

YouGov / The Times Survey Results

Sample Size: 2193 adults in GB
 Fieldwork: 31st October - 1st November
 2023

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2193	331	636	132	717	531	186	773	817	1061	1132	230	906	542	515	1250	943	1893	110	191	529	364	265	735	
Unweighted Sample	2193	333	654	137	709	553	199	871	825	974	1219	178	926	522	567	1273	920	1882	118	193	522	366	247	747	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

24-25 Oct | 31 Oct - 1 Nov

HEADLINE VOTING INTENTION

Westminster Voting Intention
 [Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	24	23	100	0	0	58	1	3	12	41	21	26	13	11	26	44	22	25	25	21	13	20	29	21	27
Lab	48	44	0	100	0	13	82	30	55	26	44	45	57	56	41	24	45	43	45	48	34	51	45	53	39
Lib Dem	9	9	0	0	100	4	3	59	14	6	10	9	6	10	10	10	11	7	10	3	8	6	9	11	13
SNP	4	3	0	0	0	0	0	0	4	2	2	3	1	4	2	2	2	3	0	0	30	0	0	0	0
Plaid Cymru	1	1	0	0	0	0	1	0	1	1	1	0	3	0	0	1	1	1	0	14	0	0	0	0	0
Reform UK	8	9	0	0	0	20	1	0	2	20	12	6	3	7	11	14	8	11	10	6	6	11	9	6	11
Green	5	9	0	0	0	3	11	6	11	3	8	9	15	11	8	4	9	8	9	5	7	11	8	7	8
Other	1	1	0	0	0	1	1	0	1	1	2	1	2	1	1	1	2	1	1	3	2	1	0	2	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	16	15	100	0	0	40	1	2	9	27	15	15	8	7	17	30	15	15	16	14	9	13	18	13	18
Labour	33	29	0	100	0	9	69	23	42	18	31	27	36	36	27	16	31	26	30	31	22	33	29	34	26
Liberal Democrat	6	6	0	0	100	2	2	45	11	4	7	5	4	6	6	6	7	4	6	2	5	4	6	7	8
Scottish National Party (SNP)	2	2	0	0	0	0	0	0	3	1	2	2	1	3	1	1	2	2	0	0	20	0	0	0	0
Plaid Cymru	1	0	0	0	0	0	0	0	0	0	1	0	2	0	0	1	1	0	0	9	0	0	0	0	0
Reform UK	5	6	0	0	0	14	1	0	1	13	9	4	2	4	7	10	6	7	6	4	4	7	6	4	7
Green	4	6	0	0	0	2	10	5	9	2	6	6	9	7	5	3	6	5	6	3	5	7	5	4	6
Some other party	1	1	0	0	0	1	1	0	1	1	1	1	1	1	1	1	1	1	1	2	1	1	0	2	1
Would not vote	13	12	0	0	0	5	2	1	5	8	13	12	14	15	11	9	9	18	12	11	17	17	13	8	10
Don't know	16	20	0	0	0	25	12	21	17	23	12	26	15	17	22	23	20	19	20	21	17	18	18	22	21
Refused	3	3	0	0	0	1	2	1	2	1	4	2	10	4	1	1	2	4	3	3	1	1	5	7	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=26]

UK Independence Party (UKIP)	30	9	0	0	0	0	0	0	9	0	0	14	0	19	0	0	5	17	11	0	0	14	0	29	0
Women's Equality Party	0	7	0	0	0	0	0	0	9	0	0	11	0	0	23	0	5	12	4	0	37	0	57	0	0
Some other party	66	73	0	0	0	84	100	100	67	90	100	59	100	75	53	100	84	48	72	100	63	62	43	50	100
Don't know	4	10	0	0	0	16	0	0	15	10	0	16	0	6	24	0	5	23	13	0	0	24	0	22	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	11	11	0	0	1	3	1	1	3	6	11	10	12	14	9	7	6	16	10	12	13	13	11	7	9
1	2	1	0	0	0	0	0	1	1	1	2	1	0	2	1	1	1	1	1	1	1	2	2	1	1
2	3	2	1	0	1	1	1	1	2	1	2	2	4	2	1	2	2	2	2	3	3	2	1	2	2
3	1	2	1	1	0	3	1	0	2	2	2	3	3	3	2	1	2	3	2	1	2	3	2	1	3
4	1	2	2	1	1	1	1	0	1	2	1	2	4	2	1	0	2	1	2	1	1	1	2	3	2
5	5	6	2	3	2	5	5	3	4	6	5	7	7	7	5	5	6	6	6	6	5	5	7	8	6
6	3	4	4	4	1	4	2	3	2	3	3	4	7	4	4	1	4	3	4	5	1	5	4	4	3
7	5	6	5	6	8	8	5	6	4	7	5	6	5	5	6	6	5	7	6	5	5	5	6	6	6
8	7	6	7	8	6	8	4	9	6	7	7	6	7	5	7	7	6	6	6	7	6	4	7	7	7
9	9	8	15	9	10	11	10	7	10	10	10	7	8	7	8	10	10	7	9	7	4	7	12	11	9
10 - Absolutely certain to vote	54	52	63	68	71	57	69	68	67	55	53	52	43	49	55	59	56	47	51	52	61	53	47	50	53

Which of the following do you think would make the best Prime Minister?

Rishi Sunak	22	22	81	3	13	50	5	6	15	37	22	23	12	14	26	39	21	23	23	22	14	19	25	21	26
Keir Starmer	32	35	2	79	43	12	68	51	51	20	37	32	42	40	36	21	38	30	34	37	42	36	31	36	33
Not sure	42	40	16	16	42	36	25	42	32	41	37	42	37	42	37	40	38	42	40	39	42	42	39	38	38
Refused	4	3	1	1	2	2	3	1	3	2	4	3	9	5	2	1	3	4	4	2	2	3	5	5	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	2	2	8	1	2	4	1	2	2	3	2	2	3	2	2	3	2	2	2	1	2	3	3	2	
Fairly well	18	18	56	7	10	38	7	5	8	31	17	19	13	12	20	30	17	20	20	15	9	15	22	23	21
TOTAL WELL	20	20	64	8	12	42	8	7	10	34	19	21	16	14	22	33	19	22	22	17	10	17	25	26	23
Fairly badly	29	28	25	26	32	31	20	30	25	31	26	30	33	25	28	30	29	26	28	30	27	29	29	24	28
Very badly	41	42	4	63	53	20	66	58	59	27	47	38	37	49	41	33	44	39	41	45	50	43	39	41	41
TOTAL BADLY	70	70	29	89	85	51	86	88	84	58	73	68	70	74	69	63	73	65	69	75	77	72	68	65	69
Don't know	10	9	7	3	3	8	5	5	5	8	7	12	14	11	8	5	7	12	9	8	14	11	8	9	8

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	34	33	70	13	18	67	11	6	5	72	37	30	9	22	41	55	28	40	35	32	20	34	37	30	35
Wrong to leave	56	54	21	80	78	25	83	88	89	18	53	56	63	65	49	37	61	45	53	61	67	51	50	58	54
Don't know	11	12	9	7	4	8	6	7	5	10	11	14	28	13	10	8	11	15	13	7	13	15	13	11	11

How well or badly do you think Rishi Sunak has responded to the current conflict in Israel and Gaza?

Very well	5	20	1	2	11	2	3	3	9	6	4	3	3	6	9	5	4	5	8	1	4	5	8	5
Fairly well	26	52	15	26	45	12	24	19	39	28	23	14	15	31	42	26	25	27	20	15	25	28	22	30
TOTAL WELL	31	72	16	28	56	14	27	22	48	34	27	17	18	37	51	31	29	32	28	16	29	33	30	35
Fairly badly	18	10	25	26	14	23	27	22	15	18	19	21	19	17	17	21	15	18	19	21	18	16	19	19
Very badly	22	1	35	24	7	42	19	31	12	24	21	30	30	19	10	23	22	22	24	30	21	21	26	21
TOTAL BADLY	40	11	60	50	21	65	46	53	27	42	40	51	49	36	27	44	37	40	43	51	39	37	45	40
Don't know	29	17	23	22	22	22	27	26	25	24	33	32	33	27	21	25	33	28	29	32	31	30	25	26

How well or badly do you think Keir Starmer has responded to the current conflict in Israel and Gaza?

Very well	2	4	4	4	3	3	3	3	2	3	2	2	2	2	3	2	2	2	2	1	3	1	5	2
Fairly well	18	27	23	16	24	18	20	19	23	20	15	11	12	21	26	19	16	18	20	14	18	18	17	18
TOTAL WELL	20	31	27	20	27	21	23	22	25	23	17	13	14	23	29	21	18	20	22	15	21	19	22	20
Fairly badly	24	30	28	31	27	28	33	27	25	25	23	17	21	29	26	26	21	25	18	20	22	28	23	25
Very badly	19	19	12	19	20	22	10	20	20	23	16	19	20	17	19	19	20	19	19	26	20	13	22	19
TOTAL BADLY	43	49	40	50	47	50	43	47	45	48	39	36	41	46	45	45	41	44	37	46	42	41	45	44
Don't know	37	19	34	29	26	29	34	32	30	29	44	51	44	31	25	34	41	36	42	38	38	39	33	35

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the UK should respond to Israel's current military action in Gaza?

Should push for Israel to stop military action and call a ceasefire	40	22	54	51	23	62	49	53	25	40	40	51	46	34	30	45	33	39	40	44	37	39	47	38
Should support Israel's military actions, but call for a temporary ceasefire to allow in aid	21	34	19	22	32	14	19	19	29	23	18	8	13	26	33	22	19	21	22	14	19	20	18	25
Should support Israel's military actions, without calls for any sort of ceasefire	8	17	3	4	16	3	3	4	13	11	4	4	5	8	14	7	8	8	5	4	8	9	7	8
None of these	11	10	7	8	11	5	9	6	14	11	11	8	13	10	8	8	14	10	12	12	11	9	11	11
Don't know	22	17	17	15	18	16	19	18	19	16	27	29	24	21	15	18	26	21	22	27	25	23	18	19

Do you think the police should or should not arrest people who openly support Hamas at demonstrations in the UK?

Should	48	71	42	46	69	37	41	41	65	49	46	28	41	50	66	48	47	48	52	39	49	53	45	47
Should not	24	15	30	37	14	33	32	29	17	29	20	29	27	23	18	25	23	24	23	30	21	18	27	26
Don't know	28	15	29	17	17	29	27	30	18	22	34	43	32	27	17	27	30	28	26	31	29	29	27	27

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*