

# YouGov / The Times Survey Results

Sample Size: 1606 adults in GB  
Fieldwork: 4th - 5th August 2020

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1606</b>	465	400	87	544	398	145	596	636	781	825	175	670	387	374	915	691	193	540	349	387	138	
<b>Unweighted Sample</b>	<b>1606</b>	501	445	92	595	464	162	697	651	697	909	131	690	412	373	947	659	164	558	360	396	128	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

30-31  
Jul

4-5  
Aug

Con	43	<b>42</b>	100	0	0	88	3	8	20	69	40	44	10	32	47	62	38	48	31	52	43	40	19
Lab	35	<b>36</b>	0	100	0	5	86	32	54	15	37	36	53	44	33	22	39	33	51	31	38	41	19
Lib Dem	6	<b>8</b>	0	0	100	1	2	52	11	3	8	8	16	8	5	8	9	7	9	11	3	8	5
SNP	5	<b>5</b>	0	0	0	0	1	0	6	3	5	5	0	6	7	2	4	5	1	0	0	0	54
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	0	1	1	1	1	0	1	1	1	1	1	0	0	4	0	0
Brexit Party	3	<b>2</b>	0	0	0	4	0	0	0	4	2	2	1	2	3	2	3	1	4	3	1	2	0
Green	5	<b>5</b>	0	0	0	1	6	9	6	3	6	5	20	6	3	2	6	4	4	3	11	5	2
Other	1	<b>1</b>	0	0	0	0	0	0	1	1	1	1	0	1	1	2	1	1	1	0	0	3	0

### If there were a general election held tomorrow, which party would you vote for?

Conservative	30	<b>29</b>	100	0	0	72	2	6	16	50	29	29	7	21	34	48	28	30	22	38	29	26	13
Labour	25	<b>25</b>	0	100	0	4	70	25	43	11	26	23	30	28	24	17	28	20	35	23	25	27	13
Liberal Democrat	4	<b>5</b>	0	0	100	1	2	42	9	2	6	5	9	5	4	6	7	4	7	8	2	5	3
Scottish National Party (SNP)	4	<b>3</b>	0	0	0	0	1	0	5	3	3	3	0	4	5	2	3	3	1	0	0	0	35
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	0	1	1	1	1	0	1	1	1	1	1	0	0	3	1	0
Brexit Party	2	<b>2</b>	0	0	0	3	0	0	0	3	2	1	1	1	3	1	2	1	3	2	1	1	0
Green	4	<b>4</b>	0	0	0	1	5	7	5	2	5	3	12	4	2	2	5	3	3	2	8	4	1
Some other party	1	<b>1</b>	0	0	0	0	0	0	0	1	1	1	2	0	0	1	1	1	0	0	1	2	0
Would not vote	11	<b>11</b>	0	0	0	2	2	1	2	8	13	10	12	14	10	7	9	14	7	10	8	16	16
Don't know	16	<b>16</b>	0	0	0	15	12	17	16	17	11	20	14	17	17	14	15	18	15	15	20	14	18
Refused	2	<b>3</b>	0	0	0	1	4	0	2	1	4	3	14	3	1	2	2	5	9	2	3	4	0

### And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=12]

UK Independence Party (UKIP)	38	<b>17</b>	0	0	0	24	0	0	0	24	29	7	0	57	0	13	9	22	100	0	0	17	0
Women's Equality Party	9	<b>7</b>	0	0	0	0	0	0	0	15	16	0	0	0	60	0	0	12	0	0	0	12	0
Some other party	52	<b>43</b>	0	0	0	36	100	100	100	47	55	34	0	43	40	71	91	8	0	100	0	60	0
Don't know	0	<b>27</b>	0	0	0	0	0	0	0	0	0	48	100	0	0	0	0	47	0	0	100	0	0
Refused	0	<b>7</b>	0	0	0	40	0	0	0	14	0	12	0	0	0	16	0	11	0	0	0	12	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		30-31 Jul	4-5 Aug																					
<b>On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?</b>																								
	0 - Certain NOT to vote	9	10	1	0	4	1	2	1	1	7	11	9	7	13	10	7	7	14	7	11	8	12	12
	1	1	2	0	0	0	1	0	0	1	1	1	2	4	3	0	1	2	2	0	1	2	1	7
	2	2	1	0	0	0	0	0	1	0	1	2	1	6	1	1	0	2	1	1	0	2	3	2
	3	1	1	0	1	1	0	1	0	0	1	1	1	1	2	1	0	0	2	1	1	2	2	0
	4	2	1	1	0	3	1	0	1	1	1	1	1	2	1	2	0	1	1	0	1	2	2	0
	5	5	5	3	2	1	3	3	2	4	6	3	7	3	5	5	6	4	6	5	5	8	5	0
	6	2	3	1	2	1	2	1	1	2	2	3	3	11	2	2	1	1	5	7	2	3	3	2
	7	4	3	3	3	3	3	3	5	3	2	2	4	5	4	2	1	3	3	5	2	3	3	2
	8	6	6	7	5	8	6	5	8	6	7	6	5	3	7	8	3	6	6	5	6	7	4	6
	9	9	9	12	10	3	12	10	9	11	10	9	8	5	8	11	9	10	7	7	10	10	8	9
	10 - Absolutely certain to vote	59	58	70	76	77	71	74	71	71	63	59	58	53	52	59	71	63	53	61	61	54	58	60
<b>Which of the following do you think would make the best Prime Minister?</b>																								
	Boris Johnson	33	32	82	2	5	68	4	8	14	53	33	31	12	28	37	43	30	35	24	41	31	32	14
	Keir Starmer	31	34	3	82	58	8	75	58	59	15	37	30	34	39	31	27	39	26	44	32	33	33	28
	Not sure	33	31	14	15	31	23	20	32	24	31	27	35	41	31	30	28	28	35	25	24	33	32	57
	Refused	3	3	0	1	6	1	2	2	2	1	3	4	13	3	1	2	3	4	7	3	3	3	1
<b>How well or badly do you think the government are doing at handling Britain's exit from the European Union?</b>																								
	Very well	6	5	16	0	0	13	1	0	1	12	7	4	0	4	8	8	5	6	4	7	6	6	1
	Fairly well	27	26	60	6	16	52	4	12	13	41	28	24	10	21	29	38	24	28	17	30	26	27	17
	<b>TOTAL WELL</b>	<b>33</b>	<b>31</b>	<b>76</b>	<b>6</b>	<b>16</b>	<b>65</b>	<b>5</b>	<b>12</b>	<b>14</b>	<b>53</b>	<b>35</b>	<b>28</b>	<b>10</b>	<b>25</b>	<b>37</b>	<b>46</b>	<b>29</b>	<b>34</b>	<b>21</b>	<b>37</b>	<b>32</b>	<b>33</b>	<b>18</b>
	Fairly badly	22	24	11	26	32	15	26	30	27	17	23	25	34	27	20	19	25	24	15	24	30	23	25
	Very badly	31	30	2	61	48	8	59	51	50	15	34	26	32	34	29	23	33	26	51	26	24	27	39
	<b>TOTAL BADLY</b>	<b>53</b>	<b>54</b>	<b>13</b>	<b>87</b>	<b>80</b>	<b>23</b>	<b>85</b>	<b>81</b>	<b>77</b>	<b>32</b>	<b>57</b>	<b>51</b>	<b>66</b>	<b>61</b>	<b>49</b>	<b>42</b>	<b>58</b>	<b>50</b>	<b>66</b>	<b>50</b>	<b>54</b>	<b>50</b>	<b>64</b>
	Don't know	14	15	10	7	4	11	10	7	9	14	8	21	24	14	14	11	13	17	13	14	14	16	19
<b>In hindsight, do you think Britain was right or wrong to vote to leave the European Union?</b>																								
	Right to leave	41	39	76	13	17	77	10	8	6	79	41	37	17	31	47	56	36	44	26	47	39	40	24
	Wrong to leave	47	49	17	82	81	17	83	92	90	11	49	49	65	56	44	35	55	41	66	43	47	47	58
	Don't know	13	12	7	6	2	7	7	0	4	10	10	14	18	13	9	9	9	15	8	10	14	13	18

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	174	170	10.6%
Men 50-64 High education	49	51	3.2%
Men 50-64 Mid education	79	74	4.6%
Men 50-64 Low education	65	64	4.0%
Men 25-49 High education	105	130	8.1%
Men 25-49 Mid education	139	119	7.4%
Men 25-49 Low education	56	84	5.2%
Men Under 25 High education	15	14	0.9%
Men Under 25 Mid & Low education	15	74	4.6%
Women Over 65	199	204	12.7%
Women 50-64 High education	50	48	3.0%
Women 50-64 Mid education	96	84	5.2%
Women 50-64 Low education	73	66	4.1%
Women 25-49 High education	156	140	8.7%
Women 25-49 Mid education	150	124	7.7%
Women 25-49 Low education	84	74	4.6%
Women Under 25 High education	22	18	1.1%
Women Under 25 Mid & Low education	79	69	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	117	305	19.0%
Medium (3-7)	1113	964	60.0%
High (8,9,10)	376	337	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	517	450	28.0%
C1	430	466	29.0%
C2	290	337	21.0%
DE	369	353	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	697	596	37.1%
Leave	651	636	39.6%
Don't Know / Did Not Vote	258	374	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	132	112	7.0%
North Lab	146	124	7.7%
North LD	24	22	1.4%
North BP	17	14	0.9%
North Oth	15	11	0.7%
North DNV	62	103	6.4%
Midlands Con	126	106	6.6%
Midlands Lab	75	64	4.0%
Midlands LD	19	16	1.0%
Midlands BP	2	3	0.2%
Midlands Oth	6	8	0.5%
Midlands DNV	41	69	4.3%
London Con	39	47	2.9%
London Lab	53	71	4.4%
London LD	22	22	1.4%
London BP	5	2	0.1%
London Oth	6	5	0.3%
London DNV	39	47	2.9%
South Con	246	230	14.3%
South Lab	123	96	6.0%
South LD	77	71	4.4%
South BP	4	2	0.1%
South Oth	30	21	1.3%
South DNV	78	120	7.5%
Wales Con	26	22	1.4%
Wales Lab	41	24	1.5%
Wales LD	6	3	0.2%
Wales PC	3	6	0.4%
Wales BP	2	3	0.2%
Wales Oth DNV	13	22	1.4%
Scotland Con	26	27	1.7%
Scotland Lab	26	19	1.2%
Scotland LD	14	10	0.6%
Scotland SNP	48	48	3.0%
Scotland Oth DNV	14	34	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)  
Or visit our website: [yougov.co.uk](http://yougov.co.uk)