

YouGov / The Times Survey Results

Sample Size: 2062 adults in GB
Fieldwork: 5th - 6th July 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2062	299	628	116	674	499	175	727	768	998	1064	216	852	509	485	1175	887	1780	103	179	497	342	250	691	
Unweighted Sample	2062	322	629	133	702	476	192	831	818	910	1152	162	803	515	582	1267	795	1774	112	176	516	362	169	727	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

27-28 Jun

5-6 Jul

Con	24	22	100	0	0	56	1	3	13	39	24	20	14	10	24	42	21	25	23	23	13	19	25	11	30
Lab	46	47	0	100	0	17	84	38	58	28	44	50	62	56	45	30	49	43	48	43	36	54	52	59	39
Lib Dem	10	9	0	0	100	4	2	48	14	4	9	9	8	9	9	9	10	6	9	6	9	7	5	5	13
SNP	3	3	0	0	0	0	0	0	4	2	4	3	3	4	3	2	3	4	0	0	33	0	0	0	0
Plaid Cymru	1	1	0	0	0	0	1	0	1	1	0	1	0	1	1	0	1	1	0	13	0	0	0	0	0
Reform UK	8	9	0	0	0	18	1	1	1	19	11	6	1	7	10	12	7	11	9	11	2	11	9	12	8
Green	7	7	0	0	0	1	9	9	9	3	5	9	12	8	6	5	6	8	7	2	5	7	6	9	8
Other	2	2	0	0	0	2	2	0	1	4	3	2	1	4	1	1	2	3	2	2	3	1	2	5	3

If there were a general election held tomorrow, which party would you vote for?

Conservative	16	14	100	0	0	37	1	3	10	25	16	13	9	6	18	28	15	14	15	16	9	13	14	8	19
Labour	32	30	0	100	0	11	72	32	46	18	29	32	34	34	33	20	36	24	31	30	26	36	31	40	24
Liberal Democrat	7	6	0	0	100	3	1	41	11	3	6	5	4	5	6	6	8	3	6	4	6	5	3	3	8
Scottish National Party (SNP)	2	2	0	0	0	0	0	0	3	1	2	2	2	3	2	1	2	2	0	0	23	0	0	0	0
Plaid Cymru	1	0	0	0	0	0	1	0	1	0	0	1	0	1	1	0	0	0	0	9	0	0	0	0	0
Reform UK	6	6	0	0	0	12	1	0	1	12	7	4	0	4	8	8	6	6	6	7	2	7	5	8	5
Green	5	5	0	0	0	1	8	7	7	2	4	6	7	5	4	3	5	5	5	1	3	5	4	6	5
Some other party	1	2	0	0	0	2	2	0	1	3	2	2	1	3	1	1	2	2	2	1	3	1	1	4	2
Would not vote	12	15	0	0	0	8	3	2	5	13	17	14	24	18	11	10	10	22	15	14	15	17	16	12	15
Don't know	17	17	0	0	0	24	8	14	13	21	14	20	13	16	15	21	14	20	18	15	10	13	20	18	19
Refused	2	3	0	0	0	1	2	0	1	2	3	2	6	4	0	1	3	2	3	2	3	2	5	2	2

And which of these parties would you vote for?

[Asked only to those who would vote for 'some other party'; n=36]

UK Independence Party (UKIP)	14	5	0	0	0	0	10	0	0	6	5	6	47	3	0	11	7	4	5	0	10	11	0	0	7
Women's Equality Party	0	7	0	0	0	0	33	0	56	0	0	15	0	11	0	0	16	0	9	0	0	0	0	31	0
Some other party	84	74	0	0	0	88	45	100	44	76	91	58	53	70	84	89	70	78	70	100	90	58	100	43	87
Don't know	0	13	0	0	0	12	12	0	0	18	5	22	0	16	16	0	8	18	16	0	0	31	0	27	6
Refused	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

27-28 Jun 5-6 Jul

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
0 - Certain NOT to vote	10	13	1	1	1	5	3	1	4	9	13	12	19	17	8	8	7	20	13	11	14	13	14	12	12
1	2	2	0	0	0	1	1	1	1	2	2	2	2	2	2	2	2	2	3	1	2	2	1	2	2
2	2	3	0	1	1	2	1	0	1	3	3	2	6	3	2	1	2	3	3	1	1	3	3	4	2
3	2	2	0	1	0	2	1	2	1	2	2	2	6	2	2	2	2	3	2	1	2	2	3	1	3
4	2	1	1	1	0	2	0	0	1	1	1	2	3	2	0	1	1	1	1	1	0	2	1	0	2
5	6	6	6	3	5	7	3	3	3	7	5	7	10	5	5	5	5	7	6	4	4	5	10	6	6
6	4	3	6	2	4	4	2	2	3	4	4	3	3	4	2	3	4	3	3	3	3	4	3	4	3
7	5	4	5	3	3	4	3	1	3	4	4	4	5	5	3	3	4	4	4	5	7	4	5	4	3
8	6	5	6	6	9	5	5	8	4	5	4	7	8	5	4	6	4	7	6	3	5	5	5	8	6
9	7	8	9	11	14	9	9	10	10	8	9	6	3	7	10	8	9	6	8	10	6	7	6	10	8
10 - Absolutely certain to vote	54	53	66	73	64	61	72	72	70	55	53	53	35	48	61	61	60	44	52	59	57	54	49	49	54

Which of the following do you think would make the best Prime Minister?

Rishi Sunak	24	24	86	2	17	50	5	15	18	38	26	23	15	16	30	38	25	24	25	26	16	24	26	15	29
Keir Starmer	30	34	1	76	52	11	68	56	53	18	35	33	35	37	38	23	40	25	33	37	38	35	28	40	32
Not sure	42	39	12	20	29	38	25	29	28	43	36	42	43	43	32	38	32	48	39	34	43	38	42	42	37
Refused	4	3	0	2	1	1	2	1	2	2	3	2	7	5	0	1	3	2	3	4	3	3	4	3	2

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	2	1	6	0	2	2	0	2	0	2	1	1	1	1	1	2	1	2	1	6	1	1	0	1	1
Fairly well	16	15	50	3	14	35	3	7	8	29	15	16	7	9	19	26	14	18	16	13	7	15	19	12	18
TOTAL WELL	18	16	56	3	16	37	3	9	8	31	16	17	8	10	20	28	15	20	17	19	8	16	19	13	19
Fairly badly	29	28	30	24	25	33	20	23	23	31	27	29	28	28	27	30	28	28	29	24	28	29	28	27	29
Very badly	43	45	8	68	57	25	71	62	65	31	48	42	42	50	48	35	49	40	44	45	54	46	43	49	42
TOTAL BADLY	72	73	38	92	82	58	91	85	88	62	75	71	70	78	75	65	77	68	73	69	82	75	71	76	71
Don't know	10	10	6	5	3	5	6	7	5	7	8	12	21	11	5	7	8	13	10	12	11	8	10	11	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	34	32	65	11	17	66	10	6	5	71	37	28	16	20	38	55	27	39	33	35	20	33	36	26	35
Wrong to leave	55	55	28	83	79	25	82	93	90	19	51	58	61	63	54	38	64	43	54	47	63	54	51	64	53
Don't know	11	13	8	6	4	9	8	1	5	10	12	14	23	17	7	7	9	18	12	18	17	14	13	10	12

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	274	221	10.7%
Men 50-64 High education	65	76	3.7%
Men 50-64 Mid education	99	93	4.5%
Men 50-64 Low education	80	80	3.9%
Men 25-49 High education	144	194	9.4%
Men 25-49 Mid education	128	136	6.6%
Men 25-49 Low education	55	89	4.3%
Men Under 25 High education	16	21	1.0%
Men Under 25 Mid & Low education	49	89	4.3%
Women Over 65	308	264	12.8%
Women 50-64 High education	70	72	3.5%
Women 50-64 Mid education	113	105	5.1%
Women 50-64 Low education	88	82	4.0%
Women 25-49 High education	200	208	10.1%
Women 25-49 Mid education	173	146	7.1%
Women 25-49 Low education	103	78	3.8%
Women Under 25 High education	26	25	1.2%
Women Under 25 Mid & Low education	71	82	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	227	392	19.0%
Medium (3-7)	1353	1237	60.0%
High (8,9,10)	482	433	21.0%
Social Grade (NRS and 2011 census)			
AB	665	577	28.0%
C1	602	598	29.0%
C2	302	433	21.0%
DE	493	454	22.0%
EU Referendum Vote (Election Result)			
Remain	831	727	35.2%
Leave	818	768	37.2%
Don't Know / Did Not Vote	413	568	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	157	140	6.8%
North Lab	156	153	7.4%
North LD	31	27	1.3%
North BP	18	19	0.9%
North Oth	18	14	0.7%
North DNV	136	144	7.0%
Midlands Con	144	132	6.4%
Midlands Lab	86	80	3.9%
Midlands LD	21	19	0.9%
Midlands BP	6	4	0.2%
Midlands Oth	10	10	0.5%
Midlands DNV	95	97	4.7%
London Con	36	58	2.8%
London Lab	52	89	4.3%
London LD	22	27	1.3%
London BP	1	2	0.1%
London Oth	5	6	0.3%
London DNV	53	68	3.3%
South Con	298	285	13.8%
South Lab	127	122	5.9%
South LD	100	87	4.2%
South BP	3	2	0.1%
South Oth	30	27	1.3%
South DNV	169	169	8.2%
Wales Con	32	27	1.3%
Wales Lab	32	31	1.5%
Wales LD	5	4	0.2%
Wales PC	9	8	0.4%
Wales BP	1	4	0.2%
Wales Oth DNV	33	29	1.4%
Scotland Con	35	33	1.6%
Scotland Lab	23	25	1.2%
Scotland LD	13	12	0.6%
Scotland SNP	65	60	2.9%
Scotland Oth DNV	40	49	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk