lib Dem	EU Ref 2016 Remain	Leave	Gender Male	Female	Age 18-24	25-49	50-64	65+	Social Grade ABC1	C2DE	Region London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	**1659**	448	354	97	562	411	149	615	657	806	853	181	692	400	387	946	713	199	557	360	400	143
Unweighted Sample	1659	460	351	103	576	410	156	683	666	736	923	93	711	438	417	1010	649	179	570	365	408	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

| | 5-6 Oct | 12-13 Oct | | | | | | | | | | | | | | | | | | | | | |

HEADLINE VOTING INTENTION
Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	5-6 Oct	12-13 Oct	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	39	**41**	100	0	0	85	4	6	22	66	40	41	21	28	48	59	40	42	31	48	43	38	30
Lab	31	**31**	0	100	0	5	75	27	46	13	29	33	53	41	22	18	31	31	44	25	31	40	14
Lib Dem	9	**9**	0	0	100	1	5	56	14	3	10	7	7	9	9	8	10	5	16	11	8	4	4
SNP	6	**4**	0	0	0	1	1	3	7	2	4	5	1	6	5	3	4	4	0	1	0	0	41
Plaid Cymru	1	**1**	0	0	0	0	0	0	0	1	1	1	3	1	1	1	1	1	0	0	3	0	3
Reform UK	4	**4**	0	0	0	6	1	0	0	8	5	3	0	3	5	5	2	6	2	6	6	2	0
Green	9	**8**	0	0	0	1	12	8	10	4	9	8	12	10	8	3	9	7	6	8	8	11	6
Other	2	**2**	0	0	0	2	2	0	0	4	2	2	3	3	2	2	2	3	1	1	2	5	2

If there were a general election held tomorrow, which party would you vote for?

	5-6 Oct	12-13 Oct	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	26	**27**	100	0	0	68	3	5	17	46	29	25	14	18	35	41	29	25	23	31	27	25	21
Labour	21	**21**	0	100	0	4	57	21	36	9	21	21	33	26	16	13	23	19	32	17	21	27	10
Liberal Democrat	6	**6**	0	0	100	1	4	43	11	2	7	4	4	6	7	6	8	3	11	8	5	3	3
Scottish National Party (SNP)	4	**3**	0	0	0	0	1	2	6	1	3	3	0	4	4	2	3	2	0	0	0	0	31
Plaid Cymru	1	**1**	0	0	0	0	0	0	0	1	1	1	3	1	1	1	1	1	0	0	2	0	4
Reform UK	3	**3**	0	0	0	5	1	0	0	6	3	2	0	2	4	4	2	4	2	4	4	1	0
Green	6	**6**	0	0	0	0	9	6	8	3	6	5	7	6	6	2	7	4	5	5	6	7	4
Some other party	2	**2**	0	0	0	1	1	0	1	3	2	2	2	2	1	2	2	2	1	1	2	4	2
Would not vote	11	**12**	0	0	0	4	6	1	3	9	12	12	13	14	8	11	7	18	7	12	14	13	8
Don't know	18	**19**	0	0	0	16	16	23	17	19	13	24	19	21	18	17	18	20	15	20	19	20	15
Refused	2	**2**	0	0	0	1	1	0	1	1	2	1	5	2	1	0	1	2	5	2	1	1	2

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Weighted Sample	**1659**	448	354	97	562	411	149	615	657	806	853	181	692	400	387	946	713	199	557	360	400	143
Unweighted Sample	*1659*	*460*	*351*	*103*	*576*	*410*	*156*	*683*	*666*	*736*	*923*	*93*	*711*	*438*	*417*	*1010*	*649*	*179*	*570*	*365*	*408*	*137*
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n= 26]

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
UK Independence Party (UKIP)	*25*	**37**	0	0	0	35	54	0	50	48	27	48	0	36	53	47	31	45	40	28	56	38	0
Women's Equality Party	*17*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	*57*	**60**	0	0	0	65	46	0	28	52	73	47	100	64	47	44	65	55	26	72	44	62	100
Don't know	*0*	**2**	0	0	0	0	0	100	22	0	0	5	0	0	0	9	4	0	33	0	0	0	0
Refused	*0*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	*8*	**10**	1	0	1	2	4	1	2	7	11	9	14	12	6	9	6	16	8	10	12	10	8
1	*2*	**1**	0	0	1	0	1	0	0	1	1	1	0	2	0	2	1	1	0	1	2	1	0
2	*2*	**1**	0	0	2	2	0	1	1	2	1	2	2	2	1	0	1	2	2	2	1	1	1
3	*1*	**1**	0	0	1	1	0	0	1	1	1	2	2	2	2	0	1	2	1	2	2	1	1
4	*2*	**1**	1	2	1	0	1	2	1	1	1	2	4	2	1	1	1	1	0	2	2	2	0
5	*5*	**7**	2	5	6	4	5	5	3	5	5	8	10	7	6	6	6	8	3	7	8	6	9
6	*3*	**3**	2	4	3	2	5	1	3	3	3	4	5	4	2	2	2	4	4	3	4	3	1
7	*6*	**5**	4	6	1	3	4	2	4	4	5	4	11	5	2	3	4	5	8	4	2	7	3
8	*8*	**8**	8	10	3	9	9	7	9	8	9	7	12	8	6	7	8	8	8	8	7	9	5
9	*8*	**8**	11	9	11	9	7	11	9	8	7	8	5	7	12	6	9	7	10	8	7	9	4
10 - Absolutely certain to vote	*55*	**54**	71	63	72	68	64	71	67	60	55	53	35	49	63	64	60	46	56	52	55	50	68

Which of the following do you think would make the best Prime Minister?

	15-16 Sep	12-13 Oct	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Boris Johnson	*31*	**31**	89	2	9	69	6	9	19	52	34	28	13	23	40	44	31	31	27	36	32	27	24
Keir Starmer	*26*	**25**	1	66	39	5	52	51	47	10	27	24	28	29	27	17	30	20	31	24	22	27	29
Not sure	*39*	**41**	10	31	48	25	41	38	32	36	36	46	55	44	32	38	37	46	37	38	43	44	44
Refused	*5*	**3**	0	1	3	2	2	2	2	2	3	2	5	3	2	2	2	3	5	2	3	3	4

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			Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample		1659	460	351	103	576	410	156	683	666	736	923	93	711	438	417	1010	649	179	570	365	408	137
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very well	3	4	14	1	0	11	0	1	2	9	5	4	1	2	8	7	4	5	3	5	5	5	1
Fairly well	26	25	61	4	20	53	5	13	13	43	27	24	16	17	31	39	26	25	22	30	22	24	26
TOTAL WELL	29	29	75	5	20	64	5	14	15	52	32	28	17	19	39	46	30	30	25	35	27	29	27
Fairly badly	25	26	17	28	21	22	27	25	24	25	22	29	26	28	21	25	24	27	22	27	28	25	23
Very badly	29	35	2	63	56	8	62	58	57	15	39	31	34	40	37	24	39	30	40	29	34	38	42
TOTAL BADLY	54	61	19	91	77	30	89	83	81	40	61	60	60	68	58	49	63	57	62	56	62	63	65
Don't know	16	10	6	4	3	6	6	3	4	8	7	12	23	13	4	4	7	13	13	9	11	8	9

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Right to leave	40	38	75	10	8	72	10	9	8	78	41	35	11	26	47	63	32	46	25	42	38	40	33
Wrong to leave	47	49	18	82	84	21	82	83	86	13	47	51	58	58	48	32	57	38	60	44	49	48	56
Don't know	13	13	7	8	8	8	8	8	5	9	12	14	31	16	6	5	10	16	15	13	13	11	11

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**191**	**176**	**10.6%**
Men 50-64 High education	**57**	**53**	**3.2%**
Men 50-64 Mid education	**79**	**76**	**4.6%**
Men 50-64 Low education	**76**	**66**	**4.0%**
Men 25-49 High education	**124**	**134**	**8.1%**
Men 25-49 Mid education	**136**	**123**	**7.4%**
Men 25-49 Low education	**47**	**86**	**5.2%**
Men Under 25 High education	**6**	**15**	**0.9%**
Men Under 25 Mid & Low education	**20**	**76**	**4.6%**
Women Over 65	**226**	**211**	**12.7%**
Women 50-64 High education	**60**	**50**	**3.0%**
Women 50-64 Mid education	**91**	**86**	**5.2%**
Women 50-64 Low education	**75**	**68**	**4.1%**
Women 25-49 High education	**165**	**144**	**8.7%**
Women 25-49 Mid education	**149**	**128**	**7.7%**
Women 25-49 Low education	**90**	**76**	**4.6%**
Women Under 25 High education	**20**	**18**	**1.1%**
Women Under 25 Mid & Low education	**47**	**71**	**4.3%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**179**	**315**	**19.0%**
Medium (3-7)	**1082**	**995**	**60.0%**
High (8,9,10)	**398**	**348**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**540**	**465**	**28.0%**
C1	**470**	**481**	**29.0%**
C2	**282**	**348**	**21.0%**
DE	**367**	**365**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**683**	**615**	**37.1%**
Leave	**666**	**657**	**39.6%**
Don't Know / Did Not Vote	**310**	**387**	**23.3%**

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	**119**	**116**	**7.0%**
North Lab	**140**	**128**	**7.7%**
North LD	**24**	**23**	**1.4%**
North BP	**18**	**15**	**0.9%**
North Oth	**12**	**12**	**0.7%**
North DNV	**95**	**106**	**6.4%**
Midlands Con	**115**	**109**	**6.6%**
Midlands Lab	**75**	**66**	**4.0%**
Midlands LD	**21**	**17**	**1.0%**
Midlands BP	**4**	**3**	**0.2%**
Midlands Oth	**9**	**8**	**0.5%**
Midlands DNV	**68**	**71**	**4.3%**
London Con	**53**	**48**	**2.9%**
London Lab	**53**	**73**	**4.4%**
London LD	**20**	**23**	**1.4%**
London BP	**2**	**2**	**0.1%**
London Oth	**6**	**5**	**0.3%**
London DNV	**45**	**48**	**2.9%**
South Con	**242**	**237**	**14.3%**
South Lab	**98**	**100**	**6.0%**
South LD	**77**	**73**	**4.4%**
South BP	**2**	**2**	**0.1%**
South Oth	**23**	**22**	**1.3%**
South DNV	**128**	**124**	**7.5%**
Wales Con	**20**	**23**	**1.4%**
Wales Lab	**25**	**25**	**1.5%**
Wales LD	**4**	**3**	**0.2%**
Wales PC	**5**	**7**	**0.4%**
Wales BP	**4**	**3**	**0.2%**
Wales Oth DNV	**15**	**23**	**1.4%**
Soctland Con	**27**	**28**	**1.7%**
Scotland Lab	**19**	**20**	**1.2%**
Scotland LD	**10**	**10**	**0.6%**
Scotland SNP	**49**	**50**	**3.0%**
Scotland Oth DNV	**32**	**35**	**2.1%**

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to   yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk