YouGov / The Times Survey Results

Sample Size: 1623 Adults in GB
Fieldwork: 30th - 31st July 2020

			Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		**1623**	492	398	72	550	403	146	602	643	789	834	177	677	391	378	925	698	195	545	352	391	140
Unweighted Sample		1623	523	432	74	580	456	162	701	671	689	934	131	664	416	412	976	647	150	574	348	396	155
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	22-23 Jul	30-31 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	22-23 Jul	30-31 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Con	44	**43**	100	0	0	91	3	9	23	68	43	44	18	29	55	62	42	46	28	54	50	40	20
Lab	35	**35**	0	100	0	3	84	45	50	15	34	36	59	48	23	18	35	36	57	29	34	44	13
Lib Dem	7	**6**	0	0	100	0	3	40	10	2	7	5	8	5	5	7	8	3	4	9	3	5	8
SNP	5	**5**	0	0	0	0	1	0	7	2	4	7	4	6	7	3	6	5	1	0	0	0	49
Plaid Cymru	1	**1**	0	0	0	0	0	0	1	1	1	1	0	1	1	1	1	0	0	0	4	0	1
Brexit Party	3	**3**	0	0	0	4	1	0	0	8	5	2	1	3	4	5	3	5	2	3	3	4	5
Green	4	**5**	0	0	0	0	7	6	7	2	4	5	7	6	4	3	5	4	7	4	4	5	4
Other	1	**1**	0	0	0	1	0	0	0	2	2	1	3	0	2	1	1	1	1	1	2	2	0

If there were a general election held tomorrow, which party would you vote for?

	22-23 Jul	30-31 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Conservative	31	**30**	100	0	0	74	3	7	18	52	31	30	14	19	42	46	31	30	21	39	33	26	16
Labour	24	**25**	0	100	0	3	69	34	39	12	24	25	44	30	18	13	26	23	39	21	22	29	10
Liberal Democrat	5	**4**	0	0	100	0	2	31	8	2	6	3	7	3	4	5	6	2	3	6	3	4	7
Scottish National Party (SNP)	4	**4**	0	0	0	0	1	0	6	2	3	5	3	4	5	2	4	3	1	0	0	0	43
Plaid Cymru	0	**1**	0	0	0	0	0	0	1	0	1	0	0	1	1	0	1	0	0	0	2	0	1
Brexit Party	2	**2**	0	0	0	3	1	0	0	6	3	1	1	2	3	4	2	3	1	2	2	3	4
Green	3	**4**	0	0	0	0	6	5	5	2	3	4	5	4	3	3	4	3	5	3	4	3	3
Some other party	1	**1**	0	0	0	1	0	0	0	2	1	0	3	0	1	1	1	1	0	1	1	2	0
Would not vote	10	**11**	0	0	0	2	3	2	5	6	13	9	8	17	7	6	8	15	9	10	12	15	4
Don't know	16	**16**	0	0	0	15	13	20	16	15	13	20	14	17	15	18	16	17	15	17	19	15	11
Refused	3	**2**	0	0	0	1	1	1	1	2	1	3	3	3	1	1	2	3	6	1	1	3	0

And which of these parties would you vote for?
[Asked only to those who answered 'some other party'; n=14]

	22-23 Jul	30-31 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
UK Independence Party (UKIP)	39	**38**	0	0	0	0	0	0	0	50	49	0	100	0	22	0	53	11	0	0	15	82	0
Women's Equality Party	0	**9**	0	0	0	22	0	0	25	9	4	28	0	49	9	0	0	27	0	0	20	8	0
Some other party	61	**52**	0	0	0	78	100	0	75	41	47	72	0	51	69	100	47	62	100	100	66	10	0
Don't know	0	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	22-23 Jul	30-31 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	9	9	1	1	2	1	3	2	4	5	11	8	6	16	4	5	7	11	6	8	11	13	3
1	1	1	0	0	0	0	0	0	1	2	1	1	0	1	2	1	1	2	2	1	0	2	0
2	2	2	0	1	6	0	1	0	1	0	2	2	4	3	0	1	2	2	0	0	3	4	3
3	2	1	0	0	0	0	2	0	1	0	1	1	3	1	1	0	1	2	3	1	2	0	2
4	1	2	0	0	1	1	1	0	1	1	3	1	1	2	2	0	2	2	4	1	2	1	1
5	5	5	3	2	7	3	3	4	3	5	4	6	3	7	5	3	4	6	6	4	5	6	5
6	2	2	2	1	1	2	1	0	1	3	2	2	3	2	2	3	1	4	1	2	5	1	1
7	4	4	4	5	0	3	4	3	4	4	3	5	6	5	3	4	4	4	3	5	4	5	3
8	7	6	9	5	15	7	5	9	6	7	6	7	6	6	6	8	5	8	3	8	8	5	4
9	8	9	9	11	11	8	10	14	11	7	9	9	12	8	8	8	10	7	10	9	7	9	7
10 - Absolutely certain to vote	58	59	71	73	57	75	70	68	68	66	59	58	58	50	66	68	64	53	64	61	53	55	71

Which of the following do you think would make the best Prime Minister?

	22-23 Jul	30-31 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Boris Johnson	34	33	85	3	9	73	6	7	16	58	35	30	16	24	43	46	31	35	22	38	38	30	21
Keir Starmer	33	31	2	78	52	5	69	65	54	12	32	30	50	33	27	23	37	25	35	27	31	31	45
Not sure	29	33	13	18	38	21	24	27	28	27	30	35	28	38	28	29	30	37	36	33	28	34	32
Refused	4	3	0	2	0	1	1	1	2	3	3	4	6	4	2	2	3	4	6	2	3	4	2

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

	22-23 Jul	30-31 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very well	7	6	18	0	0	15	0	0	1	15	7	6	2	4	10	9	6	7	5	7	8	6	4
Fairly well	28	27	60	7	9	56	9	5	14	46	27	27	17	17	35	40	25	29	16	33	27	26	18
TOTAL WELL	35	33	78	7	9	71	9	5	15	61	34	33	19	21	45	49	31	36	21	40	35	32	22
Fairly badly	21	22	12	24	35	12	22	33	25	16	23	22	23	26	17	20	21	24	18	21	25	25	17
Very badly	30	31	2	58	53	5	57	56	52	9	33	29	38	35	31	20	35	24	43	24	28	27	55
TOTAL BADLY	51	53	14	82	88	17	79	89	77	25	56	51	61	61	48	40	56	48	61	45	53	52	72
Don't know	13	14	8	10	3	11	12	5	9	13	11	17	19	18	7	11	13	15	19	15	11	16	7

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

	22-23 Jul	30-31 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Right to leave	42	41	76	10	11	78	10	9	7	84	43	39	19	28	54	60	37	46	25	47	44	42	25
Wrong to leave	47	47	19	77	81	17	77	86	87	7	45	48	66	54	39	33	53	38	58	41	45	46	61
Don't know	11	13	6	13	8	6	13	5	6	9	12	13	15	18	7	7	10	16	17	12	11	12	14

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	181	172	10.6%
Men 50-64 High education	52	52	3.2%
Men 50-64 Mid education	85	75	4.6%
Men 50-64 Low education	66	65	4.0%
Men 25-49 High education	87	131	8.1%
Men 25-49 Mid education	136	120	7.4%
Men 25-49 Low education	42	84	5.2%
Men Under 25 High education	18	15	0.9%
Men Under 25 Mid & Low education	22	75	4.6%
Women Over 65	231	206	12.7%
Women 50-64 High education	51	49	3.0%
Women 50-64 Mid education	92	84	5.2%
Women 50-64 Low education	70	67	4.1%
Women 25-49 High education	153	141	8.7%
Women 25-49 Mid education	154	125	7.7%
Women 25-49 Low education	92	75	4.6%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	71	70	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	111	308	19.0%
Medium (3-7)	1115	974	60.0%
High (8,9,10)	397	341	21.0%
Social Grade (NRS and 2011 census)			
AB	523	454	28.0%
C1	453	471	29.0%
C2	287	341	21.0%
DE	360	357	22.0%
EU Referendum Vote (Election Result)			
Remain	701	602	37.1%
Leave	671	643	39.6%
Don't Know / Did Not Vote	251	378	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	**138**	**114**	**7.0%**
North Lab	**145**	**125**	**7.7%**
North LD	**18**	**23**	**1.4%**
North BP	**22**	**15**	**0.9%**
North Oth	**19**	**11**	**0.7%**
North DNV	**54**	**104**	**6.4%**
Midlands Con	**98**	**107**	**6.6%**
Midlands Lab	**84**	**65**	**4.0%**
Midlands LD	**14**	**16**	**1.0%**
Midlands BP	**2**	**3**	**0.2%**
Midlands Oth	**12**	**8**	**0.5%**
Midlands DNV	**50**	**70**	**4.3%**
London Con	**43**	**47**	**2.9%**
London Lab	**47**	**71**	**4.4%**
London LD	**26**	**23**	**1.4%**
London BP	**4**	**2**	**0.1%**
London Oth	**4**	**5**	**0.3%**
London DNV	**26**	**47**	**2.9%**
South Con	**237**	**232**	**14.3%**
South Lab	**134**	**97**	**6.0%**
South LD	**81**	**71**	**4.4%**
South BP	**2**	**2**	**0.1%**
South Oth	**21**	**21**	**1.3%**
South DNV	**99**	**122**	**7.5%**
Wales Con	**31**	**23**	**1.4%**
Wales Lab	**26**	**24**	**1.5%**
Wales LD	**6**	**3**	**0.2%**
Wales PC	**5**	**6**	**0.4%**
Wales BP	**6**	**3**	**0.2%**
Wales Oth DNV	**14**	**23**	**1.4%**
Soctland Con	**33**	**28**	**1.7%**
Scotland Lab	**20**	**19**	**1.2%**
Scotland LD	**17**	**10**	**0.6%**
Scotland SNP	**57**	**49**	**3.0%**
Scotland Oth DNV	**28**	**34**	**2.1%**