

YouGov / The Times Survey Results

Sample Size: 1708 adults in GB
Fieldwork: 9th - 10th November 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1708	287	558	112	559	413	145	602	636	827	881	179	705	422	401	974	734	207	572	369	412	149	
Unweighted Sample	1708	299	585	119	579	420	157	668	663	754	954	144	689	429	445	1015	693	186	584	377	408	153	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

1-2
Nov

	1-2	9-10	Westminster VI		Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Con	24	25	100	0	0	63	3	3	12	44	24	25	14	13	26	47	23	27	17	33	25	20	16
Lab	50	48	0	100	0	17	85	40	58	29	44	51	59	59	43	27	48	47	55	40	51	61	27
Lib Dem	9	10	0	0	100	4	4	52	14	5	11	8	5	10	11	11	11	7	11	15	7	5	6
SNP	4	5	0	0	0	0	1	1	7	2	4	6	8	5	4	4	5	6	1	0	0	0	44
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	1	1	2	2	0	0	1	1	1	0	3	0	0
Reform UK	6	5	0	0	0	10	1	0	1	12	9	2	6	5	5	7	5	7	7	5	7	5	2
Green	5	5	0	0	0	3	6	3	6	3	4	5	6	5	5	3	6	3	8	5	4	4	3
Other	2	2	0	0	0	3	0	1	1	4	3	1	0	1	5	1	2	2	1	1	3	4	2

If there were a general election held tomorrow, which party would you vote for?

	1-2	9-10	Westminster VI		Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
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Conservative	16	17	100	0	0	43	3	3	10	29	17	17	11	10	19	30	17	16	12	22	16	14	12
Labour	34	33	0	100	0	11	74	34	48	20	31	34	40	41	31	17	37	27	37	27	33	41	23
Liberal Democrat	6	7	0	0	100	3	3	44	12	4	8	6	4	7	8	7	8	4	7	10	5	3	5
Scottish National Party (SNP)	2	3	0	0	0	0	1	1	6	2	3	4	6	4	3	2	3	3	1	0	0	0	36
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	1	2	1	0	0	1	1	0	0	2	0	0
Reform UK	4	4	0	0	0	7	1	0	1	8	6	2	4	3	4	4	4	4	5	4	5	3	2
Green	4	3	0	0	0	2	5	3	5	2	3	4	4	4	4	2	5	2	6	4	3	3	2
Some other party	2	2	0	0	0	2	0	1	1	3	2	1	1	1	4	1	2	1	1	1	2	3	2
Would not vote	11	13	0	0	0	6	4	3	5	9	15	11	11	16	9	13	10	18	11	13	16	15	6
Don't know	18	16	0	0	0	24	7	10	12	22	12	20	10	13	17	24	13	21	18	17	17	16	10
Refused	2	2	0	0	0	1	1	0	1	1	2	1	8	1	1	0	1	2	1	2	2	1	1

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=27]

UK Independence Party (UKIP)	29	41	0	0	0	54	57	0	0	50	52	0	0	16	55	40	21	82	58	0	43	49	33
Women's Equality Party	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	57	50	0	0	0	46	43	100	100	45	44	73	0	84	40	60	66	18	42	100	48	42	40
Don't know	8	7	0	0	0	0	0	0	0	4	4	16	59	0	5	0	10	0	0	0	0	9	28
Refused	0	3	0	0	0	0	0	0	0	0	11	41	0	0	0	4	0	0	0	0	9	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	12	2	1	0	4	4	1	3	7	14	10	13	13	10	10	8	16	11	12	14	12	6
1	2	1	0	0	2	1	0	1	0	2	1	1	3	1	1	1	1	2	1	1	2	1	1
2	1	1	1	0	0	2	0	1	1	1	2	1	4	1	1	1	2	1	2	2	1	1	0
3	2	2	0	1	0	1	1	0	1	2	1	2	4	1	2	2	1	3	2	1	2	2	2
4	2	2	1	0	1	1	1	0	1	2	1	2	1	3	1	0	1	2	2	1	2	2	0
5	7	6	6	3	2	7	3	2	2	6	5	7	11	7	4	5	5	8	10	7	4	6	5
6	2	2	1	2	2	2	1	1	2	2	2	2	3	2	2	2	2	2	1	3	1	2	3
7	4	5	7	4	5	6	3	2	3	5	5	5	5	6	3	3	5	5	6	4	7	3	3
8	6	5	7	6	4	6	5	4	6	6	5	6	6	7	4	3	6	5	3	6	4	6	6
9	7	7	11	9	10	10	6	9	9	8	7	8	4	6	9	10	7	8	5	7	8	7	12
10 - Absolutely certain to vote	57	56	64	75	74	59	75	79	72	59	56	56	47	51	63	62	63	48	55	55	54	58	62

Which of the following do you think would make the best Prime Minister?

Rishi Sunak	28	27	83	4	22	55	6	13	18	41	27	26	23	17	31	42	28	25	22	32	25	27	22
Keir Starmer	32	34	1	73	42	10	65	52	50	17	36	31	41	41	31	20	39	26	39	29	32	35	43
Not sure	36	37	16	21	35	34	27	33	30	41	35	40	29	39	37	37	32	45	35	38	41	35	35
Refused	4	2	1	3	2	1	2	2	2	1	2	3	7	3	1	1	1	4	5	2	2	3	1

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	2	3	9	1	0	6	1	0	2	5	4	2	4	2	2	5	2	4	2	3	3	4	2
Fairly well	19	18	54	5	9	38	5	8	8	32	17	19	10	12	22	29	19	18	12	22	18	19	10
TOTAL WELL	21	21	63	6	9	44	6	8	10	37	21	21	14	14	24	34	21	22	14	25	21	23	12
Fairly badly	28	27	23	20	27	31	18	20	21	31	29	24	28	25	25	29	25	29	27	25	28	27	26
Very badly	40	41	6	67	59	16	68	67	61	24	44	38	41	47	44	27	46	34	49	39	39	39	51
TOTAL BADLY	68	68	29	87	86	47	86	87	82	55	73	62	69	72	69	56	71	63	76	64	67	66	77
Don't know	10	11	9	7	5	10	8	4	8	9	6	16	17	14	7	9	8	15	10	10	12	12	12

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	35	32	67	11	11	65	7	4	5	70	36	28	11	21	37	57	28	38	20	37	37	32	20
Wrong to leave	52	56	25	83	86	26	88	94	91	19	54	58	67	66	54	35	64	45	71	52	50	54	71
Don't know	13	12	8	6	3	9	6	3	3	11	10	13	22	13	9	8	8	17	10	11	13	14	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think Rishi Sunak is doing in his role as Prime Minister so far?

Very well	3	13	1	1	6	1	1	3	4	4	3	3	3	3	5	3	4	3	4	3	3	4
Fairly well	29	63	17	33	50	14	31	25	40	28	31	20	23	33	42	31	27	24	36	27	28	20
TOTAL WELL	32	76	18	34	56	15	32	28	44	32	34	23	26	36	47	34	31	27	40	30	31	24
Fairly badly	24	8	33	34	18	31	30	27	21	27	21	32	23	23	21	25	22	29	23	22	25	21
Very badly	15	0	25	11	5	28	15	20	9	18	13	14	16	18	11	15	15	21	11	14	17	22
TOTAL BADLY	39	8	58	45	23	59	45	47	30	45	34	46	39	41	32	40	37	50	34	36	42	43
Don't know	28	16	24	21	22	26	24	25	26	24	32	31	35	23	21	26	31	23	26	34	27	34

Which of these best reflect your view?

Rishi Sunak has been a better Prime Minister than I expected	10	21	8	12	15	7	10	8	13	10	11	12	9	9	14	11	10	5	14	10	10	6
Rishi Sunak has been a worse Prime Minister than I expected	10	6	13	11	9	11	16	12	10	12	9	10	8	11	13	11	9	16	10	8	10	11
I expected Rishi Sunak to be a good Prime Minister and he has been	18	43	10	18	30	8	19	18	20	19	17	12	16	20	21	20	15	16	20	16	20	12
I expected Rishi Sunak to be a bad Prime Minister and he has been	24	5	36	30	13	40	24	30	19	28	20	30	27	25	16	25	23	29	20	25	26	28
Don't know	37	25	33	29	33	34	31	32	38	31	43	36	40	34	37	33	44	33	37	41	35	44

Since he became Prime Minister, would you say Rishi Sunak has or has not acted with integrity?

Has	30	69	20	29	50	16	32	27	39	29	31	17	26	35	38	32	28	22	38	25	30	22
Has not	37	11	54	35	24	55	39	45	31	43	32	42	38	38	34	39	35	46	32	37	40	41
Don't know	33	20	26	36	26	28	29	28	30	29	36	42	36	27	29	29	37	32	30	38	30	36

And do you think the Government that Rishi Sunak leads has or has not acted with integrity?

Has	16	48	5	11	29	5	11	12	20	17	15	11	13	19	20	15	17	10	20	14	16	12
Has not	54	23	77	66	42	75	67	65	50	57	51	50	54	57	53	58	49	58	52	53	55	56
Don't know	30	29	17	23	29	20	22	23	30	27	34	39	33	25	27	27	35	33	28	34	29	31

On Tuesday, Gavin Williamson resigned from the Government. How closely have you been following this?

Very closely	7	5	12	7	6	12	8	10	6	9	6	6	6	9	9	9	6	11	8	5	7	4
Fairly closely	23	22	32	32	21	33	37	31	20	25	20	17	19	30	24	26	17	28	22	20	22	23
Not very closely	24	30	23	22	30	19	26	23	26	24	25	22	24	25	25	24	25	24	26	22	24	26
I am aware of the story but am not following it	27	28	21	30	31	20	22	22	32	27	27	18	26	25	33	26	28	26	26	27	28	27
I am not aware of the story	19	15	12	9	12	15	6	13	15	15	23	36	25	11	9	15	23	11	17	25	19	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Gavin Williamson's resignation...

Reflects badly on Rishi Sunak	39	20	58	57	30	60	53	52	33	44	35	39	37	48	36	43	35	47	37	34	41	46
Reflects well on Rishi Sunak	2	5	1	0	4	1	1	2	3	3	2	3	2	1	4	2	3	3	2	2	3	1
Doesn't really reflect either well or badly on Rishi Sunak	22	39	15	23	34	11	26	20	27	23	21	17	18	26	27	25	18	22	25	22	19	17
I don't know enough about this to say	36	35	25	20	33	28	20	26	37	31	42	42	44	25	34	30	45	28	36	43	36	36

The following measures are reportedly being considered by Jeremy Hunt as part of his budget next week.

In each case, please say whether you think it would or would not be a fair thing to do in the present circumstances?

Freezing the amount people can earn before paying the 40p rate of income tax, rather than increasing it

This would be fair	45	58	44	51	54	44	52	50	48	49	42	32	42	54	48	46	44	43	51	39	43	49
This would not be fair	30	28	33	30	29	33	29	30	31	31	28	27	29	31	30	31	28	32	28	29	33	25
Don't know	25	14	23	20	17	23	19	19	21	20	30	41	29	16	22	23	28	25	21	33	24	26

Freezing the amount people can earn before paying income tax, rather than increasing it

This would be fair	42	54	38	39	51	37	44	44	46	41	42	32	41	45	44	41	42	39	45	36	43	41
This would not be fair	38	33	45	45	36	46	42	42	38	42	35	29	39	41	39	42	34	40	37	40	38	40
Don't know	20	13	16	16	13	17	14	14	16	16	23	39	20	14	18	17	24	21	18	24	18	19

Ending the pension "triple lock" by raising the state pension in line with wages rather than inflation, meaning a smaller increase this year

This would be fair	25	34	24	30	27	25	35	27	25	26	25	25	31	26	15	27	23	29	25	22	26	30
This would not be fair	55	55	58	55	62	56	52	57	62	57	52	39	41	63	77	55	54	49	57	55	56	49
Don't know	20	11	17	14	11	19	14	17	14	17	23	37	28	11	9	18	23	22	19	23	18	21

Increasing benefits in line with wages rather than inflation, meaning a smaller increase this year

This would be fair	44	63	34	39	56	37	38	42	51	43	45	27	44	51	44	43	45	42	43	43	47	46
This would not be fair	40	24	56	50	32	53	51	48	35	44	36	42	39	41	41	42	38	44	41	38	39	40
Don't know	16	13	10	11	12	10	11	10	14	13	18	32	17	8	15	15	17	14	15	20	14	15

Allowing local authorities to increase rates of council tax

This would be fair	19	22	22	37	17	24	30	27	17	25	14	21	15	21	24	23	14	23	21	16	19	20
This would not be fair	68	69	69	48	75	66	59	64	73	62	73	50	73	69	65	65	71	64	68	69	68	66
Don't know	13	9	8	15	8	10	10	9	10	13	13	29	12	10	10	11	15	13	12	15	13	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Freezing the amount of money the government spends on public services at the current level

This would be fair	28	53	16	20	44	16	16	23	37	34	24	21	24	31	36	27	31	28	32	29	25	24
This would not be fair	54	35	74	65	43	74	72	67	49	53	56	48	56	57	49	58	49	53	52	51	59	59
Don't know	17	12	9	15	13	10	11	11	14	14	21	30	19	12	14	15	21	19	16	20	16	17

Freezing the amount of money the government spends on defence spending at the current level

This would be fair	51	46	59	60	46	62	60	63	44	50	52	48	55	50	47	55	45	59	52	41	51	61
This would not be fair	26	39	22	23	38	16	25	20	36	30	22	12	20	32	37	25	28	21	28	30	26	18
Don't know	23	15	19	17	16	22	15	17	20	20	26	40	25	18	17	20	27	20	21	29	22	21

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	200	183	10.7%
Men 50-64 High education	53	63	3.7%
Men 50-64 Mid education	89	77	4.5%
Men 50-64 Low education	71	67	3.9%
Men 25-49 High education	126	161	9.4%
Men 25-49 Mid education	107	113	6.6%
Men 25-49 Low education	51	73	4.3%
Men Under 25 High education	16	17	1.0%
Men Under 25 Mid & Low education	41	73	4.3%
Women Over 65	246	219	12.8%
Women 50-64 High education	53	60	3.5%
Women 50-64 Mid education	91	87	5.1%
Women 50-64 Low education	72	68	4.0%
Women 25-49 High education	163	173	10.1%
Women 25-49 Mid education	154	121	7.1%
Women 25-49 Low education	88	65	3.8%
Women Under 25 High education	21	20	1.2%
Women Under 25 Mid & Low education	66	68	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	176	325	19.0%
Medium (3-7)	1143	1025	60.0%
High (8,9,10)	389	359	21.0%
Social Grade (NRS and 2011 census)			
AB	526	478	28.0%
C1	489	495	29.0%
C2	303	359	21.0%
DE	390	376	22.0%
EU Referendum Vote (Election Result)			
Remain	668	602	35.2%
Leave	663	636	37.2%
Don't Know / Did Not Vote	377	470	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	123	116	6.8%
North Lab	136	126	7.4%
North LD	30	22	1.3%
North BP	12	15	0.9%
North Oth	12	12	0.7%
North DNV	95	120	7.0%
Midlands Con	115	109	6.4%
Midlands Lab	70	67	3.9%
Midlands LD	18	15	0.9%
Midlands BP	5	3	0.2%
Midlands Oth	9	9	0.5%
Midlands DNV	64	80	4.7%
London Con	51	48	2.8%
London Lab	57	73	4.3%
London LD	24	22	1.3%
London BP	1	2	0.1%
London Oth	7	5	0.3%
London DNV	46	56	3.3%
South Con	237	236	13.8%
South Lab	111	101	5.9%
South LD	70	72	4.2%
South BP	2	2	0.1%
South Oth	27	22	1.3%
South DNV	137	140	8.2%
Wales Con	24	22	1.3%
Wales Lab	26	26	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	5	3	0.2%
Wales Oth DNV	29	24	1.4%
Scotland Con	29	27	1.6%
Scotland Lab	20	20	1.2%
Scotland LD	11	10	0.6%
Scotland SNP	55	50	2.9%
Scotland Oth DNV	38	41	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk