

# YouGov / The Times Survey Results

Sample Size: 2007 adults in GB  
Fieldwork: 23rd - 24th August 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample 2007</b>	404	510	147	680	498	181	745	795	975	1032	219	837	484	468	1144	863	241	674	436	484	173	
<b>Unweighted Sample 2007</b>	414	540	154	674	498	177	799	805	865	1142	155	830	500	522	1179	828	191	701	451	474	190	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

16-17 Aug

23-24 Aug

Con	28	<b>31</b>	100	0	0	74	3	7	16	54	31	31	8	22	33	51	31	32	30	36	31	30	17
Lab	43	<b>39</b>	0	100	0	10	80	28	51	21	37	41	55	49	36	22	40	37	41	36	39	49	23
Lib Dem	11	<b>11</b>	0	0	100	5	6	55	15	6	12	11	13	11	12	10	14	6	14	16	8	8	5
SNP	5	<b>5</b>	0	0	0	1	0	2	7	3	5	5	6	5	7	2	3	8	0	0	0	1	46
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	0	1	1	1	1	0	1	1	2	1	2	0	0	5	0	0
Reform UK	4	<b>5</b>	0	0	0	6	0	0	1	9	6	3	2	5	4	6	3	8	4	4	7	4	1
Green	7	<b>7</b>	0	0	0	2	9	7	9	2	7	6	15	6	6	5	8	5	8	6	7	7	6
Other	2	<b>2</b>	0	0	0	2	1	0	1	4	2	2	0	1	2	3	1	3	3	1	3	2	3

### If there were a general election held tomorrow, which party would you vote for?

Conservative	18	<b>20</b>	100	0	0	51	3	6	12	35	20	20	6	13	23	36	22	18	20	23	20	18	12
Labour	28	<b>25</b>	0	100	0	7	63	22	39	14	25	26	34	29	25	16	29	21	29	23	25	30	16
Liberal Democrat	7	<b>7</b>	0	0	100	3	5	41	12	4	8	7	7	7	8	7	10	4	9	10	6	5	4
Scottish National Party (SNP)	3	<b>3</b>	0	0	0	1	0	1	5	2	3	3	4	3	5	1	2	4	0	0	0	0	34
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	0	1	0	1	1	0	0	0	1	0	1	0	0	3	0	0
Reform UK	3	<b>3</b>	0	0	0	4	0	0	1	6	4	2	2	3	3	4	2	5	3	3	5	3	1
Green	4	<b>4</b>	0	0	0	1	7	6	7	2	5	4	9	3	5	3	5	3	6	4	4	4	4
Some other party	1	<b>1</b>	0	0	0	2	1	0	1	3	2	1	0	1	2	3	1	2	2	1	2	1	2
Would not vote	11	<b>12</b>	0	0	0	7	2	2	4	10	13	10	16	14	8	8	9	15	8	11	11	15	9
Don't know	20	<b>20</b>	0	0	0	23	14	22	17	23	16	23	10	21	20	20	17	23	18	21	20	20	13
Refused	3	<b>3</b>	0	0	0	1	4	0	2	1	4	3	11	4	1	1	2	5	4	3	4	2	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Asked only to those who answered 'some other party'; n=29]

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
UK Independence Party (UKIP)	19	26	0	0	0	29	29	0	18	29	15	42	0	17	25	32	28	25	48	17	41	0	0
Women's Equality Party	0	8	0	0	0	6	29	0	0	3	0	18	0	17	0	6	7	8	30	0	7	0	0
Some other party	81	63	0	0	0	57	42	0	82	63	79	40	0	53	75	62	65	62	21	83	41	100	100
Don't know	0	4	0	0	0	8	0	0	0	5	7	0	0	13	0	0	0	6	0	0	11	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
0 - Certain NOT to vote	10	10	0	0	1	5	1	0	2	8	11	8	10	13	7	6	7	14	7	9	10	12	9
1	2	2	0	0	0	1	0	0	1	2	2	2	4	2	1	2	2	2	1	1	2	4	1
2	2	2	1	1	1	2	1	1	1	2	3	2	6	3	1	0	2	3	2	3	3	1	1
3	2	1	1	0	2	1	1	2	1	1	1	2	1	1	1	2	1	2	0	1	3	1	1
4	2	2	1	0	0	2	1	0	1	1	2	2	4	1	2	2	1	3	2	1	3	2	2
5	6	6	4	3	3	6	3	4	4	7	5	8	6	8	6	4	5	8	7	7	6	6	4
6	3	2	1	2	1	2	1	2	2	2	3	2	3	3	1	2	2	3	3	2	1	3	3
7	4	5	6	4	6	6	3	6	4	4	6	4	8	6	4	2	5	5	9	5	4	5	4
8	6	7	8	9	4	8	9	5	6	7	7	7	8	8	7	6	7	8	13	6	4	7	7
9	8	8	11	8	4	9	7	10	8	9	7	8	9	7	8	10	9	7	12	8	7	6	7
10 - Absolutely certain to vote	55	54	66	72	78	58	72	69	69	56	52	56	41	48	62	65	60	47	43	57	55	53	62

**Thinking about the forecast increase in energy bills this winter, which of the following best applies to you?**

I expect to be able to afford the increase in energy bills without making cuts elsewhere	18	30	16	28	23	16	24	18	21	23	14	14	16	19	24	21	15	19	18	19	18	19
I expect to be able to afford the increase in energy bills, but only if I make cuts elsewhere	47	45	51	53	48	52	54	55	45	44	50	41	44	52	52	52	40	41	51	43	47	51
I don't expect to be able to afford the increase in energy bills, even if I make cuts elsewhere	25	21	26	14	23	24	17	21	27	21	28	20	30	24	17	19	32	27	23	27	25	23
Don't know	10	5	7	5	6	8	5	6	7	12	8	25	10	5	6	8	13	13	8	11	11	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And again, thinking about the forecast increase in energy bills this winter, which of the following best applies to you?**

I expect I will be able to use my heating at home as I normally would	13	20	8	21	19	8	15	12	16	16	9	9	10	14	17	13	12	9	16	11	11	16
I expect I will turn my heating at home lower than I normally would, or put it on for fewer hours	55	60	58	64	57	57	71	61	54	52	57	46	51	57	63	61	46	57	57	60	50	44
I expect I will not be able to heat my home, except on a very limited basis	21	13	25	12	17	25	12	20	21	21	21	18	24	23	15	18	25	19	17	18	26	29
I expect I will not be able to heat my home at all	5	4	4	1	3	4	0	4	5	4	5	7	6	5	1	3	7	6	4	4	5	6
Not sure	5	2	4	2	3	4	2	3	4	6	5	13	5	2	4	4	7	6	4	5	7	1
Not applicable	2	1	0	1	1	1	0	0	1	2	2	6	3	0	0	1	3	2	1	2	2	4

**Which party, if any, would you trust the most to make the right decisions on dealing with the cost of living?**

Labour	28	2	76	26	9	62	29	43	15	29	26	43	30	27	17	32	22	34	25	26	30	27
Conservative	13	59	1	1	32	1	6	7	24	14	13	3	9	16	24	14	13	11	16	13	12	11
Liberal Democrats	4	1	2	34	1	3	17	6	2	4	3	4	4	4	3	5	2	6	4	3	4	1
Other	3	0	1	1	1	2	0	3	3	4	2	8	3	3	2	2	4	2	2	4	2	11
None of them	36	27	12	25	42	20	27	29	43	35	38	22	36	39	41	34	40	29	37	38	37	39
Don't know	15	10	8	13	14	12	20	12	13	14	17	19	18	12	12	13	18	18	16	15	16	12

**How much, if at all, would you trust each of the following to make the right decisions on dealing with the cost of living?**

**Liz Truss**

Trust a lot	2	8	1	2	4	0	3	1	5	3	2	0	2	2	4	2	2	1	3	2	2	3
Trust a fair amount	11	33	4	4	23	3	6	6	20	12	10	8	8	13	18	11	12	8	12	12	12	9
<b>TOTAL TRUST</b>	<b>13</b>	<b>41</b>	<b>5</b>	<b>6</b>	<b>27</b>	<b>3</b>	<b>9</b>	<b>7</b>	<b>25</b>	<b>15</b>	<b>12</b>	<b>8</b>	<b>10</b>	<b>15</b>	<b>22</b>	<b>13</b>	<b>14</b>	<b>9</b>	<b>15</b>	<b>14</b>	<b>14</b>	<b>12</b>
Do not trust very much	22	33	14	24	33	15	21	20	26	23	22	16	22	21	27	22	24	24	23	22	22	20
Do not trust at all	48	11	74	65	25	72	60	64	35	50	47	51	50	52	40	52	44	45	48	48	48	57
<b>TOTAL DO NOT TRUST</b>	<b>70</b>	<b>44</b>	<b>88</b>	<b>89</b>	<b>58</b>	<b>87</b>	<b>81</b>	<b>84</b>	<b>61</b>	<b>73</b>	<b>69</b>	<b>67</b>	<b>72</b>	<b>73</b>	<b>67</b>	<b>74</b>	<b>68</b>	<b>69</b>	<b>71</b>	<b>70</b>	<b>70</b>	<b>77</b>
Don't know	15	15	8	6	15	10	11	10	15	12	19	25	17	12	11	13	18	22	13	16	16	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Keir Starmer

Trust a lot	5	0	15	7	1	12	9	10	2	5	6	4	4	8	6	7	3	4	6	3	6	6
Trust a fair amount	26	8	55	39	12	48	36	40	15	29	22	33	27	26	19	30	20	31	23	27	25	27
<b>TOTAL TRUST</b>	<b>31</b>	<b>8</b>	<b>70</b>	<b>46</b>	<b>13</b>	<b>60</b>	<b>45</b>	<b>50</b>	<b>17</b>	<b>34</b>	<b>28</b>	<b>37</b>	<b>31</b>	<b>34</b>	<b>25</b>	<b>37</b>	<b>23</b>	<b>35</b>	<b>29</b>	<b>30</b>	<b>31</b>	<b>33</b>
Do not trust very much	21	23	17	29	23	17	24	21	20	22	21	22	23	20	19	22	21	20	22	21	21	23
Do not trust at all	34	62	6	17	56	11	16	18	53	35	33	17	28	39	47	29	41	26	36	34	34	36
<b>TOTAL DO NOT TRUST</b>	<b>55</b>	<b>85</b>	<b>23</b>	<b>46</b>	<b>79</b>	<b>28</b>	<b>40</b>	<b>39</b>	<b>73</b>	<b>57</b>	<b>54</b>	<b>39</b>	<b>51</b>	<b>59</b>	<b>66</b>	<b>51</b>	<b>62</b>	<b>46</b>	<b>58</b>	<b>55</b>	<b>55</b>	<b>59</b>
Don't know	14	7	7	8	8	11	15	11	9	9	18	25	17	8	9	13	15	17	13	14	15	9

### Rishi Sunak

Trust a lot	3	10	1	4	6	0	3	3	5	4	2	2	3	2	4	3	3	3	4	3	2	1
Trust a fair amount	18	38	13	13	26	13	20	18	19	18	17	12	12	22	26	19	16	26	17	17	17	11
<b>TOTAL TRUST</b>	<b>21</b>	<b>48</b>	<b>14</b>	<b>17</b>	<b>32</b>	<b>13</b>	<b>23</b>	<b>21</b>	<b>24</b>	<b>22</b>	<b>19</b>	<b>14</b>	<b>15</b>	<b>24</b>	<b>30</b>	<b>22</b>	<b>19</b>	<b>29</b>	<b>21</b>	<b>20</b>	<b>19</b>	<b>12</b>
Do not trust very much	27	30	29	33	30	27	34	28	29	28	26	25	24	28	33	29	25	19	28	30	27	31
Do not trust at all	41	13	52	46	28	54	36	43	38	41	40	43	47	40	28	39	43	37	40	40	42	49
<b>TOTAL DO NOT TRUST</b>	<b>68</b>	<b>43</b>	<b>81</b>	<b>79</b>	<b>58</b>	<b>81</b>	<b>70</b>	<b>71</b>	<b>67</b>	<b>69</b>	<b>66</b>	<b>68</b>	<b>71</b>	<b>68</b>	<b>61</b>	<b>68</b>	<b>68</b>	<b>56</b>	<b>68</b>	<b>70</b>	<b>69</b>	<b>80</b>
Don't know	11	9	6	4	10	6	8	8	10	8	14	18	14	7	8	10	13	15	11	10	12	7

Keir Starmer has said that Labour would cancel the expected increases in the utility bill cap in October and January, keeping bills at their current level through the winter. This would be paid for by an increased tax on oil and gas producers, and cancelling the government's plan of a £400 discount on people's bills. Would you support or oppose this plan?

Support	51	24	80	80	34	76	64	69	38	53	49	57	57	52	37	58	43	52	51	51	52	51
Oppose	17	42	4	7	32	5	11	9	27	20	15	11	12	18	29	16	19	13	19	18	15	19
Don't know	31	35	15	13	34	19	24	22	35	27	35	32	30	30	34	27	38	35	30	31	33	31

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose nationalising the energy companies and bringing them into public ownership?

Support	<b>61</b>	47	80	73	53	81	60	69	63	64	58	54	61	65	60	63	58	55	61	61	62	65
Oppose	<b>12</b>	28	6	16	21	2	14	10	15	17	7	13	8	12	19	14	9	16	12	12	9	16
Don't know	<b>27</b>	25	15	11	26	17	26	22	22	19	35	33	30	23	22	22	33	30	27	27	29	19

And in practice, do you think if we had publicly owned energy companies responsible to the Government of the day, rather than privately energy companies responsible to shareholders, do you think... The energy supply would be more or less secure, or much the same?

More secure	<b>37</b>	30	53	40	32	51	33	44	37	38	36	31	35	44	37	40	34	32	38	36	39	35
Less secure	<b>10</b>	16	6	7	12	5	10	8	8	13	7	21	10	8	7	11	9	16	9	8	8	14
Much the same	<b>31</b>	38	25	40	38	27	39	31	35	33	29	20	29	32	40	33	30	29	33	34	29	26
Don't know	<b>22</b>	15	16	13	18	17	18	17	19	15	28	27	27	16	16	17	28	23	19	21	24	25

Energy prices would be higher or lower, or much the same?

Higher	<b>7</b>	14	4	7	10	3	7	6	7	10	4	6	6	7	8	7	6	8	6	7	5	9
Lower	<b>45</b>	30	62	55	34	62	47	51	43	46	44	51	49	47	34	47	42	43	46	47	46	39
Much the same	<b>27</b>	41	19	30	38	19	31	26	31	30	24	19	20	29	40	29	24	29	28	25	25	29
Don't know	<b>21</b>	16	14	8	18	16	15	17	19	14	28	24	25	16	18	16	28	20	20	21	23	23

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	233	213	10.6%
Men 50-64 High education	63	64	3.2%
Men 50-64 Mid education	92	92	4.6%
Men 50-64 Low education	84	80	4.0%
Men 25-49 High education	145	163	8.1%
Men 25-49 Mid education	138	149	7.4%
Men 25-49 Low education	61	104	5.2%
Men Under 25 High education	16	18	0.9%
Men Under 25 Mid & Low education	33	92	4.6%
Women Over 65	289	255	12.7%
Women 50-64 High education	59	60	3.0%
Women 50-64 Mid education	112	104	5.2%
Women 50-64 Low education	90	82	4.1%
Women 25-49 High education	206	175	8.7%
Women 25-49 Mid education	175	155	7.7%
Women 25-49 Low education	105	92	4.6%
Women Under 25 High education	27	22	1.1%
Women Under 25 Mid & Low education	79	86	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	216	381	19.0%
Medium (3-7)	1281	1204	60.0%
High (8,9,10)	510	421	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	614	562	28.0%
C1	565	582	29.0%
C2	398	421	21.0%
DE	430	442	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	799	745	37.1%
Leave	805	795	39.6%
Don't Know / Did Not Vote	403	468	23.3%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	145	140	7.0%
North Lab	161	155	7.7%
North LD	27	28	1.4%
North BP	17	18	0.9%
North Oth	14	14	0.7%
North DNV	110	128	6.4%
Midlands Con	132	132	6.6%
Midlands Lab	85	80	4.0%
Midlands LD	20	20	1.0%
Midlands BP	1	4	0.2%
Midlands Oth	12	10	0.5%
Midlands DNV	90	86	4.3%
London Con	53	58	2.9%
London Lab	57	88	4.4%
London LD	20	28	1.4%
London BP	1	2	0.1%
London Oth	7	6	0.3%
London DNV	53	58	2.9%
South Con	279	287	14.3%
South Lab	138	120	6.0%
South LD	92	88	4.4%
South BP	3	2	0.1%
South Oth	31	26	1.3%
South DNV	158	151	7.5%
Wales Con	29	28	1.4%
Wales Lab	30	30	1.5%
Wales LD	5	4	0.2%
Wales PC	13	8	0.4%
Wales BP	5	4	0.2%
Wales Oth DNV	29	28	1.4%
Scotland Con	36	34	1.7%
Scotland Lab	27	24	1.2%
Scotland LD	13	12	0.6%
Scotland SNP	65	60	3.0%
Scotland Oth DNV	49	42	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)  
Or visit our website: [yougov.co.uk](http://yougov.co.uk)