

YouGov / The Times Survey Results

Sample Size: 1696 adults in GB
Fieldwork: 16th - 17th August 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1696	312	480	119	575	421	153	629	672	824	872	185	707	409	395	967	729	204	570	368	409	146	
Unweighted Sample	1696	341	473	131	605	412	160	708	678	728	968	124	679	451	442	1027	669	152	608	381	403	152	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

9-10 Aug
16-17 Aug

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			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	30	28	100	0	0	70	1	4	13	53	30	26	6	19	35	47	24	35	21	36	28	27	14
Lab	39	43	0	100	0	10	85	41	55	22	42	44	72	50	37	24	47	36	57	34	48	51	23
Lib Dem	12	11	0	0	100	6	4	47	14	6	10	12	10	10	10	13	12	8	13	14	8	9	7
SNP	5	5	0	0	0	1	1	0	7	3	6	4	2	6	5	5	4	6	1	1	0	0	47
Plaid Cymru	1	1	0	0	0	1	0	1	0	1	1	1	2	1	1	1	1	1	0	0	2	0	0
Reform UK	4	4	0	0	0	8	0	0	1	9	4	4	3	3	4	6	3	6	1	5	4	5	1
Green	6	7	0	0	0	3	8	7	10	3	5	8	4	10	6	3	7	5	7	8	5	6	5
Other	3	2	0	0	0	2	0	0	0	3	2	1	2	2	2	2	2	3	0	2	4	1	2

If there were a general election held tomorrow, which party would you vote for?

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Conservative	20	18	100	0	0	47	1	3	10	34	21	16	3	12	24	31	17	20	13	23	17	18	10
Labour	27	28	0	100	0	7	73	34	42	14	30	27	48	32	25	16	34	20	38	22	31	34	16
Liberal Democrat	8	7	0	0	100	4	3	40	11	4	7	7	7	6	7	8	9	5	8	9	5	6	5
Scottish National Party (SNP)	3	3	0	0	0	1	1	0	5	2	4	3	1	4	3	3	3	3	1	0	0	0	33
Plaid Cymru	1	1	0	0	0	0	0	1	0	1	0	1	2	0	0	0	0	1	0	0	2	0	0
Reform UK	3	3	0	0	0	6	0	0	1	6	3	2	2	2	3	4	2	4	1	3	3	3	1
Green	4	4	0	0	0	2	7	6	8	2	4	5	3	6	4	2	5	3	4	5	4	4	4
Some other party	2	1	0	0	0	2	0	0	0	2	2	1	1	1	2	1	1	2	0	1	3	0	1
Would not vote	13	11	0	0	0	7	1	3	4	11	11	12	7	13	11	10	7	17	11	13	10	12	7
Don't know	17	20	0	0	0	24	12	14	18	23	14	26	14	20	19	23	17	24	15	21	21	20	19
Refused	2	3	0	0	0	1	0	0	1	1	4	2	11	3	1	1	2	3	7	2	4	1	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party';
n=23]

UK Independence Party (UKIP)	20	19	0	0	0	17	0	0	0	32	0	54	0	25	0	49	14	23	0	23	12	31	33
Women's Equality Party	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	59	81	0	0	0	83	100	0	100	68	100	46	100	75	100	51	86	77	100	77	88	69	67
Don't know	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	11	10	0	1	0	4	1	1	3	8	10	10	10	12	8	9	5	17	9	10	9	11	9
1	2	2	0	1	1	2	0	1	1	2	2	3	1	2	2	2	2	2	1	3	2	1	0
2	2	2	0	0	1	2	0	1	0	1	2	6	2	0	1	2	1	2	2	2	2	1	1
3	1	2	0	1	1	2	1	1	2	1	2	3	3	1	2	3	2	3	2	2	2	2	2
4	1	2	1	1	1	1	2	1	1	2	1	3	2	1	1	1	2	1	1	2	2	2	0
5	7	6	2	3	3	5	4	0	4	6	6	6	9	3	5	5	8	5	8	6	7	3	3
6	3	3	2	2	4	3	3	1	1	4	3	2	4	3	2	3	3	5	2	2	5	1	1
7	4	4	4	4	2	5	3	3	3	5	4	5	5	5	4	3	3	5	3	6	5	2	4
8	7	6	6	6	8	7	3	5	5	6	5	7	10	6	5	6	7	5	8	5	5	7	6
9	8	8	9	11	8	8	12	10	11	7	8	9	7	8	10	8	9	7	14	6	9	8	11
10 - Absolutely certain to vote	55	55	74	72	71	61	71	77	67	57	58	52	44	49	63	62	60	48	51	55	54	54	62

From what you have seen and heard so far, which of the following has the better plan for dealing with the expected rise in energy bills in Autumn and Winter?

Liz Truss	8	28	3	2	19	1	3	3	14	9	7	4	8	8	11	8	9	7	9	7	9	7
Rishi Sunak	11	20	7	12	14	8	11	9	12	11	11	13	9	8	17	12	10	17	10	14	9	7
Keir Starmer	25	2	56	40	10	53	45	40	14	29	21	31	26	28	19	29	20	31	24	25	24	26
None of the above	35	31	21	27	39	26	24	32	40	34	36	26	34	39	36	33	38	27	32	34	39	46
Don't know	21	19	13	18	19	12	18	16	20	17	25	26	24	17	17	18	24	18	25	20	19	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are a number of policies that have been proposed to tackle the rise in the cost of living. Please say whether you think each is a good or bad idea?

Prioritising tax cuts for the public and businesses in general and making any support to households targeted to those most vulnerable

Good idea	47	57	43	35	56	42	37	42	52	44	49	44	52	42	43	47	46	46	49	38	50	49
Bad idea	27	23	37	43	23	36	36	33	26	33	21	24	24	32	30	30	23	24	24	36	25	25
Don't know	26	20	20	22	21	22	27	25	22	23	29	32	24	26	28	23	30	30	27	26	24	25

Providing direct payments to those on means-tested benefits and pensioners and cutting VAT off energy bills of all households

Good idea	62	64	66	69	61	65	74	67	62	61	63	50	60	60	74	61	63	59	64	56	64	69
Bad idea	17	24	16	19	23	13	13	14	22	20	14	16	18	23	12	19	15	18	17	21	15	15
Don't know	21	12	17	13	17	22	13	19	17	18	23	34	23	18	14	20	22	23	20	23	21	16

Freeze the cost of energy bills for households completely over the winter instead of the current £400 payment to households

Good idea	69	59	80	74	67	80	75	75	67	68	70	62	74	71	61	70	68	71	69	67	70	66
Bad idea	13	25	7	11	19	5	12	10	15	15	11	16	9	12	19	14	12	11	14	12	13	14
Don't know	18	16	12	16	15	15	13	14	18	17	19	21	17	16	20	17	20	17	18	20	17	19

Do you think that the Conservative leadership candidates should release their plans for tackling the rising cost of energy after the winner is announced, or when the energy price cap for October is announced next Friday?

After the leader is decided	27	44	25	29	38	23	26	26	34	29	25	15	23	32	35	26	28	24	29	28	26	22
When the October energy price cap is announced	49	42	60	54	44	59	55	55	44	47	50	53	52	48	41	53	43	55	47	47	46	55
Neither	9	6	8	6	7	9	8	8	9	9	9	10	8	9	10	9	9	10	7	9	10	11
Don't know	15	8	6	11	11	9	11	10	13	15	16	23	17	11	14	12	20	11	16	16	18	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Government previously announced a £400 payment to every household in the UK to help with the rising cost of energy. If future help is provided, which of the following best reflects your view on how this should be delivered?

The Government should provide some help to all households with additional help for those most in need	60	57	72	66	54	72	65	69	55	59	62	57	62	61	58	62	58	57	61	58	62	65
The Government should only help those most in need	18	21	16	18	20	17	23	17	21	20	17	19	16	16	25	19	18	28	18	18	14	19
The Government should help all households, with no additional help for those most in need	13	19	8	10	20	7	7	9	18	14	13	4	15	16	12	14	13	8	13	14	16	12
Don't know	8	3	4	6	6	4	5	5	6	8	9	20	8	6	5	6	11	7	8	10	9	3

The winner of the Conservative leadership election will be announced on the 5th of September. Until then, Boris Johnson will remain as Prime Minister. Which of the following best reflects your view...

The Conservative leadership contest should continue until September 5th as planned	48	61	52	45	56	49	53	52	49	46	49	40	47	51	48	52	42	49	50	49	44	42
Rishi Sunak should pull out of the Conservative leadership contest so Liz Truss can become Prime Minister sooner	13	21	10	13	20	6	8	8	18	15	10	14	10	14	15	13	12	15	13	12	11	14
Liz Truss should pull out of the Conservative leadership contest so Rishi Sunak can become Prime Minister sooner	10	11	13	15	9	12	17	12	9	11	10	10	8	9	15	10	10	12	10	8	10	13
Don't know	30	7	25	27	15	33	22	29	24	29	31	35	35	26	22	25	36	24	28	30	35	30