

YouGov / The Times Survey Results

Sample Size: 1960 adults in GB
Fieldwork: 13th - 14th April 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample	1960	419	478	132	664	486	176	727	776	953	1007	214	817	472	457	1117	843	235	659	425	472	169	
Unweighted Sample	1960	431	510	145	671	490	185	787	799	867	1093	153	784	491	532	1156	804	205	682	439	459	175	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	6-7 Apr	13-14 Apr																					
Con	34	33	100	0	0	76	4	5	15	57	34	33	16	20	39	53	32	37	27	38	43	27	18
Lab	37	38	0	100	0	10	81	28	51	21	34	42	55	47	34	23	39	36	47	30	39	51	19
Lib Dem	10	10	0	0	100	3	3	57	16	3	12	9	11	10	9	11	13	6	10	15	4	8	8
SNP	4	4	0	0	0	0	0	1	5	2	3	5	2	6	4	2	3	6	0	0	0	0	42
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	0	1	2	0	1	0	1	0	1	0	2	0	0
Reform UK	4	5	0	0	0	7	0	1	0	10	7	3	3	3	5	6	3	7	2	6	3	7	3
Green	7	7	0	0	0	2	9	8	10	3	7	7	9	10	5	5	8	6	8	9	7	4	7
Other	3	2	0	0	0	1	1	0	1	3	3	1	2	3	3	1	2	3	4	2	1	2	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	23	21	100	0	0	54	3	4	11	38	23	20	9	12	26	39	22	21	18	26	25	17	12
Labour	25	24	0	100	0	7	63	22	39	14	23	25	33	28	22	17	27	21	32	20	23	32	12
Liberal Democrat	7	7	0	0	100	2	3	46	13	2	8	6	7	6	6	8	9	3	7	11	3	5	5
Scottish National Party (SNP)	3	3	0	0	0	0	0	0	4	2	2	3	1	4	3	1	2	3	0	0	0	0	30
Plaid Cymru	1	0	0	0	0	0	0	0	0	1	0	1	2	0	1	0	1	0	1	0	1	0	0
Reform UK	3	3	0	0	0	5	0	1	0	6	4	2	2	2	3	4	2	4	1	4	2	4	3
Green	5	5	0	0	0	1	7	6	8	2	5	5	6	6	3	4	6	4	6	6	5	2	5
Some other party	2	2	0	0	0	1	1	0	1	3	3	1	1	2	2	1	1	2	3	2	1	1	2
Would not vote	11	13	0	0	0	8	6	1	5	10	14	12	10	18	11	9	9	18	8	12	15	17	8
Don't know	19	19	0	0	0	21	16	16	18	20	14	23	19	20	21	16	19	20	21	17	22	19	19
Refused	3	3	0	0	0	1	1	3	1	3	3	3	10	2	2	1	2	4	3	2	3	3	4

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=31]

UK Independence Party (UKIP)	39	12	0	0	0	25	0	0	14	11	5	30	0	9	26	0	10	13	15	6	35	9	0
Women's Equality Party	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	53	86	0	0	0	75	100	0	86	85	93	70	100	91	67	100	90	84	85	89	65	91	100
Don't know	3	2	0	0	0	0	0	0	0	3	3	0	0	0	7	0	0	3	0	5	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

Response	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
0 - Certain NOT to vote	9	11	0	1	1	3	4	0	3	6	11	11	10	15	8	6	6	17	8	11	12	13	8
1	1	1	0	0	1	1	1	0	1	1	1	1	1	1	1	1	1	2	1	2	1	2	
2	2	2	0	0	2	3	0	0	1	4	3	2	5	3	1	2	2	2	3	2	3	0	
3	2	2	1	1	1	2	1	1	1	2	3	1	10	2	1	1	2	3	2	2	4	1	3
4	2	2	1	1	1	2	2	2	2	1	2	3	5	2	2	1	2	3	0	3	3	2	1
5	7	7	3	2	4	5	4	3	4	7	6	7	10	7	7	4	5	9	7	5	8	7	6
6	3	2	2	2	2	2	2	1	2	2	2	4	2	2	1	1	3	2	2	2	2	2	
7	4	4	4	3	5	4	3	5	3	5	5	4	7	5	4	2	4	5	3	5	3	5	4
8	7	6	6	7	7	5	8	7	7	5	7	6	6	7	7	5	7	5	8	6	7	5	8
9	8	7	14	8	7	11	8	10	9	7	7	8	3	7	8	9	8	6	7	7	8	7	6
10 - Absolutely certain to vote	55	54	70	75	70	62	67	70	67	59	53	56	38	49	59	67	60	46	58	55	50	54	60

29-30 Mar
13-14 Apr

Do you think Boris Johnson should resign from his role as Prime Minister, or should he remain in his role?

Response	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Should resign	50	56	10	91	79	27	85	75	72	41	58	55	69	62	51	45	60	52	62	53	51	59	72
Should remain in his role	34	31	83	5	17	63	7	16	18	50	31	31	13	21	39	49	31	32	24	36	35	30	15
Don't know	16	13	6	4	4	10	9	8	10	9	11	14	18	16	10	6	10	16	13	12	14	11	13

Do you think Rishi Sunak should resign from his role as Chancellor of the Exchequer, or should he remain in his role?

Response	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Should resign	55	16	87	67	31	80	64	67	46	57	53	59	61	51	47	57	52	59	51	52	59	62
Should remain in his role	29	75	6	25	55	6	25	21	43	30	28	14	21	35	44	31	26	25	35	31	24	19
Don't know	16	9	7	9	13	14	12	13	11	13	19	27	18	14	9	12	22	17	15	17	17	19

Imagine the police investigation finds Boris Johnson himself broke more lockdown rules and he was issued with further fines by the police. In these circumstances, do you think he should resign, or should he remain in his role?

Response	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Should resign	63	18	93	84	36	89	80	78	48	64	63	74	70	57	52	66	60	64	61	59	65	76
Should remain in his role	24	67	4	13	49	4	14	14	39	26	22	12	15	31	38	24	24	21	28	26	23	12
Don't know	13	15	2	3	14	7	6	8	13	10	16	14	14	12	10	10	17	15	11	15	12	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From what you have seen or heard, do you think...

- Rishi Sunak broke the lockdown rules more than Boris Johnson ^{did}
- Boris Johnson broke the lockdown rules more than Rishi Sunak ^{did}
- Rishi Sunak and Boris Johnson broke the lockdown rules to a similar extent
- Don't know

2	2	2	1	2	1	1	2	1	3	2	2	1	1	2	2	1	2	1	1	2	2	3
19	10	33	36	13	31	33	29	13	22	16	18	17	20	22	23	14	31	18	16	16	21	
51	51	54	42	52	52	40	49	52	49	53	51	55	49	46	52	50	40	52	53	54	51	
28	37	12	21	33	16	26	21	32	27	30	29	26	29	31	24	34	28	29	29	27	25	

Boris Johnson has said that he did not realise at the time that he was breaking the lockdown rules. Do you think he is or is not telling the truth?

- Is probably telling the truth
- Is probably not telling the truth
- Don't know

14	42	3	6	28	4	6	8	22	16	11	8	8	16	25	14	13	14	14	18	11	8
76	43	96	89	58	92	88	87	66	74	77	78	82	73	66	79	72	74	77	72	76	83
11	15	1	5	14	4	6	5	12	10	11	14	11	11	9	7	16	12	9	11	13	9

Do you think that Boris Johnson probably did or did not intentionally mislead Parliament over what he knew about the parties in Downing Street?

- He probably did intentionally mislead Parliament
- He probably did not intentionally mislead Parliament
- Don't know

68	32	93	85	48	89	82	82	57	69	68	68	77	64	58	72	64	68	66	64	72	78
18	53	4	8	37	4	6	11	29	19	16	13	10	22	30	17	18	16	20	22	15	10
14	15	3	8	15	7	12	8	14	12	15	19	13	14	12	11	18	16	14	14	13	12

Which of the following best reflects your view?

- Boris Johnson should resign now, regardless of the situation in Ukraine
- While Boris Johnson should resign, it would be wrong for us to change Prime Minister now because of the situation in Ukr
- Boris Johnson should not resign anyway, regardless of the situation in Ukraine
- Don't know

47	6	81	67	20	76	66	64	32	51	43	48	54	45	36	51	42	49	44	43	50	56
18	20	12	20	24	11	17	15	21	14	21	19	15	18	22	18	17	20	19	17	17	15
24	68	4	10	48	6	9	13	39	26	23	14	16	29	37	23	25	19	27	28	22	16
11	5	3	4	8	8	7	8	8	10	13	19	15	8	5	8	16	12	10	12	11	13

To what extent, if at all, do you think Boris Johnson understands the impact of cost of living increases on ordinary people's lives?

- Understands very well
- Understands fairly well
- TOTAL UNDERSTANDS WELL**
- Does not understand very well
- Does not understand at all
- TOTAL DOES NOT UNDERSTAND WELL**
- Don't know

6	11	5	3	8	5	2	4	7	6	5	4	4	6	8	5	6	6	5	6	7	6
14	38	4	12	26	5	11	10	20	17	11	12	9	18	20	14	14	11	16	16	11	12
20	49	9	15	34	10	13	14	27	23	16	16	13	24	28	19	20	17	21	22	18	18
25	34	16	27	32	19	19	22	28	25	25	25	22	26	28	26	23	24	29	23	21	21
48	11	73	55	28	65	61	60	39	46	50	47	56	44	39	50	46	49	45	46	52	56
73	45	89	82	60	84	80	82	67	71	75	72	78	70	67	76	69	73	74	69	73	77
8	6	3	4	6	6	8	4	6	6	9	13	9	6	4	5	11	11	5	9	9	5

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Unweighted Sample	1960	431	510	145	671	490	185	787	799	867	1093	153	784	491	532	1156	804	205	682	439	459	175	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And to what extent, if at all, do you think Rishi Sunak understands the impact of cost of living increases on ordinary people's lives?

Understands very well	6	13	5	4	9	6	3	5	8	7	6	4	4	9	9	6	6	6	5	7	6	7
Understands fairly well	12	31	4	16	21	6	13	10	17	15	10	10	9	14	18	13	12	8	15	14	11	11
TOTAL UNDERSTANDS WELL	18	44	9	20	30	12	16	15	25	22	16	14	13	23	27	19	18	14	20	21	17	18
Does not understand very well	23	29	17	28	27	19	26	23	21	23	22	26	21	23	24	25	21	25	26	23	19	21
Does not understand at all	51	21	71	47	39	63	53	57	48	48	53	44	56	48	47	51	50	48	49	48	55	55
TOTAL DOES NOT UNDERSTAND WELL	74	50	88	75	66	82	79	80	69	71	75	70	77	71	71	76	71	73	75	71	74	76
Don't know	8	6	2	4	5	6	6	4	6	6	9	16	9	6	3	5	11	12	6	8	8	6

It has been widely reported that both Rishi Sunak and his wife are multi-millionaires. Do you think his personal wealth makes Rishi Sunak more or less suitable for the job of Chancellor of the Exchequer, or does it make no difference?

Makes him more suitable for the job of Chancellor of the Exchequer	3	7	2	3	4	2	2	3	3	5	2	6	2	2	5	3	3	5	3	3	2	5
Makes him less suitable for the job of Chancellor of the Exchequer	44	22	63	46	30	61	45	49	40	45	44	49	49	42	37	46	43	50	43	44	44	45
Does not make any difference to his ability to carry out the job of Chancellor of the Exchequer	39	63	27	46	58	25	45	39	48	40	38	18	34	48	48	42	35	31	44	40	37	37
Not sure	13	8	8	5	8	12	8	9	9	10	17	26	15	8	10	9	19	15	11	14	16	13

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	241	208	10.6%
Men 50-64 High education	66	63	3.2%
Men 50-64 Mid education	95	90	4.6%
Men 50-64 Low education	81	78	4.0%
Men 25-49 High education	134	159	8.1%
Men 25-49 Mid education	151	145	7.4%
Men 25-49 Low education	48	102	5.2%
Men Under 25 High education	8	18	0.9%
Men Under 25 Mid & Low education	43	90	4.6%
Women Over 65	291	249	12.7%
Women 50-64 High education	64	59	3.0%
Women 50-64 Mid education	105	102	5.2%
Women 50-64 Low education	80	80	4.1%
Women 25-49 High education	185	171	8.7%
Women 25-49 Mid education	168	151	7.7%
Women 25-49 Low education	98	90	4.6%
Women Under 25 High education	24	22	1.1%
Women Under 25 Mid & Low education	78	84	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	198	372	19.0%
Medium (3-7)	1313	1176	60.0%
High (8,9,10)	449	412	21.0%
Social Grade (NRS and 2011 census)			
AB	593	549	28.0%
C1	563	568	29.0%
C2	363	412	21.0%
DE	441	431	22.0%
EU Referendum Vote (Election Result)			
Remain	787	727	37.1%
Leave	799	776	39.6%
Don't Know / Did Not Vote	374	457	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	134	137	7.0%
North Lab	155	151	7.7%
North LD	31	27	1.4%
North BP	19	18	0.9%
North Oth	13	14	0.7%
North DNV	107	125	6.4%
Midlands Con	128	129	6.6%
Midlands Lab	79	78	4.0%
Midlands LD	19	20	1.0%
Midlands BP	5	4	0.2%
Midlands Oth	11	10	0.5%
Midlands DNV	88	84	4.3%
London Con	54	57	2.9%
London Lab	74	86	4.4%
London LD	26	27	1.4%
London BP	3	2	0.1%
London Oth	7	6	0.3%
London DNV	41	57	2.9%
South Con	294	280	14.3%
South Lab	123	118	6.0%
South LD	92	86	4.4%
South BP	3	2	0.1%
South Oth	27	25	1.3%
South DNV	143	147	7.5%
Wales Con	28	27	1.4%
Wales Lab	35	29	1.5%
Wales LD	5	4	0.2%
Wales PC	9	8	0.4%
Wales BP	5	4	0.2%
Wales Oth DNV	27	27	1.4%
Soctland Con	33	33	1.7%
Scotland Lab	24	24	1.2%
Scotland LD	12	12	0.6%
Scotland SNP	63	59	3.0%
Scotland Oth DNV	43	41	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk