

YouGov / The Times Survey Results

Sample Size: 2072 GB Adults
Fieldwork: 7th - 8th May 2024



	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2072	273	711	137	677	501	176	730	772	1003	1069	218	856	512	487	1181	891	1788	104	180	499	344	251	694	
Unweighted Sample	2072	285	724	130	699	505	178	818	789	924	1148	183	865	526	498	1418	654	1782	116	174	507	349	210	716	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

30 Apr - 1 May
3-7 May

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	18	18	100	0	0	48	0	3	9	32	18	19	6	11	19	33	16	21	19	17	10	17	24	16	20
Lab	44	48	0	100	0	17	84	45	63	27	45	50	59	59	45	27	50	44	48	52	45	53	46	54	42
Lib Dem	10	9	0	0	100	5	4	44	11	7	10	8	16	8	7	11	9	9	10	3	4	5	6	12	15
SNP	2	3	0	0	0	0	0	1	4	2	4	2	4	2	4	3	3	3	0	0	30	0	0	1	0
Plaid Cymru	1	1	0	0	0	0	0	1	1	0	1	0	0	1	0	0	1	0	0	9	0	0	0	0	0
Reform UK	15	13	0	0	0	26	1	3	2	26	15	10	3	8	17	18	11	15	14	10	3	15	15	9	14
Green	8	7	0	0	0	3	10	3	9	3	5	9	11	10	5	3	8	6	7	6	6	8	6	7	7
Other	2	2	0	0	0	2	1	0	1	3	2	1	1	1	3	3	2	2	2	3	2	2	2	1	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	12	13	100	0	0	35	0	3	8	24	14	12	5	8	15	24	13	14	14	12	7	12	16	12	15
Labour	31	34	0	100	0	12	75	39	52	21	35	34	42	41	34	20	39	29	34	40	33	38	32	42	30
Liberal Democrat	7	7	0	0	100	3	3	39	9	5	8	6	11	5	5	8	7	6	7	2	4	3	4	9	11
Scottish National Party (SNP)	2	2	0	0	0	0	0	1	3	1	3	1	2	1	3	2	2	2	0	0	22	0	0	1	0
Plaid Cymru	1	0	0	0	0	0	0	1	1	0	1	0	0	1	0	0	1	0	0	8	0	0	0	0	0
Reform UK	11	9	0	0	0	19	1	2	2	20	12	7	3	6	13	14	8	11	10	7	2	12	11	7	10
Green	6	5	0	0	0	2	9	2	8	2	4	6	8	7	4	3	6	4	5	4	5	6	4	6	5
Some other party	2	1	0	0	0	1	1	0	1	2	2	1	1	1	2	2	1	1	1	2	1	2	2	1	1
Would not vote	12	11	0	0	0	6	2	2	4	9	11	12	10	16	9	7	10	14	11	8	12	12	12	9	11
Don't know	14	13	0	0	0	19	6	10	12	15	9	17	12	10	13	18	12	15	13	11	12	12	16	7	15
Refused	3	3	0	0	0	1	3	0	1	2	3	3	7	4	1	1	2	4	3	3	2	2	3	8	3

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=29]

UK Independence Party (UKIP)	5	33	0	0	0	64	18	0	11	52	33	32	56	14	39	39	14	55	35	41	0	49	55	0	26
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	87	56	0	0	0	36	82	100	89	48	56	55	44	47	61	61	78	29	51	59	100	51	45	50	56
Don't know	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	12	0	0	0	0	0	0	0	0	11	13	0	38	0	0	8	15	14	0	0	0	0	50	18

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	11	10	1	1	0	4	2	0	3	7	9	12	10	14	8	7	8	13	10	8	13	11	11	11	9
1	2	1	0	0	0	1	0	0	0	1	1	1	1	1	1	1	1	1	1	1	0	1	1	0	2
2	2	2	0	1	0	1	0	1	1	1	2	1	5	2	1	1	2	2	2	4	3	2	1	1	2
3	2	2	1	1	0	1	1	1	1	2	2	1	3	2	1	2	1	2	2	5	0	2	2	1	1
4	2	2	1	1	0	2	0	0	2	2	1	3	1	1	1	1	2	2	2	1	0	2	2	0	2
5	6	6	3	4	9	6	3	1	3	7	5	7	9	6	5	7	5	8	6	3	6	8	6	4	6
6	3	3	3	3	3	2	3	2	1	2	3	3	6	3	2	2	4	1	3	3	2	2	3	5	2
7	4	5	7	4	6	6	3	4	3	6	5	5	7	5	5	4	5	5	5	8	4	4	7	5	5
8	8	7	9	7	11	7	4	7	6	6	6	7	13	5	5	7	6	7	7	6	5	7	5	7	7
9	7	7	9	7	13	9	6	12	9	7	7	7	7	7	7	8	9	5	7	5	3	8	6	7	9
10 - Absolutely certain to vote	54	56	67	73	57	59	78	73	73	58	58	54	35	54	63	61	58	53	55	56	64	53	56	58	54

HYPOTHETICAL HUNG P VOTING INTENTION
Westminster Voting Intention in the case of a hung Parliament

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	21	99	1	2	54	1	4	12	36	21	22	6	12	22	40	20	24	23	21	10	18	27	18	25
Lab	46	1	93	12	17	83	43	62	26	44	49	51	59	45	25	48	43	46	51	40	52	45	52	41
Lib Dem	9	0	3	83	5	5	46	11	6	10	8	19	8	8	10	10	8	10	3	5	6	6	11	15
SNP	3	0	1	1	0	1	1	4	2	4	2	5	2	4	3	3	4	0	0	35	0	0	0	0
Plaid Cymru	1	0	0	0	0	0	2	1	0	1	0	0	1	0	0	1	0	0	10	0	0	0	0	0
Reform UK	11	0	0	1	20	1	3	1	23	13	8	3	7	14	15	9	13	12	8	3	14	12	9	11
Green	7	0	3	1	3	9	2	8	4	4	9	14	9	4	4	7	6	7	4	4	9	7	7	6
Other	2	0	0	0	1	1	0	1	2	3	1	3	1	3	1	2	2	2	3	2	2	2	3	1

Imagine that in the weeks running up to the general election it looked likely that there would be a hung Parliament, with no one party likely to have an overall majority. How would you then vote?

Conservative	16	94	1	2	42	1	3	11	28	16	15	4	9	18	31	15	17	17	15	8	13	19	14	19
Labour	34	1	87	11	13	75	38	53	21	34	34	33	41	36	19	37	30	34	36	31	38	31	40	31
Liberal Democrat	7	0	3	78	4	4	41	9	5	8	6	12	6	6	8	8	6	8	3	4	5	4	8	11
Scottish National Party (SNP)	2	0	1	2	0	1	1	4	2	3	1	4	1	3	3	2	3	0	0	28	0	0	0	0
Plaid Cymru	0	0	0	0	0	0	2	1	0	1	0	0	1	0	0	1	0	0	8	0	0	0	0	0
Reform UK	8	0	0	1	16	1	2	1	18	10	7	2	6	11	12	7	10	9	6	2	11	9	8	8
Green	5	0	3	0	2	8	2	7	3	4	7	9	7	3	4	6	5	6	3	3	7	6	5	5
Some other party	2	0	0	0	1	1	0	1	2	2	1	3	1	2	1	2	1	1	2	2	2	1	3	1
Would not vote	11	0	1	0	5	2	1	3	8	11	11	10	14	9	8	9	13	11	10	13	13	12	7	9
Don't know	11	3	4	5	15	5	8	8	12	8	15	17	10	9	14	11	12	11	11	10	9	15	9	12
Refused	3	1	1	1	1	3	2	2	1	3	3	7	5	1	0	3	3	3	6	0	3	2	6	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you think is the mostly likely outcome of the next general election?

A large Labour majority	23	14	35	23	21	29	26	26	22	28	19	17	25	29	17	22	25	24	20	22	24	22	21	25
A moderate Labour majority	29	21	40	36	27	38	37	35	28	30	27	29	27	30	30	32	24	29	30	26	30	29	30	28
A narrow Labour majority	14	14	15	9	14	16	14	14	14	14	14	14	12	13	18	15	12	14	14	13	14	14	15	13
A hung Parliament, resulting in a Labour-led government with support from other parties	11	17	5	16	15	8	11	10	12	10	11	14	9	11	13	12	9	11	10	13	9	11	10	11
A hung Parliament, resulting in a Conservative-led government with support from other parties	3	7	1	4	5	1	4	3	4	2	3	2	3	2	3	3	3	3	3	3	2	2	4	3
A narrow Conservative majority	3	7	0	3	5	1	2	2	4	2	3	3	2	3	4	2	3	3	1	4	1	3	1	4
A moderate Conservative majority	1	4	0	0	1	0	1	0	1	1	1	2	2	0	0	1	1	1	0	0	1	1	1	1
A large Conservative majority	1	3	0	0	1	0	0	1	0	0	1	1	1	0	0	0	1	1	0	0	1	1	0	1
Something else	2	0	0	1	0	1	0	0	2	2	1	2	2	1	1	1	3	1	4	3	1	1	2	1
Don't know	15	13	3	8	12	6	6	8	15	10	20	15	18	11	14	11	20	15	18	16	16	17	15	13

And, considering only the outcomes that you think are realistic at the present time, what would you personally like to see happen at the next general election?

A large Labour majority	25	2	57	19	11	50	31	36	17	26	23	24	28	30	14	25	24	25	26	22	27	19	32	24
A moderate Labour majority	15	2	30	15	7	24	20	20	9	16	13	25	16	11	11	17	12	14	20	17	14	15	15	13
A narrow Labour majority	6	5	5	11	4	6	10	6	4	7	4	8	6	4	4	7	4	5	1	10	5	5	7	6
A hung Parliament, resulting in a Labour-led government with support from other parties	9	4	4	27	6	9	17	12	6	9	9	8	9	9	8	9	8	8	8	15	7	8	7	10
A hung Parliament, resulting in a Conservative-led government with support from other parties	5	11	1	1	10	1	2	3	10	6	4	2	3	7	9	6	5	5	6	4	6	6	5	5
A narrow Conservative majority	6	26	0	2	13	0	2	4	10	6	5	3	2	7	11	6	5	6	4	4	5	7	4	7
A moderate Conservative majority	5	27	0	2	12	0	2	3	9	4	6	1	3	6	10	5	5	5	3	3	4	6	6	6
A large Conservative majority	3	16	0	0	8	0	0	1	6	3	3	2	2	3	5	2	4	3	4	0	5	3	2	3
Something else	9	1	0	10	11	4	6	5	13	11	8	8	8	12	9	9	10	9	9	8	10	10	7	9
Don't know	18	6	2	13	17	6	10	11	17	12	24	19	23	12	17	15	23	18	19	18	20	20	14	18

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*