

YouGov / The Times Survey Results

Sample Size: 2052 GB Adults
Fieldwork: 19th - 20th December 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2052	322	588	139	671	497	174	723	764	993	1059	215	847	507	482	1170	882	1771	103	179	495	341	248	687
Unweighted Sample	2052	345	611	150	700	508	190	854	775	939	1113	133	812	542	565	1270	782	1765	104	183	484	342	226	713
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

12-13 Dec
19-20 Dec

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	22	24	100	0	0	56	1	6	13	38	23	24	11	16	24	38	24	22	25	19	15	23	25	20	28
Lab	44	43	0	100	0	14	85	36	56	24	42	44	54	55	42	23	44	41	45	41	30	53	44	49	37
Lib Dem	10	10	0	0	100	3	3	53	14	4	9	10	9	10	9	11	10	10	10	9	10	7	7	12	13
SNP	3	3	0	0	0	0	0	1	5	1	3	4	4	4	3	3	3	4	0	0	34	0	0	0	0
Plaid Cymru	1	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0	0	9	0	0	0	0	0
Reform UK	11	11	0	0	0	22	1	1	1	25	13	8	5	5	13	19	8	15	11	19	3	10	15	9	11
Green	7	8	0	0	0	3	9	4	9	4	8	8	14	8	9	3	9	6	8	3	8	6	6	9	9
Other	1	1	0	0	0	2	0	1	0	2	1	1	2	1	1	2	1	2	2	0	1	1	3	2	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	14	16	100	0	0	39	1	5	11	25	17	15	7	11	16	28	18	13	16	12	10	16	16	14	18
Labour	29	29	0	100	0	10	69	29	45	16	30	27	31	34	29	17	32	24	29	26	22	36	29	32	24
Liberal Democrat	7	7	0	0	100	2	3	43	12	3	7	7	6	7	6	8	7	6	7	6	8	5	4	9	9
Scottish National Party (SNP)	2	2	0	0	0	0	0	0	4	1	2	2	3	2	2	2	2	2	0	0	25	0	0	0	0
Plaid Cymru	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	6	0	0	0	0	0
Reform UK	7	7	0	0	0	16	1	0	1	17	9	5	3	3	9	14	6	9	7	12	2	7	10	5	7
Green	5	5	0	0	0	2	7	3	8	3	5	5	8	5	6	2	6	4	5	2	7	4	4	6	6
Some other party	1	1	0	0	0	2	0	1	0	2	1	1	1	1	2	2	1	1	1	0	1	0	3	1	1
Would not vote	15	12	0	0	0	6	3	2	3	9	13	12	15	16	10	7	9	18	13	14	7	15	16	10	11
Don't know	17	16	0	0	0	22	11	15	14	20	11	21	15	14	19	17	15	17	16	20	12	13	13	13	21
Refused	2	4	0	0	0	2	4	2	2	3	5	4	10	6	1	2	3	6	5	2	5	3	5	10	3

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=24]

UK Independence Party (UKIP)	8	20	0	0	0	23	0	0	0	23	13	30	40	41	0	20	18	22	23	0	0	48	11	40	23
Women's Equality Party	8	3	0	0	0	0	0	0	0	4	0	6	0	13	0	0	5	0	3	0	0	0	7	0	0
Some other party	71	67	0	0	0	59	100	100	100	58	75	56	60	46	90	61	57	78	63	0	100	52	74	60	56
Don't know	13	10	0	0	0	18	0	0	0	15	12	7	0	0	10	19	20	0	11	0	0	0	9	0	21
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2052	322	588	139	671	497	174	723	764	993	1059	215	847	507	482	1170	882	1771	103	179	495	341	248	687
Unweighted Sample	2052	345	611	150	700	508	190	854	775	939	1113	133	812	542	565	1270	782	1765	104	183	484	342	226	713
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
0 - Certain NOT to vote	11	11	0	1	0	4	2	3	2	8	11	11	11	15	10	6	7	17	11	14	8	12	14	11	9
1	2	1	0	1	0	1	0	0	1	1	1	1	3	2	1	0	1	2	1	1	2	2	1	0	1
2	2	2	1	1	0	1	2	1	1	2	3	1	4	2	2	1	2	2	2	1	2	2	3	2	2
3	2	3	2	1	4	2	1	0	1	3	3	2	8	3	2	1	2	4	3	3	0	3	2	3	3
4	2	1	1	1	3	1	1	2	1	1	1	1	2	2	1	1	1	1	1	1	1	2	2	1	1
5	6	8	4	4	7	7	6	5	5	7	6	9	15	8	8	5	6	10	8	9	7	8	10	6	8
6	2	3	2	2	5	3	3	2	2	3	3	3	3	3	3	3	3	3	2	3	3	2	5	3	
7	5	6	7	5	3	6	6	4	5	5	5	6	11	6	4	4	6	5	5	9	6	4	6	6	6
8	8	7	10	7	8	8	6	8	7	8	6	11	6	8	7	8	7	7	5	9	6	8	12	7	
9	10	9	14	9	11	12	7	14	8	12	10	8	7	8	9	12	10	8	9	11	6	7	8	9	11
10 - Absolutely certain to vote	49	49	59	68	58	56	67	63	67	51	48	49	24	45	55	59	54	41	48	46	55	53	45	44	48

Which of the following do you think would make the best Prime Minister?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Rishi Sunak	19	21	72	2	16	42	3	12	13	31	22	20	13	16	22	31	21	20	22	18	11	21	17	23	24
Keir Starmer	31	30	2	73	34	10	60	49	48	17	33	27	31	34	33	20	35	24	29	32	38	31	26	35	28
Not sure	46	43	24	23	47	44	31	36	35	47	38	48	44	41	43	46	38	50	42	46	47	43	48	31	43
Refused	4	6	2	3	3	4	5	3	3	5	7	5	12	8	3	4	6	6	6	3	5	5	8	11	5

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Very well	1	2	6	1	3	2	1	2	1	2	2	4	3	0	1	2	2	2	2	0	2	1	5	2	
Fairly well	18	18	57	6	10	36	5	7	10	28	18	18	11	13	19	29	17	19	19	13	11	15	18	18	22
TOTAL WELL	19	20	63	7	13	38	6	9	11	30	20	20	15	16	19	30	19	21	21	15	11	17	19	23	24
Fairly badly	29	28	25	25	37	32	18	31	26	29	27	28	32	27	26	29	28	27	28	25	28	30	30	26	26
Very badly	42	40	5	63	45	20	67	57	57	31	45	36	30	43	46	34	42	38	39	46	52	42	38	39	37
TOTAL BADLY	71	68	30	88	82	52	85	88	83	60	72	64	62	70	72	63	70	65	67	71	80	72	68	65	63
Don't know	10	12	8	4	5	10	9	3	7	9	8	16	22	14	9	8	11	14	12	14	9	11	13	12	13

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Right to leave	33	34	66	14	14	65	10	5	5	70	38	29	17	24	38	54	30	38	35	31	24	35	35	28	37
Wrong to leave	55	53	27	79	82	26	82	89	90	20	50	55	62	60	52	38	59	45	51	56	69	53	47	53	51
Don't know	12	14	7	7	4	9	7	6	5	10	11	16	22	16	10	9	11	16	14	13	7	13	17	19	12

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	255	220	10.7%
Men 50-64 High education	73	76	3.7%
Men 50-64 Mid education	104	92	4.5%
Men 50-64 Low education	88	80	3.9%
Men 25-49 High education	184	193	9.4%
Men 25-49 Mid education	125	135	6.6%
Men 25-49 Low education	54	88	4.3%
Men Under 25 High education	21	21	1.0%
Men Under 25 Mid & Low education	35	88	4.3%
Women Over 65	310	263	12.8%
Women 50-64 High education	66	72	3.5%
Women 50-64 Mid education	117	105	5.1%
Women 50-64 Low education	94	82	4.0%
Women 25-49 High education	202	207	10.1%
Women 25-49 Mid education	179	146	7.1%
Women 25-49 Low education	68	78	3.8%
Women Under 25 High education	27	25	1.2%
Women Under 25 Mid & Low education	50	82	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	219	390	19.0%
Medium (3-7)	1353	1231	60.0%
High (8,9,10)	480	431	21.0%
Social Grade (NRS and 2011 census)			
AB	649	575	28.0%
C1	621	595	29.0%
C2	359	431	21.0%
DE	423	451	22.0%
EU Referendum Vote (Election Result)			
Remain	854	723	35.2%
Leave	775	764	37.2%
Don't Know / Did Not Vote	423	565	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	153	140	6.8%
North Lab	158	152	7.4%
North LD	29	27	1.3%
North BP	11	18	0.9%
North Oth	16	14	0.7%
North DNV	117	144	7.0%
Midlands Con	135	131	6.4%
Midlands Lab	85	80	3.9%
Midlands LD	20	18	0.9%
Midlands BP	4	4	0.2%
Midlands Oth	11	10	0.5%
Midlands DNV	87	96	4.7%
London Con	45	57	2.8%
London Lab	77	88	4.3%
London LD	29	27	1.3%
London BP	1	2	0.1%
London Oth	8	6	0.3%
London DNV	66	68	3.3%
South Con	301	283	13.8%
South Lab	133	121	5.9%
South LD	95	86	4.2%
South BP	3	2	0.1%
South Oth	30	27	1.3%
South DNV	151	168	8.2%
Wales Con	32	27	1.3%
Wales Lab	30	31	1.5%
Wales LD	6	4	0.2%
Wales PC	8	8	0.4%
Wales BP	2	4	0.2%
Wales Oth DNV	26	29	1.4%
Scotland Con	34	33	1.6%
Scotland Lab	25	25	1.2%
Scotland LD	11	12	0.6%
Scotland SNP	66	60	2.9%
Scotland Oth DNV	47	49	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk