

YouGov / The Times Survey Results

Sample Size: 2069 adults in GB
Fieldwork: 22nd - 23rd November 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2069	340	626	142	677	501	176	729	770	1001	1068	217	854	511	486	1179	890	1786	103	180	499	343	250	693	
Unweighted Sample	2069	359	608	154	694	493	184	822	798	959	1110	144	861	525	539	1265	804	1784	117	168	510	327	217	730	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

14-15 Nov 22-23 Nov

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	21	25	100	0	0	61	1	6	14	41	26	23	6	15	27	44	23	27	26	19	16	23	28	18	30
Lab	44	44	0	100	0	12	83	35	54	24	41	47	69	55	41	21	45	43	45	47	31	51	42	56	39
Lib Dem	10	10	0	0	100	4	5	51	15	6	9	11	8	9	9	13	13	6	11	4	7	8	8	12	14
SNP	4	4	0	0	0	0	1	1	4	3	4	3	5	5	2	4	2	5	0	0	37	0	0	0	0
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	1	0	1	1	1	1	1	1	0	14	0	0	0	0	0
Reform UK	10	9	0	0	0	18	1	0	2	19	11	6	3	5	13	12	7	11	9	12	2	10	14	4	8
Green	8	7	0	0	0	3	7	7	9	5	6	9	9	9	6	4	8	5	7	3	7	6	7	8	8
Other	2	1	0	0	0	1	2	1	1	2	1	0	1	2	1	1	2	2	2	1	0	1	1	2	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	14	16	100	0	0	43	1	5	11	29	19	14	3	10	19	32	17	16	17	14	11	15	18	13	20
Labour	29	30	0	100	0	9	73	28	43	18	31	30	42	37	29	15	33	27	31	34	23	35	27	41	26
Liberal Democrat	6	7	0	0	100	3	5	42	12	4	7	7	5	6	7	9	9	4	7	3	5	5	5	9	9
Scottish National Party (SNP)	2	2	0	0	0	0	1	1	3	2	3	2	3	3	1	3	2	3	0	0	28	0	0	1	0
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	1	0	0	1	0	0	0	1	0	10	0	0	0	0	0
Reform UK	7	6	0	0	0	13	1	0	2	13	8	4	2	4	9	9	5	7	6	8	1	7	9	3	5
Green	5	5	0	0	0	2	6	6	8	3	5	6	5	7	5	3	6	3	5	3	6	5	5	6	5
Some other party	1	1	0	0	0	1	2	0	1	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1
Would not vote	14	13	0	0	0	7	3	3	4	9	11	15	13	15	12	10	10	16	14	8	6	14	16	15	13
Don't know	18	16	0	0	0	20	7	14	15	18	11	20	16	14	16	18	14	18	16	13	16	15	18	8	19
Refused	2	3	0	0	0	1	1	2	1	2	3	2	9	3	1	1	2	4	3	5	2	3	1	4	2

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=24]

UK Independence Party (UKIP)	20	6	0	0	0	0	0	0	0	11	0	16	0	0	17	0	0	12	6	0	0	23	0	0	0
Women's Equality Party	7	5	0	0	0	0	0	100	11	3	0	14	0	4	0	15	10	0	6	0	0	0	43	0	0
Some other party	60	73	0	0	0	79	87	0	62	79	88	46	0	78	59	85	68	79	79	100	0	58	57	100	90
Don't know	9	16	0	0	0	21	13	0	27	7	12	23	0	18	24	0	23	9	9	0	100	18	0	0	10
Refused	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	12	10	0	1	0	3	1	1	3	6	8	13	12	12	10	7	8	13	11	9	4	12	13	11	10
1	2	2	0	0	1	1	1	1	1	2	3	1	3	2	2	2	1	3	2	3	1	2	2	3	2
2	2	2	1	0	0	1	1	1	1	2	2	2	3	2	3	2	2	3	2	1	2	3	3	1	2
3	2	2	0	1	0	2	1	0	1	2	1	2	4	2	2	1	2	2	2	1	1	3	1	1	2
4	2	2	1	1	3	1	2	1	1	1	2	2	6	1	1	1	2	1	2	2	1	2	1	3	1
5	7	6	4	3	3	7	3	5	4	8	6	7	8	7	6	5	4	9	6	8	7	6	9	6	5
6	3	3	3	3	2	2	2	3	2	2	3	2	6	3	2	1	3	3	3	2	3	2	2	5	3
7	4	5	3	6	2	5	6	2	4	5	4	6	5	7	4	3	5	6	5	1	6	5	4	8	5
8	7	6	9	6	7	7	5	5	5	6	6	6	10	6	4	7	7	5	7	5	4	5	6	10	7
9	9	9	11	8	13	10	9	13	11	10	8	9	4	8	8	12	9	8	8	8	10	7	8	9	9
10 - Absolutely certain to vote	52	53	69	70	68	59	70	69	67	56	57	48	39	49	59	58	57	47	51	61	60	54	50	43	53

15-16 Mar 22-23 Nov

Do you think Jeremy Hunt is doing a good job or a bad job as Chancellor of the Exchequer?

He is doing a good job	26	22	65	9	27	43	8	23	20	29	27	17	14	17	22	34	25	18	23	14	18	20	23	20	25
He is doing a bad job	34	33	4	53	32	20	51	34	39	30	37	29	29	36	36	25	34	31	31	42	44	36	31	33	27
Don't know	40	45	31	38	41	37	41	43	41	41	37	53	57	47	42	41	41	51	46	45	38	43	47	46	48

Do you think the Government is managing the economy well or badly?

Very well	2	2	6	1	1	3	1	1	1	2	1	2	2	2	1	2	1	2	2	1	2	2	2	3	1
Fairly well	23	24	73	8	17	47	8	22	16	34	27	21	16	16	24	40	24	24	25	14	14	22	25	30	26
TOTAL WELL	25	26	79	9	18	50	9	23	17	36	29	22	18	18	25	42	25	26	27	15	16	24	27	33	27
Fairly badly	32	31	13	32	45	27	29	41	32	31	29	32	34	33	30	26	32	29	31	22	31	32	30	26	33
Very badly	33	33	1	55	33	14	57	31	43	24	35	32	32	38	37	22	33	33	31	51	42	35	31	35	28
TOTAL BADLY	65	64	14	87	78	41	86	72	75	55	64	64	66	71	67	48	65	62	62	73	73	67	61	61	61
Don't know	10	11	6	4	5	8	5	5	7	9	7	14	16	11	8	10	9	12	11	11	10	9	12	7	12

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	1	1	1	1	1	0	1	1	0	0	1	1	2	1	0	0	1	1	1	1	1	1	0	3	0
Quite good	5	6	24	3	4	13	3	2	3	9	9	4	3	5	6	10	6	7	7	2	4	7	7	9	7
TOTAL GOOD	6	7	25	4	5	13	4	3	3	9	10	5	5	6	6	10	7	8	8	3	5	8	7	12	7
Neither good nor bad	18	19	42	8	14	33	6	17	13	28	21	17	12	14	19	29	18	19	19	16	16	19	19	18	19
Quite bad	39	39	25	40	50	36	39	50	43	36	38	39	43	37	41	37	40	37	39	32	41	38	40	39	40
Very bad	34	30	6	46	29	14	48	30	38	23	27	33	27	36	32	20	31	29	29	40	37	30	29	29	28
TOTAL BAD	73	69	31	86	79	50	87	80	81	59	65	72	70	73	73	57	71	66	68	72	78	68	69	68	68
Don't know	4	5	3	2	1	3	3	0	2	4	4	6	13	6	2	4	4	7	5	9	2	5	5	3	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	2	1	2	2	1	1	2	2	2	1	1	3	2	1	1	1	2	1	3	2	2	1	2	1	
Get a little better	10	13	23	12	13	14	12	14	11	11	15	10	22	14	7	11	14	10	13	9	13	10	10	23	12
TOTAL GET BETTER	12	14	25	14	14	15	14	16	13	12	17	11	25	16	8	12	15	12	14	12	15	12	11	25	13
Stay about the same	30	37	50	32	40	46	30	43	35	40	38	36	31	32	38	46	39	34	38	33	32	37	38	34	39
Get a little worse	31	28	15	30	30	25	34	29	34	28	26	30	11	29	32	29	27	29	28	27	29	28	31	23	28
Get a lot worse	20	13	5	17	11	9	17	9	13	13	12	14	14	14	16	9	12	15	13	18	13	15	12	11	12
TOTAL GET WORSE	51	41	20	47	41	34	51	38	47	41	38	44	25	43	48	38	39	44	41	45	42	43	43	34	40
Don't know	7	8	4	6	4	5	5	4	6	6	7	9	18	9	6	4	6	10	7	11	12	8	7	8	7

How do you think the economic situation of the country as a whole will change over the next 12 months?

Get a lot better	2	1	2	1	2	1	1	1	1	1	1	2	1	0	1	0	2	1	1	1	2	1	2	0	
Get a little better	16	17	47	9	22	30	9	18	13	23	20	14	16	14	16	25	18	16	18	10	15	17	16	23	18
TOTAL GET BETTER	18	18	49	10	24	31	10	19	14	24	21	15	18	15	16	26	18	18	19	11	16	19	17	25	18
Stay about the same	20	24	32	25	19	28	20	26	24	25	26	23	23	25	23	26	26	22	24	29	21	24	24	23	26
Get a little worse	31	30	12	35	36	24	39	38	35	27	30	30	25	31	32	28	32	28	30	24	32	29	31	26	31
Get a lot worse	25	18	2	24	13	10	24	10	19	15	14	21	17	17	24	12	16	21	17	24	21	19	18	16	15
TOTAL GET WORSE	56	48	14	59	49	34	63	48	54	42	44	51	42	48	56	40	48	49	47	48	53	48	49	42	46
Don't know	7	10	5	7	6	7	8	7	8	8	9	11	17	11	5	9	8	12	10	11	9	10	10	10	9

This week the Chancellor Jeremy Hunt set out the Government's Autumn Statement. Below are some of the announcements he made. For each one, please say whether you think it is a good idea or the wrong priority for the present time.

Reducing the main employee rate of National Insurance from 12% to 10%

Good idea	61	79	54	64	72	54	62	57	69	63	60	51	63	61	63	62	60	62	66	56	63	63	58	62
Wrong priority for the present time	24	14	34	28	20	32	31	31	20	25	22	18	21	30	25	25	22	23	17	32	22	21	24	24
Don't know	15	7	12	8	8	13	8	12	11	12	18	31	16	9	13	13	18	15	18	12	15	16	18	14

Increasing the minimum wage from £10.42 an hour to £11.44 an hour

Good idea	85	78	88	90	79	89	86	88	81	83	87	89	85	84	84	85	85	84	90	90	85	82	86	83
Wrong priority for the present time	9	18	7	7	16	6	9	7	13	12	7	6	8	12	10	9	9	10	6	5	8	13	11	10
Don't know	6	3	4	2	5	5	5	5	5	5	7	5	7	4	6	6	6	6	5	5	7	5	3	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Allowing "full expensing" for businesses
(meaning they can claim money they spend on
IT, machinery or equipment back against tax,
reducing the amount of tax they pay)**

Good idea	43	63	33	47	57	30	47	39	51	48	39	37	38	45	53	47	39	44	36	44	43	45	42	44
Wrong priority for the present time	34	20	46	39	24	48	39	40	28	34	34	35	38	35	26	35	33	34	34	35	32	34	39	34
Don't know	23	17	21	14	18	22	14	21	21	18	27	28	24	19	21	19	28	22	30	22	25	21	19	22

**Increasing welfare benefits in line with inflation
(6.7%)**

Good idea	64	57	74	76	54	76	77	73	57	62	67	65	64	62	67	65	64	64	53	70	62	64	70	64
Wrong priority for the present time	23	34	16	16	34	14	11	18	31	26	19	14	22	29	21	23	22	23	28	21	24	24	18	23
Don't know	13	9	9	8	12	10	12	9	12	12	14	22	14	9	12	12	14	13	19	8	14	12	13	13

**Increasing the state pension in line with wages
(8.5%)**

Good idea	78	88	76	75	86	77	70	79	84	76	81	62	73	83	91	77	81	78	76	81	77	78	76	80
Wrong priority for the present time	12	9	16	19	10	15	21	14	9	16	8	14	15	12	5	14	8	12	11	12	11	10	16	11
Don't know	10	3	8	6	4	8	9	6	6	9	11	24	12	5	5	9	11	10	14	7	11	12	8	9

**Freezing the level of tax on alcohol at its current
level**

Good idea	38	58	30	32	50	29	30	31	47	44	32	35	34	41	42	37	39	37	37	42	42	35	31	37
Wrong priority for the present time	47	33	55	58	39	57	61	54	41	43	50	40	48	48	45	48	44	46	49	47	43	47	52	47
Don't know	16	9	14	10	10	14	10	14	13	13	18	25	18	10	14	15	17	16	14	11	16	18	17	16

**Requiring people who have been out of work for
18 months to take part in a compulsory work
placement or lose their benefits**

Good idea	60	89	43	58	81	39	52	50	74	60	59	46	55	60	73	59	61	60	58	54	62	63	53	60
Wrong priority for the present time	29	6	47	32	12	51	35	39	19	29	28	34	32	32	18	30	27	28	28	36	29	27	34	26
Don't know	12	5	10	11	7	10	13	10	7	11	13	19	13	8	9	11	12	12	14	11	9	10	13	14

**Overall, do you think this week's Autumn
Statement was fair or not?**

Yes, it is fair	38	76	29	37	56	26	40	33	48	40	37	33	36	35	48	40	35	40	25	32	38	40	37	41
No, it is not fair	23	6	36	30	15	36	26	31	21	26	20	14	22	31	20	23	23	22	28	29	24	20	27	20
Don't know	39	18	36	33	29	38	34	37	32	35	43	53	42	34	32	37	42	38	47	38	38	40	36	39

**Do you think the changes that the Chancellor
set out are or are not affordable for the country?**

Are affordable	31	59	27	26	45	27	29	26	40	37	26	30	28	31	38	35	27	31	29	32	30	32	34	31
Are not affordable	29	13	42	41	23	38	38	36	27	29	30	23	31	35	24	30	29	29	28	31	30	29	32	28
Don't know	39	29	32	32	32	35	33	38	33	33	45	47	41	34	38	36	44	39	43	37	39	39	35	41

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking first of the country as a whole, do you think these changes will leave the country...?

Better off	15	43	8	12	25	10	10	11	19	19	12	21	15	12	17	16	15	16	14	7	16	16	20	16
Worse off	20	7	29	22	14	28	20	23	17	20	20	20	22	25	12	20	20	20	21	23	20	23	23	17
Not make much difference	48	41	50	59	50	48	60	52	53	48	48	34	42	53	61	50	46	47	51	56	47	46	43	50
Don't know	16	9	13	7	12	13	11	14	11	12	20	26	21	11	10	14	19	17	14	14	18	16	15	17

Thinking now of you and your family, do you think these changes will leave you and your family...?

Better off	18	34	15	15	23	15	23	15	20	19	16	21	20	11	19	19	16	18	13	14	19	15	23	18
Worse off	15	7	20	14	11	19	13	15	16	15	15	13	14	19	12	13	17	15	13	16	16	17	14	13
Not make much difference	55	53	56	65	59	57	60	61	56	55	56	40	51	62	63	58	52	55	60	58	53	57	49	57
Don't know	12	6	8	6	7	9	4	9	7	11	13	25	15	8	5	10	15	12	13	12	12	11	13	12

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	264	221	10.7%
Men 50-64 High education	64	77	3.7%
Men 50-64 Mid education	99	93	4.5%
Men 50-64 Low education	79	81	3.9%
Men 25-49 High education	169	194	9.4%
Men 25-49 Mid education	151	137	6.6%
Men 25-49 Low education	58	89	4.3%
Men Under 25 High education	16	21	1.0%
Men Under 25 Mid & Low education	59	89	4.3%
Women Over 65	275	265	12.8%
Women 50-64 High education	72	72	3.5%
Women 50-64 Mid education	115	106	5.1%
Women 50-64 Low education	96	83	4.0%
Women 25-49 High education	195	209	10.1%
Women 25-49 Mid education	178	147	7.1%
Women 25-49 Low education	110	79	3.8%
Women Under 25 High education	25	25	1.2%
Women Under 25 Mid & Low education	44	83	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	221	393	19.0%
Medium (3-7)	1384	1241	60.0%
High (8,9,10)	464	434	21.0%
Social Grade (NRS and 2011 census)			
AB	640	579	28.0%
C1	625	600	29.0%
C2	363	434	21.0%
DE	441	455	22.0%
EU Referendum Vote (Election Result)			
Remain	822	729	35.2%
Leave	798	770	37.2%
Don't Know / Did Not Vote	449	570	27.5%

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	151	141	6.8%
North Lab	157	153	7.4%
North LD	32	27	1.3%
North BP	17	19	0.9%
North Oth	16	14	0.7%
North DNV	137	145	7.0%
Midlands Con	129	132	6.4%
Midlands Lab	82	81	3.9%
Midlands LD	20	19	0.9%
Midlands BP	5	4	0.2%
Midlands Oth	13	10	0.5%
Midlands DNV	78	97	4.7%
London Con	51	58	2.8%
London Lab	74	89	4.3%
London LD	18	27	1.3%
London BP	2	2	0.1%
London Oth	7	6	0.3%
London DNV	65	68	3.3%
South Con	298	286	13.8%
South Lab	127	122	5.9%
South LD	97	87	4.2%
South BP	3	2	0.1%
South Oth	30	27	1.3%
South DNV	175	170	8.2%
Wales Con	34	27	1.3%
Wales Lab	31	31	1.5%
Wales LD	5	4	0.2%
Wales PC	9	8	0.4%
Wales BP	5	4	0.2%
Wales Oth DNV	33	29	1.4%
Scotland Con	31	33	1.6%
Scotland Lab	22	25	1.2%
Scotland LD	12	12	0.6%
Scotland SNP	56	60	2.9%
Scotland Oth DNV	47	50	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk