

YouGov / The Times Survey Results

Sample Size: 2000 adults in GB
Fieldwork: 30th - 31st May 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2000	331	586	150	654	484	170	705	745	968	1032	210	826	494	470	1140	860	1726	100	174	482	332	242	670	
Unweighted Sample	2000	347	607	154	688	488	167	824	754	842	1158	184	764	516	536	1232	768	1708	112	180	477	344	171	716	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

25-26
May

30-31
May

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	25	25	100	0	0	62	2	4	15	43	26	24	8	17	26	42	24	27	27	23	14	23	28	19	31
Lab	43	44	0	100	0	13	82	35	53	25	41	46	64	53	41	27	46	40	45	43	31	51	46	53	38
Lib Dem	11	11	0	0	100	6	5	51	16	7	11	12	5	12	11	12	13	9	12	6	7	9	9	11	16
SNP	4	3	0	0	0	0	1	0	5	1	4	3	5	3	5	2	4	3	0	0	35	0	0	2	0
Plaid Cymru	1	1	0	0	0	0	1	0	1	1	1	1	1	0	1	1	1	1	0	10	0	0	0	1	0
Reform UK	7	8	0	0	0	15	1	1	1	18	9	7	1	5	10	13	6	11	8	15	3	12	9	3	7
Green	7	6	0	0	0	2	6	6	7	3	5	6	9	8	4	3	5	6	6	0	7	5	8	6	6
Other	2	2	0	0	0	1	1	1	1	2	3	2	6	2	3	1	1	3	2	2	2	1	1	6	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	17	17	100	0	0	44	2	4	12	28	18	15	6	10	18	31	17	16	17	18	9	14	18	13	21
Labour	30	29	0	100	0	9	68	28	43	17	29	30	41	33	28	19	32	26	30	32	22	32	30	35	26
Liberal Democrat	8	8	0	0	100	4	5	43	13	5	8	7	4	8	8	8	9	5	8	4	4	6	6	9	11
Scottish National Party (SNP)	3	2	0	0	0	0	1	0	4	1	3	2	4	2	3	1	3	2	0	0	24	0	0	2	0
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	0	1	1	0	0	1	0	1	0	9	0	0	0	1	0
Reform UK	5	5	0	0	0	11	1	1	1	12	6	4	1	3	8	9	5	6	5	10	2	8	6	2	5
Green	5	4	0	0	0	1	5	5	6	2	4	4	5	5	3	2	4	4	4	0	5	4	5	4	4
Some other party	1	2	0	0	0	1	1	1	1	1	2	1	5	1	3	0	1	3	2	2	2	1	1	5	2
Would not vote	13	14	0	0	0	6	4	1	4	10	15	12	14	17	10	10	10	18	14	9	12	15	16	12	13
Don't know	15	17	0	0	0	23	11	16	14	22	12	22	11	17	19	17	17	18	17	14	17	20	14	17	18
Refused	2	2	0	0	0	1	1	1	1	1	2	2	8	2	1	1	2	2	2	2	3	1	3	1	2

And which of these parties would you vote for?

[Asked only to those who would vote for 'some other party'; n=28]

UK Independence Party (UKIP)	15	22	0	0	0	26	0	0	0	23	30	8	48	20	8	0	9	29	26	0	0	0	34	50	8
Women's Equality Party	3	2	0	0	0	0	12	0	8	0	0	6	0	7	0	0	7	0	2	0	0	0	0	0	6
Some other party	68	66	0	0	0	55	88	100	92	61	62	74	52	59	79	100	71	64	64	57	100	100	17	50	79
Don't know	10	7	0	0	0	10	0	0	0	9	8	6	0	15	7	0	7	7	8	0	0	0	48	0	7
Refused	4	2	0	0	0	9	0	0	0	8	0	5	0	0	6	0	6	0	0	43	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	11	11	1	1	0	3	3	0	3	7	13	10	13	14	8	9	7	17	11	8	12	13	12	9	11
0 - Certain NOT to vote	11	11	1	1	0	3	3	0	3	7	13	10	13	14	8	9	7	17	11	8	12	13	12	9	11
1	2	2	1	1	0	1	1	0	1	2	2	3	6	2	2	1	2	3	2	2	0	3	4	2	1
2	2	2	1	0	1	2	1	1	1	2	2	2	3	2	1	1	2	2	2	4	2	1	3	1	2
3	2	1	1	1	1	1	1	0	1	1	1	2	3	2	0	1	1	1	1	3	1	0	3	2	1
4	2	2	1	1	1	2	1	0	1	2	2	1	6	2	1	1	2	1	2	0	0	2	1	3	2
5	6	7	4	4	9	5	3	9	4	6	7	7	10	9	6	3	6	8	8	7	2	7	8	13	6
6	2	3	4	4	3	5	2	0	1	4	4	3	8	4	3	2	3	4	4	5	1	2	2	5	5
7	5	5	4	4	8	6	4	5	4	5	5	5	6	5	4	5	4	5	5	0	3	5	7	8	4
8	6	7	8	8	8	9	7	9	6	8	7	8	9	8	8	5	7	8	7	3	9	9	6	6	8
9	8	9	12	8	12	11	9	13	11	9	8	9	6	8	8	12	10	7	9	3	7	9	8	11	9
10 - Absolutely certain to vote	54	50	65	69	57	56	69	63	67	54	50	50	31	44	57	61	55	44	48	64	63	48	45	41	51

17-18 May 30-31 May

Which of the following do you think would make the best Prime Minister?

	25	26	84	3	16	56	6	12	19	41	28	23	12	20	26	42	27	23	27	25	16	23	22	23	32
Rishi Sunak	25	26	84	3	16	56	6	12	19	41	28	23	12	20	26	42	27	23	27	25	16	23	22	23	32
Keir Starmer	30	30	1	72	36	7	63	46	46	16	32	28	39	33	31	20	35	23	29	39	33	32	29	34	26
Not sure	41	41	14	22	45	35	29	40	33	41	37	45	39	44	43	35	35	49	41	33	46	43	43	39	39
Refused	4	3	1	2	2	2	2	2	2	2	4	3	11	4	1	3	3	4	3	3	5	2	6	4	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	25-26 May	30-31 May																								
How well or badly do you think the government are doing at handling Britain's exit from the European Union?																										
Very well	2	2	3	1	9	2	1	6	2	2	3	1	3	2	1	2	2	1	2	2	2	0	1	1	6	2
Fairly well	17	17	54	6	9	34	6	9	10	29	16	17	9	13	16	29	16	18	17	21	11	17	17	9	21	
TOTAL WELL	19	19	57	7	18	36	7	15	12	31	19	18	12	15	17	31	18	19	19	23	11	18	18	15	23	
Fairly badly	28	29	31	25	35	37	21	25	25	34	27	32	34	29	30	28	29	29	30	26	28	27	36	25	30	
Very badly	43	42	7	64	45	19	66	58	58	28	45	38	38	43	45	37	44	38	40	43	54	45	36	46	37	
TOTAL BADLY	71	71	38	89	80	56	87	83	83	62	72	70	72	72	75	65	73	67	70	69	82	72	72	71	67	
Don't know	10	10	5	5	2	7	7	1	4	7	9	12	17	13	8	5	8	13	11	8	6	10	11	14	10	
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																										
Right to leave	33	33	63	12	23	64	11	15	8	72	37	29	12	22	39	55	28	39	34	35	20	35	35	25	36	
Wrong to leave	56	55	30	80	72	28	83	83	88	19	54	57	66	64	52	39	63	46	54	57	68	52	53	59	54	
Don't know	11	12	7	7	5	8	6	2	4	9	9	14	22	14	9	6	9	16	12	8	12	13	12	16	10	

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	246	214	10.7%
Men 50-64 High education	69	74	3.7%
Men 50-64 Mid education	103	90	4.5%
Men 50-64 Low education	76	78	3.9%
Men 25-49 High education	110	188	9.4%
Men 25-49 Mid education	114	132	6.6%
Men 25-49 Low education	50	86	4.3%
Men Under 25 High education	23	20	1.0%
Men Under 25 Mid & Low education	51	86	4.3%
Women Over 65	290	256	12.8%
Women 50-64 High education	64	70	3.5%
Women 50-64 Mid education	114	102	5.1%
Women 50-64 Low education	90	80	4.0%
Women 25-49 High education	208	202	10.1%
Women 25-49 Mid education	180	142	7.1%
Women 25-49 Low education	102	76	3.8%
Women Under 25 High education	29	24	1.2%
Women Under 25 Mid & Low education	81	80	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	208	380	19.0%
Medium (3-7)	1326	1200	60.0%
High (8,9,10)	466	420	21.0%
Social Grade (NRS and 2011 census)			
AB	617	560	28.0%
C1	615	580	29.0%
C2	337	420	21.0%
DE	431	440	22.0%
EU Referendum Vote (Election Result)			
Remain	824	705	35.2%
Leave	754	745	37.2%
Don't Know / Did Not Vote	422	551	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	147	136	6.8%
North Lab	165	148	7.4%
North LD	28	26	1.3%
North BP	14	18	0.9%
North Oth	14	14	0.7%
North DNV	109	140	7.0%
Midlands Con	137	128	6.4%
Midlands Lab	85	78	3.9%
Midlands LD	20	18	0.9%
Midlands BP	2	4	0.2%
Midlands Oth	12	10	0.5%
Midlands DNV	88	94	4.7%
London Con	50	56	2.8%
London Lab	52	86	4.3%
London LD	14	26	1.3%
London BP	3	2	0.1%
London Oth	9	6	0.3%
London DNV	43	66	3.3%
South Con	286	276	13.8%
South Lab	131	118	5.9%
South LD	94	84	4.2%
South BP	3	2	0.1%
South Oth	35	26	1.3%
South DNV	167	164	8.2%
Wales Con	30	26	1.3%
Wales Lab	30	30	1.5%
Wales LD	5	4	0.2%
Wales PC	9	8	0.4%
Wales BP	5	4	0.2%
Wales Oth DNV	33	28	1.4%
Scotland Con	38	32	1.6%
Scotland Lab	25	24	1.2%
Scotland LD	6	12	0.6%
Scotland SNP	66	58	2.9%
Scotland Oth DNV	45	48	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk