

YouGov / The Times Survey Results

Sample Size: 1682 GB Adults
Fieldwork: 15th - 16th November 2022

	Westminster VI			Vote In 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1682	289	534	100	550	407	143	593	626	814	868	177	695	415	395	959	723	204	563	363	405	146	
Unweighted Sample	1682	303	560	97	578	426	145	651	672	744	938	164	653	404	461	990	692	172	579	383	401	147	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	9-10 Nov	15-16 Nov	Westminster VI			Vote In 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
			Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	25	26	100	0	0	65	1	5	10	48	28	23	13	16	28	44	25	26	22	32	29	23	12	
Lab	48	47	0	100	0	16	88	41	63	25	44	50	63	60	42	25	47	47	56	43	49	56	21	
Lib Dem	10	9	0	0	100	2	3	48	12	3	9	8	8	9	8	8	10	6	11	14	5	5	7	
SNP	5	5	0	0	0	0	2	0	7	3	4	5	4	5	6	3	5	4	1	0	0	0	48	
Plaid Cymru	1	1	0	0	0	0	1	0	1	1	0	1	1	1	1	1	1	0	0	0	4	0	0	
Reform UK	5	6	0	0	0	13	1	3	1	14	8	5	1	3	11	9	5	9	3	6	7	9	4	
Green	5	5	0	0	0	1	4	3	5	3	3	6	6	5	3	5	5	4	4	5	4	4	7	
Other	2	2	0	0	0	3	1	1	1	3	2	2	3	2	1	4	1	3	2	2	2	3	2	

If there were a general election held tomorrow, which party would you vote for?

Conservative	17	17	100	0	0	44	1	4	8	33	20	15	9	11	20	29	18	16	16	20	18	16	8
Labour	33	32	0	100	0	11	78	34	52	18	31	33	39	40	30	16	34	29	41	27	32	39	16
Liberal Democrat	7	6	0	0	100	1	3	40	10	3	7	5	6	6	6	6	8	4	8	9	3	3	5
Scottish National Party (SNP)	3	3	0	0	0	0	1	0	6	2	3	3	3	3	4	2	4	3	1	0	0	0	35
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	0	1	1	0	1	1	1	0	0	0	3	0	0
Reform UK	4	4	0	0	0	9	0	2	1	10	6	3	0	2	7	6	3	6	3	4	5	7	3
Green	3	3	0	0	0	1	4	2	4	2	3	4	4	3	3	4	4	3	3	3	2	3	5
Some other party	2	2	0	0	0	2	1	1	1	2	2	1	2	1	1	3	1	2	1	1	2	2	2
Would not vote	13	13	0	0	0	7	1	1	3	12	12	13	11	15	10	12	9	17	8	14	15	13	10
Don't know	16	17	0	0	0	23	9	14	15	19	13	20	13	13	19	21	16	18	11	19	18	16	15
Refused	2	3	0	0	0	2	1	1	0	0	4	2	12	4	0	0	2	4	7	3	4	1	2

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=27]

UK Independence Party (UKIP)	41	37	0	0	0	70	0	0	0	43	32	42	51	12	24	56	7	63	28	61	24	41	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	50	60	0	0	0	30	86	100	100	51	68	52	49	88	76	36	87	37	72	25	76	59	100
Don't know	7	3	0	0	0	0	14	0	0	6	0	6	0	0	0	7	7	0	0	13	0	0	0
Refused	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	12	12	0	1	1	7	1	0	2	9	13	11	9	15	9	11	8	17	12	12	12	13	8
1	1	1	0	0	0	0	0	0	0	1	1	1	2	2	1	1	1	2	0	2	3	1	0
2	1	1	0	0	1	1	0	2	1	2	1	2	2	2	1	1	1	1	1	2	2	1	0
3	2	1	0	0	3	1	0	0	1	1	1	1	4	1	1	1	1	2	1	2	2	1	0
4	2	1	1	1	0	1	1	0	0	1	1	1	4	1	0	1	1	1	1	1	1	2	0
5	6	6	4	4	3	5	5	2	5	5	6	5	14	5	4	5	5	7	5	6	5	7	5
6	2	2	3	1	2	3	2	0	2	2	3	2	5	2	3	1	2	3	2	2	3	2	2
7	5	5	4	4	5	6	3	4	4	6	5	5	5	5	4	5	4	6	6	5	5	5	1
8	5	7	8	7	6	8	7	7	5	7	8	6	7	8	6	6	8	12	7	7	7	6	5
9	7	8	14	9	17	10	6	19	12	7	9	8	8	8	11	7	11	6	8	9	7	9	9
10 - Absolutely certain to vote	56	54	65	73	61	58	75	67	69	59	52	57	40	51	60	62	58	49	53	53	53	53	69

Which of the following do you think would make the best Prime Minister?

Rishi Sunak	27	27	86	4	16	56	6	15	18	44	28	26	19	19	30	43	29	25	26	29	29	29	16
Keir Starmer	34	31	2	73	33	8	67	44	52	16	33	29	38	38	30	18	35	26	38	27	30	32	41
Not sure	37	38	12	21	48	35	24	38	27	38	36	41	36	39	39	37	33	45	32	42	37	37	41
Refused	2	3	0	2	3	1	3	3	3	2	3	3	7	4	1	2	3	4	4	3	4	2	2

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	3	1	6	0	1	3	1	1	1	3	2	1	2	1	1	3	2	1	3	2	2	1	0
Fairly well	18	18	56	5	2	39	3	8	8	33	18	18	12	13	19	27	17	18	15	20	17	18	13
TOTAL WELL	21	19	62	5	3	42	4	9	9	36	20	19	14	14	20	30	19	19	18	22	19	19	13
Fairly badly	27	27	24	24	23	30	22	17	21	30	26	27	31	24	29	27	26	28	24	26	30	26	25
Very badly	41	42	6	65	69	15	70	69	64	23	44	40	36	49	41	33	45	38	49	39	35	43	58
TOTAL BADLY	68	69	30	89	92	45	92	86	85	53	70	67	67	73	70	60	71	66	73	65	65	69	83
Don't know	11	12	9	5	5	12	5	5	6	11	10	15	18	13	10	10	10	15	8	14	16	12	3

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	32	34	70	13	10	69	9	6	5	73	38	31	15	22	39	59	30	40	20	38	36	39	23
Wrong to leave	56	53	23	81	86	23	86	88	92	15	51	54	61	62	52	34	61	43	68	49	48	49	71
Don't know	12	13	7	6	4	8	6	7	3	12	11	15	23	16	9	8	10	17	12	13	16	13	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about recent increases in interest rates on mortgages, do you think this is mostly down to...

The impact of the war in Ukraine	8	18	4	4	13	4	3	6	10	10	6	5	8	6	12	9	7	10	10	7	6	4
The long term impact of Covid-19	8	13	4	5	12	4	3	4	10	7	8	12	7	8	6	8	7	5	9	8	8	4
The global economic situation	23	40	15	13	34	15	22	17	32	22	24	16	20	29	27	24	22	28	24	25	22	14
The British Government's management of the economy	45	16	64	61	28	64	52	58	36	45	45	43	49	44	39	45	45	44	41	43	47	64
Brexit	4	1	6	14	1	7	11	9	1	4	4	4	4	4	3	5	2	5	4	3	2	7
Some other reason	2	3	0	1	3	2	0	1	3	3	2	2	2	3	2	2	3	0	1	3	4	1
Not sure	10	8	6	3	8	5	8	6	8	9	11	17	10	7	11	7	14	9	11	10	11	7

If council tax rises by 5%, do you think this will be...

...most due to the Government	41	16	62	47	25	61	50	56	29	39	42	44	44	38	36	43	38	46	42	36	39	44
...mostly due to local councils	12	27	5	4	21	4	7	6	19	14	9	10	10	12	14	11	13	11	10	12	15	12
...due to both equally	37	50	26	44	46	28	33	31	46	37	37	23	33	44	43	37	37	33	39	40	35	36
Not sure	11	7	7	5	8	7	10	7	6	10	11	22	13	6	7	9	13	11	10	13	12	7

Currently energy prices are capped so that the average household will pay around £2500 a year. The current cap runs out in April. Imagine that the cap was raised to £3000 for the average household, would you be able to afford it?

I would be able to afford that increase in energy bills without making cuts elsewhere	19	29	16	28	24	14	27	21	20	23	14	18	14	21	25	25	10	22	18	17	18	19
I would be able to afford that increase in energy bills, but only if I made cuts elsewhere	44	44	46	51	44	46	51	49	44	41	47	29	45	45	48	48	39	47	42	47	40	49
I would not be able to afford that increase in energy bills, even if I made cuts elsewhere	27	19	30	17	23	31	18	24	28	24	29	28	31	27	20	21	35	24	29	22	30	26
Don't know	11	7	8	5	9	9	5	6	8	12	9	25	10	7	8	7	16	6	11	13	12	5

From what you have seen or heard, do you think the current Government does or does not have a workable plan to reduce the number of migrants crossing the Channel in small boats?

Does	5	14	2	4	8	2	4	4	6	6	4	8	5	4	5	5	5	8	5	5	4	2
Does not	75	65	82	80	77	80	82	78	81	75	75	59	71	82	82	77	73	70	75	75	77	79
Don't know	20	21	15	16	15	18	13	18	13	18	21	33	24	13	13	18	22	22	20	20	19	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How likely or unlikely do you think it is that the current Government will be able to reduce the number of migrants crossing the Channel in small boats?

Very likely	1	2	0	2	2	0	2	1	1	2	0	4	1	0	1	1	1	1	1	1	1	2
Fairly likely	8	19	5	8	12	4	6	6	9	10	6	12	7	7	7	8	7	13	7	7	8	7
TOTAL LIKELY	9	21	5	10	14	4	8	7	10	12	6	16	8	7	8	9	8	14	8	8	9	9
Fairly unlikely	40	49	40	44	41	40	44	41	40	38	41	41	38	41	40	41	37	39	42	41	37	37
Very unlikely	39	23	44	35	38	42	41	41	44	39	39	16	37	45	47	39	40	36	38	38	41	43
TOTAL UNLIKELY	79	72	84	79	79	82	85	82	84	77	80	57	75	86	87	80	77	75	80	79	78	80
Don't know	12	7	10	11	7	13	7	11	6	11	13	27	16	7	5	10	15	11	12	13	14	11

The Government has announced a new deal with France to combat migrants attempting to cross the channel in small boats by increasing French police patrols. How effective, if at all, do you think this will be?

Very effective	1	2	0	2	1	0	2	1	0	1	0	3	0	0	0	1	1	0	1	1	0	0
Fairly effective	10	19	9	10	13	9	7	9	9	10	10	18	11	8	6	12	7	16	9	10	9	6
TOTAL EFFECTIVE	11	21	9	12	14	9	9	10	9	11	10	21	11	8	6	13	8	16	10	11	9	6
Not very effective	44	47	47	43	45	45	51	49	42	44	44	41	42	45	49	46	42	37	46	45	43	49
Not effective at all	30	25	30	35	35	29	27	27	41	33	28	12	25	39	38	29	33	31	30	29	32	31
TOTAL NOT EFFECTIVE	74	72	77	78	80	74	78	76	83	77	72	53	67	84	87	75	75	68	76	74	75	80
Don't know	15	8	14	10	7	17	14	15	8	12	18	26	21	7	7	13	17	16	15	15	15	14

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	209	180	10.7%
Men 50-64 High education	53	62	3.7%
Men 50-64 Mid education	78	76	4.5%
Men 50-64 Low education	66	66	3.9%
Men 25-49 High education	126	158	9.4%
Men 25-49 Mid education	107	111	6.6%
Men 25-49 Low education	35	72	4.3%
Men Under 25 High education	22	17	1.0%
Men Under 25 Mid & Low education	48	72	4.3%
Women Over 65	252	215	12.8%
Women 50-64 High education	50	59	3.5%
Women 50-64 Mid education	87	86	5.1%
Women 50-64 Low education	70	67	4.0%
Women 25-49 High education	160	170	10.1%
Women 25-49 Mid education	141	119	7.1%
Women 25-49 Low education	84	64	3.8%
Women Under 25 High education	22	20	1.2%
Women Under 25 Mid & Low education	72	67	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	201	320	19.0%
Medium (3-7)	1087	1009	60.0%
High (8,9,10)	394	353	21.0%
Social Grade (NRS and 2011 census)			
AB	521	471	28.0%
C1	469	488	29.0%
C2	299	353	21.0%
DE	393	370	22.0%
EU Referendum Vote (Election Result)			
Remain	651	593	35.2%
Leave	672	626	37.2%
Don't Know / Did Not Vote	359	463	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	122	114	6.8%
North Lab	134	124	7.4%
North LD	26	22	1.3%
North BP	15	15	0.9%
North Oth	11	12	0.7%
North DNV	93	118	7.0%
Midlands Con	114	108	6.4%
Midlands Lab	75	66	3.9%
Midlands LD	18	15	0.9%
Midlands BP	2	3	0.2%
Midlands Oth	10	8	0.5%
Midlands DNV	69	79	4.7%
London Con	49	47	2.8%
London Lab	58	72	4.3%
London LD	13	22	1.3%
London BP	1	2	0.1%
London Oth	5	5	0.3%
London DNV	46	56	3.3%
South Con	239	232	13.8%
South Lab	108	99	5.9%
South LD	76	71	4.2%
South BP	3	2	0.1%
South Oth	24	22	1.3%
South DNV	129	138	8.2%
Wales Con	26	22	1.3%
Wales Lab	29	25	1.5%
Wales LD	3	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	25	24	1.4%
Scotland Con	28	27	1.6%
Scotland Lab	22	20	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	50	49	2.9%
Scotland Oth DNV	38	40	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk