

# YouGov / The Times Survey Results

Sample Size: 1810 adults in GB  
Fieldwork: 22nd - 23rd March 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1810</b>	<b>406</b>	<b>432</b>	<b>102</b>	<b>614</b>	<b>449</b>	<b>163</b>	<b>672</b>	<b>717</b>	<b>880</b>	<b>930</b>	<b>197</b>	<b>755</b>	<b>436</b>	<b>422</b>	<b>1032</b>	<b>778</b>	<b>217</b>	<b>608</b>	<b>393</b>	<b>436</b>	<b>156</b>	
<b>Unweighted Sample</b>	<b>1810</b>	<b>431</b>	<b>452</b>	<b>106</b>	<b>640</b>	<b>447</b>	<b>156</b>	<b>734</b>	<b>757</b>	<b>755</b>	<b>1055</b>	<b>129</b>	<b>681</b>	<b>480</b>	<b>520</b>	<b>1099</b>	<b>711</b>	<b>179</b>	<b>620</b>	<b>401</b>	<b>450</b>	<b>160</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

16-17  
Mar

22-23  
Mar

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	33	<b>35</b>	100	0	0	78	2	4	17	60	34	35	8	23	40	53	32	40	28	40	36	34	20
Lab	39	<b>36</b>	0	100	0	6	79	33	49	16	32	40	57	46	32	22	39	32	50	31	36	44	19
Lib Dem	10	<b>9</b>	0	0	100	2	4	54	14	4	10	7	4	9	6	11	11	5	7	14	4	5	12
SNP	5	<b>4</b>	0	0	0	0	0	0	6	1	3	4	2	5	6	1	3	4	1	0	0	0	39
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	3	1	1	2	1	5	1	1	1	1	2	2	0	5	0	0
Reform UK	4	<b>5</b>	0	0	0	9	1	1	0	11	7	3	1	5	5	6	3	8	2	6	9	3	0
Green	7	<b>8</b>	0	0	0	2	11	4	11	3	7	8	19	9	7	4	9	6	8	6	7	11	5
Other	2	<b>3</b>	0	0	0	2	2	0	2	4	4	1	5	2	4	3	3	3	3	3	3	3	4

### If there were a general election held tomorrow, which party would you vote for?

Conservative	21	<b>22</b>	100	0	0	57	2	3	14	40	23	22	5	15	27	40	22	23	19	26	24	22	13
Labour	25	<b>24</b>	0	100	0	5	64	26	39	12	22	26	27	28	22	17	28	19	32	21	24	28	13
Liberal Democrat	6	<b>6</b>	0	0	100	1	3	40	11	3	7	5	2	6	5	9	8	3	4	9	3	3	8
Scottish National Party (SNP)	3	<b>2</b>	0	0	0	0	0	0	5	1	2	3	1	3	4	1	2	3	0	0	0	0	26
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	3	1	1	1	1	3	1	1	1	1	1	3	0	3	0	0
Reform UK	3	<b>3</b>	0	0	0	7	1	1	0	7	4	2	0	3	4	5	2	4	1	4	6	2	0
Green	5	<b>5</b>	0	0	0	2	9	3	9	2	5	5	9	6	4	3	7	4	5	4	5	8	3
Some other party	1	<b>2</b>	0	0	0	2	2	0	1	3	3	1	2	1	3	2	2	2	2	2	2	2	2
Would not vote	13	<b>11</b>	0	0	0	4	4	2	3	9	13	9	10	16	7	6	9	14	7	9	13	15	7
Don't know	19	<b>20</b>	0	0	0	21	14	20	17	21	16	24	31	18	23	16	18	24	18	22	19	18	26
Refused	3	<b>3</b>	0	0	0	2	2	2	1	2	3	3	10	3	1	2	2	4	7	2	2	3	1

### And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=38]

UK Independence Party (UKIP)	36	<b>10</b>	0	0	0	13	0	0	8	14	13	0	0	12	21	0	4	17	18	0	0	19	33
Women's Equality Party	6	<b>8</b>	0	0	0	0	13	0	15	2	3	22	0	20	0	7	7	8	0	3	18	14	0
Some other party	54	<b>74</b>	0	0	0	80	87	0	78	71	73	78	100	68	79	65	84	62	82	73	82	67	67
Don't know	5	<b>2</b>	0	0	0	7	0	0	0	4	3	0	0	0	0	8	4	0	0	7	0	0	0
Refused	0	<b>5</b>	0	0	0	0	0	0	0	9	7	0	0	0	0	19	0	12	0	17	0	0	0

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Fieldwork: 22nd - 23rd March 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1810</b>	<b>406</b>	<b>432</b>	<b>102</b>	<b>614</b>	<b>449</b>	<b>163</b>	<b>672</b>	<b>717</b>	<b>880</b>	<b>930</b>	<b>197</b>	<b>755</b>	<b>436</b>	<b>422</b>	<b>1032</b>	<b>778</b>	<b>217</b>	<b>608</b>	<b>393</b>	<b>436</b>	<b>156</b>	
<b>Unweighted Sample</b>	<b>1810</b>	<b>431</b>	<b>452</b>	<b>106</b>	<b>640</b>	<b>447</b>	<b>156</b>	<b>734</b>	<b>757</b>	<b>755</b>	<b>1055</b>	<b>129</b>	<b>681</b>	<b>480</b>	<b>520</b>	<b>1099</b>	<b>711</b>	<b>179</b>	<b>620</b>	<b>401</b>	<b>450</b>	<b>160</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	0 - Certain NOT to vote	1	2	3	4	5	6	7	8	9	10 - Absolutely certain to vote
Total	9	10	10	10	10	10	10	10	10	10	54
Con	1	1	2	3	3	5	7	8	8	7	53
Lab	0	0	1	2	4	4	6	8	8	10	69
Lib Dem	0	0	0	1	2	4	5	6	8	12	68
Remain	0	0	1	2	4	5	7	8	8	8	64
Leave	0	0	1	1	4	4	5	7	8	9	69
Male	2	2	2	2	3	4	5	6	7	8	63
Female	1	1	1	1	1	1	2	2	2	2	70
18-24	12	12	12	12	12	12	12	12	12	12	57
25-49	2	2	2	2	2	2	2	2	2	2	50
50-64	14	13	13	13	13	13	13	13	13	13	56
65+	6	4	4	4	4	4	4	4	4	4	24
ABC1	6	6	6	6	6	6	6	6	6	6	45
C2DE	14	14	14	14	14	14	14	14	14	14	65
London	7	8	8	8	8	8	8	8	8	8	58
Rest of South	1	1	2	2	2	2	2	2	2	2	47
Midlands / Wales	11	11	11	11	11	11	11	11	11	11	54
North	13	13	13	13	13	13	13	13	13	13	53
Scotland	7	7	7	7	7	7	7	7	7	7	52

3-4 Mar 22-23 Mar

Which of the following do you think would make the best Prime Minister?

	Boris Johnson	Keir Starmer	Not sure	Refused
Total	26	33	37	5
Con	28	31	38	3
Lab	80	2	17	0
Lib Dem	3	76	20	1
Remain	7	53	31	2
Leave	4	67	26	2
Male	11	58	30	1
Female	13	14	33	3
18-24	30	32	35	3
25-49	27	30	40	3
50-64	14	26	49	10
65+	21	35	42	3
ABC1	32	32	34	2
C2DE	44	26	27	2
London	26	37	35	2
Rest of South	31	23	41	4
Midlands / Wales	28	31	33	3
North	30	28	38	4
Scotland	25	29	43	3

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

	Very well	Fairly well	Fairly badly	Very badly	Don't know
Total	4	27	23	31	14
Con	5	28	23	32	12
Lab	17	62	12	2	7
Lib Dem	0	8	29	57	6
Remain	0	12	19	7	8
Leave	1	10	24	59	6
Male	2	14	23	55	7
Female	10	46	22	14	8
18-24	5	29	22	34	10
25-49	4	28	22	30	15
50-64	1	3	22	37	25
65+	3	5	24	33	16
ABC1	5	9	22	25	8
C2DE	5	26	39	36	5
London	3	6	24	42	8
Rest of South	6	34	23	27	9
Midlands / Wales	6	29	19	29	17
North	5	26	25	30	14
Scotland	2	15	21	47	14

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

	Right to leave	Wrong to leave	Don't know
Total	39	49	12
Con	38	49	13
Lab	76	16	8
Lib Dem	11	82	7
Remain	12	80	8
Leave	10	82	8
Male	7	87	6
Female	79	12	9
18-24	41	48	11
25-49	35	50	15
50-64	16	61	23
65+	28	56	16
ABC1	42	47	11
C2DE	61	33	6
London	34	57	9
Rest of South	43	38	19
Midlands / Wales	25	65	10
North	46	44	10
Scotland	38	45	17

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	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	406	432	102	614	449	163	672	717	880	930	197	755	436	422	1032	778	217	608	393	436	156	
<b>Unweighted Sample</b>	1810	431	452	106	640	447	156	734	757	755	1055	129	681	480	520	1099	711	179	620	401	450	160
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the Government is handling the issues of...

Gas and electricity prices?

Very well	0	1	0	1	1	0	0	0	1	0	0	0	0	1	0	0	0	0	0	1	0	
Fairly well	10	30	2	6	21	1	6	7	16	11	9	4	5	12	19	11	8	9	13	10	6	8
<b>TOTAL WELL</b>	<b>10</b>	<b>31</b>	<b>2</b>	<b>7</b>	<b>22</b>	<b>1</b>	<b>6</b>	<b>7</b>	<b>17</b>	<b>11</b>	<b>9</b>	<b>4</b>	<b>5</b>	<b>13</b>	<b>19</b>	<b>11</b>	<b>8</b>	<b>9</b>	<b>13</b>	<b>10</b>	<b>7</b>	<b>8</b>
Fairly badly	30	40	23	41	38	24	38	27	33	30	31	35	28	27	37	29	32	32	32	29	31	22
Very badly	51	19	72	52	32	72	53	61	44	50	52	39	60	55	37	52	51	50	46	51	55	61
<b>TOTAL BADLY</b>	<b>81</b>	<b>59</b>	<b>95</b>	<b>93</b>	<b>70</b>	<b>96</b>	<b>91</b>	<b>88</b>	<b>77</b>	<b>80</b>	<b>83</b>	<b>74</b>	<b>88</b>	<b>82</b>	<b>74</b>	<b>81</b>	<b>83</b>	<b>82</b>	<b>78</b>	<b>80</b>	<b>86</b>	<b>83</b>
Don't know	8	10	3	0	8	3	3	5	7	9	8	22	7	6	7	8	9	9	8	10	7	8

Petrol & diesel prices?

Very well	0	1	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	0	1	1	0	
Fairly well	9	29	1	4	20	2	4	7	14	9	9	2	4	12	18	9	8	9	11	8	6	7
<b>TOTAL WELL</b>	<b>9</b>	<b>30</b>	<b>1</b>	<b>4</b>	<b>21</b>	<b>2</b>	<b>4</b>	<b>7</b>	<b>15</b>	<b>9</b>	<b>9</b>	<b>2</b>	<b>4</b>	<b>13</b>	<b>18</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>11</b>	<b>9</b>	<b>7</b>	<b>7</b>
Fairly badly	30	39	24	45	36	24	36	27	34	29	30	32	26	28	37	31	28	26	33	27	30	27
Very badly	52	22	69	49	35	69	52	60	45	50	53	42	61	52	38	50	54	50	47	53	55	57
<b>TOTAL BADLY</b>	<b>82</b>	<b>61</b>	<b>93</b>	<b>94</b>	<b>71</b>	<b>93</b>	<b>88</b>	<b>87</b>	<b>79</b>	<b>83</b>	<b>74</b>	<b>87</b>	<b>80</b>	<b>75</b>	<b>81</b>	<b>82</b>	<b>76</b>	<b>80</b>	<b>80</b>	<b>85</b>	<b>84</b>	
Don't know	10	9	6	2	8	4	8	7	7	11	9	24	9	7	7	9	10	15	9	12	8	8

Housing costs?

Very well	0	2	0	0	1	0	1	0	1	0	0	0	0	1	0	1	0	1	0	0	1	0
Fairly well	13	37	1	5	28	2	8	9	20	14	12	4	10	14	21	13	13	13	15	14	9	10
<b>TOTAL WELL</b>	<b>13</b>	<b>39</b>	<b>1</b>	<b>5</b>	<b>29</b>	<b>2</b>	<b>9</b>	<b>9</b>	<b>21</b>	<b>15</b>	<b>12</b>	<b>4</b>	<b>10</b>	<b>15</b>	<b>21</b>	<b>14</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>14</b>	<b>10</b>	<b>10</b>
Fairly badly	27	32	23	41	30	26	32	27	29	26	28	26	25	27	31	27	27	23	31	24	27	26
Very badly	43	8	69	48	22	65	48	51	33	44	43	48	52	39	30	44	43	50	39	42	46	49
<b>TOTAL BADLY</b>	<b>70</b>	<b>40</b>	<b>92</b>	<b>89</b>	<b>52</b>	<b>91</b>	<b>80</b>	<b>78</b>	<b>62</b>	<b>70</b>	<b>71</b>	<b>74</b>	<b>77</b>	<b>66</b>	<b>61</b>	<b>71</b>	<b>70</b>	<b>73</b>	<b>70</b>	<b>66</b>	<b>73</b>	<b>75</b>
Don't know	16	20	8	7	19	7	12	12	17	16	17	21	13	18	18	16	17	13	15	20	17	15

Food and grocery prices?

Very well	1	1	0	1	1	0	1	0	1	0	1	1	1	0	1	1	1	0	0	1	1	
Fairly well	16	43	5	9	33	5	6	11	24	18	15	16	10	18	25	17	15	18	19	15	15	12
<b>TOTAL WELL</b>	<b>17</b>	<b>44</b>	<b>5</b>	<b>10</b>	<b>34</b>	<b>5</b>	<b>7</b>	<b>11</b>	<b>25</b>	<b>19</b>	<b>15</b>	<b>17</b>	<b>11</b>	<b>19</b>	<b>25</b>	<b>18</b>	<b>16</b>	<b>19</b>	<b>19</b>	<b>15</b>	<b>16</b>	<b>13</b>
Fairly badly	32	36	28	44	34	29	36	33	31	31	33	28	30	32	35	33	30	30	33	29	33	29
Very badly	40	9	61	40	21	60	48	49	33	39	41	33	47	41	30	38	43	40	35	43	42	50
<b>TOTAL BADLY</b>	<b>72</b>	<b>45</b>	<b>89</b>	<b>84</b>	<b>55</b>	<b>89</b>	<b>84</b>	<b>82</b>	<b>64</b>	<b>70</b>	<b>74</b>	<b>61</b>	<b>77</b>	<b>73</b>	<b>65</b>	<b>71</b>	<b>73</b>	<b>70</b>	<b>68</b>	<b>72</b>	<b>75</b>	<b>79</b>
Don't know	11	11	5	7	11	6	10	8	10	11	12	23	11	7	10	11	11	10	13	12	10	7

The level of taxation?

Very well	1	3	0	0	2	0	0	1	2	2	0	1	1	1	1	1	0	1	0	2	1	1
Fairly well	15	40	3	14	31	4	10	12	23	16	14	4	11	18	25	16	14	15	17	15	11	15
<b>TOTAL WELL</b>	<b>16</b>	<b>43</b>	<b>3</b>	<b>14</b>	<b>33</b>	<b>4</b>	<b>10</b>	<b>13</b>	<b>25</b>	<b>18</b>	<b>14</b>	<b>5</b>	<b>12</b>	<b>19</b>	<b>26</b>	<b>17</b>	<b>14</b>	<b>16</b>	<b>17</b>	<b>17</b>	<b>12</b>	<b>16</b>
Fairly badly	27	32	24	39	29	26	34	27	27	26	27	31	22	28	31	26	27	28	28	25	26	26
Very badly	44	13	64	39	27	62	45	50	37	46	43	42	52	43	33	44	45	44	42	44	47	47
<b>TOTAL BADLY</b>	<b>71</b>	<b>45</b>	<b>88</b>	<b>78</b>	<b>56</b>	<b>88</b>	<b>79</b>	<b>77</b>	<b>64</b>	<b>72</b>	<b>70</b>	<b>73</b>	<b>74</b>	<b>71</b>	<b>64</b>	<b>70</b>	<b>72</b>	<b>72</b>	<b>70</b>	<b>69</b>	<b>73</b>	<b>73</b>
Don't know	13	12	9	9	11	8	11	11	11	15	11	22	14	10	10	12	14	12	12	14	15	11

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	234	192	10.6%
Men 50-64 High education	66	58	3.2%
Men 50-64 Mid education	100	83	4.6%
Men 50-64 Low education	81	72	4.0%
Men 25-49 High education	82	147	8.1%
Men 25-49 Mid education	116	134	7.4%
Men 25-49 Low education	44	94	5.2%
Men Under 25 High education	8	16	0.9%
Men Under 25 Mid & Low education	24	83	4.6%
Women Over 65	286	230	12.7%
Women 50-64 High education	63	54	3.0%
Women 50-64 Mid education	100	94	5.2%
Women 50-64 Low education	70	74	4.1%
Women 25-49 High education	180	157	8.7%
Women 25-49 Mid education	165	139	7.7%
Women 25-49 Low education	94	83	4.6%
Women Under 25 High education	22	20	1.1%
Women Under 25 Mid & Low education	75	78	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	170	344	19.0%
Medium (3-7)	1168	1086	60.0%
High (8,9,10)	472	380	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	579	507	28.0%
C1	520	525	29.0%
C2	308	380	21.0%
DE	403	398	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	734	672	37.1%
Leave	757	717	39.6%
Don't Know / Did Not Vote	319	422	23.3%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	139	127	7.0%
North Lab	151	139	7.7%
North LD	25	25	1.4%
North BP	16	16	0.9%
North Oth	14	13	0.7%
North DNV	105	116	6.4%
Midlands Con	126	119	6.6%
Midlands Lab	74	72	4.0%
Midlands LD	17	18	1.0%
Midlands BP	3	4	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	73	78	4.3%
London Con	46	52	2.9%
London Lab	63	80	4.4%
London LD	18	25	1.4%
London BP	2	2	0.1%
London Oth	5	5	0.3%
London DNV	45	52	2.9%
South Con	269	259	14.3%
South Lab	111	109	6.0%
South LD	85	80	4.4%
South BP	4	2	0.1%
South Oth	27	24	1.3%
South DNV	124	136	7.5%
Wales Con	27	25	1.4%
Wales Lab	29	27	1.5%
Wales LD	2	4	0.2%
Wales PC	10	7	0.4%
Wales BP	4	4	0.2%
Wales Oth DNV	26	25	1.4%
Soctland Con	33	31	1.7%
Scotland Lab	19	22	1.2%
Scotland LD	9	11	0.6%
Scotland SNP	59	54	3.0%
Scotland Oth DNV	40	38	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](https://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](https://yougov.co.uk)