

# YouGov / The Times Survey Results

Sample Size: 1667 adults in GB  
Fieldwork: 5th - 6th October 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1667</b>	431	354	103	565	413	150	618	660	810	857	182	695	402	388	950	717	200	560	362	402	143	
<b>Unweighted Sample</b>	<b>1667</b>	459	369	99	577	426	149	712	663	682	985	122	632	432	481	1005	662	155	578	383	404	147	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

28-29 Sep 5-6 Oct

Con	39	<b>39</b>	100	0	0	84	3	11	21	62	37	41	18	26	39	62	40	36	28	45	48	37	12
Lab	31	<b>31</b>	0	100	0	6	74	18	41	16	28	33	47	38	30	16	28	34	43	25	29	39	20
Lib Dem	8	<b>9</b>	0	0	100	1	4	64	16	3	10	8	5	9	10	9	10	7	11	15	4	5	8
SNP	5	<b>6</b>	0	0	0	0	2	0	7	4	7	4	6	7	7	2	5	7	0	0	1	0	55
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	0	1	0	0	1	1	1	0	1	1	1	0	0	3	1	0
Reform UK	4	<b>4</b>	0	0	0	6	0	1	0	8	6	2	8	4	4	3	3	4	7	3	3	4	2
Green	9	<b>9</b>	0	0	0	2	15	4	12	4	9	9	12	13	7	4	10	7	9	9	9	11	1
Other	2	<b>2</b>	0	0	0	1	2	2	1	3	3	2	3	2	4	2	2	3	2	3	2	4	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	25	<b>26</b>	100	0	0	65	2	8	17	43	25	26	10	17	27	48	29	21	19	30	33	24	9
Labour	21	<b>21</b>	0	100	0	4	60	14	32	12	19	23	28	25	20	13	21	22	29	16	21	27	15
Liberal Democrat	5	<b>6</b>	0	0	100	1	3	49	13	2	7	5	2	6	7	7	7	5	7	10	3	3	6
Scottish National Party (SNP)	3	<b>4</b>	0	0	0	0	2	0	6	3	5	3	3	5	5	2	4	4	0	0	0	0	44
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	0	1	0	0	1	1	1	0	1	1	1	0	0	2	1	0
Reform UK	3	<b>3</b>	0	0	0	4	0	1	0	5	4	1	4	2	2	3	2	3	4	2	2	3	2
Green	6	<b>6</b>	0	0	0	2	12	3	9	3	6	6	6	8	4	3	7	4	6	6	6	8	1
Some other party	2	<b>2</b>	0	0	0	1	1	2	1	2	1	2	1	2	1	3	1	2	2	1	2	1	3
Would not vote	12	<b>11</b>	0	0	0	5	6	0	5	10	12	11	9	15	11	6	8	16	7	12	13	13	7
Don't know	18	<b>18</b>	0	0	0	17	12	23	15	18	16	21	24	18	19	15	18	19	19	21	16	18	15
Refused	3	<b>2</b>	0	0	0	0	2	0	1	1	2	2	11	1	1	1	2	3	8	1	2	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Asked only to those who answered 'some other party'; n= 28]

UK Independence Party (UKIP)	36	25	0	0	0	64	13	0	0	52	22	29	0	7	50	23	0	55	27	41	42	5	41
Women's Equality Party	0	17	0	0	0	0	24	29	37	0	39	0	39	5	15	29	4	0	8	13	32	0	0
Some other party	58	57	0	0	0	36	63	71	63	48	78	32	100	54	45	62	71	41	73	51	46	64	59
Don't know	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	9	8	1	2	0	2	3	1	3	6	8	9	4	10	9	5	5	12	3	8	10	11	5
1	2	2	0	1	0	1	1	0	1	1	2	1	1	3	1	0	1	2	3	1	3	1	0
2	2	2	0	0	0	2	0	0	1	2	3	2	4	3	2	1	2	2	2	3	2	3	1
3	2	1	0	1	0	1	2	0	1	1	1	2	4	1	1	0	1	2	3	1	1	2	1
4	2	2	0	2	3	1	2	2	1	2	2	2	4	3	1	0	2	2	5	1	2	1	3
5	7	5	1	3	6	5	2	1	3	5	4	6	9	6	4	3	3	8	8	7	5	3	3
6	2	3	3	2	3	2	2	2	2	2	4	3	10	4	2	1	3	4	6	2	3	5	1
7	4	6	5	5	2	6	4	2	3	4	6	5	14	6	3	3	5	7	7	7	4	4	9
8	6	8	11	9	9	9	8	13	8	8	8	7	11	8	7	7	8	7	4	7	9	11	5
9	8	8	10	12	4	9	10	7	8	9	7	8	6	7	10	8	9	6	8	8	6	9	8
10 - Absolutely certain to vote	54	55	68	64	73	64	66	72	69	60	55	54	33	49	60	70	61	46	51	55	55	52	66

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	219	177	10.6%
Men 50-64 High education	57	53	3.2%
Men 50-64 Mid education	80	77	4.6%
Men 50-64 Low education	74	67	4.0%
Men 25-49 High education	95	135	8.1%
Men 25-49 Mid education	87	123	7.4%
Men 25-49 Low education	34	87	5.2%
Men Under 25 High education	8	15	0.9%
Men Under 25 Mid & Low education	28	77	4.6%
Women Over 65	262	212	12.7%
Women 50-64 High education	55	50	3.0%
Women 50-64 Mid education	94	87	5.2%
Women 50-64 Low education	72	68	4.1%
Women 25-49 High education	168	145	8.7%
Women 25-49 Mid education	159	128	7.7%
Women 25-49 Low education	89	77	4.6%
Women Under 25 High education	22	18	1.1%
Women Under 25 Mid & Low education	64	72	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	151	317	19.0%
Medium (3-7)	1117	1000	60.0%
High (8,9,10)	399	350	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	547	467	28.0%
C1	458	483	29.0%
C2	263	350	21.0%
DE	399	367	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	712	618	37.1%
Leave	663	660	39.6%
Don't Know / Did Not Vote	292	388	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	118	117	7.0%
North Lab	141	128	7.7%
North LD	25	23	1.4%
North BP	16	15	0.9%
North Oth	13	12	0.7%
North DNV	91	107	6.4%
Midlands Con	114	110	6.6%
Midlands Lab	76	67	4.0%
Midlands LD	19	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	10	8	0.5%
Midlands DNV	73	72	4.3%
London Con	40	48	2.9%
London Lab	52	73	4.4%
London LD	18	23	1.4%
London BP	1	2	0.1%
London Oth	6	5	0.3%
London DNV	38	48	2.9%
South Con	252	238	14.3%
South Lab	110	100	6.0%
South LD	74	73	4.4%
South BP	2	2	0.1%
South Oth	25	22	1.3%
South DNV	115	125	7.5%
Wales Con	25	23	1.4%
Wales Lab	27	25	1.5%
Wales LD	4	3	0.2%
Wales PC	6	7	0.4%
Wales BP	2	3	0.2%
Wales Oth DNV	23	23	1.4%
Scotland Con	28	28	1.7%
Scotland Lab	20	20	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	53	50	3.0%
Scotland Oth DNV	37	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)  
Or visit our website: [yougov.co.uk](http://yougov.co.uk)