

# YouGov / The Times Survey Results

Sample Size: 2066 adults in GB  
Fieldwork: 26th - 27th September 2023

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2066</b>	318	623	154	676	500	176	728	769	1000	1066	217	853	510	486	1178	888	1783	103	180	498	343	250	692	
<b>Unweighted Sample</b>	<b>2066</b>	344	630	169	711	500	184	858	786	946	1120	139	836	549	542	1306	760	1783	111	172	512	363	175	733	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	21-22 Sep	26-27 Sep																								
Con	27	<b>24</b>	100	0	0	61	1	4	14	42	24	24	1	12	27	46	22	27	25	18	19	21	24	13	31	
Lab	43	<b>45</b>	0	100	0	13	83	42	56	25	45	45	69	58	41	21	48	40	47	48	27	54	43	59	39	
Lib Dem	10	<b>11</b>	0	0	100	6	5	43	14	7	11	11	9	9	11	14	12	9	11	11	12	8	11	11	12	
SNP	4	<b>3</b>	0	0	0	0	0	0	4	1	3	3	6	3	2	3	3	3	0	0	30	0	0	0	0	
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	0	1	1	1	1	0	1	0	1	0	1	0	9	0	0	0	0	0	
Reform UK	8	<b>8</b>	0	0	0	16	1	0	1	19	10	7	1	6	12	11	6	11	9	9	4	9	10	7	8	
Green	7	<b>7</b>	0	0	0	3	8	11	10	3	6	9	11	11	6	3	8	6	8	4	8	7	10	5	8	
Other	1	<b>1</b>	0	0	0	2	1	0	0	2	2	1	4	1	2	1	1	2	2	0	0	0	2	4	2	

### If there were a general election held tomorrow, which party would you vote for?

Conservative	18	<b>15</b>	100	0	0	43	1	3	11	27	17	14	1	8	19	32	15	15	16	12	12	14	15	9	20
Labour	29	<b>30</b>	0	100	0	9	71	34	45	17	32	28	44	36	28	15	35	24	31	34	20	36	27	40	26
Liberal Democrat	7	<b>7</b>	0	0	100	4	5	36	11	5	8	7	8	6	8	10	9	6	7	8	8	6	7	9	8
Scottish National Party (SNP)	2	<b>2</b>	0	0	0	0	0	0	3	1	2	2	3	2	1	2	2	2	0	0	21	0	0	0	0
Plaid Cymru	0	<b>0</b>	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	6	0	0	0	0	0
Reform UK	5	<b>6</b>	0	0	0	11	1	0	1	13	7	4	1	4	8	8	5	7	6	6	3	6	6	5	6
Green	5	<b>5</b>	0	0	0	2	7	9	8	2	5	6	7	7	4	3	6	4	5	3	6	5	6	4	5
Some other party	1	<b>1</b>	0	0	0	1	1	0	0	1	2	1	3	1	2	1	1	2	1	0	0	1	1	3	1
Would not vote	14	<b>14</b>	0	0	0	8	3	2	5	12	12	15	14	18	10	10	9	20	14	16	12	14	17	12	12
Don't know	17	<b>17</b>	0	0	0	21	9	15	13	21	12	22	14	16	20	18	17	18	17	13	17	16	20	13	19
Refused	2	<b>2</b>	0	0	0	1	3	0	2	1	2	2	7	3	0	0	2	2	2	1	1	1	2	5	2

Sample Size: 2066 adults in GB  
Fieldwork: 26th - 27th September 2023

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2066</b>	318	623	154	676	500	176	728	769	1000	1066	217	853	510	486	1178	888	1783	103	180	498	343	250	692	
<b>Unweighted Sample</b>	<b>2066</b>	344	630	169	711	500	184	858	786	946	1120	139	836	549	542	1306	760	1783	111	172	512	363	175	733	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Asked only to those who answered 'some other party'; n=23]

UK Independence Party (UKIP)	30	15	0	0	0	24	0	0	0	31	18	9	0	9	20	46	7	21	15	0	0	53	21	0	15
Women's Equality Party	9	7	0	0	0	8	0	0	0	7	0	31	16	0	9	0	8	7	7	0	0	0	53	0	0
Some other party	51	74	0	0	0	68	100	0	78	62	78	60	84	77	71	54	76	72	74	0	0	20	27	100	85
Don't know	10	3	0	0	0	0	0	0	22	0	5	0	0	14	0	0	9	0	3	0	0	27	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	12	12	0	1	1	4	3	2	3	9	11	12	14	15	8	8	7	18	11	13	13	12	15	10	10
1	2	2	0	0	4	0	0	0	0	1	1	2	3	2	1	2	1	2	2	4	0	2	1	2	2
2	1	2	0	0	0	2	0	0	2	2	3	2	3	4	1	2	2	3	3	0	2	1	3	2	4
3	2	2	0	1	0	2	1	0	1	2	2	2	2	3	1	1	2	2	2	1	1	1	2	3	3
4	2	2	1	1	2	2	1	0	2	1	2	2	5	2	1	1	2	2	2	0	4	1	1	4	2
5	6	6	4	3	5	5	3	4	3	8	5	7	9	6	5	5	5	8	6	3	4	8	8	5	5
6	3	3	3	3	2	3	2	1	2	2	3	4	4	4	2	3	3	3	3	4	4	2	3	3	3
7	4	4	7	5	4	5	4	5	4	5	5	4	9	4	4	3	5	4	5	2	3	4	5	6	5
8	6	7	7	8	12	8	7	7	7	7	7	7	9	7	6	6	6	8	7	11	4	5	6	6	8
9	7	8	10	8	8	9	10	7	9	7	8	7	8	7	7	9	8	7	8	9	5	9	9	9	6
10 - Absolutely certain to vote	54	52	68	70	61	59	70	74	67	56	54	51	33	47	62	60	59	44	52	53	60	54	46	50	53

Sample Size: 2066 adults in GB  
Fieldwork: 26th - 27th September 2023

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2066</b>	318	623	154	676	500	176	728	769	1000	1066	217	853	510	486	1178	888	1783	103	180	498	343	250	692	
<b>Unweighted Sample</b>	<b>2066</b>	344	630	169	711	500	184	858	786	946	1120	139	836	549	542	1306	760	1783	111	172	512	363	175	733	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	30-31 Aug	26-27 Sep																								
<b>Which of the following do you think would make the best Prime Minister?</b>																										
Rishi Sunak	23	<b>22</b>	86	2	14	52	1	10	16	36	24	21	5	14	26	41	23	22	23	20	13	18	25	18	28	
Keir Starmer	30	<b>30</b>	1	72	37	8	64	51	48	15	35	26	42	35	30	16	36	22	30	33	33	32	27	35	27	
Not sure	43	<b>44</b>	12	24	49	38	31	37	32	47	39	49	44	47	42	41	37	54	43	42	52	47	44	40	41	
Refused	4	<b>4</b>	1	2	1	2	3	2	3	2	3	4	9	5	1	2	4	3	4	5	2	2	3	8	4	
<b>How well or badly do you think the government are doing at handling Britain's exit from the European Union?</b>																										
Very well	2	<b>2</b>	6	1	2	3	0	1	1	2	2	1	1	1	2	2	2	1	2	1	1	2	2	1	2	
Fairly well	19	<b>17</b>	55	5	8	36	4	5	10	27	17	16	10	10	19	28	15	19	17	19	10	16	18	12	19	
<b>TOTAL WELL</b>	<b>21</b>	<b>19</b>	<b>61</b>	<b>6</b>	<b>10</b>	<b>39</b>	<b>4</b>	<b>6</b>	<b>11</b>	<b>29</b>	<b>19</b>	<b>17</b>	<b>11</b>	<b>11</b>	<b>21</b>	<b>30</b>	<b>17</b>	<b>20</b>	<b>19</b>	<b>20</b>	<b>11</b>	<b>18</b>	<b>20</b>	<b>13</b>	<b>21</b>	
Fairly badly	31	<b>32</b>	28	28	38	33	27	33	28	34	30	33	40	31	28	34	32	32	32	33	30	30	33	30	34	
Very badly	41	<b>41</b>	5	61	49	20	63	57	57	28	45	38	37	47	43	30	45	36	40	39	49	45	39	49	34	
<b>TOTAL BADLY</b>	<b>72</b>	<b>73</b>	<b>33</b>	<b>89</b>	<b>87</b>	<b>53</b>	<b>90</b>	<b>90</b>	<b>85</b>	<b>62</b>	<b>75</b>	<b>71</b>	<b>77</b>	<b>78</b>	<b>71</b>	<b>64</b>	<b>77</b>	<b>68</b>	<b>72</b>	<b>72</b>	<b>79</b>	<b>75</b>	<b>72</b>	<b>79</b>	<b>68</b>	
Don't know	9	<b>9</b>	6	5	4	8	5	4	4	9	6	13	12	11	8	6	7	13	9	8	10	8	9	9	11	
<b>In hindsight, do you think Britain was right or wrong to vote to leave the European Union?</b>																										
Right to leave	32	<b>32</b>	68	11	19	63	8	7	6	68	37	28	14	20	41	53	28	38	33	34	20	35	37	24	34	
Wrong to leave	56	<b>55</b>	25	83	74	27	86	85	91	20	53	58	69	66	52	34	63	45	54	59	69	53	52	64	52	
Don't know	12	<b>12</b>	6	5	7	9	6	7	3	12	10	15	17	14	7	13	9	17	13	7	11	12	11	13	14	

Sample Size: 2066 adults in GB  
Fieldwork: 26th - 27th September 2023

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2066	318	623	154	676	500	176	728	769	1000	1066	217	853	510	486	1178	888	1783	103	180	498	343	250	692	
Unweighted Sample	2066	344	630	169	711	500	184	858	786	946	1120	139	836	549	542	1306	760	1783	111	172	512	363	175	733	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you support or oppose building the HS2 rail link between London, Birmingham and Manchester?**

Strongly support	15	12	22	24	12	17	20	17	11	18	12	23	15	16	10	17	12	16	14	9	20	14	20	12
Tend to support	32	40	36	30	33	37	35	39	27	34	29	38	32	30	29	33	30	32	29	31	29	33	34	32
<b>TOTAL SUPPORT</b>	<b>47</b>	<b>52</b>	<b>58</b>	<b>54</b>	<b>45</b>	<b>54</b>	<b>55</b>	<b>56</b>	<b>38</b>	<b>52</b>	<b>41</b>	<b>61</b>	<b>47</b>	<b>46</b>	<b>39</b>	<b>50</b>	<b>42</b>	<b>48</b>	<b>43</b>	<b>40</b>	<b>49</b>	<b>47</b>	<b>54</b>	<b>44</b>
Tend to oppose	16	15	13	22	17	16	18	14	18	14	17	10	16	15	18	17	14	16	12	12	16	17	13	17
Strongly oppose	17	20	12	15	20	14	13	13	25	19	15	6	11	21	28	16	18	17	24	16	18	22	10	16
<b>TOTAL OPPOSE</b>	<b>33</b>	<b>35</b>	<b>25</b>	<b>37</b>	<b>37</b>	<b>30</b>	<b>31</b>	<b>27</b>	<b>43</b>	<b>33</b>	<b>32</b>	<b>16</b>	<b>27</b>	<b>36</b>	<b>46</b>	<b>33</b>	<b>32</b>	<b>33</b>	<b>36</b>	<b>28</b>	<b>34</b>	<b>39</b>	<b>23</b>	<b>33</b>
Don't know	21	13	16	9	17	15	14	17	18	15	26	24	26	18	15	17	26	20	21	32	17	15	23	23

**Would you support or oppose cancelling the portion of HS2 between Birmingham and Manchester, so high speed trains only ran between London and Birmingham?**

Strongly support	10	14	7	12	14	7	7	8	15	11	9	5	6	10	17	11	9	9	16	9	10	13	8	8
Tend to support	13	15	11	12	14	13	9	12	14	12	14	14	13	12	14	12	14	13	17	8	10	16	11	16
<b>TOTAL SUPPORT</b>	<b>23</b>	<b>29</b>	<b>18</b>	<b>24</b>	<b>28</b>	<b>20</b>	<b>16</b>	<b>20</b>	<b>29</b>	<b>23</b>	<b>23</b>	<b>19</b>	<b>19</b>	<b>22</b>	<b>31</b>	<b>23</b>	<b>23</b>	<b>22</b>	<b>33</b>	<b>17</b>	<b>20</b>	<b>29</b>	<b>19</b>	<b>24</b>
Tend to oppose	28	35	28	36	30	31	34	33	26	28	27	24	27	29	28	29	26	28	32	22	26	25	30	30
Strongly oppose	24	18	34	28	20	30	35	27	22	31	17	27	24	26	21	26	22	25	14	19	36	25	25	18
<b>TOTAL OPPOSE</b>	<b>52</b>	<b>53</b>	<b>62</b>	<b>64</b>	<b>50</b>	<b>61</b>	<b>69</b>	<b>60</b>	<b>48</b>	<b>59</b>	<b>44</b>	<b>51</b>	<b>51</b>	<b>55</b>	<b>49</b>	<b>55</b>	<b>48</b>	<b>53</b>	<b>46</b>	<b>41</b>	<b>62</b>	<b>50</b>	<b>55</b>	<b>48</b>
Don't know	25	18	20	12	23	19	15	20	23	18	32	30	30	22	19	22	30	24	21	43	19	21	26	28

**Do you think building HS2 is good or bad value for money?**

Good value for money	15	11	20	22	10	18	14	16	9	16	13	29	18	10	8	15	13	15	12	11	18	12	24	12
Bad value for money	58	63	55	62	67	60	58	59	70	61	55	35	51	67	72	60	56	59	61	52	56	69	48	59
Not sure	27	25	25	16	24	22	27	25	21	22	32	37	31	23	20	24	31	26	27	37	27	19	28	29

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	265	221	10.7%
Men 50-64 High education	73	76	3.7%
Men 50-64 Mid education	102	93	4.5%
Men 50-64 Low education	86	81	3.9%
Men 25-49 High education	177	194	9.4%
Men 25-49 Mid education	148	136	6.6%
Men 25-49 Low education	40	89	4.3%
Men Under 25 High education	17	21	1.0%
Men Under 25 Mid & Low education	38	89	4.3%
Women Over 65	277	264	12.8%
Women 50-64 High education	72	72	3.5%
Women 50-64 Mid education	117	105	5.1%
Women 50-64 Low education	99	83	4.0%
Women 25-49 High education	197	209	10.1%
Women 25-49 Mid education	169	147	7.1%
Women 25-49 Low education	105	79	3.8%
Women Under 25 High education	24	25	1.2%
Women Under 25 Mid & Low education	60	83	4.0%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	205	393	19.0%
Medium (3-7)	1332	1240	60.0%
High (8,9,10)	529	434	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	690	578	28.0%
C1	616	599	29.0%
C2	355	434	21.0%
DE	405	455	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	858	728	35.2%
Leave	786	769	37.2%
Don't Know / Did Not Vote	422	569	27.5%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	<b>160</b>	<b>140</b>	<b>6.8%</b>
North Lab	<b>163</b>	<b>153</b>	<b>7.4%</b>
North LD	<b>31</b>	<b>27</b>	<b>1.3%</b>
North BP	<b>13</b>	<b>19</b>	<b>0.9%</b>
North Oth	<b>16</b>	<b>14</b>	<b>0.7%</b>
North DNV	<b>129</b>	<b>145</b>	<b>7.0%</b>
Midlands Con	<b>146</b>	<b>132</b>	<b>6.4%</b>
Midlands Lab	<b>85</b>	<b>81</b>	<b>3.9%</b>
Midlands LD	<b>21</b>	<b>19</b>	<b>0.9%</b>
Midlands BP	<b>4</b>	<b>4</b>	<b>0.2%</b>
Midlands Oth	<b>12</b>	<b>10</b>	<b>0.5%</b>
Midlands DNV	<b>95</b>	<b>97</b>	<b>4.7%</b>
London Con	<b>42</b>	<b>58</b>	<b>2.8%</b>
London Lab	<b>55</b>	<b>89</b>	<b>4.3%</b>
London LD	<b>19</b>	<b>27</b>	<b>1.3%</b>
London BP	<b>2</b>	<b>2</b>	<b>0.1%</b>
London Oth	<b>6</b>	<b>6</b>	<b>0.3%</b>
London DNV	<b>51</b>	<b>68</b>	<b>3.3%</b>
South Con	<b>294</b>	<b>285</b>	<b>13.8%</b>
South Lab	<b>142</b>	<b>122</b>	<b>5.9%</b>
South LD	<b>97</b>	<b>87</b>	<b>4.2%</b>
South BP	<b>3</b>	<b>2</b>	<b>0.1%</b>
South Oth	<b>28</b>	<b>27</b>	<b>1.3%</b>
South DNV	<b>169</b>	<b>169</b>	<b>8.2%</b>
Wales Con	<b>32</b>	<b>27</b>	<b>1.3%</b>
Wales Lab	<b>32</b>	<b>31</b>	<b>1.5%</b>
Wales LD	<b>5</b>	<b>4</b>	<b>0.2%</b>
Wales PC	<b>9</b>	<b>8</b>	<b>0.4%</b>
Wales BP	<b>2</b>	<b>4</b>	<b>0.2%</b>
Wales Oth DNV	<b>31</b>	<b>29</b>	<b>1.4%</b>
Scotland Con	<b>37</b>	<b>33</b>	<b>1.6%</b>
Scotland Lab	<b>23</b>	<b>25</b>	<b>1.2%</b>
Scotland LD	<b>11</b>	<b>12</b>	<b>0.6%</b>
Scotland SNP	<b>57</b>	<b>60</b>	<b>2.9%</b>
Scotland Oth DNV	<b>44</b>	<b>50</b>	<b>2.4%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](https://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](https://yougov.co.uk)