

# YouGov / The Times Survey Results

Sample Size: 2003 GB Adults  
Fieldwork: 15th - 16th May 2024

	Westminster VI				Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2003</b>	266	644	124	320	655	485	170	706	746	969	1034	210	827	495	471	1142	861	1729	100	174	483	332	242	671
<b>Unweighted Sample</b>	<b>2003</b>	273	638	131	325	657	465	176	797	751	942	1061	154	811	526	512	1219	784	1679	125	199	487	339	188	665
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**7-8 May** **15-16 May**

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	18	<b>20</b>	100	0	0	0	49	1	6	11	34	19	20	6	13	21	33	18	22	20	17	14	15	23	15	25
Lab	48	<b>47</b>	0	100	0	0	17	85	45	57	30	45	49	60	58	45	28	48	46	48	44	36	60	41	58	40
Lib Dem	9	<b>9</b>	0	0	100	0	5	3	45	12	5	10	8	12	8	9	9	10	7	10	6	5	5	8	10	13
SNP	3	<b>3</b>	0	0	0	0	0	0	0	5	0	4	2	2	3	2	4	4	2	0	0	31	0	0	0	0
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	1	0	1	0	1	1	1	1	1	1	1	0	0	11	0	0	0	0	0
Reform UK	13	<b>11</b>	0	0	0	0	24	1	1	1	25	14	8	6	6	13	19	9	15	12	14	3	12	17	7	11
Green	7	<b>8</b>	0	0	0	0	3	10	3	12	4	6	11	11	11	7	6	10	7	8	7	12	7	10	10	8
Other	2	<b>1</b>	0	0	0	0	2	0	0	1	2	1	1	2	1	3	0	1	1	1	1	0	2	1	1	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	13	<b>13</b>	100	0	0	0	33	1	5	9	23	14	12	3	9	14	24	13	14	14	12	10	10	14	11	17
Labour	34	<b>32</b>	0	100	0	0	12	74	35	46	21	33	31	37	39	30	21	35	28	33	35	27	41	24	40	27
Liberal Democrat	7	<b>6</b>	0	0	100	0	4	2	36	10	3	7	5	7	5	6	7	8	4	7	5	4	4	5	7	9
Scottish National Party (SNP)	2	<b>2</b>	0	0	0	0	0	0	0	4	0	3	1	1	2	2	3	3	2	0	0	24	0	0	0	0
Plaid Cymru	0	<b>0</b>	0	0	0	0	0	1	0	1	0	1	0	0	0	0	0	1	0	0	9	0	0	0	0	0
Reform UK	9	<b>8</b>	0	0	0	0	17	0	1	1	18	11	6	5	5	10	14	7	10	8	11	2	10	10	5	8
Green	5	<b>6</b>	0	0	0	0	2	9	2	10	3	5	7	8	7	5	4	7	4	6	6	9	4	6	7	6
Some other party	1	<b>1</b>	0	0	0	0	1	0	0	1	1	1	1	2	1	2	0	1	1	1	1	0	1	0	2	1
Would not vote	11	<b>12</b>	0	0	0	0	7	5	2	5	9	11	12	15	16	9	8	9	16	13	7	6	13	18	9	11
Don't know	13	<b>16</b>	0	0	0	100	23	7	16	13	19	11	21	11	14	20	17	15	18	16	11	17	14	18	14	17
Refused	3	<b>3</b>	0	0	0	0	1	1	3	1	1	3	3	11	3	2	1	2	3	3	3	1	2	2	5	3

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=26]

UK Independence Party (UKIP)	33	<b>11</b>	0	0	0	0	7	0	0	0	7	0	22	31	0	7	0	5	19	11	0	0	42	0	0	0
Women's Equality Party	0	<b>3</b>	0	0	0	0	0	0	0	0	0	6	0	0	10	0	0	5	0	3	0	0	0	0	13	0
Some other party	56	<b>55</b>	0	0	0	0	83	100	0	66	84	77	33	17	48	86	59	66	40	54	100	0	58	100	13	66
Don't know	0	<b>16</b>	0	0	0	0	10	0	0	34	9	15	16	21	14	7	41	11	21	16	0	0	0	0	41	14
Refused	12	<b>16</b>	0	0	0	0	0	0	0	0	0	9	23	32	28	0	0	13	20	16	0	0	0	0	34	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	<b>10</b>	1	0	1	3	4	2	2	3	7	9	10	13	13	7	6	6	14	10	4	8	10	16	10	8
1	1	<b>3</b>	0	0	0	4	2	1	1	1	2	3	3	7	3	2	1	2	3	3	3	1	4	3	1	3
2	2	<b>3</b>	1	1	0	3	2	2	0	1	2	2	3	6	3	2	1	3	3	3	3	2	2	1	4	3
3	2	<b>2</b>	1	0	0	3	3	0	0	1	2	2	2	5	2	2	0	2	2	2	2	1	2	1	2	2
4	2	<b>2</b>	0	2	4	3	1	2	2	2	1	1	2	2	2	1	1	1	2	2	1	1	3	1	1	2
5	6	<b>6</b>	2	4	5	15	4	2	5	3	5	6	6	8	7	4	4	4	9	6	3	9	6	9	3	5
6	3	<b>3</b>	3	2	3	6	3	2	4	3	2	3	3	3	4	3	1	3	2	3	0	1	2	5	3	2
7	5	<b>4</b>	5	4	7	6	5	2	4	3	4	4	5	7	4	3	5	4	5	5	3	3	6	3	3	5
8	7	<b>8</b>	9	8	8	10	8	9	6	7	8	8	8	7	8	9	6	8	7	8	6	4	7	8	14	7
9	7	<b>9</b>	12	9	15	9	11	8	15	8	10	9	9	7	7	11	9	9	8	9	10	4	8	6	9	11
10 - Absolutely certain to vote	56	<b>52</b>	67	68	57	38	58	70	62	68	56	54	50	36	47	56	65	58	44	50	66	66	49	47	50	52

29-30 Nov '23      15-16 May '24

**HEADLINE VOTING INTENTION WITH RICHARD TICE AS LEADER OF REFORM UK**

Con	22	<b>20</b>	96	1	5	34	49	1	8	13	33	20	21	8	15	20	35	19	23	21	17	15	16	23	17	26
Lab	43	<b>46</b>	1	96	11	22	15	83	47	56	28	45	47	58	56	43	26	47	44	47	43	35	56	40	53	41
Lib Dem	9	<b>8</b>	0	1	83	10	5	3	39	11	4	8	8	11	7	9	8	9	7	9	5	6	6	7	9	11
SNP	4	<b>3</b>	0	0	0	2	0	0	0	5	1	3	2	1	2	2	3	3	2	0	0	25	0	0	0	0
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	1	0	1	0	0	0	0	1	1	1	1	0	0	10	0	0	0	0	0
Reform UK	11	<b>13</b>	3	1	1	16	26	1	1	1	28	15	10	9	8	14	20	11	16	13	15	6	15	18	8	12
Green	9	<b>9</b>	0	1	1	11	4	10	5	12	5	6	12	11	10	9	6	10	7	9	10	11	7	12	11	8
Other	1	<b>1</b>	0	0	0	5	1	0	0	1	1	2	1	1	1	2	0	1	1	1	1	2	1	0	1	1

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Total	Con	Lab	Lib Dem	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample 2003</b>	266	644	124	320	655	485	170	706	746	969	1034	210	827	495	471	1142	861	1729	100	174	483	332	242	671	
<b>Unweighted Sample 2003</b>	273	638	131	325	657	465	176	797	751	942	1061	154	811	526	512	1219	784	1679	125	199	487	339	188	665	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine at the next general election the party leaders are Rishi Sunak for the Conservatives, Keir Starmer for Labour and Ed Davey for the Liberal Democrats. The Green party are led by Carla Denyer & Adrian Ramsay, and Reform UK by Richard Tice. How would you then vote?

Conservative	16	15	92	1	4	8	35	1	6	10	24	15	14	5	10	14	27	14	15	15	13	12	11	14	13	19
Labour	30	32	1	92	11	5	11	74	36	46	21	34	31	36	39	32	20	35	29	33	33	28	40	25	40	29
Liberal Democrat	7	6	0	1	78	2	4	3	30	9	3	6	6	7	5	7	6	7	5	6	4	4	4	4	6	8
Scottish National Party (SNP)	3	2	0	0	0	1	0	0	0	4	0	3	1	1	2	2	3	2	1	0	0	20	0	0	0	0
Plaid Cymru	1	0	0	0	0	0	0	1	0	1	0	1	0	0	0	0	1	0	0	0	8	0	0	0	0	0
Reform UK	7	9	3	1	1	4	19	1	1	1	20	12	6	6	5	11	15	8	11	9	11	5	11	11	6	9
Green	6	6	0	1	1	3	3	9	4	10	4	5	8	7	7	7	4	8	5	6	8	8	5	7	8	6
Some other party	1	1	0	0	0	1	1	0	0	1	1	1	0	1	1	2	0	1	1	1	1	2	1	0	1	1
Would not vote	13	12	2	1	0	4	7	5	2	5	10	12	12	19	15	8	7	9	16	13	9	7	13	20	11	9
Don't know	13	14	2	2	6	69	18	5	18	12	15	9	18	10	13	16	15	14	14	14	11	13	12	16	10	16
Refused	3	3	0	1	1	3	2	1	3	2	1	3	3	9	3	1	2	2	4	3	3	1	3	3	4	3

**HEADLINE VOTING INTENTION WITH NIGEL FARAGE AS LEADER OF REFORM UK**

Con	21	18	90	1	6	23	43	1	8	12	29	18	18	5	14	18	31	17	20	19	16	13	13	20	15	24
Lab	42	44	0	96	11	18	15	82	46	56	27	43	45	58	55	40	26	45	42	45	42	35	55	37	53	39
Lib Dem	10	8	0	1	82	10	5	3	38	11	4	8	8	11	7	9	8	9	7	8	6	6	5	8	8	11
SNP	4	3	0	0	0	2	0	0	0	5	1	3	2	1	3	2	3	3	2	0	0	26	0	0	0	0
Plaid Cymru	1	1	0	0	0	0	0	1	0	1	0	1	0	0	1	0	1	1	0	0	10	0	0	0	0	0
Reform UK	14	16	9	1	1	38	33	2	3	2	34	18	14	9	10	20	25	13	21	17	15	8	19	24	9	16
Green	8	9	0	1	1	7	3	10	5	12	5	7	11	15	10	9	6	11	7	9	10	11	6	11	12	8
Other	1	1	0	0	0	3	1	0	0	1	1	2	1	1	1	2	1	1	1	1	1	1	1	0	2	2

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Total	Con	Lab	Lib Dem	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample 2003</b>	266	644	124	320	655	485	170	706	746	969	1034	210	827	495	471	1142	861	1729	100	174	483	332	242	671	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine at the next general election the party leaders are Rishi Sunak for the Conservatives, Keir Starmer for Labour and Ed Davey for the Liberal Democrats. The Green party are led by Carla Denyer & Adrian Ramsay, and Reform UK by Nigel Farage. How would you then vote?

Conservative	15	13	86	1	5	7	33	1	6	10	22	14	13	3	10	14	24	13	14	14	13	11	10	13	11	18
Labour	29	32	0	92	10	5	11	72	35	46	21	34	31	38	39	31	20	35	29	33	34	28	40	24	41	28
Liberal Democrat	7	6	0	1	77	3	4	3	29	9	3	6	6	7	5	7	6	7	5	6	5	5	4	5	6	8
Scottish National Party (SNP)	3	2	0	0	0	1	0	0	0	4	0	3	1	1	2	2	3	2	2	0	0	21	0	0	0	0
Plaid Cymru	1	0	0	0	0	0	0	1	0	1	0	1	0	0	0	0	1	0	0	0	8	0	0	0	0	0
Reform UK	10	12	9	1	1	11	25	1	2	2	26	14	10	6	7	15	19	10	14	12	12	7	14	16	7	12
Green	6	7	0	1	1	2	3	9	4	10	4	5	8	10	7	7	4	8	5	6	8	9	5	7	9	6
Some other party	1	1	0	0	0	1	1	0	0	1	1	1	0	1	1	2	0	1	1	1	1	1	0	0	1	1
Would not vote	12	11	1	1	0	4	6	5	2	4	9	11	12	15	15	7	7	8	15	12	9	6	13	18	9	9
Don't know	13	13	2	2	6	65	16	5	17	12	13	9	16	9	12	13	15	12	13	13	10	11	12	15	9	14
Refused	3	3	2	1	1	2	1	2	4	2	1	3	4	11	3	2	2	3	3	3	0	2	3	3	6	4

On a scale of 0 to 10, where 10 means you will definitely vote for them and 0 means you will definitely NOT vote for them, how likely or unlikely would you be to vote for the following parties at the forthcoming general election?

### Conservatives

0 - Will definitely NOT vote for them	57	0	81	68	27	24	83	64	66	41	56	57	66	62	55	44	56	57	56	56	67	61	54	60	51
1	4	0	3	5	4	3	4	5	3	3	4	3	7	3	4	3	4	3	4	6	1	4	3	4	3
2	4	0	5	7	5	5	4	8	5	5	5	4	4	5	4	4	5	3	5	2	3	5	3	6	4
3	4	0	4	6	5	5	3	5	3	5	4	4	5	5	3	3	5	3	4	4	4	3	4	5	4
4	3	1	2	3	5	4	2	0	2	5	4	3	3	4	3	2	3	3	3	3	2	5	3	1	3
5	9	2	2	3	32	14	3	7	6	11	8	10	8	8	10	10	8	10	9	7	9	7	9	6	12
6	3	4	1	3	7	7	1	2	3	4	3	3	2	2	4	5	4	2	3	6	1	2	4	3	3
7	4	11	1	4	8	7	0	4	3	4	4	3	3	3	4	5	4	3	4	1	3	4	6	2	3
8	3	17	0	0	4	8	0	0	1	6	3	3	0	3	4	4	3	3	3	5	1	2	4	4	4
9	2	14	0	0	2	5	0	1	1	4	3	2	3	1	2	5	2	2	2	4	3	2	1	2	3
10 - Will definitely vote for them	7	50	1	1	0	19	1	4	5	13	8	7	0	4	7	16	7	8	7	6	5	5	7	6	10

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Labour</b>																										
0 - Will definitely NOT vote for them	<b>34</b>	68	1	32	20	54	7	19	21	48	34	33	19	26	32	54	29	40	34	29	33	31	42	25	35	
1	<b>3</b>	2	0	2	6	5	1	2	2	4	3	3	4	2	4	4	3	3	3	5	4	4	3	2	3	
2	<b>4</b>	7	0	2	4	5	1	1	2	4	4	3	4	4	4	2	4	3	4	3	5	3	4	3	4	
3	<b>5</b>	8	0	9	11	7	2	6	4	6	5	6	5	6	5	4	6	4	5	7	4	5	5	6	5	
4	<b>4</b>	4	1	12	9	4	2	9	4	4	3	5	5	4	4	4	4	4	4	3	5	3	2	7	5	
5	<b>11</b>	6	3	19	31	9	7	13	10	9	10	11	14	11	13	7	10	11	11	10	12	8	11	9	13	
6	<b>5</b>	2	5	7	6	3	3	5	6	3	5	4	6	6	3	3	5	4	4	2	9	4	5	5	4	
7	<b>6</b>	2	8	11	7	3	7	13	8	2	6	6	12	7	5	2	7	4	6	8	4	4	5	6	7	
8	<b>8</b>	1	19	5	6	3	16	13	10	6	8	9	13	10	8	3	10	7	8	13	6	11	6	10	7	
9	<b>6</b>	0	16	1	0	2	12	5	8	3	6	5	4	7	5	4	6	4	6	3	5	8	4	6	4	
10 - Will definitely vote for them	<b>16</b>	0	47	0	1	5	42	12	23	11	16	15	13	17	16	13	16	15	16	17	12	18	13	22	13	
<b>Liberal Democrats</b>																										
0 - Will definitely NOT vote for them	<b>41</b>	60	29	0	23	55	30	8	30	55	44	39	30	36	40	56	37	47	41	44	44	42	50	32	38	
1	<b>5</b>	7	5	0	6	6	6	0	4	6	4	6	3	5	6	5	4	6	5	6	4	7	3	4	4	
2	<b>7</b>	6	7	0	10	7	9	2	7	6	8	6	7	7	9	6	8	6	6	12	10	7	7	10	5	
3	<b>8</b>	8	10	0	9	6	10	5	8	6	7	8	13	8	7	5	8	8	8	6	10	7	6	9	8	
4	<b>6</b>	4	7	1	10	5	8	6	7	5	6	6	6	7	6	5	7	4	6	4	6	6	6	5	7	
5	<b>15</b>	11	17	7	28	11	16	20	18	10	13	16	17	17	15	10	15	14	15	15	12	15	12	18	15	
6	<b>6</b>	4	10	8	7	4	9	12	8	5	6	7	5	9	6	4	7	5	7	6	4	7	5	7	7	
7	<b>5</b>	1	8	11	5	2	6	10	6	2	4	5	12	5	4	2	6	4	5	1	5	4	7	4	6	
8	<b>4</b>	0	4	26	2	2	3	14	5	2	4	3	5	4	3	1	5	2	4	1	1	3	1	7	5	
9	<b>1</b>	0	1	17	0	1	1	7	2	1	1	1	1	1	2	1	2	1	1	2	2	0	1	0	3	
10 - Will definitely vote for them	<b>2</b>	0	1	31	0	1	1	15	4	2	3	2	1	2	3	4	2	3	3	2	3	2	2	4	3	
<b>Green</b>																										
0 - Will definitely NOT vote for them	<b>44</b>	70	32	30	32	63	25	29	31	60	49	39	31	38	47	59	40	50	44	45	49	45	48	35	44	
1	<b>5</b>	5	6	4	5	6	5	5	5	4	5	5	6	5	5	5	5	5	5	5	5	6	4	5	5	
2	<b>6</b>	5	6	9	10	6	6	8	6	6	6	6	7	5	6	7	6	5	6	8	4	7	7	6	5	
3	<b>6</b>	7	8	8	8	6	6	11	6	5	5	8	8	7	6	4	6	7	6	9	4	7	5	9	5	
4	<b>6</b>	4	10	8	6	4	9	11	8	5	6	6	4	6	8	5	7	5	6	7	4	6	5	9	6	
5	<b>13</b>	5	13	20	25	8	15	20	15	9	12	14	13	16	12	8	11	14	13	9	9	12	12	12	15	
6	<b>5</b>	3	8	6	5	3	8	3	6	3	4	6	9	7	3	2	6	3	5	2	5	4	4	6	6	
7	<b>6</b>	0	9	9	5	1	10	7	8	2	5	6	11	6	5	2	7	4	5	8	6	4	7	6	6	
8	<b>4</b>	1	5	4	2	1	7	5	6	2	4	4	6	6	2	2	5	3	4	3	4	3	3	6	5	
9	<b>2</b>	0	2	1	1	1	3	1	3	1	1	3	3	2	2	1	2	1	2	1	5	2	2	2	1	
10 - Will definitely vote for them	<b>4</b>	0	2	1	1	1	5	1	5	2	4	3	2	4	4	4	4	3	3	4	5	4	4	4	2	

Sample Size: 2003 GB Adults  
Fieldwork: 15th - 16th May 2024

	Westminster VI				Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2003</b>	266	644	124	320	655	485	170	706	746	969	1034	210	827	495	471	1142	861	1729	100	174	483	332	242	671	
<b>Unweighted Sample</b>	<b>2003</b>	273	638	131	325	657	465	176	797	751	942	1061	154	811	526	512	1219	784	1679	125	199	487	339	188	665	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Reform UK**

0 - Will definitely NOT vote for them

0	60	51	77	75	36	40	80	80	79	39	59	61	65	64	57	55	64	55	59	63	67	59	54	63	61
1	4	5	3	4	7	4	3	3	4	3	5	4	8	4	4	4	4	5	4	5	5	5	4	7	3
2	4	5	3	2	9	6	3	2	4	5	4	4	4	3	5	4	4	4	4	2	3	4	5	4	4
3	4	7	3	4	8	6	2	6	3	5	3	5	2	5	3	4	4	5	4	5	3	4	4	4	5
4	3	4	2	4	5	4	2	2	1	5	2	4	2	2	3	4	2	4	3	3	2	2	3	5	2
5	9	10	5	6	21	11	6	5	4	13	8	11	8	11	8	8	8	11	9	7	9	8	12	7	10
6	3	4	3	2	7	6	2	0	1	5	4	3	2	4	5	2	4	3	4	1	3	4	4	3	3
7	2	5	1	1	3	4	1	0	1	5	3	2	2	2	4	3	2	3	3	3	1	4	3	2	1
8	3	5	1	2	4	7	0	1	0	7	4	3	5	2	4	5	3	4	3	5	2	3	3	1	5
9	1	3	0	0	0	3	0	0	0	3	1	1	0	0	2	3	1	1	1	1	1	2	1	1	1
10 - Will definitely vote for them	5	1	1	1	1	9	1	0	2	11	7	3	2	3	6	9	5	6	5	5	4	6	7	3	5

30 Apr-1 May

15-16 May

**Which of the following do you think would make the best Prime Minister?**

Rishi Sunak	18	19	82	1	12	20	43	3	12	12	33	21	18	7	14	21	33	19	20	20	21	13	15	17	16	26
Keir Starmer	34	35	1	77	41	11	12	70	48	49	21	38	32	41	40	34	23	39	29	34	38	36	38	27	40	33
Not sure	43	42	17	19	47	66	43	24	38	36	44	37	46	41	41	43	42	38	46	41	39	49	42	53	37	36
Refused	4	4	0	3	0	3	2	3	3	3	2	4	4	12	5	2	2	4	5	5	2	3	4	2	8	5

**How well or badly do you think the government are doing at handling Britain's exit from the European Union?**

Very well	2	1	8	0	1	0	3	1	1	1	2	1	2	0	1	1	2	1	2	1	3	1	1	2	1
Fairly well	17	17	56	5	9	21	32	3	10	10	26	19	15	9	12	19	26	15	19	17	19	12	17	17	13
<b>TOTAL WELL</b>	<b>19</b>	<b>18</b>	<b>64</b>	<b>5</b>	<b>10</b>	<b>21</b>	<b>35</b>	<b>4</b>	<b>11</b>	<b>11</b>	<b>28</b>	<b>20</b>	<b>17</b>	<b>9</b>	<b>13</b>	<b>20</b>	<b>28</b>	<b>16</b>	<b>21</b>	<b>18</b>	<b>22</b>	<b>13</b>	<b>18</b>	<b>19</b>	<b>15</b>
Fairly badly	29	29	22	27	36	37	33	25	28	25	32	26	32	33	29	28	29	31	28	30	21	27	29	29	32
Very badly	40	43	8	63	52	22	22	66	55	58	31	48	37	46	46	43	36	45	40	41	54	58	42	38	46
<b>TOTAL BADLY</b>	<b>69</b>	<b>72</b>	<b>30</b>	<b>90</b>	<b>88</b>	<b>59</b>	<b>55</b>	<b>91</b>	<b>83</b>	<b>83</b>	<b>63</b>	<b>74</b>	<b>69</b>	<b>79</b>	<b>75</b>	<b>71</b>	<b>65</b>	<b>76</b>	<b>68</b>	<b>71</b>	<b>75</b>	<b>85</b>	<b>71</b>	<b>67</b>	<b>75</b>
Don't know	12	10	5	5	2	18	10	5	7	6	8	5	14	12	11	9	6	8	12	11	4	3	11	13	9

**In hindsight, do you think Britain was right or wrong to vote to leave the European Union?**

Right to leave	31	31	69	10	11	36	63	8	10	6	67	35	27	6	21	38	52	27	37	32	30	19	34	38	22
Wrong to leave	55	58	27	85	83	44	29	87	86	91	24	58	59	79	66	53	40	65	49	57	64	73	55	46	69
Don't know	13	11	4	4	5	20	9	5	3	3	9	7	14	15	13	8	8	8	14	11	6	8	11	15	9

Sample Size: 2003 GB Adults  
Fieldwork: 15th - 16th May 2024

	Westminster VI				Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
Total	Con	Lab	Lib Dem	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2003</b>	266	644	124	320	655	485	170	706	746	969	1034	210	827	495	471	1142	861	1729	100	174	483	332	242	671
<b>Unweighted Sample</b>	<b>2003</b>	273	638	131	325	657	465	176	797	751	942	1061	154	811	526	512	1219	784	1679	125	199	487	339	188	665
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	6-7 Mar	15-16 May																								
<b>How do you think the financial situation of your household will change over the next 12 months?</b>																										
Get a lot better	2	2	3	2	2	2	2	2	3	2	2	3	2	7	3	2	1	2	2	3	3	0	2	2	3	3
Get a little better	13	13	21	16	14	11	14	13	8	13	11	15	11	20	18	7	9	14	12	13	13	16	14	10	14	14
<b>TOTAL GET BETTER</b>	<b>15</b>	<b>15</b>	<b>24</b>	<b>18</b>	<b>16</b>	<b>13</b>	<b>16</b>	<b>15</b>	<b>11</b>	<b>15</b>	<b>13</b>	<b>18</b>	<b>13</b>	<b>27</b>	<b>21</b>	<b>9</b>	<b>10</b>	<b>16</b>	<b>14</b>	<b>16</b>	<b>16</b>	<b>16</b>	<b>16</b>	<b>12</b>	<b>17</b>	<b>17</b>
Stay much the same	36	42	59	36	37	45	51	34	48	41	49	42	42	32	35	46	55	44	39	42	39	46	44	46	33	41
Get a little worse	29	26	11	30	37	25	23	30	30	29	25	26	26	19	27	29	26	26	26	26	30	24	25	23	32	26
Get much worse	13	10	3	10	5	8	6	13	7	10	9	10	9	6	12	11	6	7	13	10	10	6	9	12	9	9
<b>TOTAL GET WORSE</b>	<b>42</b>	<b>36</b>	<b>14</b>	<b>40</b>	<b>42</b>	<b>33</b>	<b>29</b>	<b>43</b>	<b>37</b>	<b>39</b>	<b>34</b>	<b>36</b>	<b>35</b>	<b>25</b>	<b>39</b>	<b>40</b>	<b>32</b>	<b>33</b>	<b>39</b>	<b>36</b>	<b>40</b>	<b>30</b>	<b>34</b>	<b>35</b>	<b>41</b>	<b>35</b>
Don't know	7	7	1	6	6	9	4	7	5	5	4	4	9	15	7	5	3	5	8	7	5	7	5	7	9	7

	6-7 Mar	15-16 May																								
<b>How do you think the economic situation of the country as a whole will change over the next 12 months?</b>																										
Get a lot better	1	1	2	1	1	1	1	1	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1
Get a little better	12	18	44	16	17	16	26	12	13	15	20	21	15	24	14	17	23	20	14	17	22	24	16	14	21	17
<b>TOTAL GET BETTER</b>	<b>13</b>	<b>19</b>	<b>46</b>	<b>17</b>	<b>18</b>	<b>17</b>	<b>27</b>	<b>13</b>	<b>13</b>	<b>15</b>	<b>21</b>	<b>22</b>	<b>16</b>	<b>25</b>	<b>15</b>	<b>18</b>	<b>24</b>	<b>21</b>	<b>15</b>	<b>18</b>	<b>23</b>	<b>25</b>	<b>17</b>	<b>15</b>	<b>21</b>	<b>18</b>
Stay much the same	26	30	37	29	26	31	36	28	35	29	35	31	30	20	30	33	33	31	30	31	29	27	31	29	25	34
Get a little worse	32	29	12	31	40	29	24	29	34	33	23	28	29	31	27	29	29	28	29	28	27	30	29	29	30	27
Get much worse	19	14	4	15	13	10	8	22	10	15	13	14	14	10	18	15	8	13	16	14	16	13	15	15	14	13
<b>TOTAL GET WORSE</b>	<b>51</b>	<b>43</b>	<b>16</b>	<b>46</b>	<b>53</b>	<b>39</b>	<b>32</b>	<b>51</b>	<b>44</b>	<b>48</b>	<b>36</b>	<b>42</b>	<b>43</b>	<b>41</b>	<b>45</b>	<b>44</b>	<b>37</b>	<b>41</b>	<b>45</b>	<b>42</b>	<b>43</b>	<b>43</b>	<b>44</b>	<b>44</b>	<b>44</b>	<b>40</b>
Don't know	10	8	2	8	4	13	5	9	8	7	6	5	11	14	10	5	6	7	11	9	4	6	9	11	10	8

	6-7 Mar	15-16 May																								
<b>If the rate of inflation falls to 2% over the next few weeks, what difference do you think it would make to your own financial position?</b>																										
Would leave me much better off	2	4	2	3	1	2	2	1	2	2	2	2	5	3	1	1	2	2	2	1	2	2	2	2	2	2
Would leave me a little better off	16	22	18	16	16	15	16	18	17	13	17	14	18	19	13	11	18	13	15	21	18	16	12	15	17	17
<b>TOTAL BETTER OFF</b>	<b>18</b>	<b>26</b>	<b>20</b>	<b>19</b>	<b>17</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>19</b>	<b>15</b>	<b>19</b>	<b>16</b>	<b>23</b>	<b>22</b>	<b>14</b>	<b>12</b>	<b>20</b>	<b>15</b>	<b>17</b>	<b>22</b>	<b>20</b>	<b>18</b>	<b>14</b>	<b>17</b>	<b>19</b>	<b>19</b>
Would not make very much difference	58	62	57	63	55	66	59	60	62	64	62	55	40	51	69	68	59	58	58	50	64	59	58	54	59	59
Would leave me a little worse off	7	5	7	7	5	7	7	10	7	8	8	7	7	6	7	10	8	7	7	15	8	6	8	7	7	7
Would leave me much worse off	2	1	3	1	1	1	2	1	1	3	2	2	2	2	2	2	1	3	2	1	0	4	1	3	1	1
<b>TOTAL WORSE OFF</b>	<b>9</b>	<b>6</b>	<b>10</b>	<b>8</b>	<b>6</b>	<b>8</b>	<b>9</b>	<b>11</b>	<b>8</b>	<b>11</b>	<b>10</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>12</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>16</b>	<b>8</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>8</b>	<b>8</b>
Don't know	14	6	13	10	21	9	15	10	11	11	8	20	29	18	8	8	12	17	15	12	8	13	19	18	14	14

Sample Size: 2003 GB Adults  
Fieldwork: 15th - 16th May 2024

	Westminster VI				Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
Total	Con	Lab	Lib Dem	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If the Bank of England reduces interest rates over the next few months, what difference do you think it would make to your own financial position?**

Would leave me much better off	3	6	2	3	1	2	2	2	3	2	3	2	2	4	2	1	3	2	3	4	3	2	4	2	2
Would leave me a little better off	16	17	21	18	15	16	18	14	18	13	17	16	22	23	13	6	19	13	16	17	16	18	13	20	16
<b>TOTAL BETTER OFF</b>	<b>19</b>	<b>23</b>	<b>23</b>	<b>21</b>	<b>16</b>	<b>18</b>	<b>20</b>	<b>16</b>	<b>21</b>	<b>15</b>	<b>20</b>	<b>18</b>	<b>24</b>	<b>27</b>	<b>15</b>	<b>7</b>	<b>22</b>	<b>15</b>	<b>19</b>	<b>21</b>	<b>19</b>	<b>20</b>	<b>17</b>	<b>22</b>	<b>18</b>
Would not make very much difference	50	51	48	52	47	54	50	49	51	54	55	45	35	44	56	59	49	51	50	49	51	54	50	43	50
Would leave me a little worse off	15	18	11	18	16	19	11	24	17	16	13	16	10	9	19	22	17	12	14	15	21	11	14	13	16
Would leave me much worse off	3	3	4	1	2	2	3	2	2	4	3	3	1	2	3	4	2	4	3	2	1	3	2	5	3
<b>TOTAL WORSE OFF</b>	<b>18</b>	<b>21</b>	<b>15</b>	<b>19</b>	<b>18</b>	<b>21</b>	<b>14</b>	<b>26</b>	<b>19</b>	<b>20</b>	<b>16</b>	<b>19</b>	<b>11</b>	<b>11</b>	<b>22</b>	<b>26</b>	<b>19</b>	<b>16</b>	<b>17</b>	<b>17</b>	<b>22</b>	<b>14</b>	<b>16</b>	<b>18</b>	<b>19</b>
Don't know	14	5	14	7	19	7	14	9	9	10	9	18	31	17	7	9	11	18	14	13	9	12	18	18	13

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	250	214	10.7%
Men 50-64 High education	70	74	3.7%
Men 50-64 Mid education	103	90	4.5%
Men 50-64 Low education	89	78	3.9%
Men 25-49 High education	162	188	9.4%
Men 25-49 Mid education	141	132	6.6%
Men 25-49 Low education	59	86	4.3%
Men Under 25 High education	16	20	1.0%
Men Under 25 Mid & Low education	52	86	4.3%
Women Over 65	262	256	12.8%
Women 50-64 High education	67	70	3.5%
Women 50-64 Mid education	108	102	5.1%
Women 50-64 Low education	89	80	4.0%
Women 25-49 High education	193	202	10.1%
Women 25-49 Mid education	168	142	7.1%
Women 25-49 Low education	88	76	3.8%
Women Under 25 High education	25	24	1.2%
Women Under 25 Mid & Low education	61	80	4.0%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	214	381	19.0%
Medium (3-7)	1339	1202	60.0%
High (8,9,10)	450	421	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	629	561	28.0%
C1	590	581	29.0%
C2	388	421	21.0%
DE	396	441	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	797	706	35.2%
Leave	751	746	37.2%
Don't Know / Did Not Vote	455	551	27.5%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	<b>140</b>	<b>136</b>	<b>6.8%</b>
North Lab	<b>157</b>	<b>148</b>	<b>7.4%</b>
North LD	<b>23</b>	<b>26</b>	<b>1.3%</b>
North BP	<b>11</b>	<b>18</b>	<b>0.9%</b>
North Oth	<b>14</b>	<b>14</b>	<b>0.7%</b>
North DNV	<b>142</b>	<b>140</b>	<b>7.0%</b>
Midlands Con	<b>128</b>	<b>128</b>	<b>6.4%</b>
Midlands Lab	<b>78</b>	<b>78</b>	<b>3.9%</b>
Midlands LD	<b>21</b>	<b>18</b>	<b>0.9%</b>
Midlands BP	<b>5</b>	<b>4</b>	<b>0.2%</b>
Midlands Oth	<b>12</b>	<b>10</b>	<b>0.5%</b>
Midlands DNV	<b>95</b>	<b>94</b>	<b>4.7%</b>
London Con	<b>58</b>	<b>56</b>	<b>2.8%</b>
London Lab	<b>44</b>	<b>86</b>	<b>4.3%</b>
London LD	<b>21</b>	<b>26</b>	<b>1.3%</b>
London BP	<b>2</b>	<b>2</b>	<b>0.1%</b>
London Oth	<b>8</b>	<b>6</b>	<b>0.3%</b>
London DNV	<b>55</b>	<b>66</b>	<b>3.3%</b>
South Con	<b>254</b>	<b>276</b>	<b>13.8%</b>
South Lab	<b>126</b>	<b>118</b>	<b>5.9%</b>
South LD	<b>91</b>	<b>84</b>	<b>4.2%</b>
South BP	<b>2</b>	<b>2</b>	<b>0.1%</b>
South Oth	<b>29</b>	<b>26</b>	<b>1.3%</b>
South DNV	<b>163</b>	<b>164</b>	<b>8.2%</b>
Wales Con	<b>36</b>	<b>26</b>	<b>1.3%</b>
Wales Lab	<b>32</b>	<b>30</b>	<b>1.5%</b>
Wales LD	<b>7</b>	<b>4</b>	<b>0.2%</b>
Wales PC	<b>11</b>	<b>8</b>	<b>0.4%</b>
Wales BP	<b>5</b>	<b>4</b>	<b>0.2%</b>
Wales Oth DNV	<b>34</b>	<b>28</b>	<b>1.4%</b>
Scotland Con	<b>41</b>	<b>32</b>	<b>1.6%</b>
Scotland Lab	<b>28</b>	<b>24</b>	<b>1.2%</b>
Scotland LD	<b>13</b>	<b>12</b>	<b>0.6%</b>
Scotland SNP	<b>70</b>	<b>58</b>	<b>2.9%</b>
Scotland Oth DNV	<b>47</b>	<b>48</b>	<b>2.4%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](https://yougov.co.uk/publicopinion/methodology)

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