YouGov / The Times Survey Results

Sample Size: 2066 adults in GB
Fieldwork: 26th - 27th September 2023

	Total	Westminster VI Con	Lab	Lib Dem	Vote in 2019 GE Con	Lab	Lib Dem	2016 EU Ref Remain	Leave	Gender Male	Female	Age 18-24	25-49	50-64	65+	Social Grade ABC1	C2DE	Country England	Wales	Scotland	Region in England North	Midlands	London	Rest of South
Weighted Sample	2066	318	623	154	676	500	176	728	769	1000	1066	217	853	510	486	1178	888	1783	103	180	498	343	250	692
Unweighted Sample	2066	344	630	169	711	500	184	858	786	946	1120	139	836	549	542	1306	760	1783	111	172	512	363	175	733
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	21-22 Sep	26-27 Sep (Total)	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	21-22 Sep	26-27 Sep	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Con	27	24	100	0	0	61	1	4	14	42	24	24	1	12	27	46	22	27	25	18	19	21	24	13	31
Lab	43	45	0	100	0	13	83	42	56	25	45	45	69	58	41	21	48	40	47	48	27	54	43	59	39
Lib Dem	10	11	0	0	100	6	5	43	14	7	11	11	9	9	11	14	12	9	11	11	12	8	11	11	12
SNP	4	3	0	0	0	0	0	0	4	1	3	3	6	3	2	3	3	3	0	0	30	0	0	0	0
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	1	1	0	1	0	1	0	1	0	9	0	0	0	0	0
Reform UK	8	8	0	0	0	16	1	0	1	19	10	7	1	6	12	11	6	11	9	9	4	9	10	7	8
Green	7	7	0	0	0	3	8	11	10	3	6	9	11	11	6	3	8	6	8	4	8	7	10	5	8
Other	1	1	0	0	0	2	1	0	0	2	2	1	4	1	2	1	1	2	2	0	0	0	2	4	2

If there were a general election held tomorrow, which party would you vote for?

	21-22 Sep	26-27 Sep	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Conservative	18	15	100	0	0	43	1	3	11	27	17	14	1	8	19	32	15	15	16	12	12	14	15	9	20
Labour	29	30	0	100	0	9	71	34	45	17	32	28	44	36	28	15	35	24	31	34	20	36	27	40	26
Liberal Democrat	7	7	0	0	100	4	5	36	11	5	8	7	8	6	8	10	9	6	7	8	8	6	7	9	8
Scottish National Party (SNP)	2	2	0	0	0	0	0	0	3	1	2	2	3	2	1	2	2	2	0	0	21	0	0	0	0
Plaid Cymru	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	6	0	0	0	0	0
Reform UK	5	6	0	0	0	11	1	0	1	13	7	4	1	4	8	8	5	7	6	6	3	6	6	5	6
Green	5	5	0	0	0	2	7	9	8	2	5	6	7	7	4	3	6	4	5	3	6	5	6	4	5
Some other party	1	1	0	0	0	1	1	0	0	1	2	1	3	1	2	1	1	2	1	0	0	1	1	3	1
Would not vote	14	14	0	0	0	8	3	2	5	12	12	15	14	18	10	10	9	20	14	16	12	14	17	12	12
Don't know	17	17	0	0	0	21	9	15	13	21	12	22	14	16	20	18	17	18	17	13	17	16	20	13	19
Refused	2	2	0	0	0	1	3	0	2	1	2	2	7	3	0	0	2	2	2	1	1	1	2	5	2

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		Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
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Unweighted Sample	2066	344	630	169	711	500	184	858	786	946	1120	139	836	549	542	1306	760	1783	111	172	512	363	175	733
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=23]

Each percentage row below shows two leading "Total" figures as printed: a shaded/italic value followed by a bold value.

	Total (italic)	Total (bold)	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
UK Independence Party (UKIP)	30	15	0	0	0	24	0	0	0	31	18	9	0	9	20	46	7	21	15	0	0	53	21	0	15
Women's Equality Party	9	7	0	0	0	8	0	0	0	7	0	31	16	0	9	0	8	7	7	0	0	0	53	0	0
Some other party	51	74	0	0	0	68	100	0	78	62	78	60	84	77	71	54	76	72	74	0	0	20	27	100	85
Don't know	10	3	0	0	0	0	0	0	22	0	5	0	0	14	0	0	9	0	3	0	0	27	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Total (italic)	Total (bold)	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
0 - Certain NOT to vote	12	12	0	1	1	4	3	2	3	9	11	12	14	15	8	8	7	18	11	13	13	12	15	10	10
1	2	2	0	0	4	0	0	0	0	1	1	2	3	2	1	2	1	2	2	4	0	2	1	2	2
2	1	2	0	0	0	2	0	0	2	2	3	2	3	4	1	2	2	3	3	0	2	1	3	2	4
3	2	2	0	1	0	2	1	0	1	2	2	2	2	3	1	1	2	2	2	1	1	1	2	3	3
4	2	2	1	1	2	2	1	0	2	1	2	2	5	2	1	1	2	2	2	0	4	1	1	4	2
5	6	6	4	3	5	5	3	4	3	8	5	7	9	6	5	5	5	8	6	3	4	8	8	5	5
6	3	3	3	3	2	3	2	1	2	2	3	4	4	4	2	3	3	3	3	4	4	2	3	3	3
7	4	4	7	5	4	5	4	5	4	5	5	4	9	4	4	3	5	4	5	2	3	4	5	6	5
8	6	7	7	8	12	8	7	7	7	7	7	7	9	7	6	6	6	8	7	11	4	5	6	6	8
9	7	8	10	8	8	9	10	7	9	7	8	7	8	7	7	9	8	7	8	9	5	9	9	9	6
10 - Absolutely certain to vote	54	52	68	70	61	59	70	74	67	56	54	51	33	47	62	60	59	44	52	53	60	54	46	50	53

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		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose building the HS2 rail link between London, Birmingham and Manchester?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Strongly support	**15**	12	22	24	12	17	20	17	11	18	12	23	15	16	10	17	12	16	14	9	20	14	20	12
Tend to support	**32**	40	36	30	33	37	35	39	27	34	29	38	32	30	29	33	30	32	29	31	29	33	34	32
TOTAL SUPPORT	**47**	52	58	54	45	54	55	56	38	52	41	61	47	46	39	50	42	48	43	40	49	47	54	44
Tend to oppose	**16**	15	13	22	17	16	18	14	18	14	17	10	16	15	18	17	14	16	12	12	16	17	13	17
Strongly oppose	**17**	20	12	15	20	14	13	13	25	19	15	6	11	21	28	16	18	17	24	16	18	22	10	16
TOTAL OPPOSE	**33**	35	25	37	37	30	31	27	43	33	32	16	27	36	46	33	32	33	36	28	34	39	23	33
Don't know	**21**	13	16	9	17	15	14	17	18	15	26	24	26	18	15	17	26	20	21	32	17	15	23	23

Would you support or oppose cancelling the portion of HS2 between Birmingham and Manchester, so high speed trains only ran between London and Birmingham?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Strongly support	**10**	14	7	12	14	7	7	8	15	11	9	5	6	10	17	11	9	9	16	9	10	13	8	8
Tend to support	**13**	15	11	12	14	13	9	12	14	12	14	14	13	12	14	12	14	13	17	8	10	16	11	16
TOTAL SUPPORT	**23**	29	18	24	28	20	16	20	29	23	23	19	19	22	31	23	23	22	33	17	20	29	19	24
Tend to oppose	**28**	35	28	36	30	31	34	33	26	28	27	24	27	29	28	29	26	28	32	22	26	25	30	30
Strongly oppose	**24**	18	34	28	20	30	35	27	22	31	17	27	24	26	21	26	22	25	14	19	36	25	25	18
TOTAL OPPOSE	**52**	53	62	64	50	61	69	60	48	59	44	51	51	55	49	55	48	53	46	41	62	50	55	48
Don't know	**25**	18	20	12	23	19	15	20	23	18	32	30	30	22	19	22	30	24	21	43	19	21	26	28

Do you think building HS2 is good or bad value for money?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Good value for money	**15**	11	20	22	10	18	14	16	9	16	13	29	18	10	8	15	13	15	12	11	18	12	24	12
Bad value for money	**58**	63	55	62	67	60	58	59	70	61	55	35	51	67	72	60	56	59	61	52	56	69	48	59
Not sure	**27**	25	25	16	24	22	27	25	21	22	32	37	31	23	20	24	31	26	27	37	27	19	28	29

Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**265**	**221**	**10.7%**
Men 50-64 High education	**73**	**76**	**3.7%**
Men 50-64 Mid education	**102**	**93**	**4.5%**
Men 50-64 Low education	**86**	**81**	**3.9%**
Men 25-49 High education	**177**	**194**	**9.4%**
Men 25-49 Mid education	**148**	**136**	**6.6%**
Men 25-49 Low education	**40**	**89**	**4.3%**
Men Under 25 High education	**17**	**21**	**1.0%**
Men Under 25 Mid & Low education	**38**	**89**	**4.3%**
Women Over 65	**277**	**264**	**12.8%**
Women 50-64 High education	**72**	**72**	**3.5%**
Women 50-64 Mid education	**117**	**105**	**5.1%**
Women 50-64 Low education	**99**	**83**	**4.0%**
Women 25-49 High education	**197**	**209**	**10.1%**
Women 25-49 Mid education	**169**	**147**	**7.1%**
Women 25-49 Low education	**105**	**79**	**3.8%**
Women Under 25 High education	**24**	**25**	**1.2%**
Women Under 25 Mid & Low education	**60**	**83**	**4.0%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**205**	**393**	**19.0%**
Medium (3-7)	**1332**	**1240**	**60.0%**
High (8,9,10)	**529**	**434**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**690**	**578**	**28.0%**
C1	**616**	**599**	**29.0%**
C2	**355**	**434**	**21.0%**
DE	**405**	**455**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**858**	**728**	**35.2%**
Leave	**786**	**769**	**37.2%**
Don't Know / Did Not Vote	**422**	**569**	**27.5%**

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	**160**	**140**	**6.8%**
North Lab	**163**	**153**	**7.4%**
North LD	**31**	**27**	**1.3%**
North BP	**13**	**19**	**0.9%**
North Oth	**16**	**14**	**0.7%**
North DNV	**129**	**145**	**7.0%**
Midlands Con	**146**	**132**	**6.4%**
Midlands Lab	**85**	**81**	**3.9%**
Midlands LD	**21**	**19**	**0.9%**
Midlands BP	**4**	**4**	**0.2%**
Midlands Oth	**12**	**10**	**0.5%**
Midlands DNV	**95**	**97**	**4.7%**
London Con	**42**	**58**	**2.8%**
London Lab	**55**	**89**	**4.3%**
London LD	**19**	**27**	**1.3%**
London BP	**2**	**2**	**0.1%**
London Oth	**6**	**6**	**0.3%**
London DNV	**51**	**68**	**3.3%**
South Con	**294**	**285**	**13.8%**
South Lab	**142**	**122**	**5.9%**
South LD	**97**	**87**	**4.2%**
South BP	**3**	**2**	**0.1%**
South Oth	**28**	**27**	**1.3%**
South DNV	**169**	**169**	**8.2%**
Wales Con	**32**	**27**	**1.3%**
Wales Lab	**32**	**31**	**1.5%**
Wales LD	**5**	**4**	**0.2%**
Wales PC	**9**	**8**	**0.4%**
Wales BP	**2**	**4**	**0.2%**
Wales Oth DNV	**31**	**29**	**1.4%**
Soctland Con	**37**	**33**	**1.6%**
Scotland Lab	**23**	**25**	**1.2%**
Scotland LD	**11**	**12**	**0.6%**
Scotland SNP	**57**	**60**	**2.9%**
Scotland Oth DNV	**44**	**50**	**2.4%**