

YouGov / The Times Survey Results

Sample Size: 2072 adults in GB
Fieldwork: 15th - 16th June 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2072	319	566	140	680	501	176	730	772	1003	1069	218	856	512	487	1181	891	1788	104	180	501	344	249	694	
Unweighted Sample	2072	348	588	149	711	493	175	858	799	972	1100	155	839	524	554	1261	811	1770	114	188	516	343	175	736	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

6-7 Jun 15-16 Jun

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	26	24	100	0	0	59	2	4	11	43	24	25	16	13	27	42	22	27	27	11	11	21	28	24	31
Lab	42	43	0	100	0	13	81	33	54	24	41	44	51	53	42	24	43	42	43	50	31	54	42	42	38
Lib Dem	11	11	0	0	100	6	5	55	15	7	10	11	9	11	9	12	12	9	12	6	5	9	9	13	14
SNP	4	4	0	0	0	0	0	1	6	2	5	3	6	5	4	2	4	3	0	0	39	0	0	1	0
Plaid Cymru	1	1	0	0	0	0	0	1	2	0	2	1	4	1	1	1	1	2	0	17	0	0	1	2	0
Reform UK	7	7	0	0	0	16	1	1	1	17	9	6	1	4	9	12	5	11	7	10	5	6	10	4	8
Green	8	8	0	0	0	2	10	5	10	4	7	9	11	11	7	3	10	4	8	5	6	7	8	14	7
Other	2	2	0	0	0	2	1	1	1	3	3	1	2	1	2	3	2	2	2	1	3	2	2	2	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	17	15	100	0	0	40	2	3	9	28	16	15	9	9	17	28	16	15	17	8	7	12	15	16	20
Labour	28	27	0	100	0	9	66	26	43	15	28	27	25	35	27	16	30	23	27	36	22	32	24	29	25
Liberal Democrat	7	7	0	0	100	4	4	42	12	5	7	7	4	7	6	8	8	5	7	4	4	5	5	9	9
Scottish National Party (SNP)	2	3	0	0	0	0	0	0	5	1	3	2	3	3	2	1	3	2	0	0	28	0	0	1	0
Plaid Cymru	1	1	0	0	0	0	0	1	1	0	1	1	2	1	0	1	1	1	0	13	0	0	1	2	0
Reform UK	4	5	0	0	0	11	1	1	1	12	6	3	1	3	6	8	4	6	5	8	4	4	6	3	5
Green	6	5	0	0	0	2	8	4	8	2	5	5	6	7	4	2	7	2	5	3	4	4	4	10	5
Some other party	2	1	0	0	0	2	1	1	1	2	2	1	2	1	1	2	2	1	1	1	3	1	2	1	1
Would not vote	14	15	0	0	0	9	3	3	4	14	14	16	12	18	15	11	10	21	16	9	11	22	18	10	12
Don't know	17	17	0	0	0	21	12	16	16	18	13	20	15	13	20	21	15	19	17	16	15	15	23	12	17
Refused	3	4	0	0	0	2	4	3	1	2	4	3	21	3	1	1	3	5	4	2	2	4	2	7	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

6-7 Jun
15-16 Jun

And which of these parties would you vote for?

[Asked only to those who would vote for 'some other party'; n=32]

UK Independence Party (UKIP)	11	25	0	0	0	28	17	0	0	39	22	31	0	11	24	49	21	32	21	100	36	29	16	0	25
Women's Equality Party	2	5	0	0	0	0	0	0	0	7	0	31	0	0	0	0	8	0	6	0	0	0	0	42	0
Some other party	76	60	0	0	0	72	73	100	89	58	71	39	26	89	76	39	69	45	64	0	51	71	55	58	65
Don't know	11	8	0	0	0	0	0	0	3	0	24	43	0	0	6	0	23	8	0	13	0	19	0	10	
Refused	0	2	0	0	0	0	10	0	11	0	0	5	0	0	0	5	3	0	2	0	0	0	10	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	12	13	1	1	1	6	3	2	3	11	13	14	13	16	13	9	9	19	14	6	10	19	16	10	11
1	2	2	0	0	0	2	1	1	1	3	2	2	5	2	2	2	1	3	3	0	1	3	3	4	1
2	2	2	0	1	0	2	1	0	0	3	2	2	1	2	1	2	1	2	2	5	0	2	1	0	2
3	3	2	0	1	0	1	3	1	2	2	1	2	2	2	1	2	2	2	2	2	2	2	2	2	2
4	2	2	1	2	1	1	1	1	1	2	2	2	5	1	1	1	1	2	2	0	0	1	2	4	1
5	6	5	3	2	6	4	4	2	4	5	4	7	9	6	4	5	5	6	5	7	5	6	4	5	6
6	3	3	3	3	0	3	1	2	2	2	3	2	5	3	3	1	3	3	3	4	1	2	3	4	3
7	4	4	5	3	3	4	2	6	3	3	3	4	9	3	3	2	4	4	4	1	5	3	4	4	3
8	7	7	10	5	6	9	7	6	7	7	6	7	5	7	6	7	7	7	7	7	3	5	8	9	7
9	7	7	10	8	8	8	7	9	8	7	7	6	5	7	7	6	7	6	6	8	7	8	5	7	6
10 - Absolutely certain to vote	51	54	67	74	76	61	72	69	68	58	57	51	38	51	59	62	60	46	52	61	68	47	52	52	57

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	258	222	10.7%
Men 50-64 High education	72	77	3.7%
Men 50-64 Mid education	100	93	4.5%
Men 50-64 Low education	86	81	3.9%
Men 25-49 High education	180	195	9.4%
Men 25-49 Mid education	167	137	6.6%
Men 25-49 Low education	40	89	4.3%
Men Under 25 High education	22	21	1.0%
Men Under 25 Mid & Low education	47	89	4.3%
Women Over 65	296	265	12.8%
Women 50-64 High education	65	73	3.5%
Women 50-64 Mid education	110	106	5.1%
Women 50-64 Low education	91	83	4.0%
Women 25-49 High education	197	209	10.1%
Women 25-49 Mid education	167	147	7.1%
Women 25-49 Low education	88	79	3.8%
Women Under 25 High education	26	25	1.2%
Women Under 25 Mid & Low education	60	83	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	203	394	19.0%
Medium (3-7)	1336	1243	60.0%
High (8,9,10)	533	435	21.0%
Social Grade (NRS and 2011 census)			
AB	646	580	28.0%
C1	615	601	29.0%
C2	360	435	21.0%
DE	451	456	22.0%
EU Referendum Vote (Election Result)			
Remain	858	730	35.2%
Leave	799	772	37.2%
Don't Know / Did Not Vote	415	570	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	158	141	6.8%
North Lab	161	153	7.4%
North LD	32	27	1.3%
North BP	17	19	0.9%
North Oth	15	15	0.7%
North DNV	132	145	7.0%
Midlands Con	139	133	6.4%
Midlands Lab	88	81	3.9%
Midlands LD	17	19	0.9%
Midlands BP	5	4	0.2%
Midlands Oth	12	10	0.5%
Midlands DNV	82	97	4.7%
London Con	28	58	2.8%
London Lab	61	89	4.3%
London LD	19	27	1.3%
London BP	1	2	0.1%
London Oth	8	6	0.3%
London DNV	59	68	3.3%
South Con	314	286	13.8%
South Lab	129	122	5.9%
South LD	90	87	4.2%
South BP	2	2	0.1%
South Oth	30	27	1.3%
South DNV	171	170	8.2%
Wales Con	31	27	1.3%
Wales Lab	33	31	1.5%
Wales LD	5	4	0.2%
Wales PC	14	8	0.4%
Wales BP	5	4	0.2%
Wales Oth DNV	26	29	1.4%
Scotland Con	40	33	1.6%
Scotland Lab	21	25	1.2%
Scotland LD	12	12	0.6%
Scotland SNP	69	60	2.9%
Scotland Oth DNV	46	50	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk